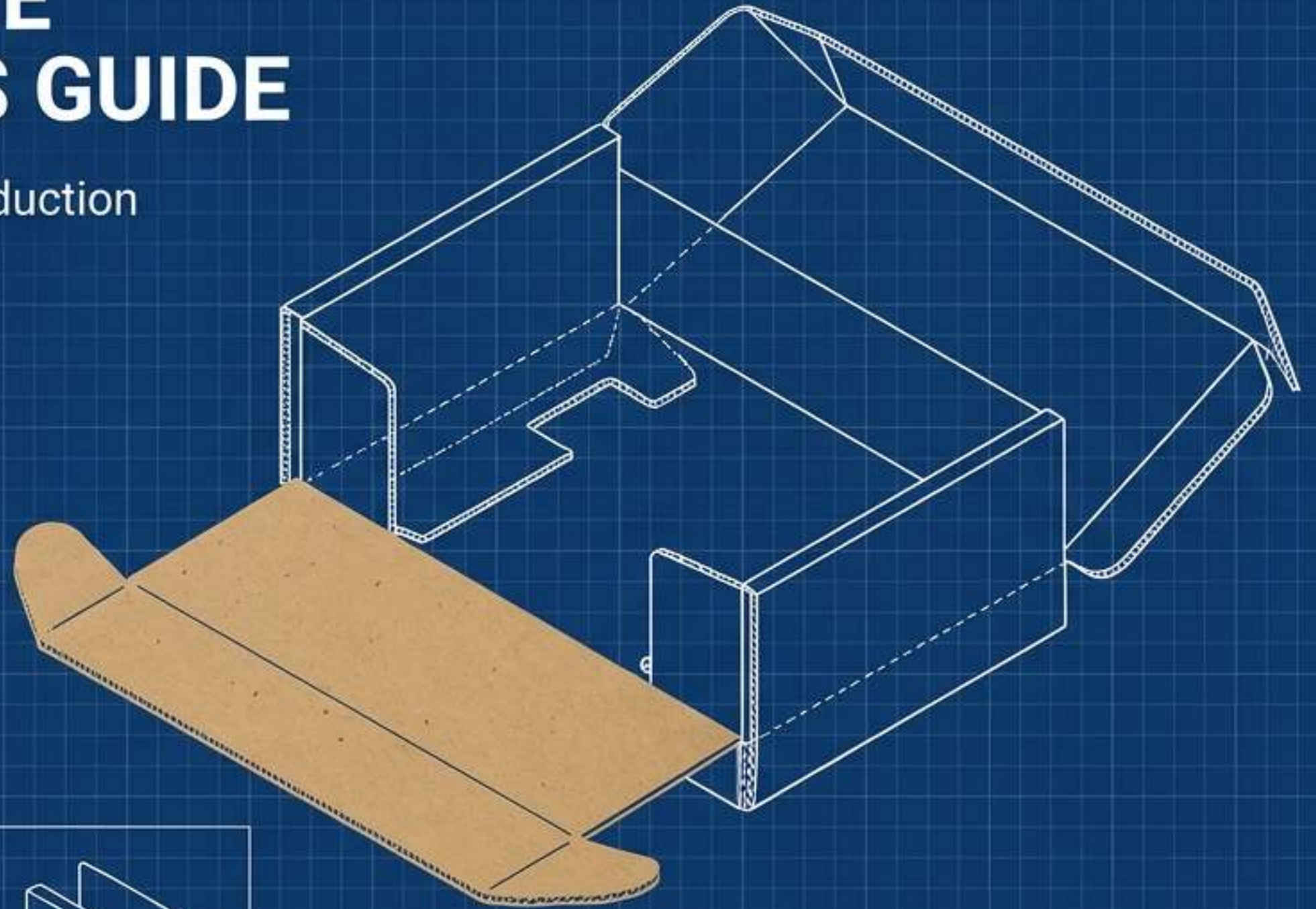


CUSTOM BOXES: THE DEFINITIVE BUYER'S GUIDE

Navigating structures, materials, and production specs for retail, shipping, and gifting.



VERSION 1.0

ZIGPAC SPECS

THE CORE RULE: FORM FOLLOWS FUNCTION

A custom box is engineered to solve specific handling and presentation challenges. Before selecting finishes or requesting quotes, define the packaging environment.



