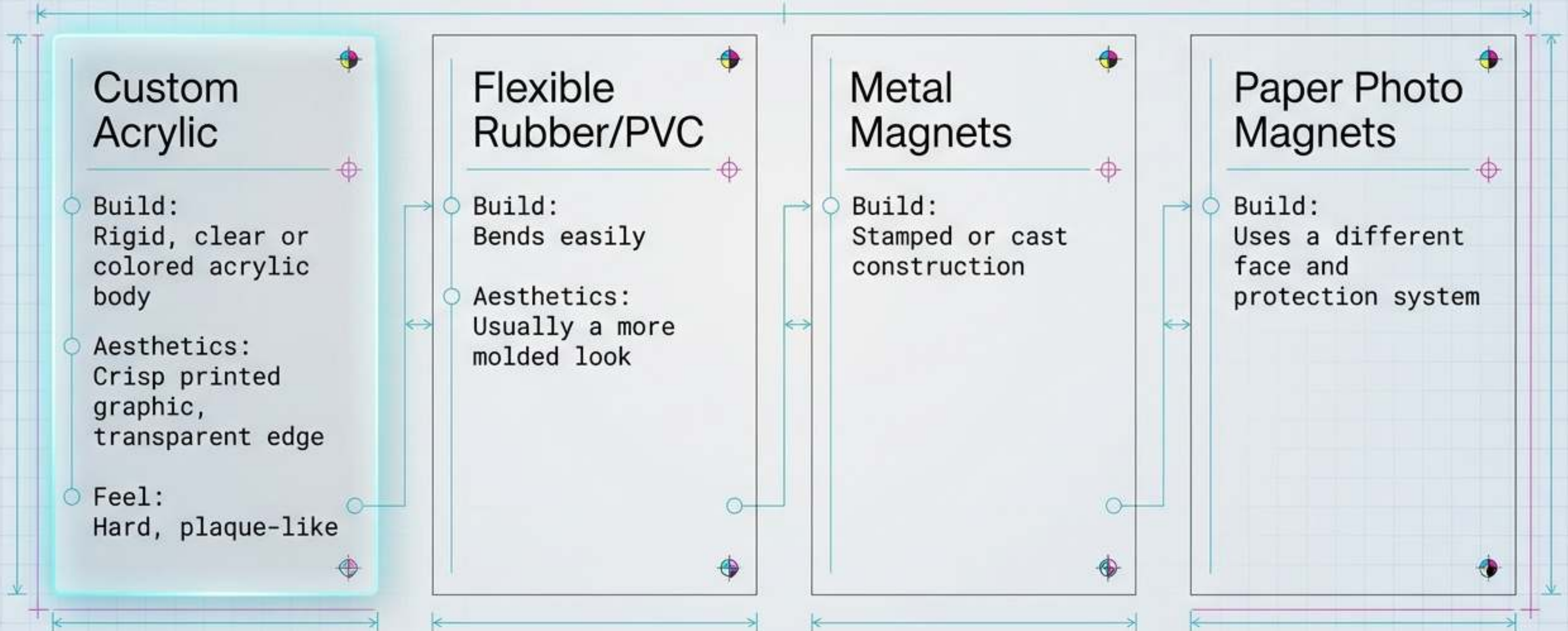


Sourcing Custom Acrylic Fridge Magnets

The Buyer's Blueprint for Artwork,
Specifications, and RFQ Preparation

Acrylic provides a rigid, crisp, and transparent alternative to other materials



The acrylic magnet combines a rigid clear body with high-resolution backed graphics

Layer 1: Clear or coloured acrylic body (providing the hard, plaque-like feel)

Layer 2: Transparent edge (creating a clear border)

