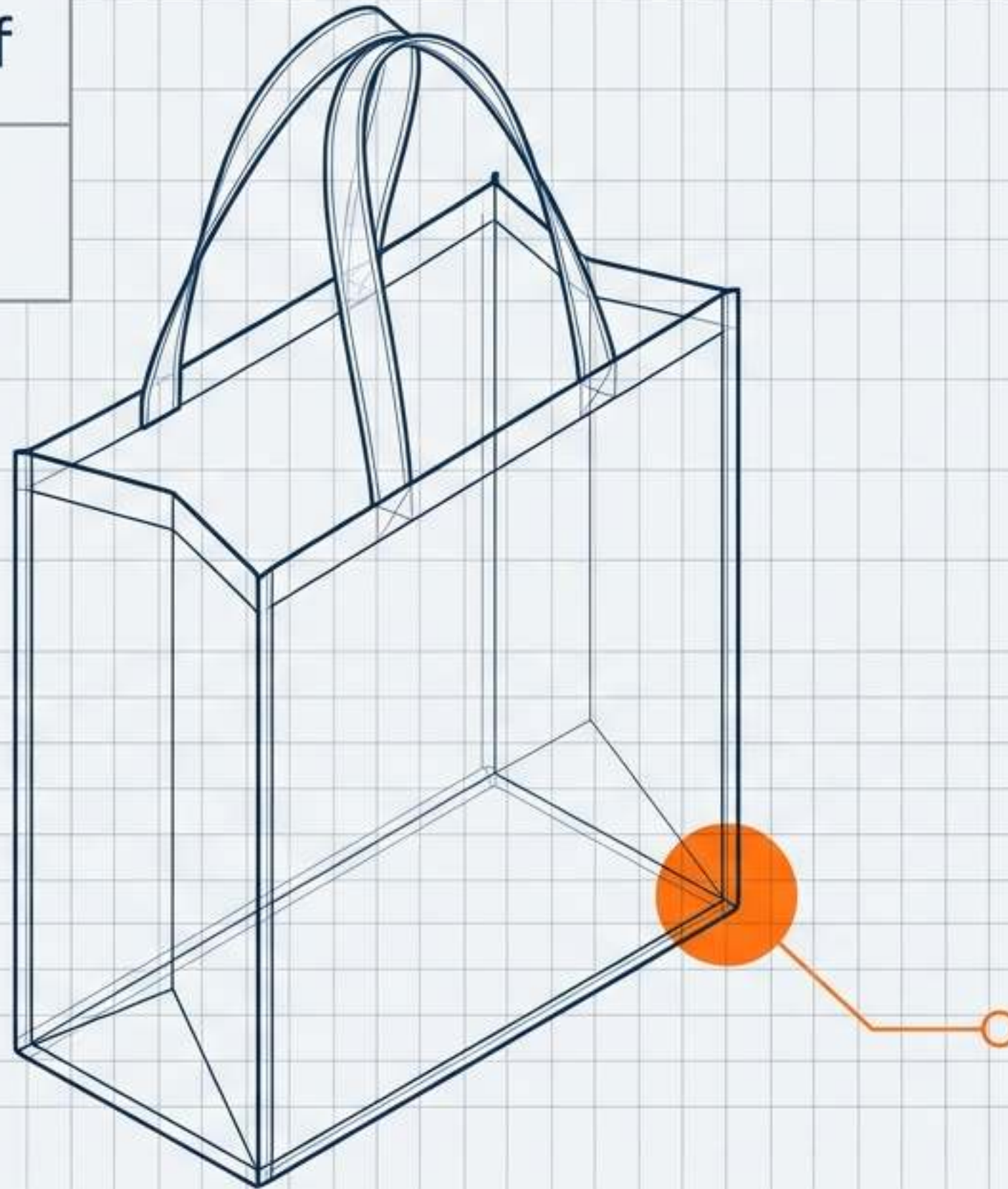
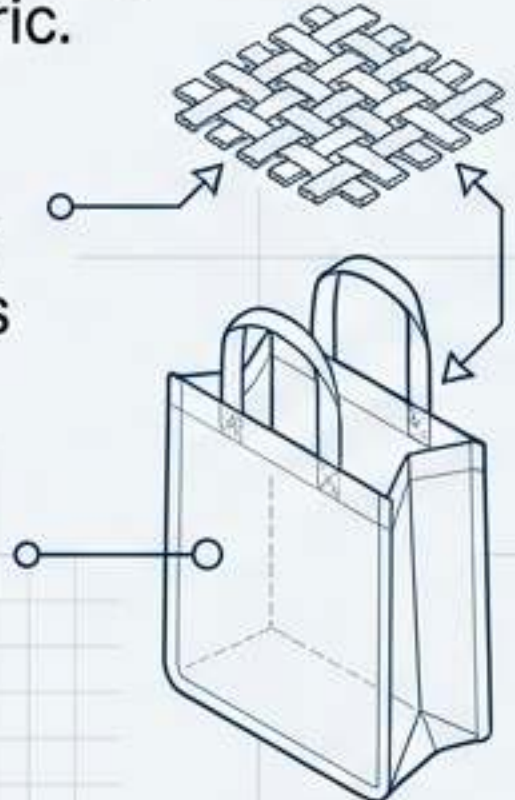