PRODUCT & WEIGHT
Dictates structural strength
(e.g., lightweight retail vs.
heavy shipping).



SALES CHANNEL
E-commerce prioritizes
protection; physical retail
prioritizes shelf presence.



PRESENTATION LEVEL
Determines if the box is
pure utility or central to
the unboxing brand
experience.

THE CATEGORY DECISION MATRIX

Locate your primary sales channel and structural need to identify the optimal box category.

**E-COMMERCE
& TRANSIT**

LIGHTWEIGHT / STANDARD PROTECTION

MAILER BOXES



HEAVY-DUTY / RIGID PROTECTION

**CORRUGATED
BOXES**



**RETAIL
& DISPLAY**

**FOLDING CARTONS
& PLASTIC BOXES**



DISPLAY BOXES



**PREMIUM
& GIFTING**

PAPER TUBES



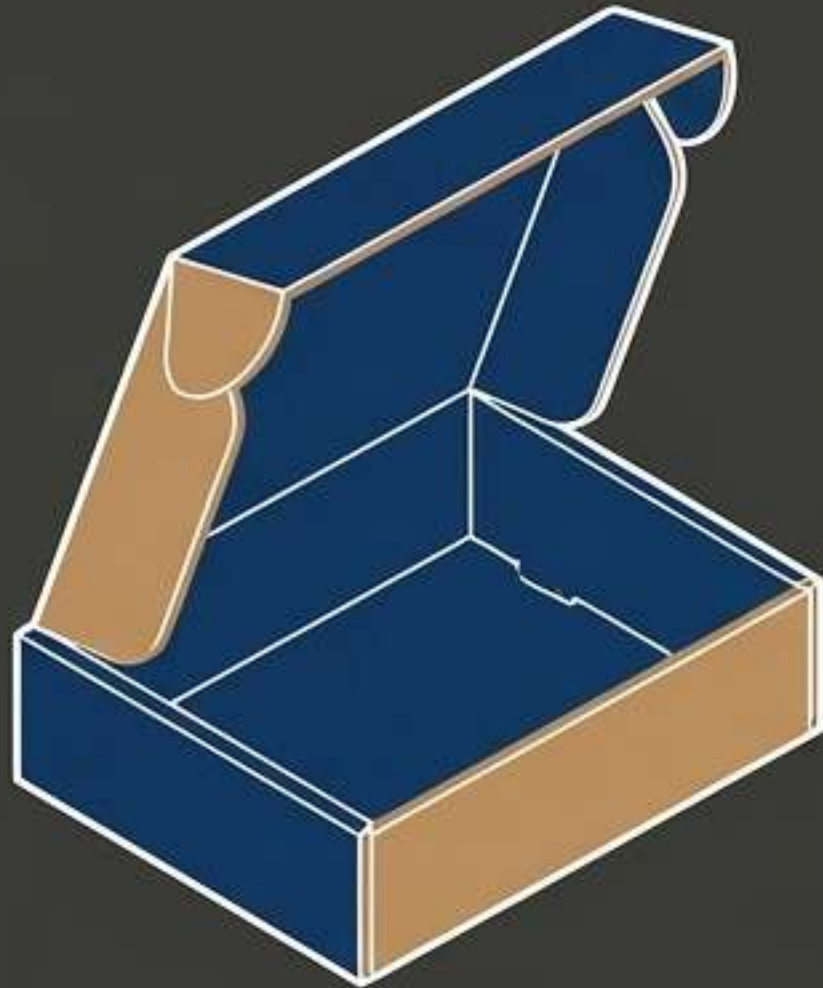
