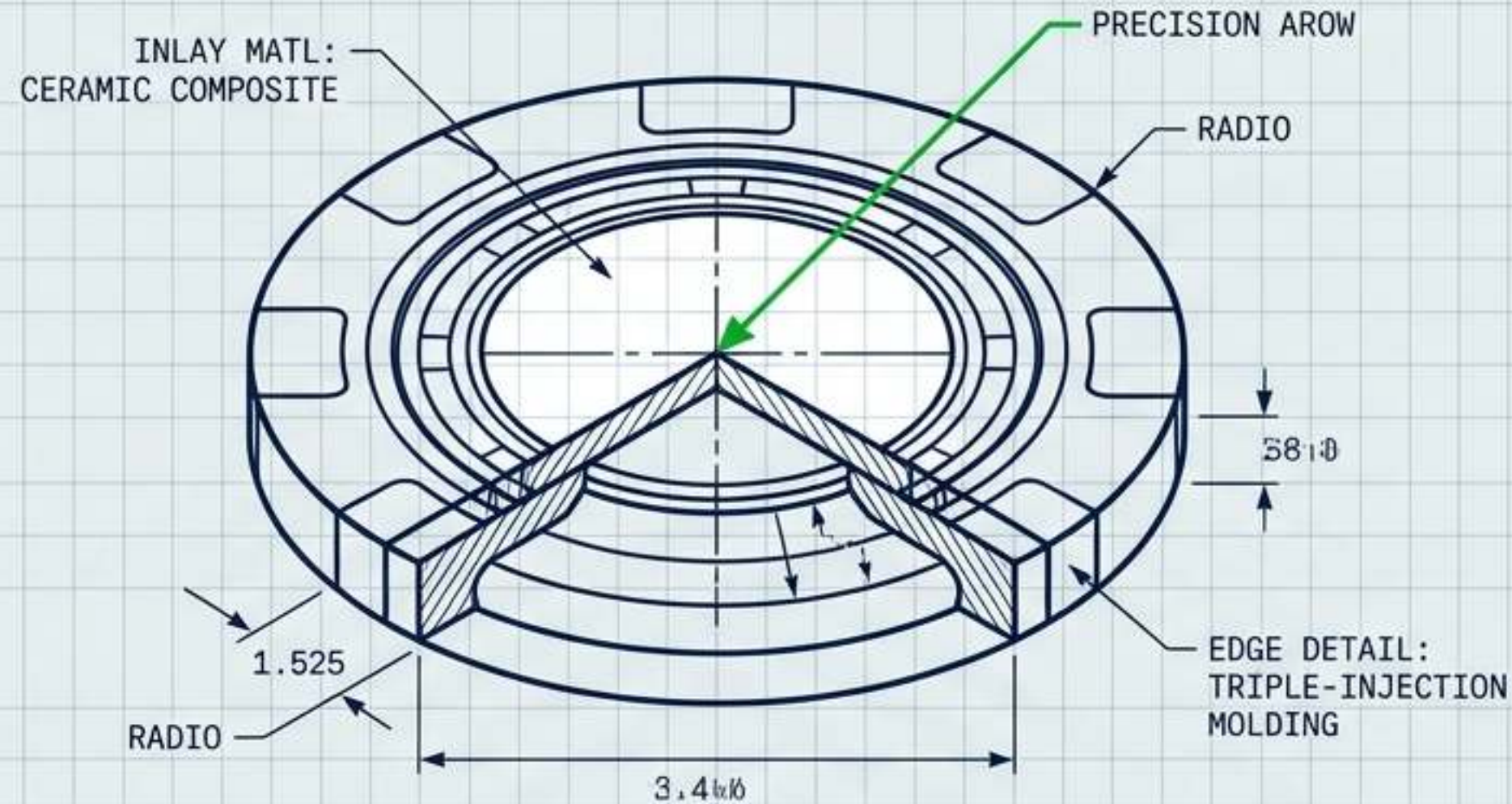


Specifying the Custom Token

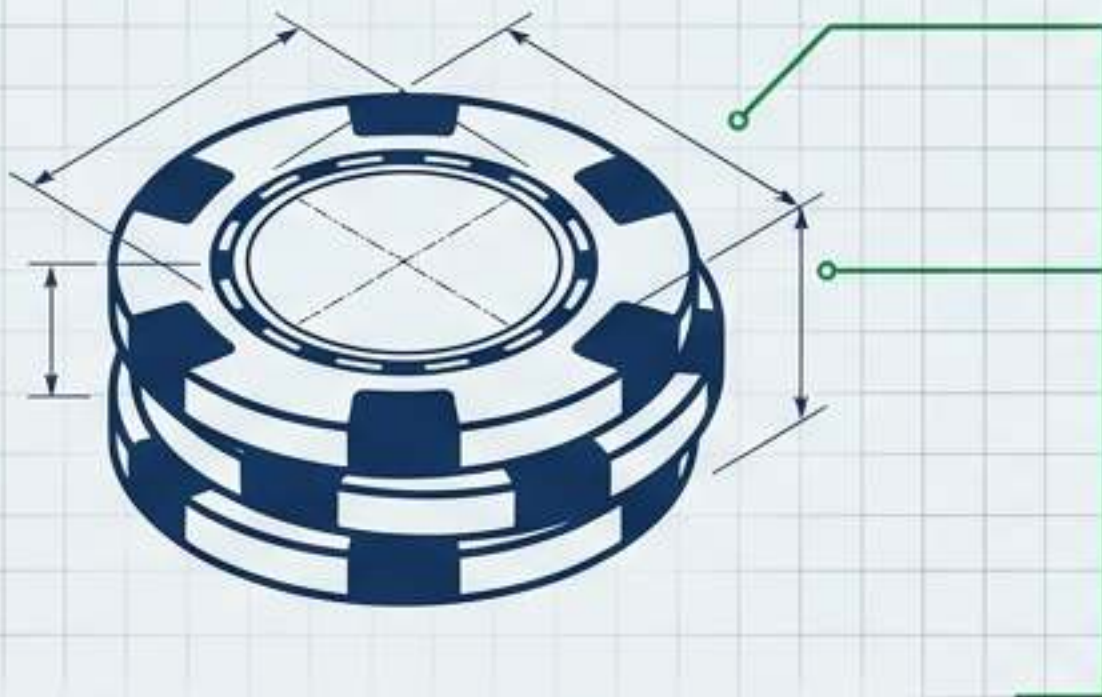
A structural blueprint for defining use-cases, artwork, and compliant manufacturing requirements before executing an RFQ.



DOC_TYPE: PROCUREMENT // STATUS: DRAFTING // REV: 01



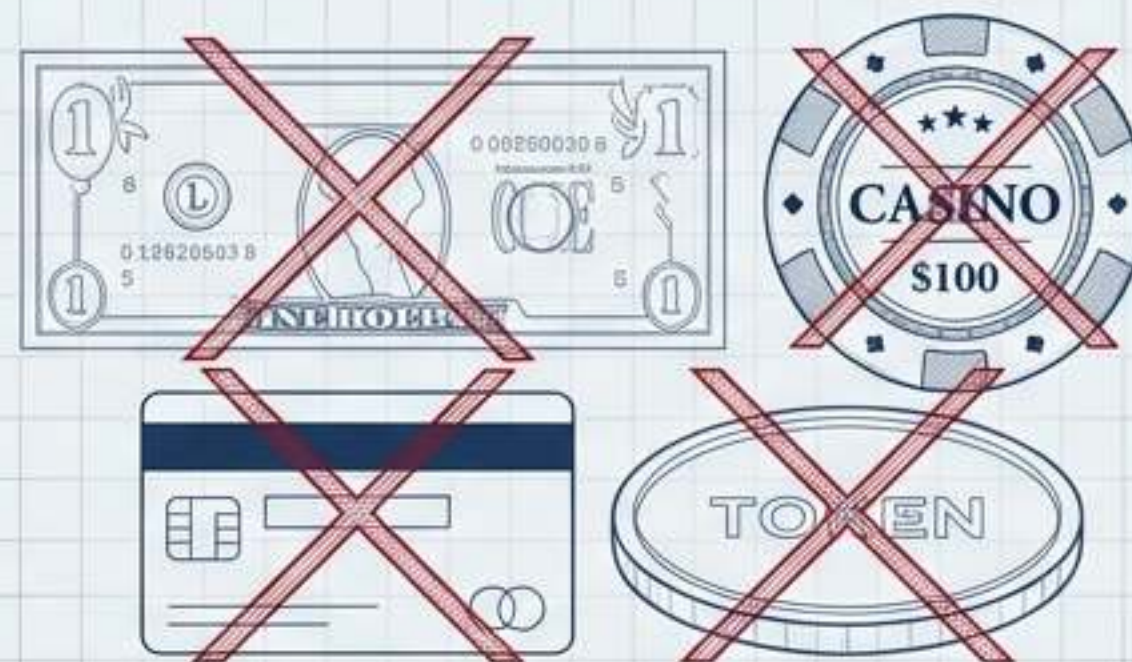
What It Is: A Custom Poker Chip



- A disc-shaped token strictly designed for:
 - Branded games [TECH SPEC: Custom inlay design, serialized data]
 - Corporate events [TECH SPEC: Secure access control, team identification]
 - Promotional distribution [TECH SPEC: High-volume production, marketing tool]
 - Collectible presentation [TECH SPEC: Premium finish, display packaging]



What It Isn't



- Must not be confused with:
 - Legal tender [TECH WARNING: NON-NEGOTIABLE INSTRUMENT]
 - Casino-grade gaming equipment [TECH WARNING: NO GAMING REGULATORY COMPLIANCE]
 - Challenge coins [TECH WARNING: NOT MEDALLIC ART / COINAGE]
 - Drink tokens or membership cards [TECH WARNING: NOT FOR ACCESS OR REDEMPTION]
 - Generic plastic discs [TECH WARNING: LOW-FIDELITY CONSTRUCTION]



NOTE: The intended application dictates all subsequent artwork, construction, and compliance decisions.
[CRITICAL SPECIFICATION POINT: Refer to Section 4.1 for detailed engineering guidelines.]



