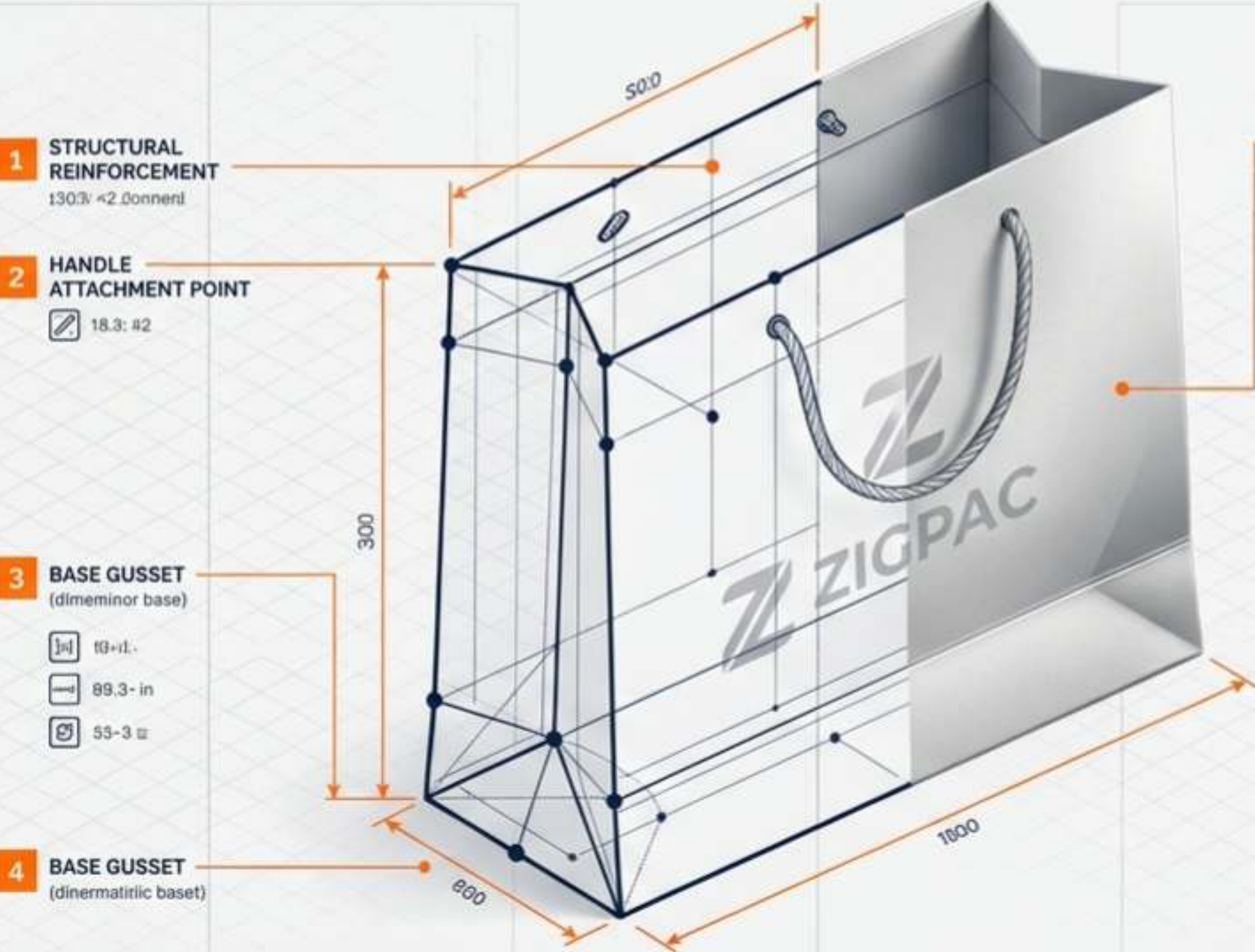


ZIGPAC Custom Coated Paper Bags: The B2B Specification Guide

From Use Case to RFQ: A step-by-step framework for finalizing your packaging requirements.