**GIFT BOXES
& TIN BOXES**



TRANSIT & E-COMMERCE STRUCTURES

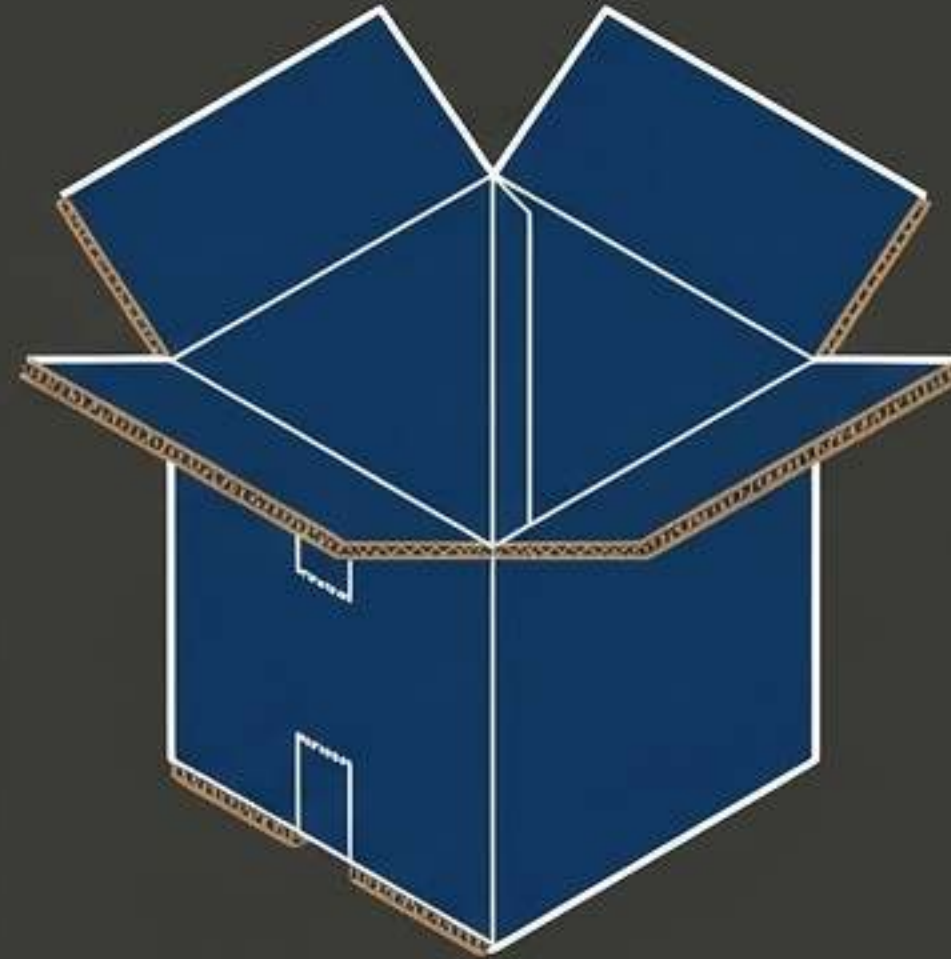
Engineered for protection, easy assembly, and surviving the logistics chain.

CUSTOM MAILER BOXES



- **Best For:** E-commerce orders, subscriptions, kits, and branded unboxing.
- **Key Trait:** Presentable shipping-ready structure that doesn't require an outer box.

CUSTOM CORRUGATED BOXES

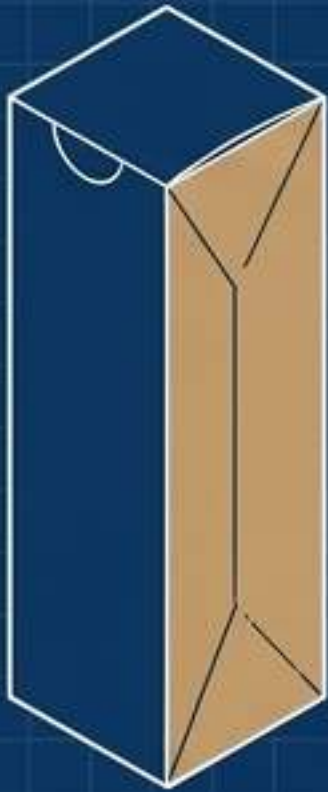


- **Best For:** Heavy items, transit protection, bulk storage.
- **Key Trait:** Maximizes transit strength and handling resistance.

RETAIL & MERCHANDISING STRUCTURES

Optimized for shelf density, direct consumer engagement, and point-of-sale visibility.

