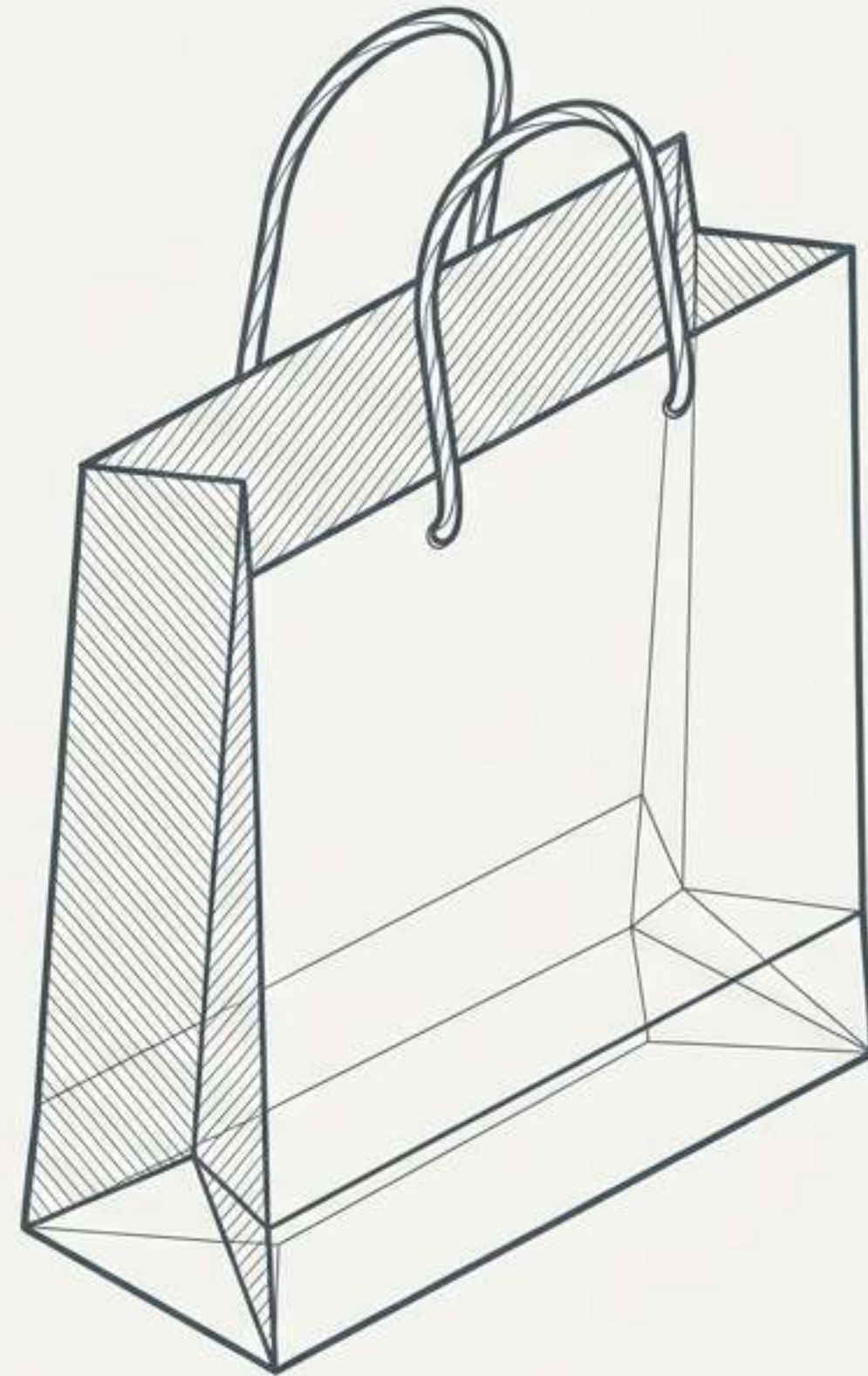
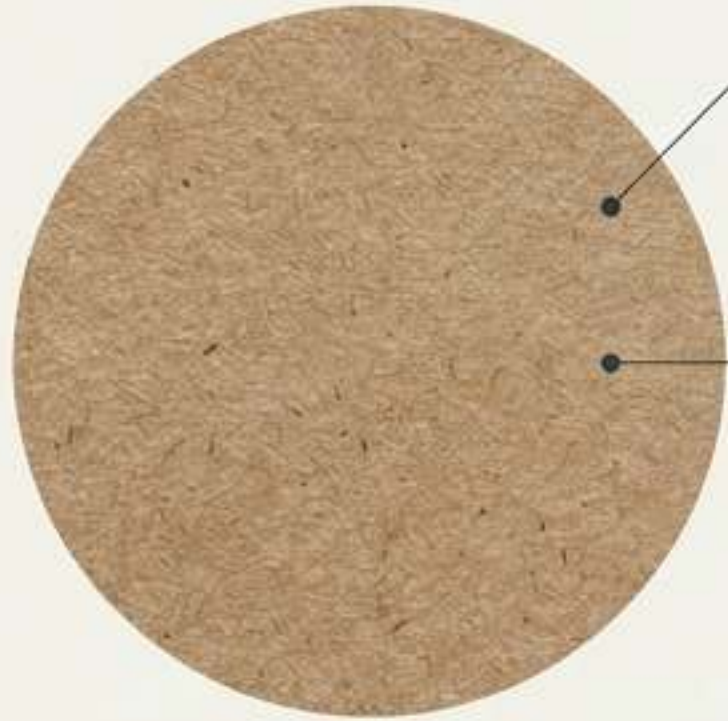