COATING OPTIONS

- Matte Lamination
- Gloss Lamination
- Soft-Touch Coating

MATERIAL SPECIFICATION MATRIX

Paper Type	GSM Range	Finish	Durability	Sustainability Score
Paper	300 - 1600	Matte	High	5.0
Paper Bag	350 - 1600	Phiniline	Low	4.5
Paper Bag	300 - 1500	Matte	Quality	3.0
Paper Type	350 - 1500	Gloss	High	3.0
Design	450 - 1600	Phinilium	Quality	2.5
Paper Ration	500 - 1500	Matte	Quality	2.5
Coating	500 - 1500	Coated	High	3.8
Matte Type	> 500	Matte	Wacs	4.0



Define the Primary Application



Retail & Boutique

- **Environment:** High-traffic walking malls, visually competitive.
- **Requirement:** Maximum visual impact, scuff resistance, and high durability for extended carrying.



Corporate & Event Gifting

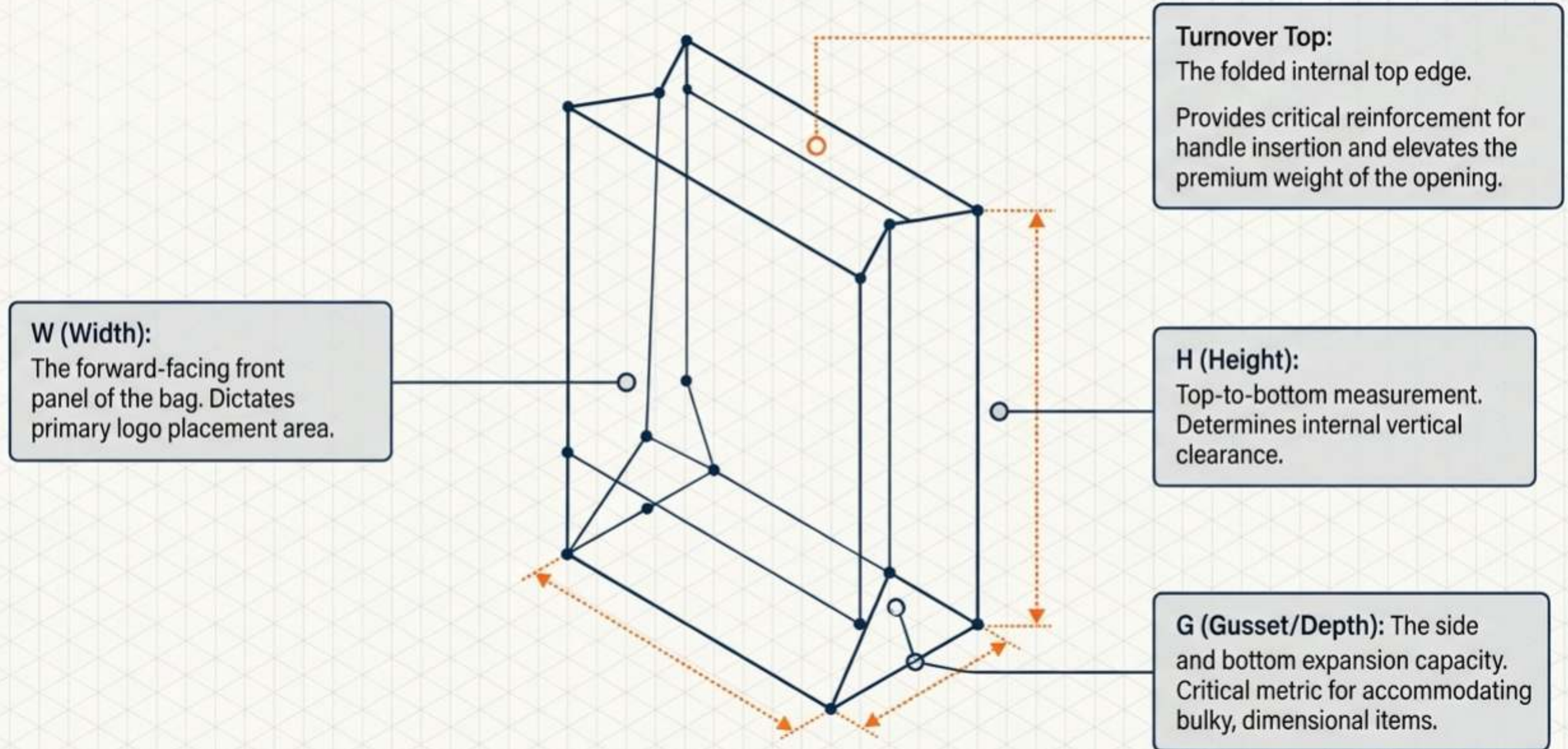
- **Environment:** Controlled distribution, targeted recipients.
- **Requirement:** Premium unboxing tactile feel, rigid structure, prioritized per-unit finish over high-volume utility.