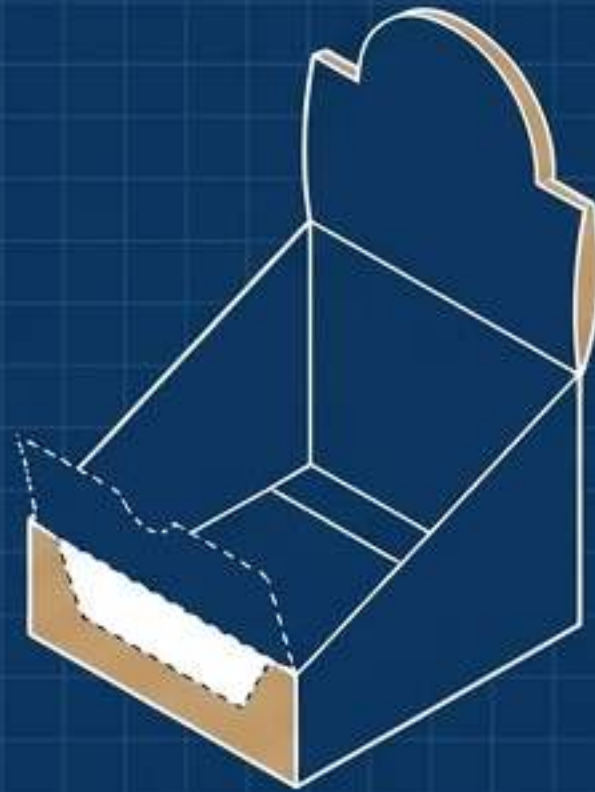
CUSTOM FOLDING CARTONS



Best For: Lightweight retail products, cosmetics, boxed goods.

Key Trait: Excellent printable panels and highly efficient flat storage.

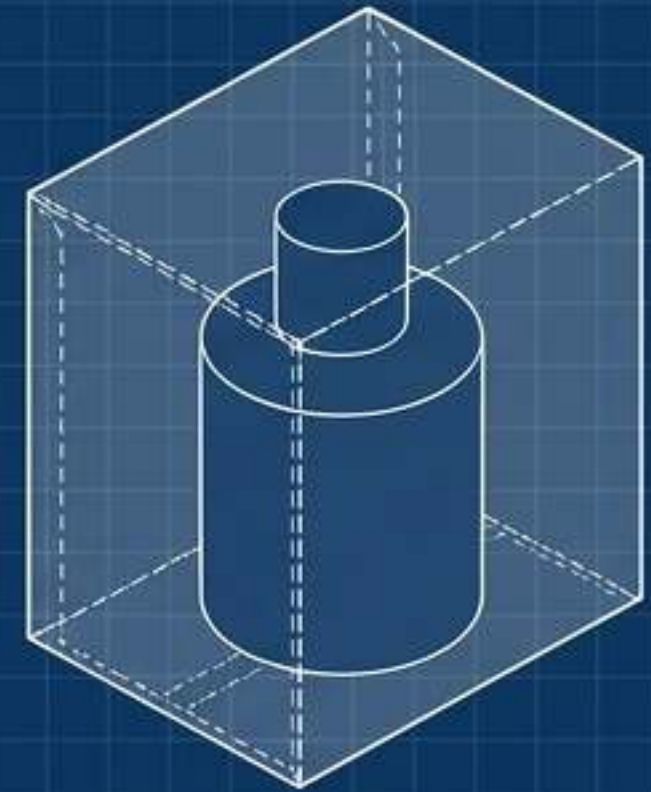
CUSTOM DISPLAY BOXES



Best For: Counters, sample packs, retail merchandising.

Key Trait: The box transforms into an active selling fixture on the shelf.

CUSTOM PLASTIC BOXES



Best For: Food-grade needs, clear visibility, printed insert pairings.

Key Trait: Transparent presentation that protects while revealing the product.

PREMIUM & SPECIALTY STRUCTURES

Designed for high perceived value, reveals, and long-term retention.