The Strategic Alignment Matrix

	<u>Promotional / Novelty</u>	<u>Corporate / Private Event</u>	<u>Regulated / Venue Gaming</u>
Primary Objective:	Brand recognition & economical distribution.	Premium presentation & event play.	Operational function & venue compliance.
Hand Feel:	Low priority.	High priority.	Strict standards.
Denomination Status:	Purely decorative.	Internal event value only.	Regulated gaming value.
Security Needs:	None.	Minimal/Implied.	Strict Anti-Counterfeit assessment required.
Compliance Review:	None.	None.	Mandatory testing & evidence.

The Perception Trap: Photograph vs. Specification

WARNING: Never assume physical characteristics from a visual reference.



→ **Weight:** Cannot be determined visually.

→ **Material:** Core compound invisible from surface graphics.

→ **Edge Detail:** Often obscured or altered by lighting.

→ **Security Features:** Invisible by design.

Explicitly document these key objectives rather than relying on image references.

The Regulatory Tripwire

Safe Zone

Regulated Zone

If any trigger crosses the threshold, the RFQ must include:

- ✓ Early disclosure of venue context.
- ✓ Gaming-regulation review.
- ✓ Intensive handling assessments and venue rules compliance.

CONTEXT DISCLOSURE THRESHOLD

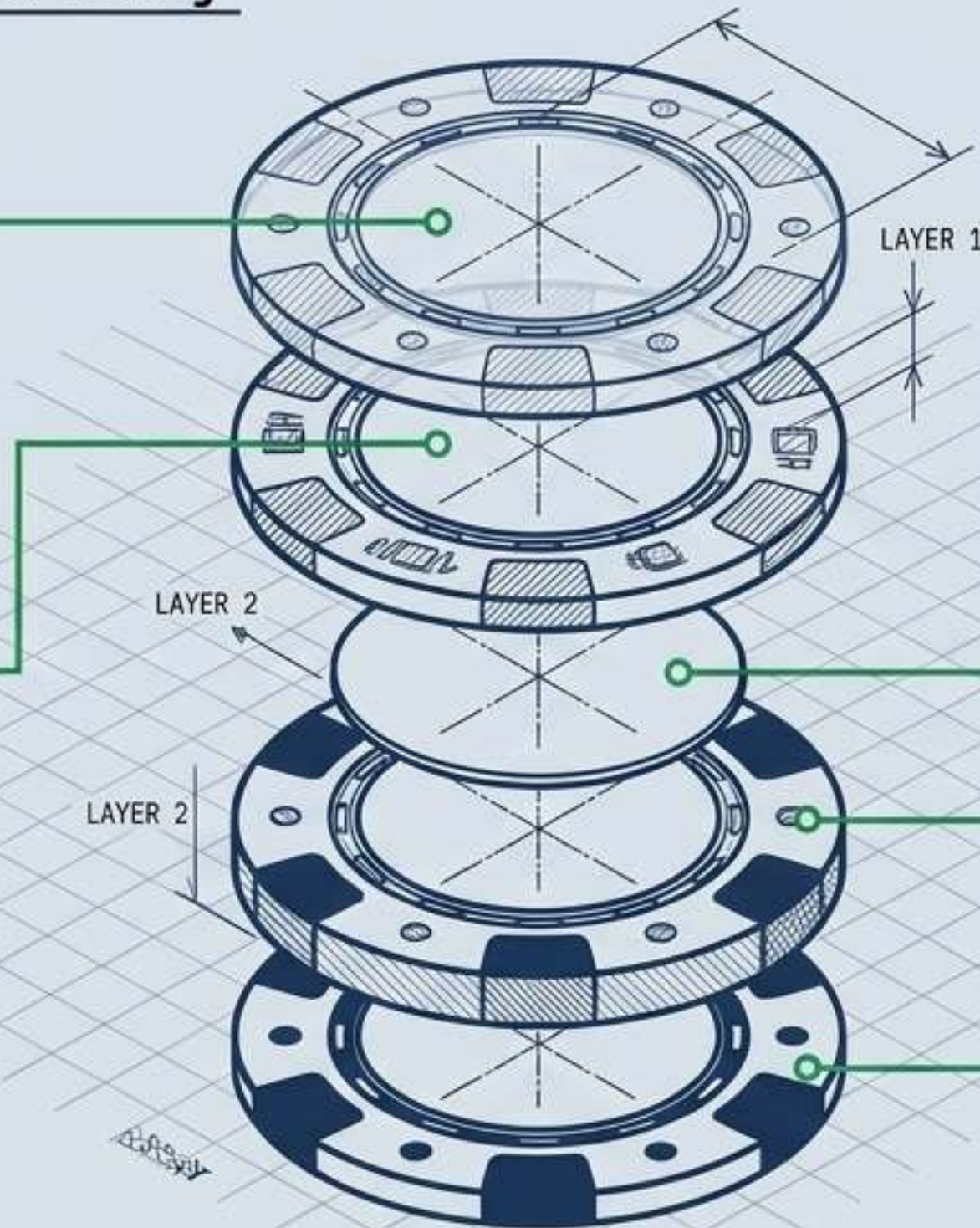
Exploded Chip Anatomy

Face Layout:

Center emblem vs. perimeter text. (Define whether both sides match).

Value Marking:

Decorative denomination vs. serial element.



Insert/Decal Concept:
The physical substrate carrying the graphic.

Material Core:
The structural base.
Determines thickness class and diameter class.

Edge Treatment:
Perimeter graphics and physical edge finishing.

Artwork & Specification Inputs

Input Requirements

Digital Assets Required

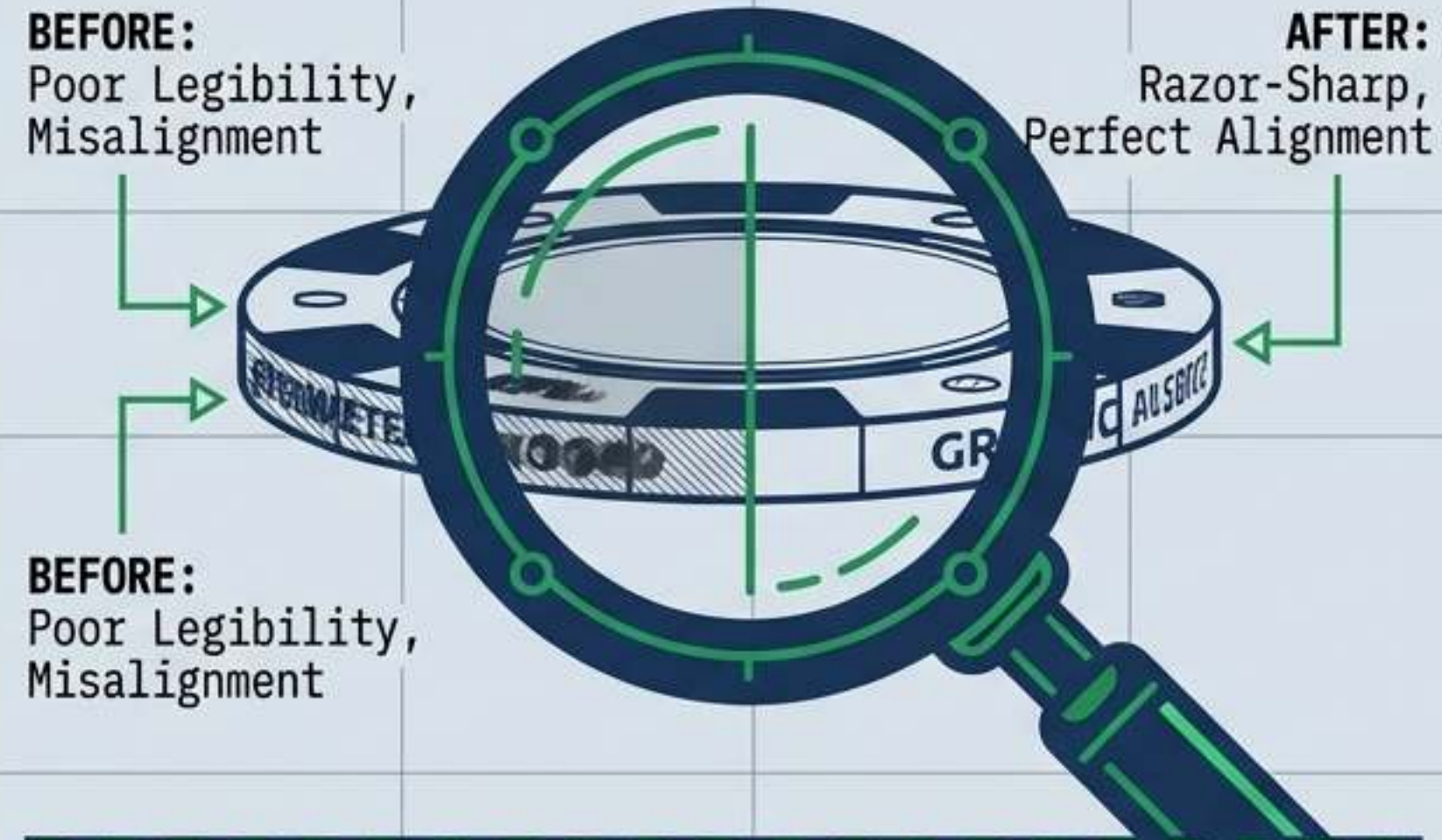
- ✓ Vector art files.
- ✓ Approved color hex/pantone codes.
- ✓ Front and back layout files.
- ✓ Unwrapped edge layout design.