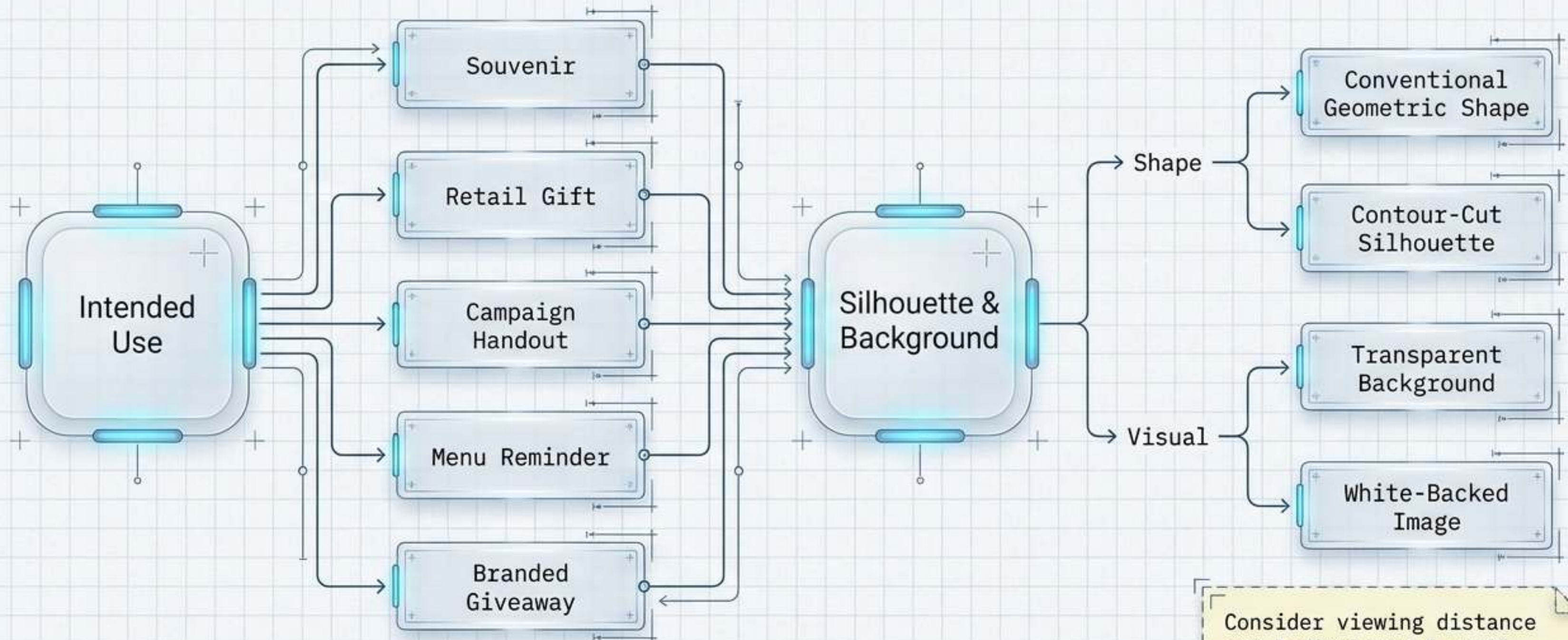
Layer 3: High-resolution printed graphic (image-led)

Layer 4: White-backed image layer (ensuring graphic crispness and opacity)

Layer 5: The magnet attachment

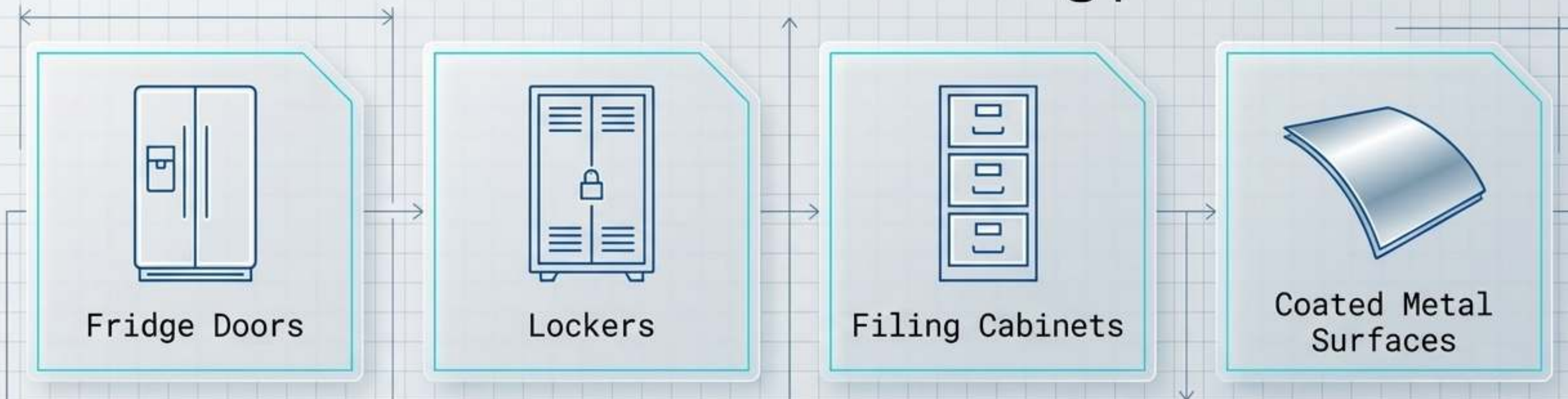


Establish the intended use case and physical shape before drafting specifications