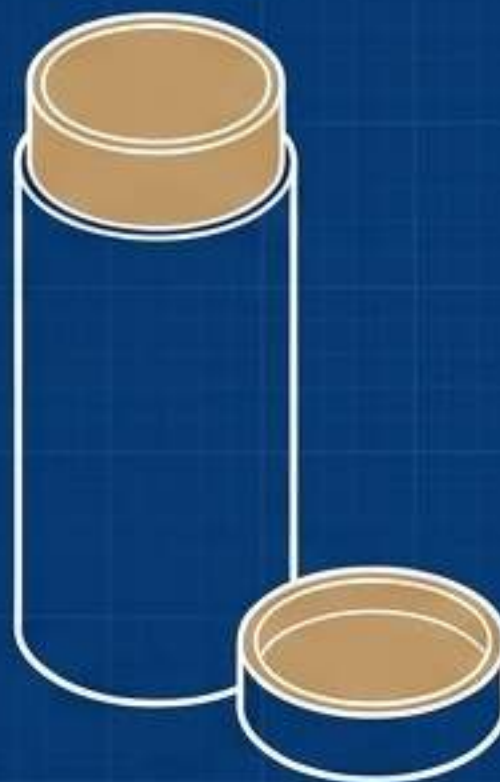
CUSTOM GIFT BOXES



Best For: Premium reveals, corporate sets, high-end events.

Key Trait: Rigid paperboard styles where the opening experience is central to the brand.

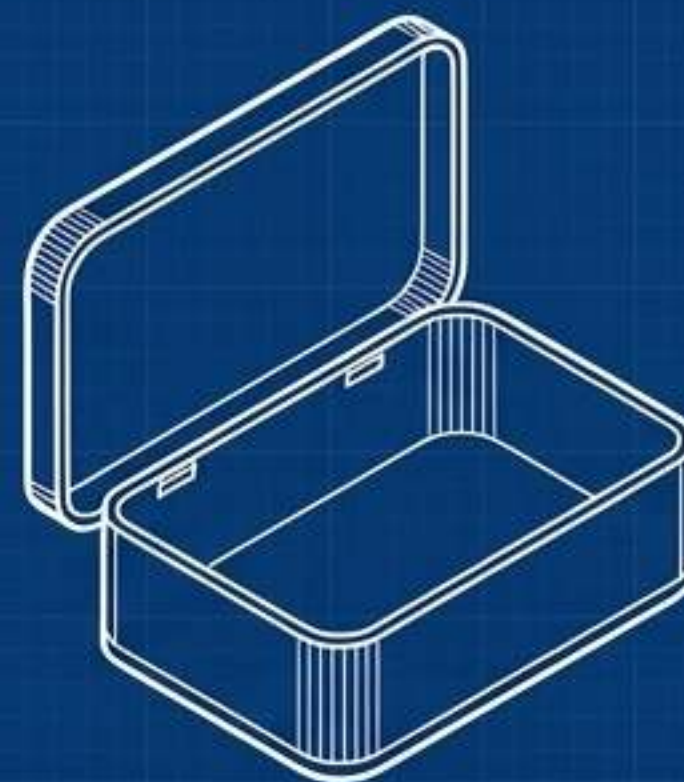
CUSTOM PAPER TUBES



Best For: Cylindrical items, cosmetics, posters, unique profiles.

Key Trait: A non-traditional round profile that stands out on shelves.