Food & Hospitality (Dry)

- **Environment:** Takeout, specialized item transport.
- **Requirement:** Strict structural integrity, custom wide gussets to accommodate rigid internal containers without tearing.

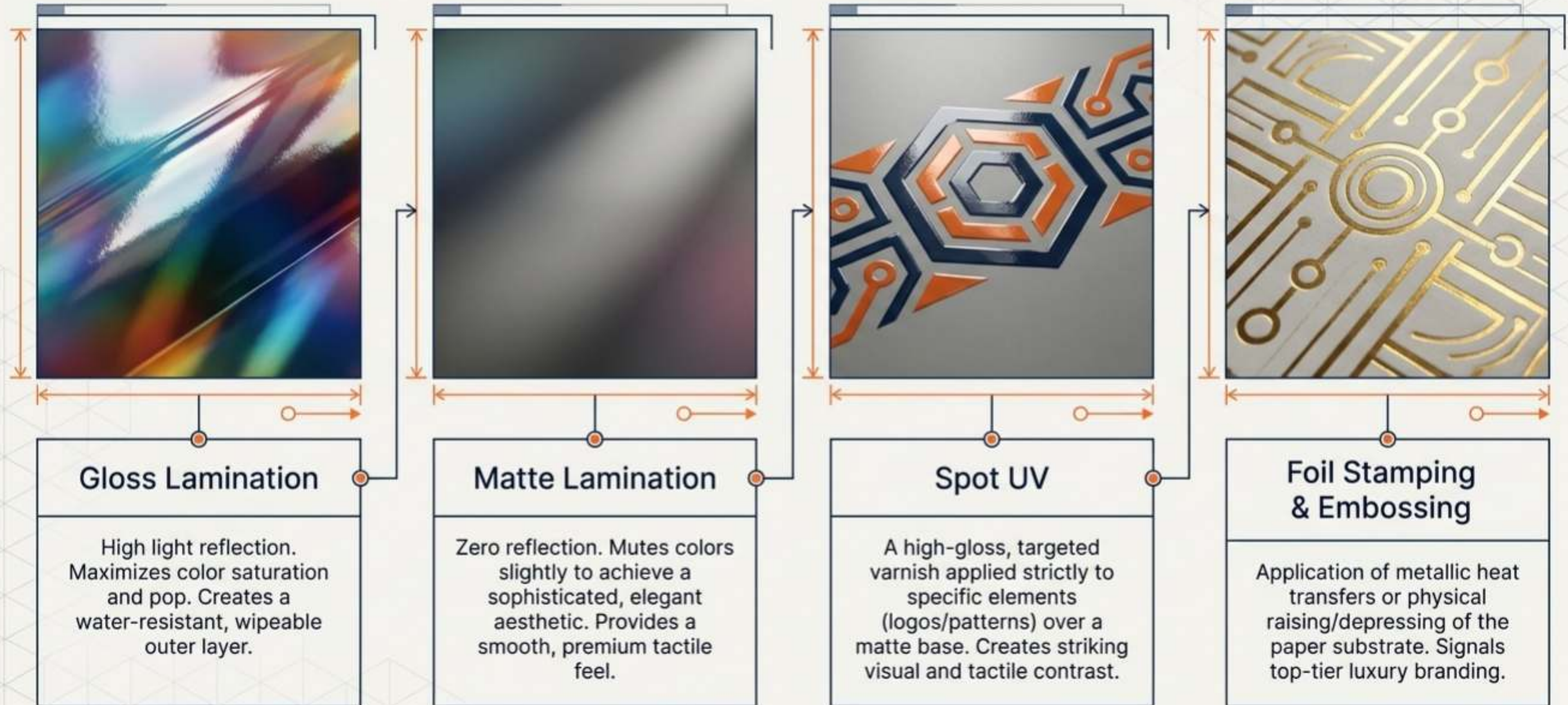
Spatial Architecture & Dimensions



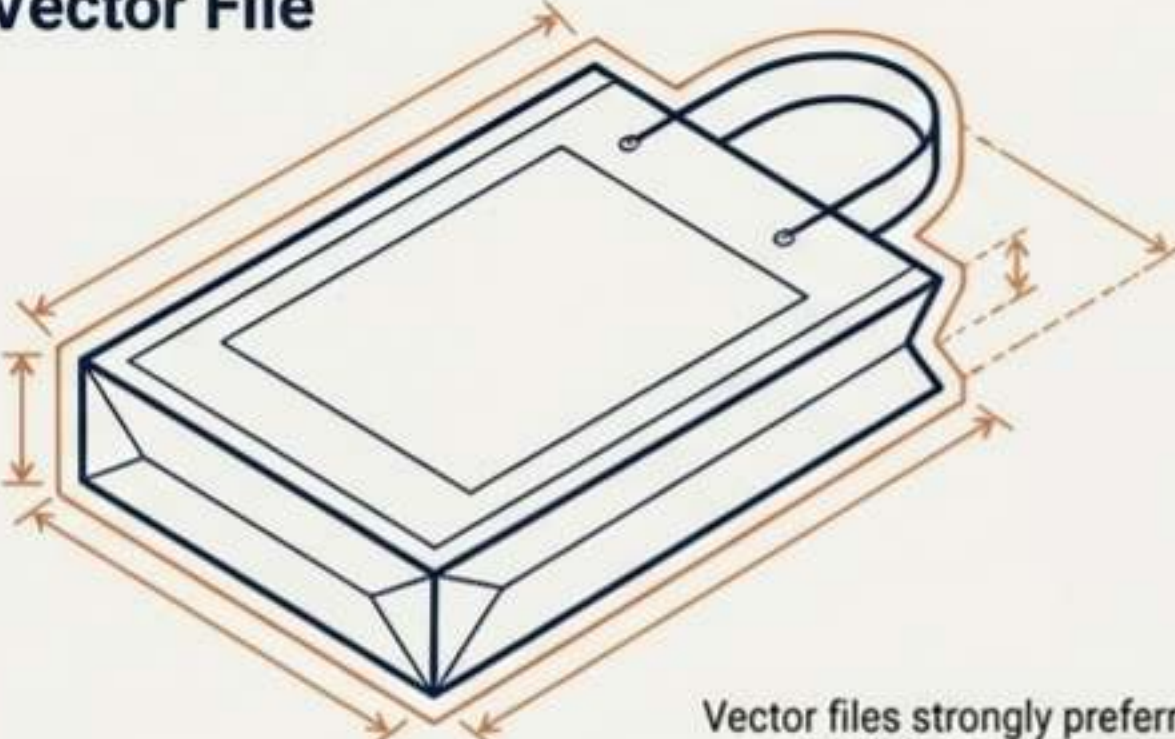
The Material Matrix: Why Coated Paper?