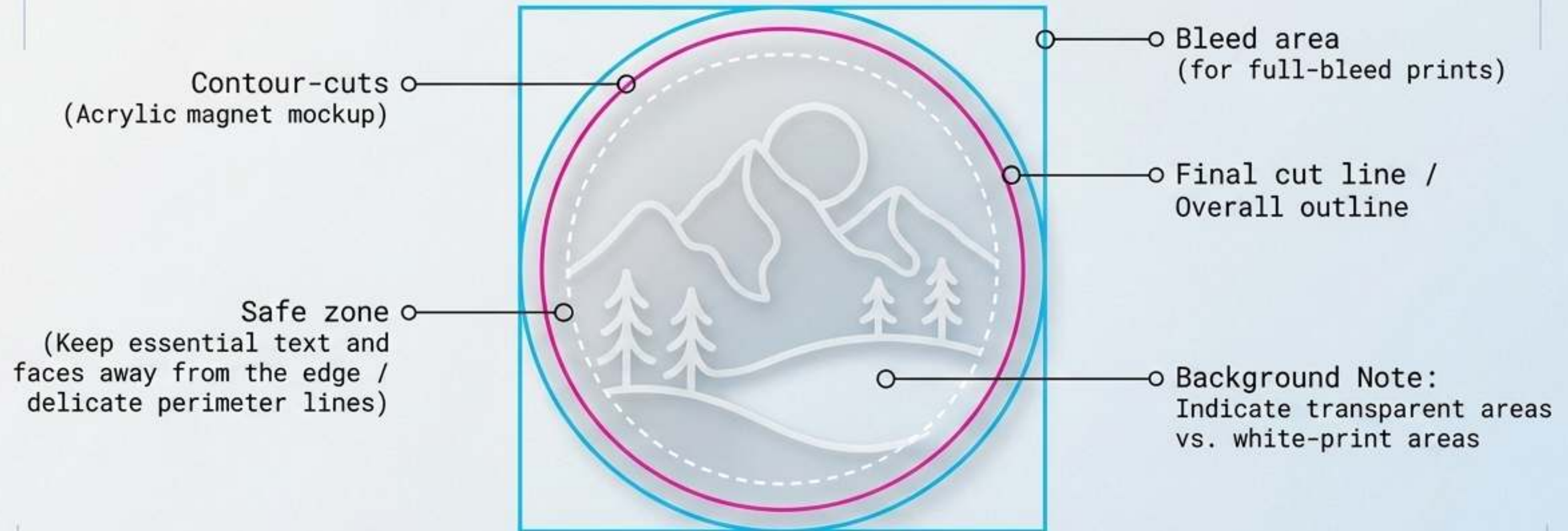
Consider viewing distance and legibility of small type based on use case.

Specify the target surface and load requirements to ensure functional holding power



Warning: These surfaces behave differently. The magnet must be explicitly specified for the target surface and the specific load it must hold.

Prepare visual proofs with clear boundaries for bleed, cut lines, and safe zones



Provide editable vector artwork where practical + high-resolution linked images. Confirm front/back orientation.

Define edge treatments, acrylic clarity, and print orientation for the final build

Acrylic Properties

Specify acrylic color or precise clarity expectations.



Physical Finishing

Detail the desired corner treatment (rounded, sharp, custom).



Print Location

Define front versus back printing orientation.



Surface Protection

Specify if a protective film or separate backing is acceptable.



Determine whether the product requires individual retail presentation or bulk shipment