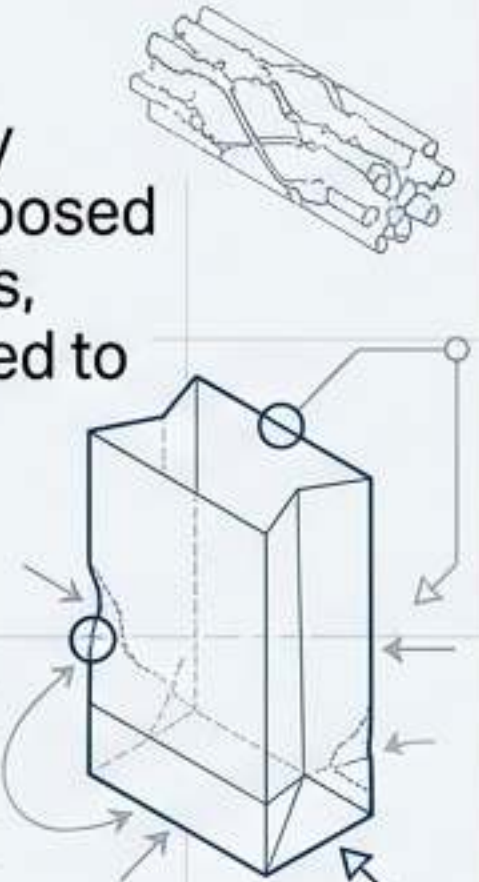