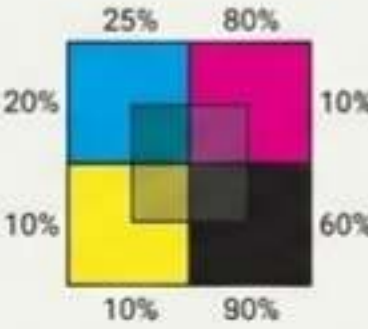


Surface Finishes for Coated Paper



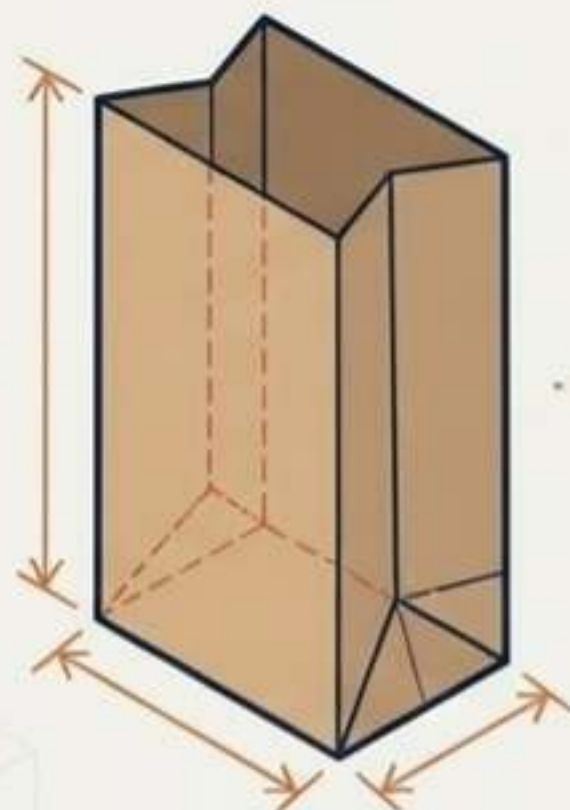
Digital Artwork Preparation

Clean Vector File  Vector files strongly preferred (AI, EPS, PDF) for flawless edge rendering.	Bad Artwork File  Pixelated raster, text overlap, and incorrect cut line.
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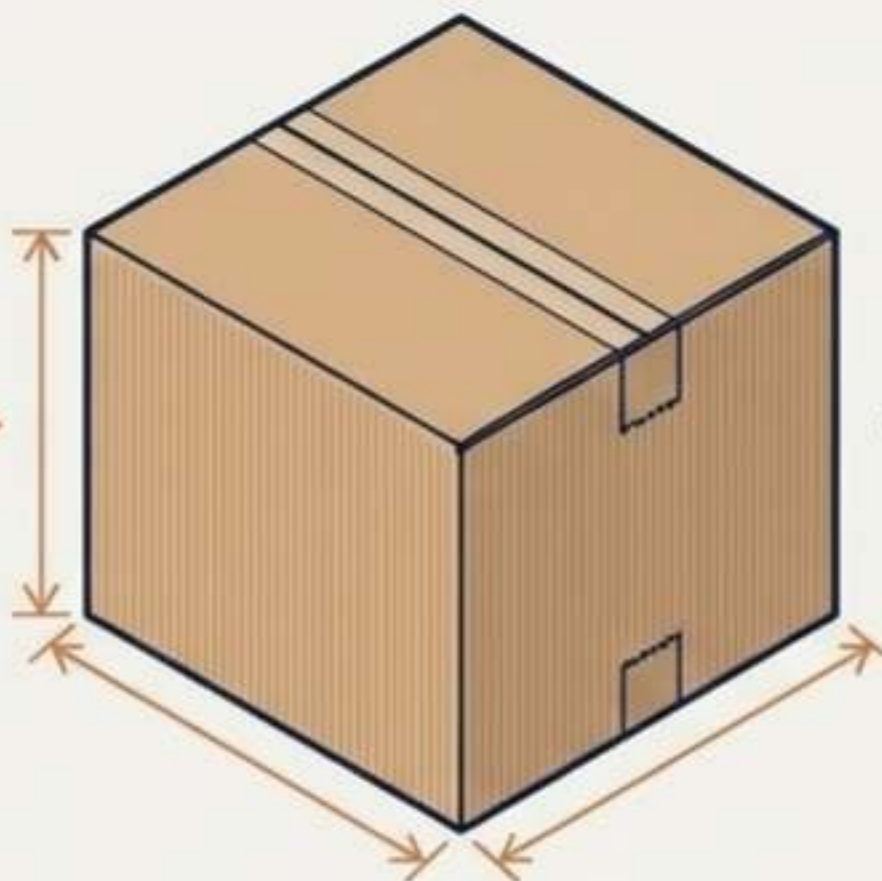
Format: 		Color Space: 	Bleeds: 
Vector files strongly preferred (AI, EPS, PDF) to guarantee flawless edge rendering on coated, non-absorbent surfaces.		All files must be built in CMYK (not RGB) to accurately match commercial print output.	Artwork must extend past the designated cut line if edge-to-edge printing is required.