Proofing Standards

BEFORE:
Poor Legibility,
Misalignment

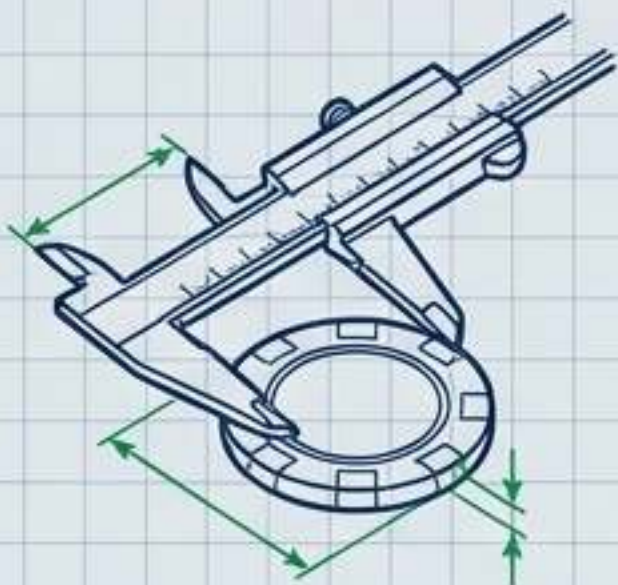
BEFORE:
Poor Legibility,
Misalignment

AFTER:
Razor-Sharp,
Perfect Alignment



Requirement: Mandatory proofing step to confirm text legibility and alignment before production commitment.

Physical Construction Quotation Requirements



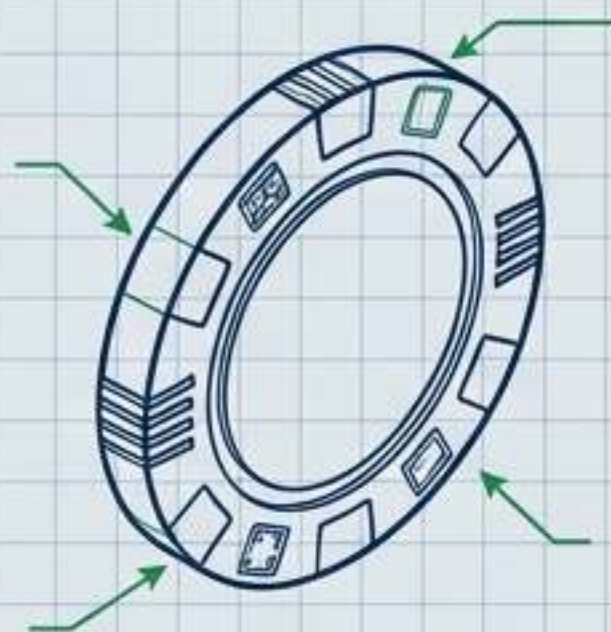
Dimensional Classes

Must explicitly state desired Diameter Class and Thickness Class.



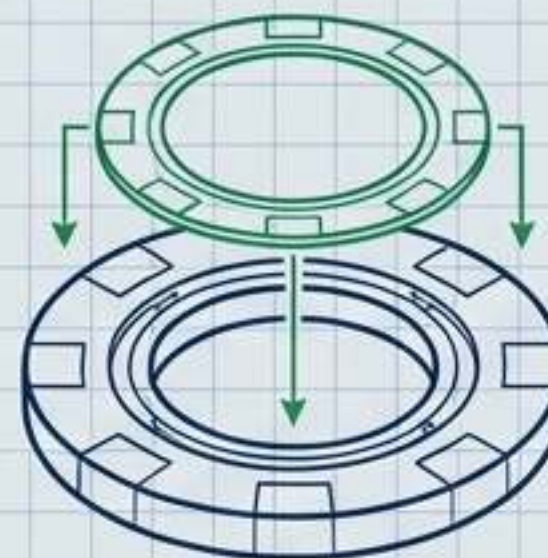
Substrate & Finish

Must define the Material Concept and surface Finish.



Edge Architecture

Must specify the physical Edge Treatment alongside any edge graphics.



Graphic Integration

Must define the Insert/Decal Concept used to apply artwork to the core.

Authentication & Performance Validation



CORE DIRECTIVE: Security, authentication, or anti-counterfeit expectations must be expressly assessed. They are never implied.

Performance Review

If chips must withstand intensive handling or specific table conditions, physical sample and testing review is mandatory.

Compliance Review

If chips must meet specific venue, labeling, or destination requirements, seek documented evidence through appropriate review channels.