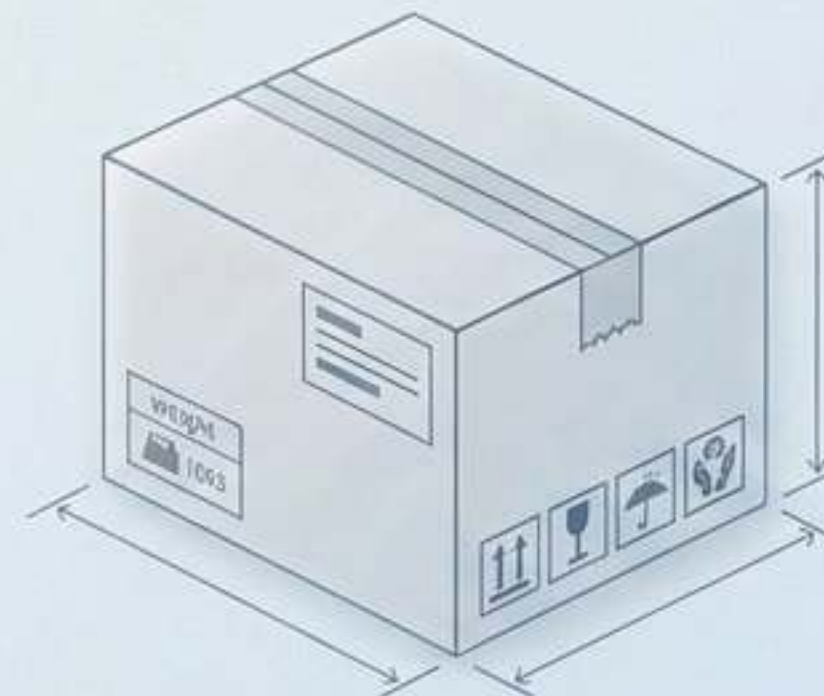
Individually Visible Presentation

- Requires detailed specs for: Backing cards, protective sleeves, or retail-ready packs.
- Must define: Retail labelling and precise barcode placement.



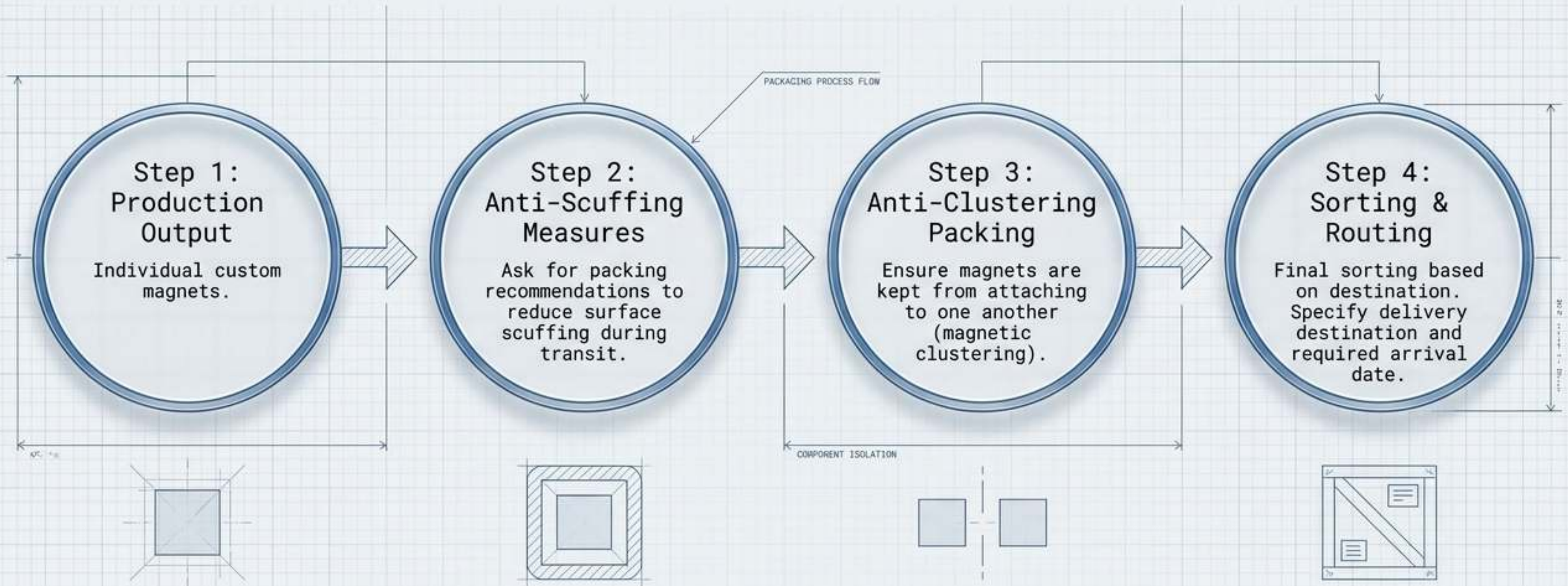
Bulk Shipment

- Standard bulk delivery only.
- Must define: Carton limits for weight/handling.