Custom Paper Bags: The Ultimate Buyer's Guide

Material Selection, Finishing Specs, and RFQ Preparation for Retail & Takeaway Packaging.

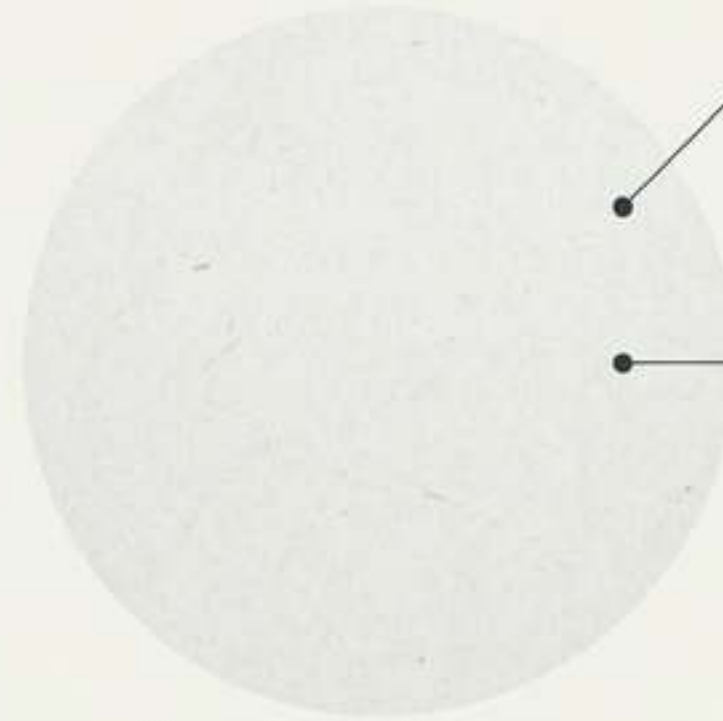


The Core Material Matrix



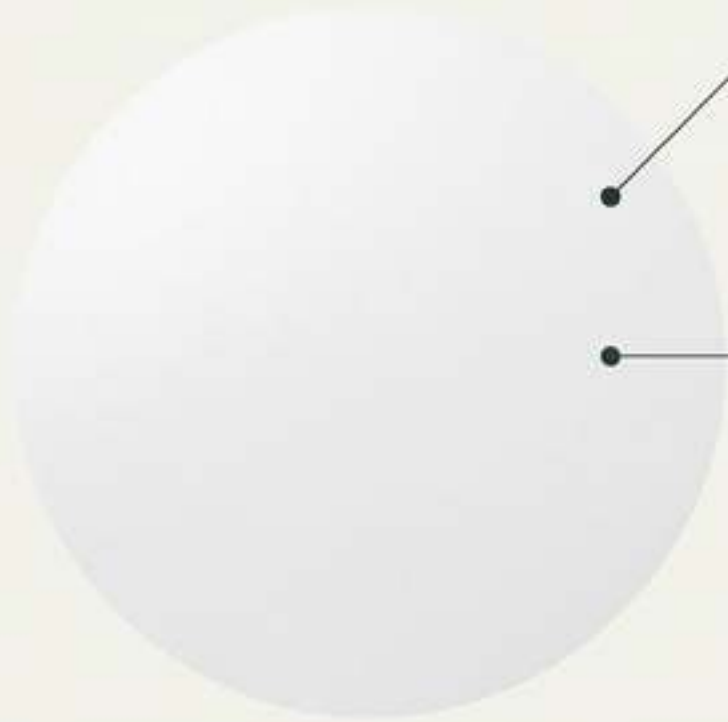
Custom Kraft Paper Bags

Best suited for natural, eco-friendly brand positioning and standard retail use.



Custom White Kraft Paper Bags