The Packaging Complexity Continuum



Stage 1 (Low Complexity)

Loose / Stacked / Bagged

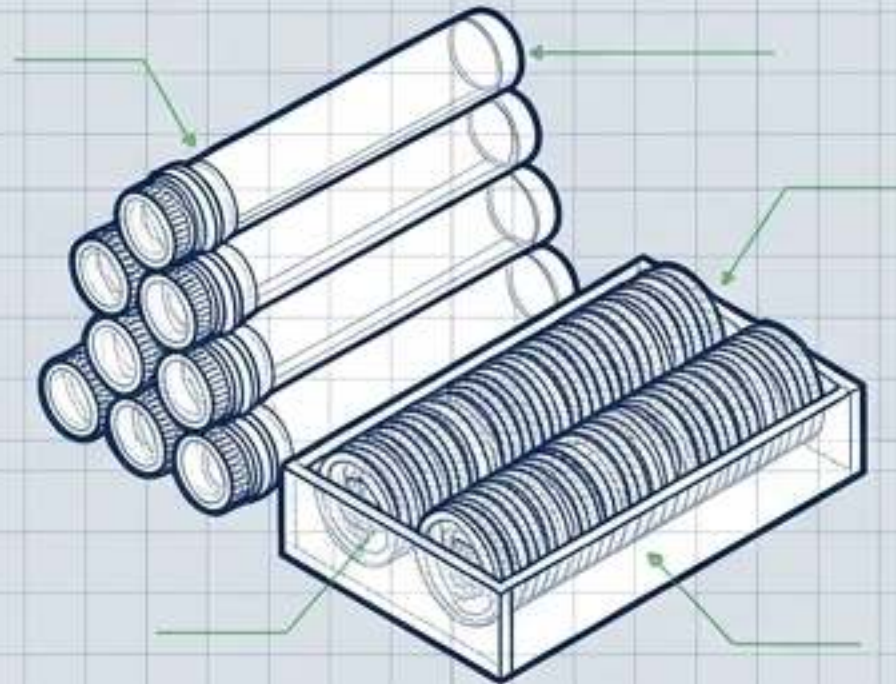


Stage 1 (Low Complexity)

Best for high-volume, single-design economical distribution.

Stage 2 (Medium Complexity)

Tubes / Trays

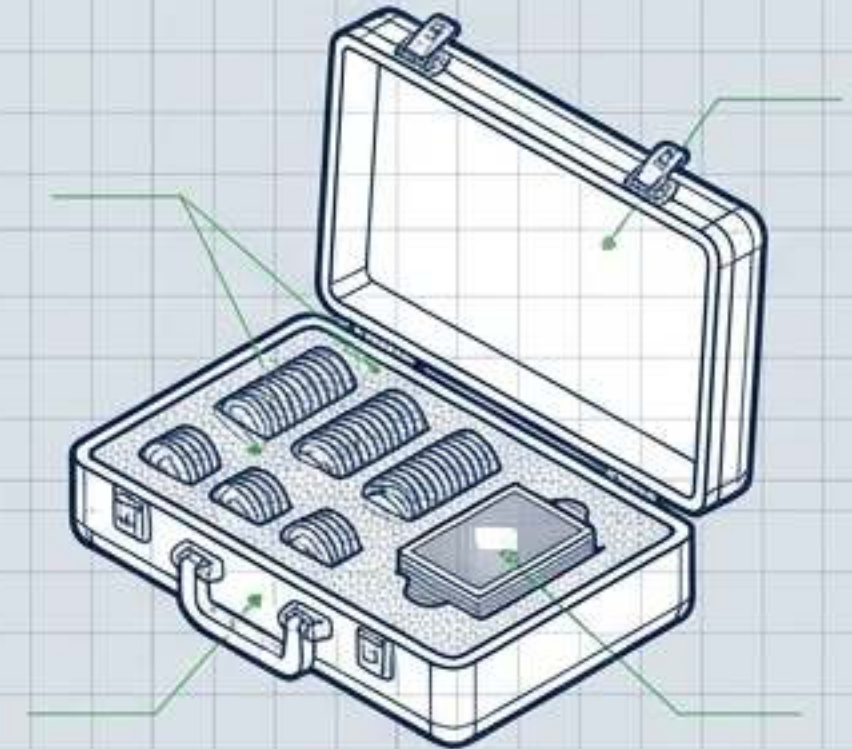


Stage 2 (Medium Complexity)

Required for organized counting and moderate protection.

Stage 3 (High Complexity)

Cases / Gift Sets



Stage 3 (High Complexity)

High-touch assembly. Often requires labeling and precise count-verification.