CUSTOM TIN BOXES

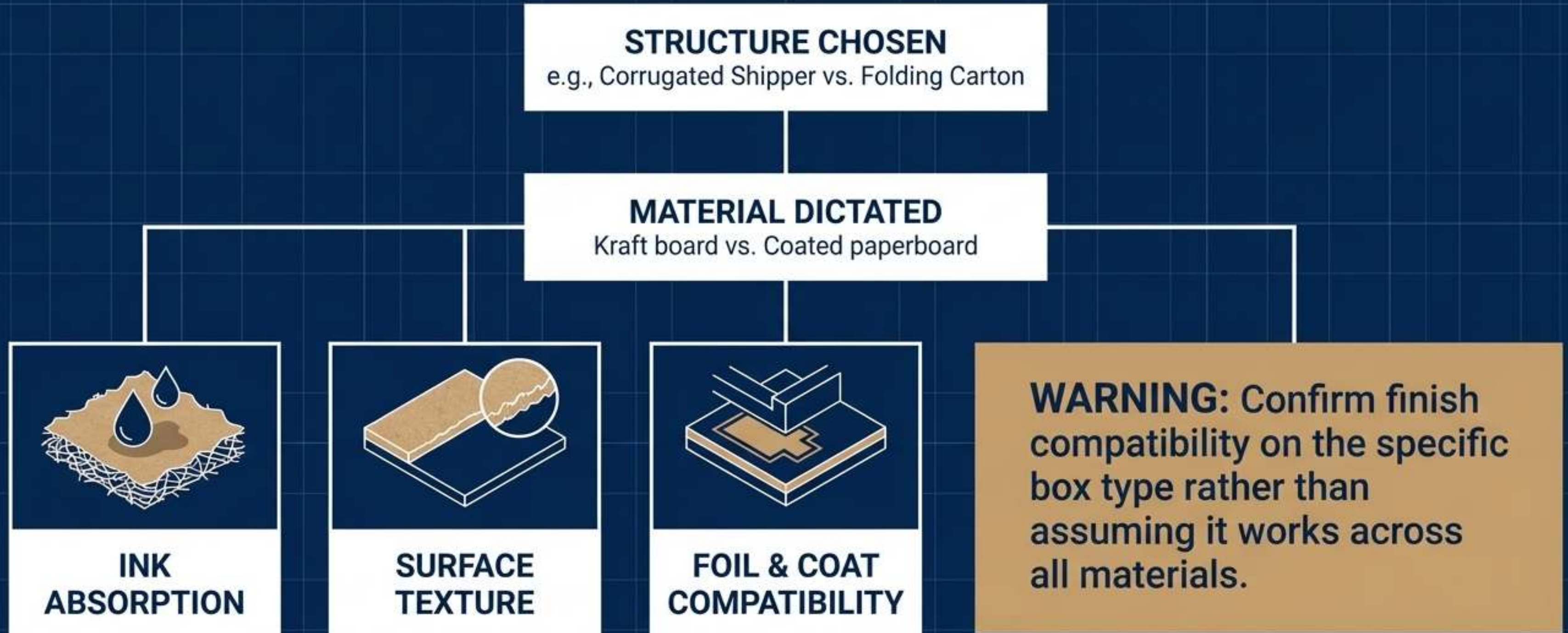


Best For: Durable keepsake packaging, specialty presentation.

Key Trait: A reusable, rigid container that extends brand life long after purchase.

MATERIAL & FINISH DEPENDENCIES

Do not force one specification across all box types. Artwork coverage, color expectations, and surface treatments change based on the underlying material.