Custom Non-Woven Bags: The Buyer's Sourcing Brief

A definitive guide to structuring RFQs for promotional, retail, and reusable programs.



Material Distinction: Defining the Non-Woven Category

Non-Woven 	Woven PP	Paper Bags
Made from bonded fiber-based sheet material. Lightweight and features a textile-like feel. Optimal for reusable carrying, campaigns, conferences, retail handouts, and merchandising. 	Constructed from visibly woven structural tape fabric. Heavy-duty. Distinctly different physical properties from non-woven. 	Cellulose-based. Behaves completely differently when exposed to wet environments, creased, or subjected to repeated carrying. 

The category name alone does not determine material composition, capacity, or reuse performance—*design dictates function.*

Use-Case Diagnostics: Form Follows Function

The Environment / Use Case

Structural Requirement

One-event giveaway vs.
Repeated use



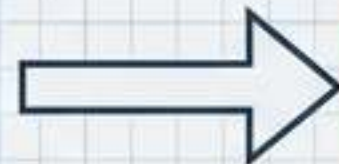
Directly influences expected edge wear, format selection, and handle load limits.

Holding documents flat vs.
Compact handout



Dictates required finished dimensions, foldability, and whether gussets should be avoided or included.

Accepting a boxed insert



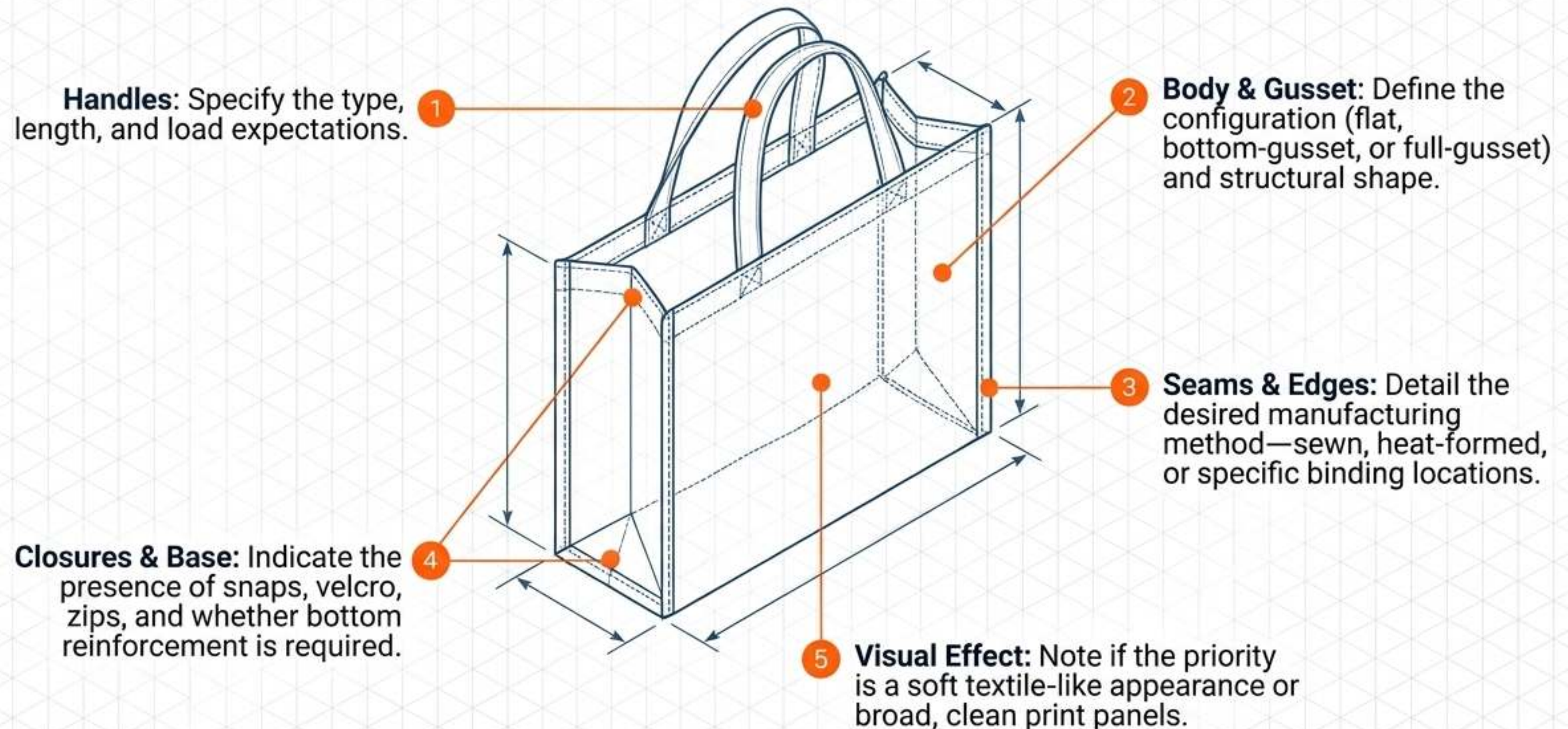
Requires specific volumetric sizing, shape retention, and a rigid flat bottom.