Synthesis: The Controlled Bill of Materials (BOM)

[Design Version] + [Color] + [Value Marking] + [Edge] = 1 Unique Production Line

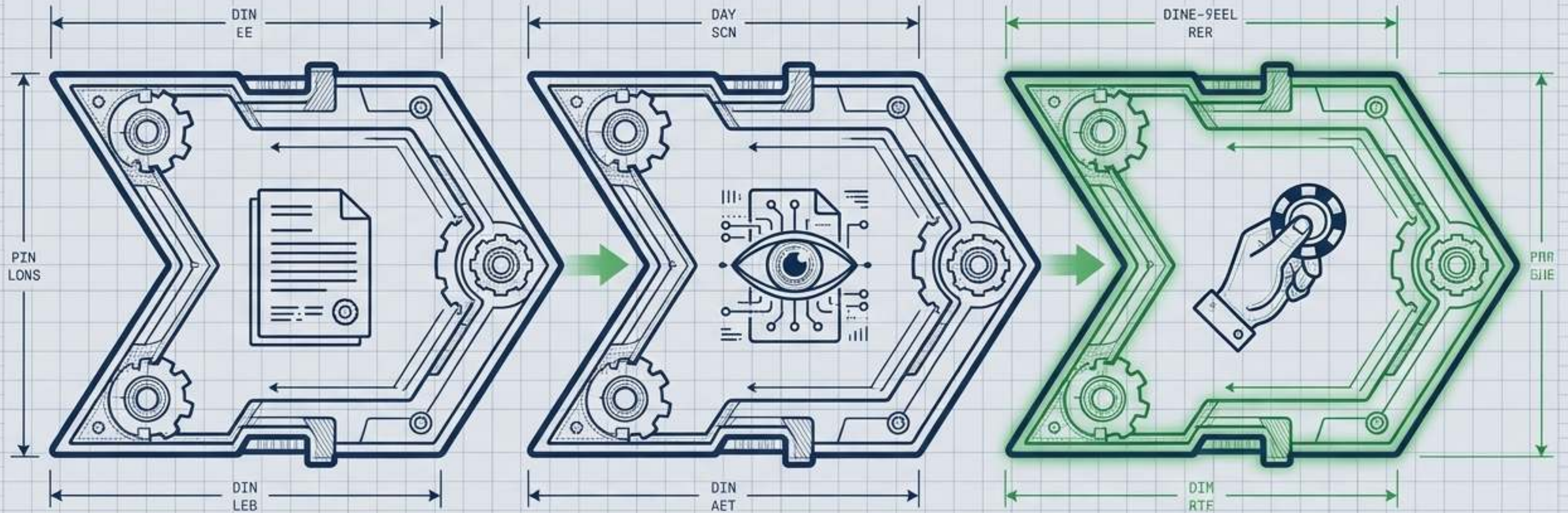
Master Matrix Table

Design	Color	Value	Packing	Quantity
Corp Logo	Red	5	Bagged	QTY: 5,000
VIP Logo	Blue	25	Tubed	QTY: 1,000



Mixed sets require a meticulously controlled BOM to ensure color, value, and packing combinations are never confused during assembly.

Milestones for Final Commitment



01. Quotation Request

Requires defined intended use, artwork matrix, construction preference, and set composition.

02. Technical Review

Requires final evaluation of artwork files and baseline material suitability.

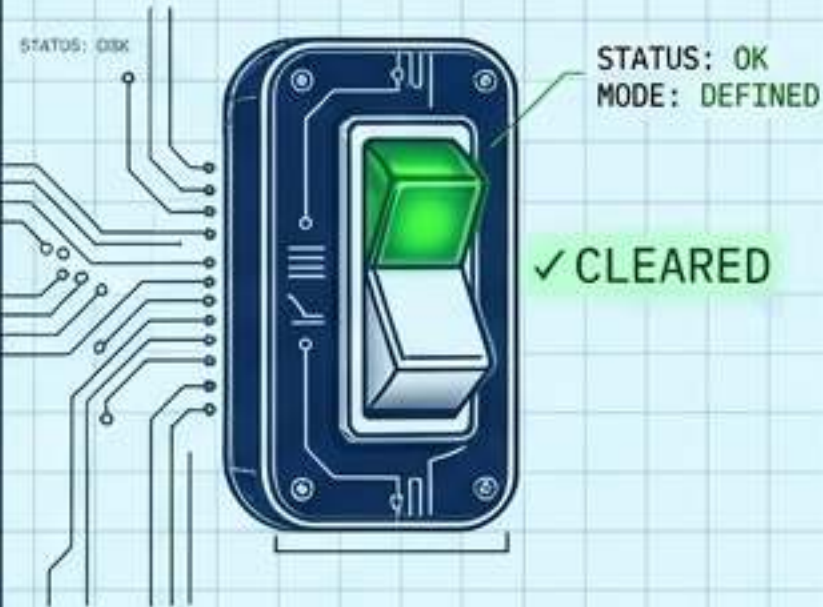
03. Physical Validation

Critical surface, material, performance, or compliance requirements mandate a physical sample and testing review before final sign-off.