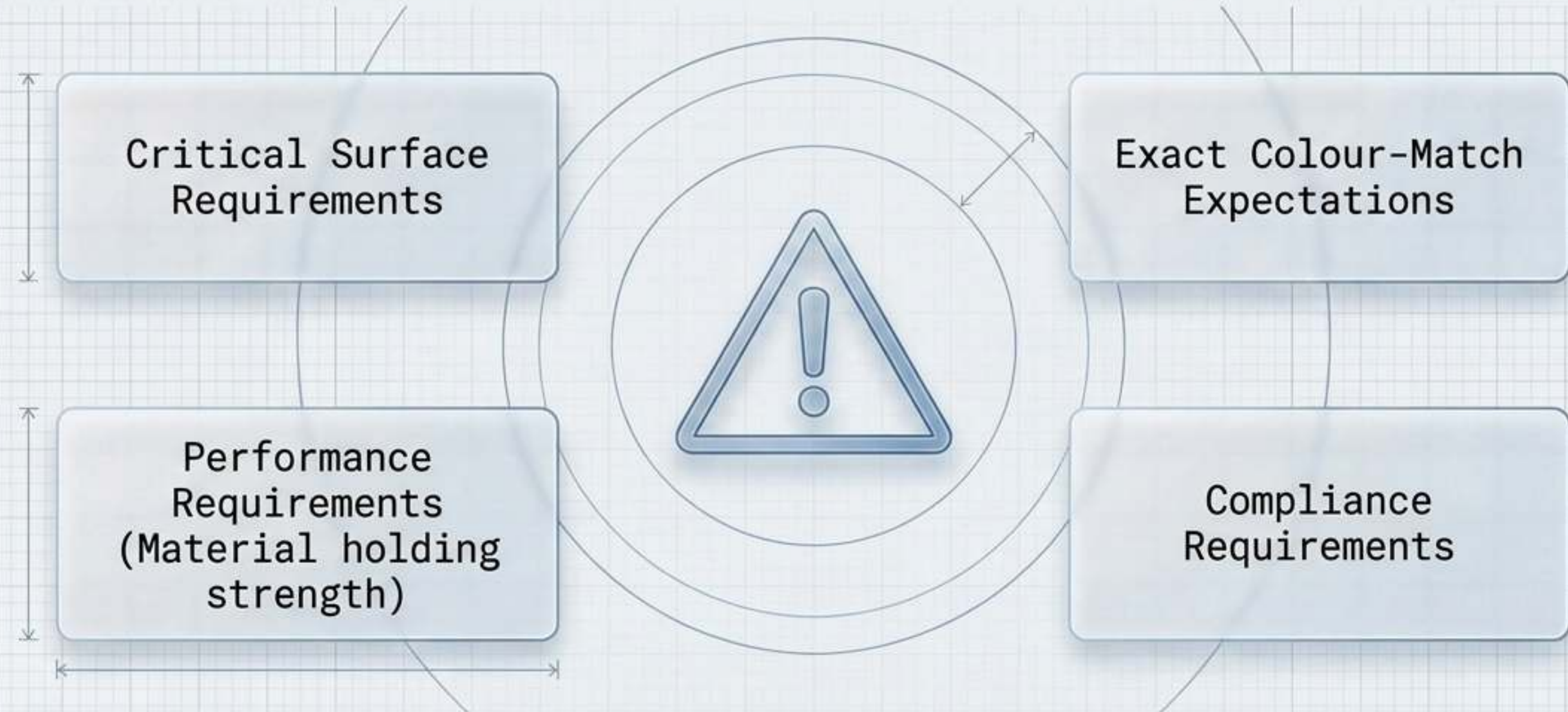


Confirm forecast quantity and detail any required splits across designs, languages, shops, or events. Mixed designs change sorting and packing work.

Engineer the packing strategy to prevent transit scuffing and magnetic clustering



Mandate sample testing for critical color matching, compliance, and material performance



Do not claim fixed material grade, thickness, lifespan, certification, minimum order, or guarantee without supplier confirmation. Avoid generic promotional claims.

Synthesize all technical and logistical details into a comprehensive six-point RFQ



1. Context

Describe use case, recipient, and placement surface.



2. Graphics

Supply vector artwork, cut-line intent, and required print sides.



3. Physical Build

State shape, approximate size range, acrylic appearance, and magnetic attachment expectation.



4. Critical Specs

Identify color, surface, holding, material, or compliance requirements.



5. Logistics

State quantity by design and desired pack format.



6. Commercial

Request visual proof, sample/testing review, freight assumptions, and quotation alternatives.

Proceed to quotation only when construction, boundaries, and packing are fully defined

A buyer is ready to proceed to RFQ when the following are clear:

- ☒ - Visual construction
- ☒ - Intended magnetic use
- ☒ - Artwork boundaries
- ☒ - Packing method & Quantity split



This brief does not confirm stock construction or supplier capability. Final technical and commercial commitments require formal quotation, artwork, and material review.