Wet environments /
Sharp contents



Triggers mandatory material/construction review (never infer suitability based on standard bag limits).

The Anatomy of a Physical Specification



Artwork Preparation & Print Rules

Format Requirements:

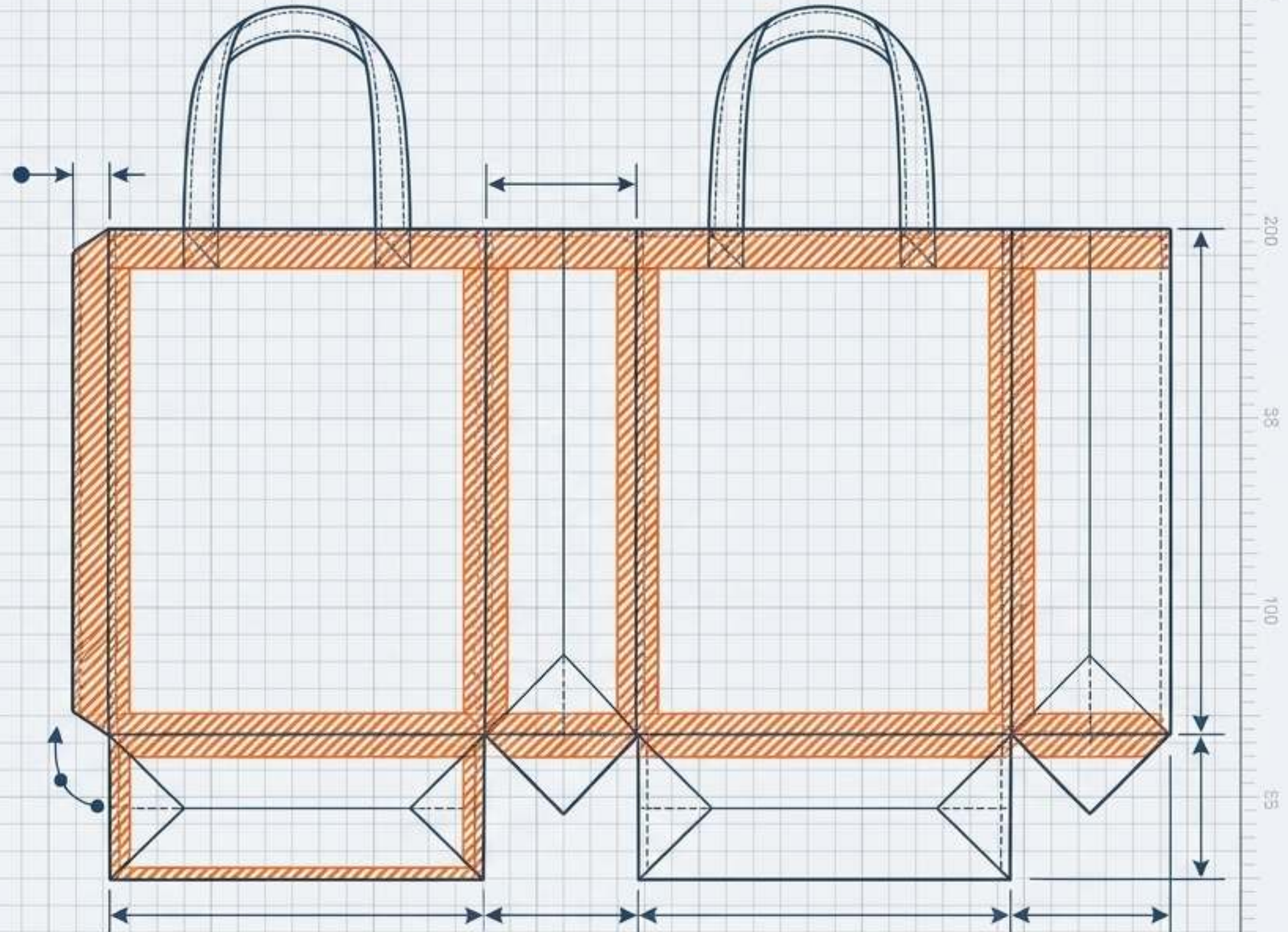
Submit vector artwork with fonts outlined (or supplied). Ensure linked images are included and brand-color references are strictly defined.