Provides a clean canvas for branding while retaining a natural, tactile feel.



Custom Coated Paper Bags

The definitive choice for vivid retail branding, sharp colors, and maximum color saturation.



Custom Specialty Paper Bags

Built for luxury presentation, premium gifting, and unique tactile experiences.

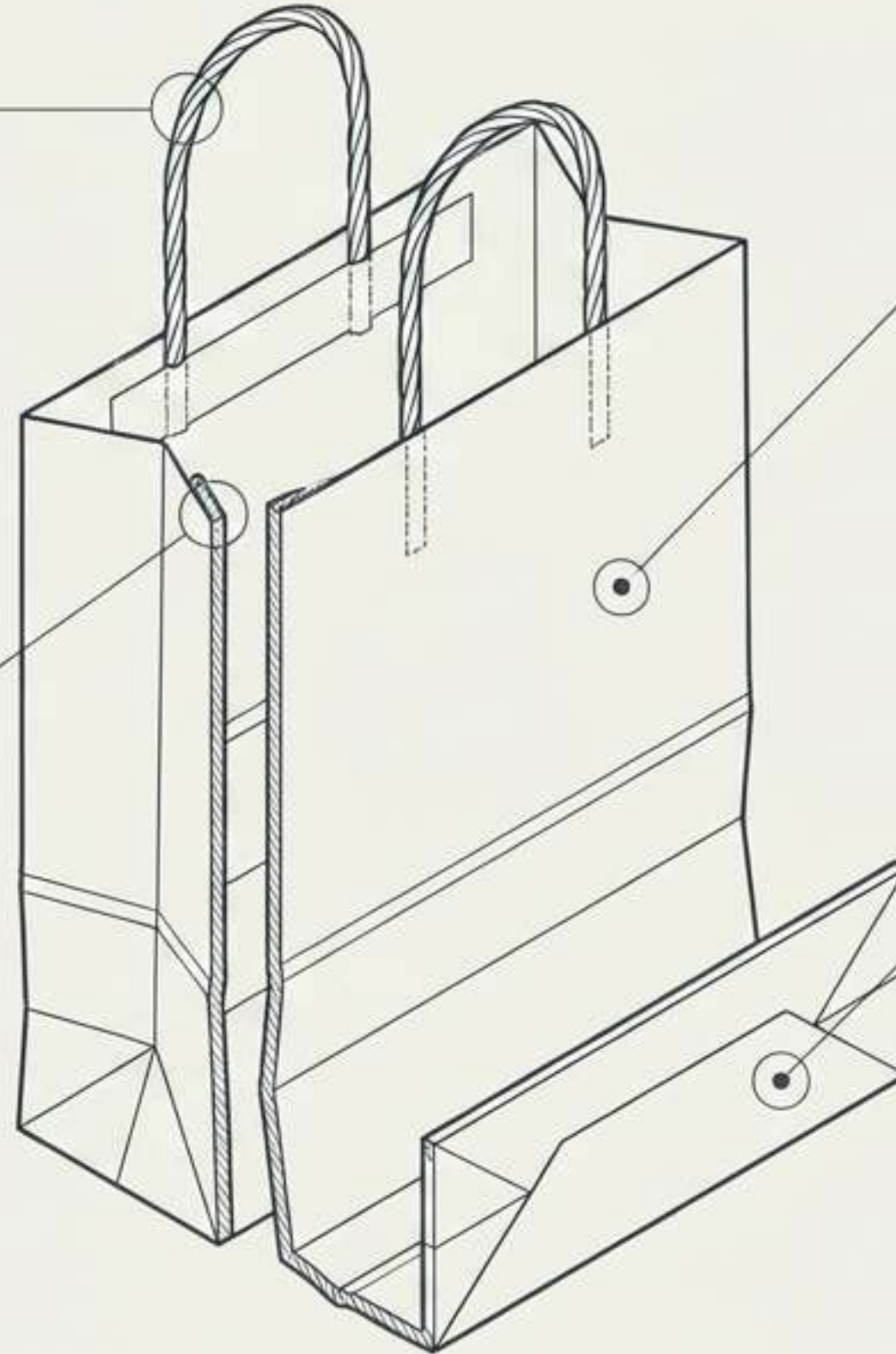
Structural Integrity & Sizing Parameters