ARTWORK & SIZE NON-NEGOTIABLES

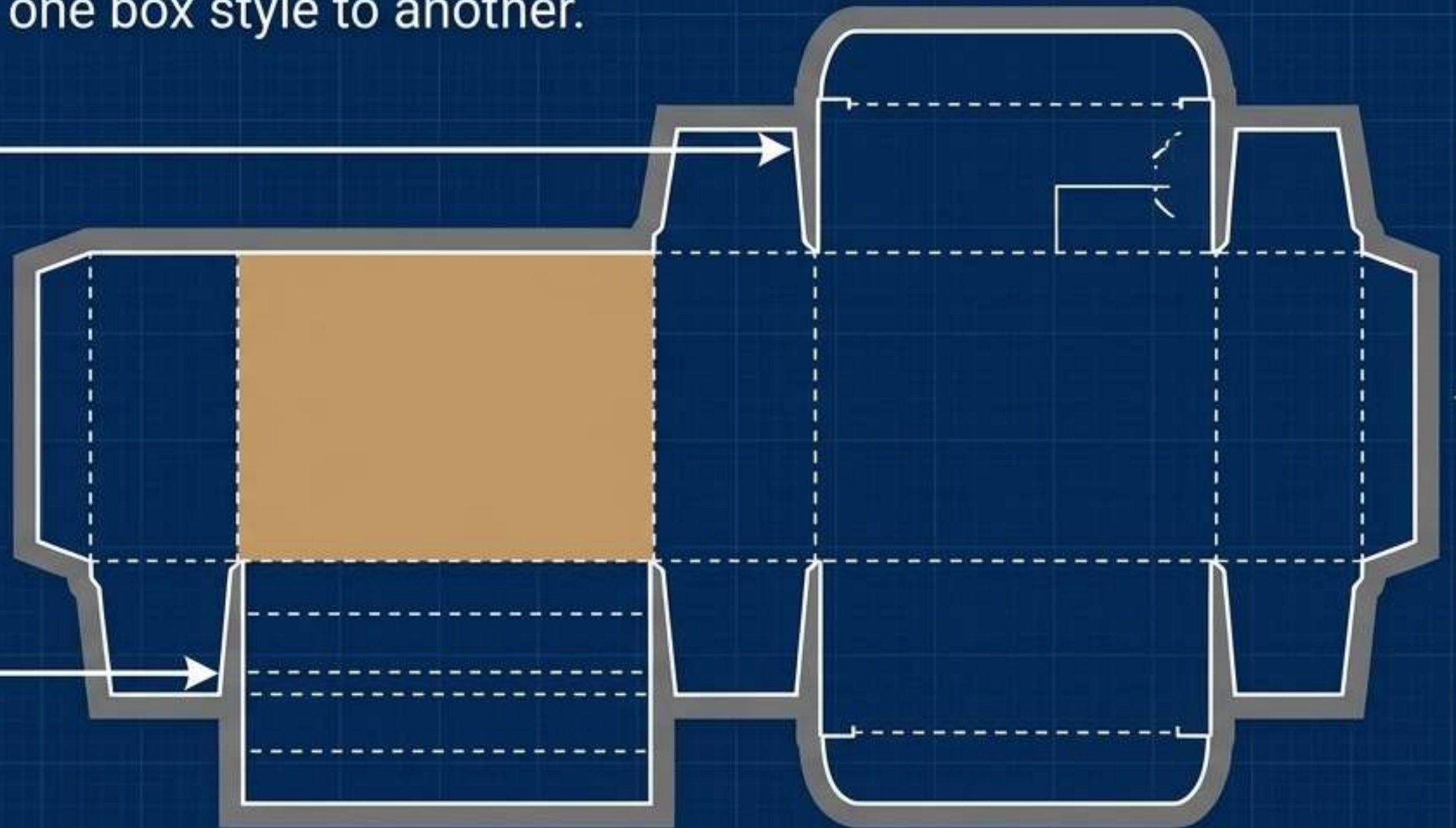
Brand elements can be reused, but physical dimensions cannot. Never assume a design will map perfectly from one box style to another.

DIELINES DIFFER

A folding carton and a mailer box have completely different flap structures and printable areas.

FOLDS & MARGINS

Safe zones shift based on material thickness (e.g. corrugated requires wider tolerances than thin plastic).



RULE OF THUMB: Always confirm artwork against the exact chosen box category dieline before production.