⚠ Placement Rules:

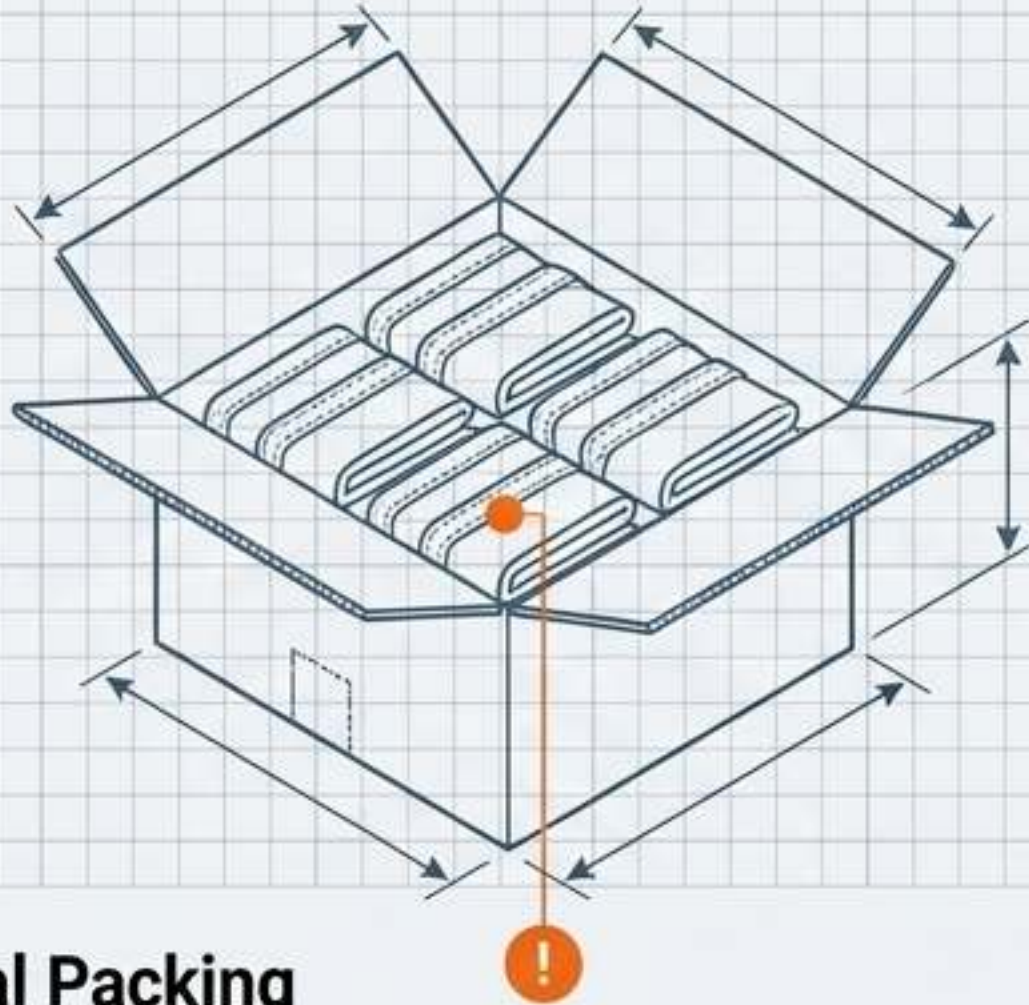
Barcodes, legal copy, and event dates must never be obscured by handles, seams, folds, or labels. Explicitly state if graphics must bleed to seams or gussets.

Quality Control Checks:

Define if there are front/back variants. Is color consistency critical across repeat orders? If specific hand feel, print coverage, or surface appearance is critical, supply visual references and demand a sample review.