Handle Type

Must match product weight for structural support and customer comfort.

Paper Weight (GSM)

Dictates the strength and rigidity of the bag. Must scale directly with the intended load weight.



Print Coverage

Determines ink saturation requirements; heavy coverage may require material adjustments to prevent bleed.

Gusset & Overall Size

Base width dictates internal capacity. Build dimensions around exact product size.

Aesthetic Finishes & Artwork Integration



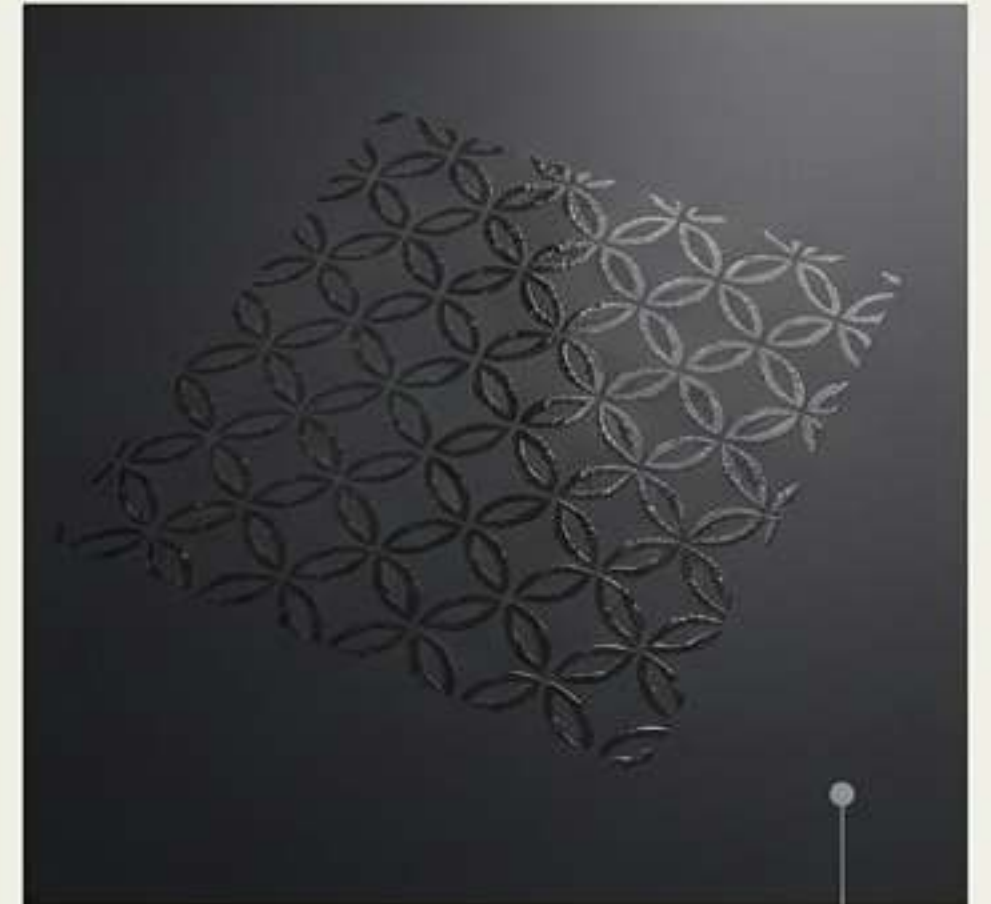
Lamination

Adds durability and alters final finish. Essential when using coated paper for vibrant designs.



Foil Stamping

Applies metallic accents for premium branding and luxury appeal.