ASSEMBLY, PACKING & TRANSIT LOGISTICS

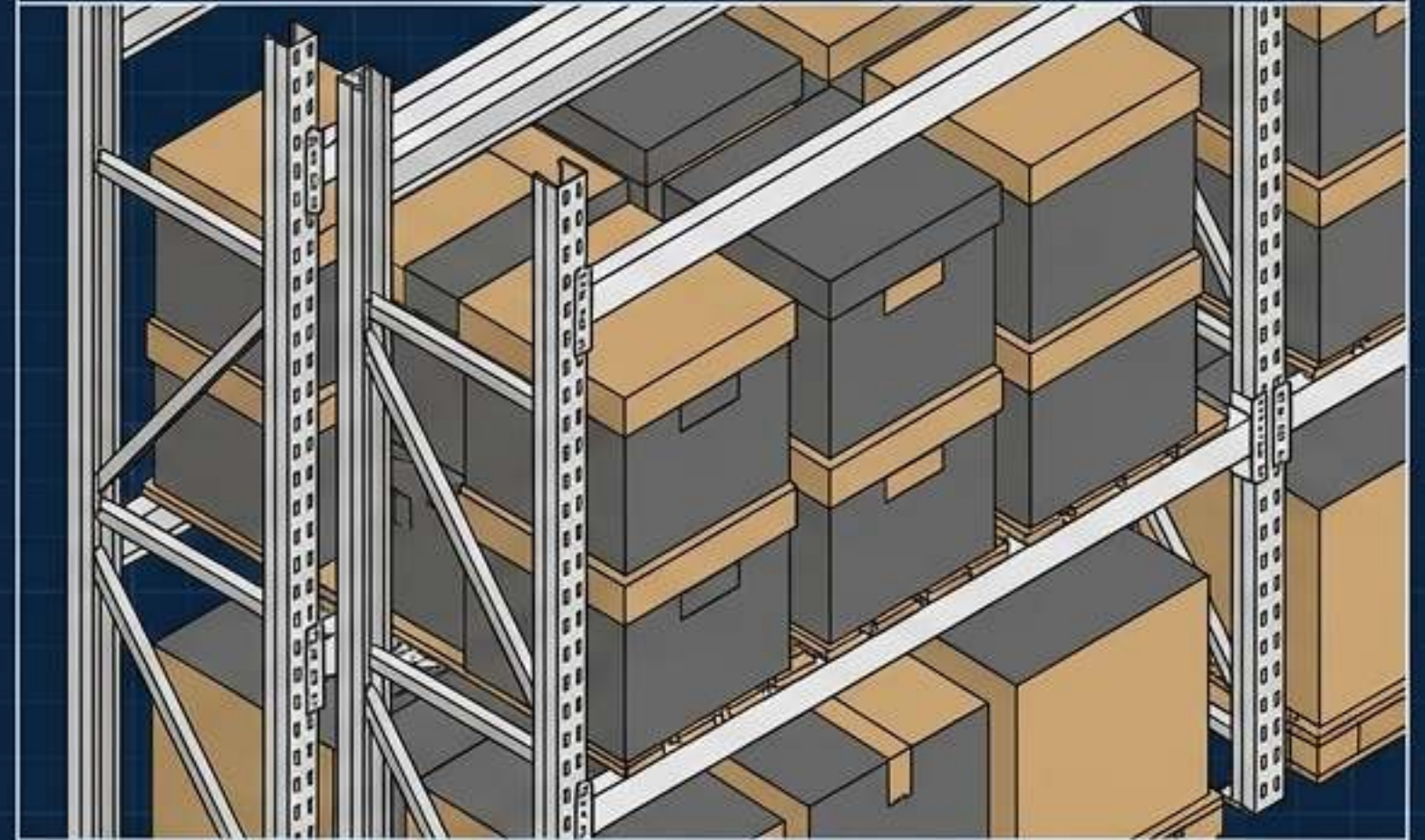
The structure you choose directly impacts your freight volume and warehouse footprint.

SHIPPED FLAT



- **Applies to:** Folding Cartons, Mailers, Corrugated
- **Result:** High shipping efficiency
- **Result:** Low storage footprint
- **Requirement:** Needs assembly on your packing line

SHIPPED ASSEMBLED



- **Applies to:** Rigid Gift Boxes, Tins, Paper Tubes
- **Result:** Larger freight volume
- **Result:** Higher storage space required
- **Requirement:** Zero assembly time on your line

VARIABLES THAT IMPACT YOUR QUOTE

We do not use fixed, generic claims. Pricing, minimums, and lead times are dynamically calculated based on your exact specifications.

SLIDER 1

ORDER DETAILS

80%



Includes: Target Quantity, Delivery Destination, and Logistics terms.

SLIDER 2

BOX SPECIFICATIONS

40%



Includes: Exact Dimensions (L x W x H) and custom insert requirements.

SLIDER 3

MATERIAL & FINISH

60%



Includes: Standard eco-materials vs. specialized coatings, foils, and certifications.

TAKEAWAY: Final sourcing confirmation requires locking in these three variables first.

THE PRE-QUOTE BLUEPRINT CHECKLIST

Gather these details before requesting a quote to ensure an accurate, factory-direct response.

1. STRUCTURE

- ☐ Box Category Selected
- ☐ Exact Dimensions (L x W x H)
- ☒ Product Weight & Insert Needs

2. DESIGN

- ☐ Material Preference
- ☐ Surface Treatment / Finish
- ☐ Artwork Format (Ready for dieline)

3. LOGISTICS

- ☐ Target Quantity
- ☐ Delivery Destination
- ☐ Assembly Requirements

MOVE FROM CONCEPT TO PRODUCTION

Define your specs, request your custom dieline, or reach out for a technical artwork review.

ULTRA-LOW MOQ

Start from 1 Piece



SWIFT RESPONSE

1 HR Reply, 5 Min Fast



FACTORY PRICING

Competitive & Assured



Submit your inquiry via Live Chat, WhatsApp, or email
sales_support@zigpac.com
Include your packaging type, quantity, size, and deadline.