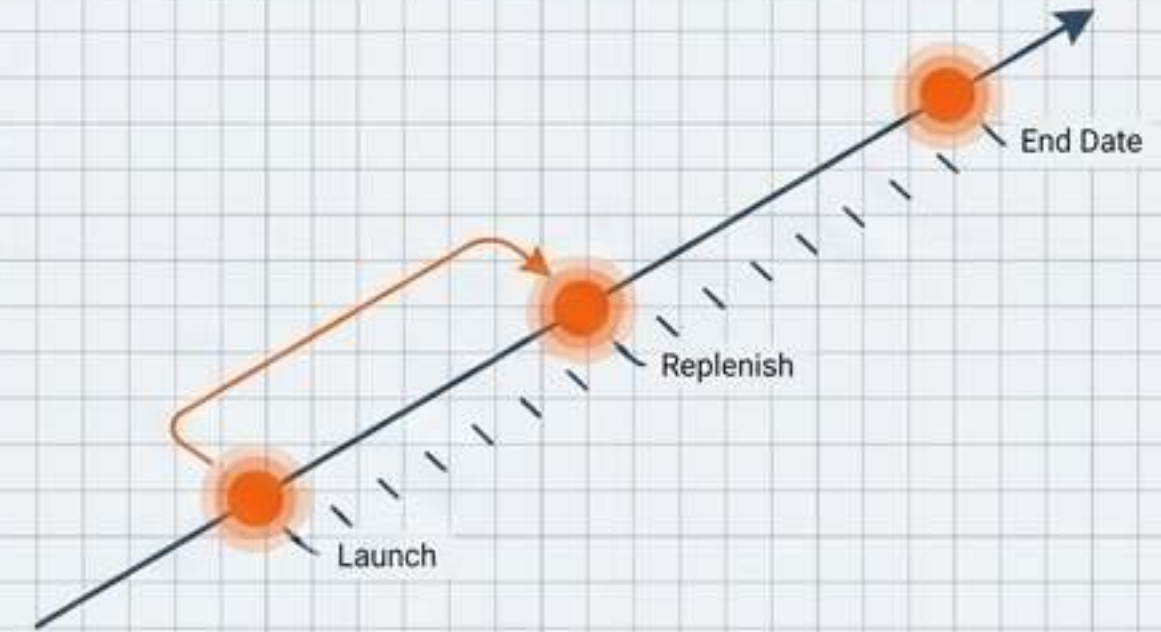
Logistics: Packing Rules and Supply Chain Planning



Physical Packing

Specify if bags may ship folded (warn against unwanted creases ruining artwork). Define outer carton labeling requirements. Note if variants must be collated and whether inserts are needed.

Goal: **Protect artwork** and support counting/distribution.



Inventory Management

State exact quantities by design, campaign date, and destination.

⚠ Critical Planning Rule: Always separate initial launch quantities from forecasted replenishment, as these require entirely different supply chain planning assumptions.

The 7-Point RFQ Master Checklist

1	✓	Explain the intended user, contents, use frequency, and handling environment.
2	✓	Provide dimensions, gussets, handle design, closure, and desired bag form.
3	✓	Identify required visual effect, print panels, colors, and critical copy.
4	✓	State any concern about opacity, hand feel, moisture, sharp contents, or reuse.
5	✓	Submit production-ready artwork (panel map) and visual references.
6	✓	List quantities by SKU, destination, packing, and distribution requirements.
7	✓	Request samples or testing where surface, material, compliance, or performance is material.

Compliance, Commitments & Final Guardrails

Category Boundary !

Custom non-woven bags are a distinct lightweight reusable route. They are not a default substitute for woven PP, paper, or conventional plastic packaging. Proceed only after quoted construction and artwork are reviewed against actual use.

Commercial Limits !

Final technical and commercial commitments require quotation, artwork, and material review. No material grade, thickness, load capability, test result, certification, price, MOQ, lead time, or guarantee is implied by default.

Environmental Claims !

Do not claim a particular environmental attribute without a documented, material-and-market-specific review.