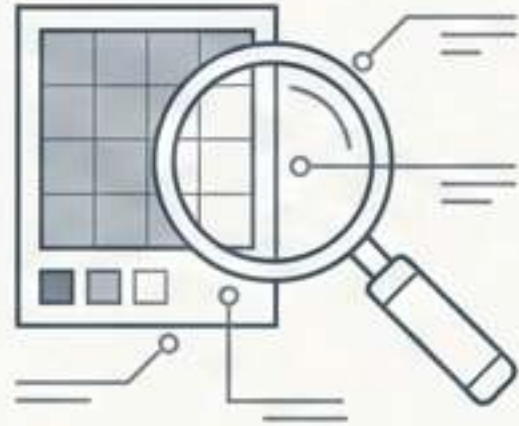
Spot UV

Creates high-contrast, raised glossy highlights on specific artwork elements.

Artwork & Pricing Drivers

Ensure final artwork format is prepared. Note that artwork complexity is a primary driver in final pricing and print method selection.

Logistics & Production Risk Mitigation

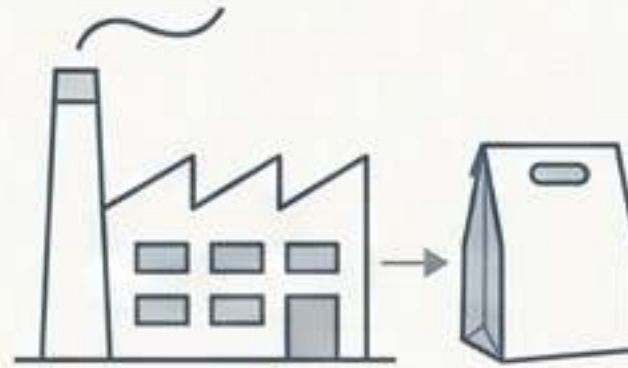


Step 1: Sampling Protocols

Diagnostic: Is final appearance or exact color matching critical?

Action: Request a sample before bulk production.

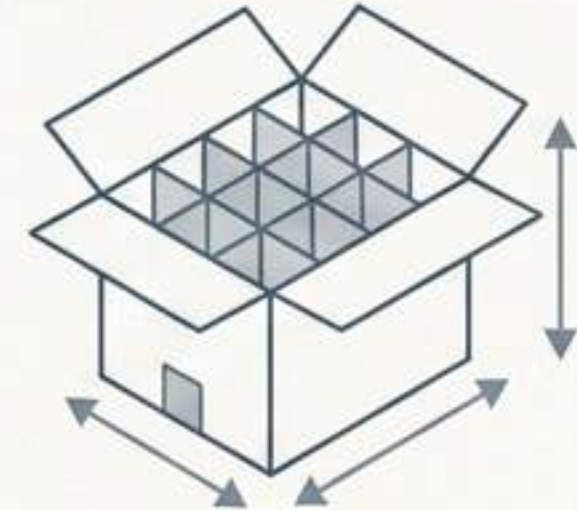
Note: Sampling availability depends on chosen material, tooling, and print method.



Step 2: Manufacturing Scale

Diagnostic: What is your required inventory volume?

Action: Capabilities range from ultra-low MOQ (starting at 1 piece) up to full-scale, factory-direct bulk production.



Step 3: Packing & Shipping Logistics

Diagnostic: Are you ordering in bulk?

Action: Plan strict carton packing requirements to protect finishes. Shipping volume heavily impacts final delivery cost.

Prepare Your RFQ (Request for Quote)

Consolidate these 6 pricing drivers to secure accurate factory pricing.

- | | |
|--------------------------|---|
| ☐ | 1. Exact Bag Dimensions (L x W x Gusset) |
| ☐ | 2. Material Choice & Paper GSM (Kraft, Coated, Specialty) |
| ☐ | 3. Handle Style matched to product weight |
| ☐ | 4. Finishing Enhancements (Lamination, Spot UV, Foil) |
| ☐ | 5. Total Quantity (Starts from 1 piece) |
| ☐ | 6. Packaging Rules & Artwork Complexity |

Submit these finalized specifications today. Zigpac ensures swift factory pricing with a 1-hour reply time. Ensure both an email and alternate contact (WhatsApp/Telegram) are provided for fastest routing.