Utilize Zigpac's Artwork Guidelines and request Sample and Proofs via the Info Center for final validation.

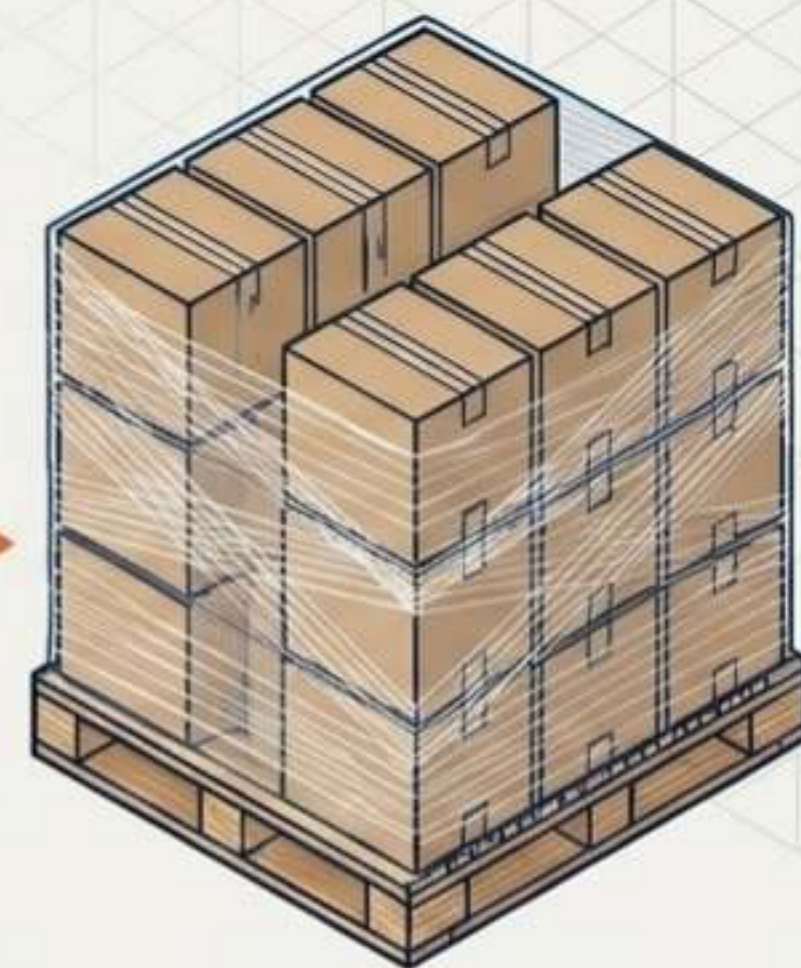
Volume Targeting & Packing Logistics



SINGLE UNIT



MASTER CARTON



FULL PALLET

Quantity Targets

Evaluate total required volume by balancing campaign duration against available warehouse storage space. Higher volume production runs alter unit economics.

Packing Needs

Define internal protective requirements. Options include standard master cartons, protective inner polybags for moisture control, and flat-packed delivery versus pre-assembled structural delivery.

Fulfillment Strategy

Determine if the order requires bulk shipment to a central distribution center or complex split-shipments across multiple retail locations.

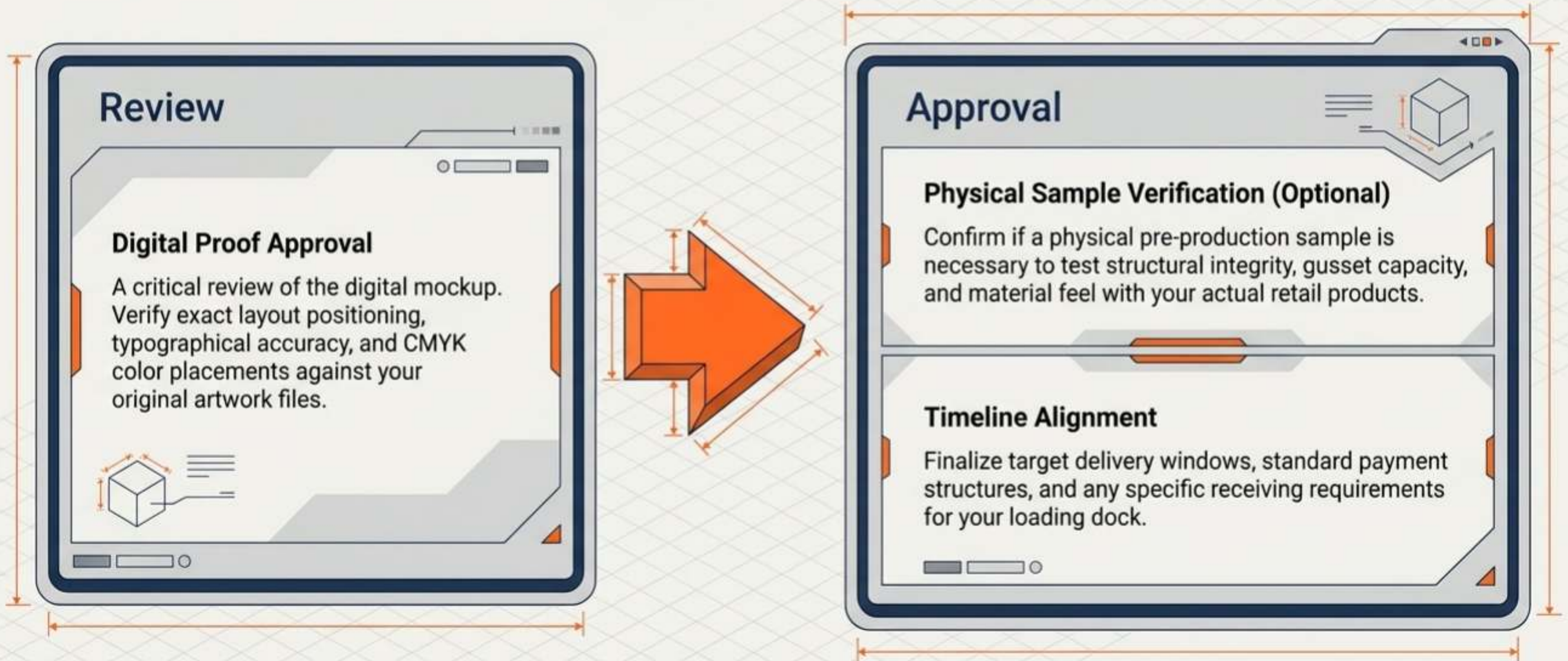
The RFQ Readiness Checklist

The RFQ Readiness Checklist

Compile these six data points to ensure the fastest, most precise quote processing.

- ☒ 1. **Spatial Profile:** Final Dimensions explicitly stated as W x H x G.
- ☒ 2. **Substrate:** Coated Paper selected (plus targeted base weight/GSM).
- ☒ 3. **Surface Treatment:** Finish selected (Gloss, Matte, Spot UV, Foil).
- ☒ 4. **Hardware:** Handle type specified (Rope, Ribbon, Twisted, Die-cut).
- ☒ 5. **Ink Profile:** Artwork complexity defined (Color count, total ink coverage).
- ☒ 6. **Logistics:** Target quantity and primary delivery destination established.

Post-Specification: The Final Checkpoints



Zigpac Support - How would you like to talk?

Ready to build your bags? Reach out to our team with your completed RFQ Checklist.