The Master RFQ Control Board

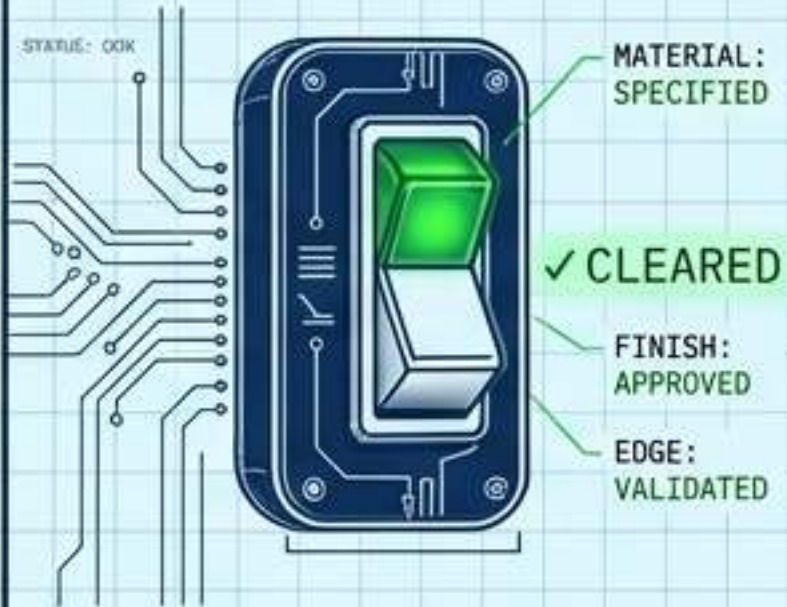
01

Intended use defined?
(Private, promo, retail,
or regulated)



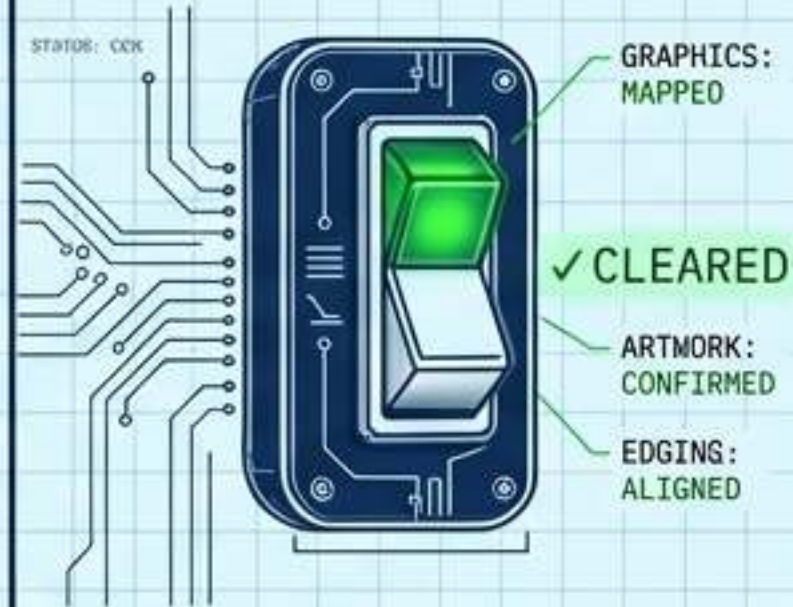
02

Material, feel, finish,
and edge evaluated?



03

Front, back, and edge
graphics mapped?



04

Matrix of colors, values,
serials, and quantities
built?



05

Value markings classified?
(Decorative vs. regulated)



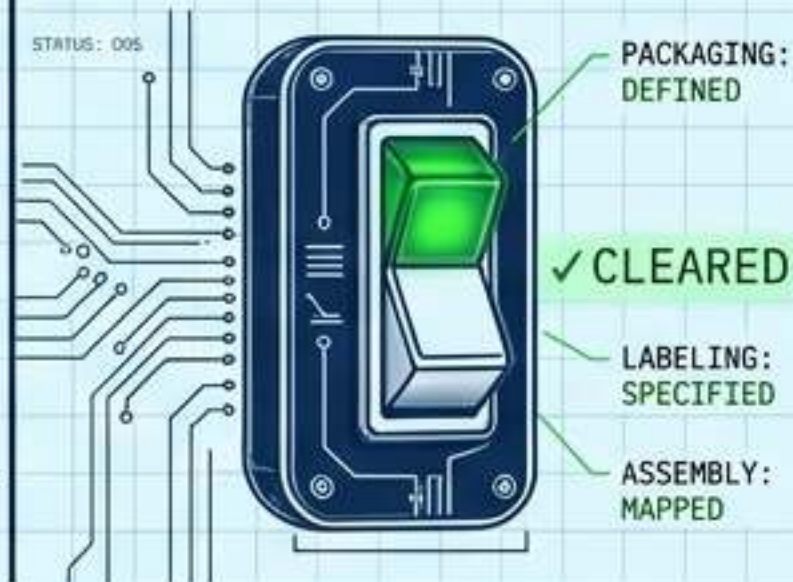
06

Security/authentication
features explicitly
requested?



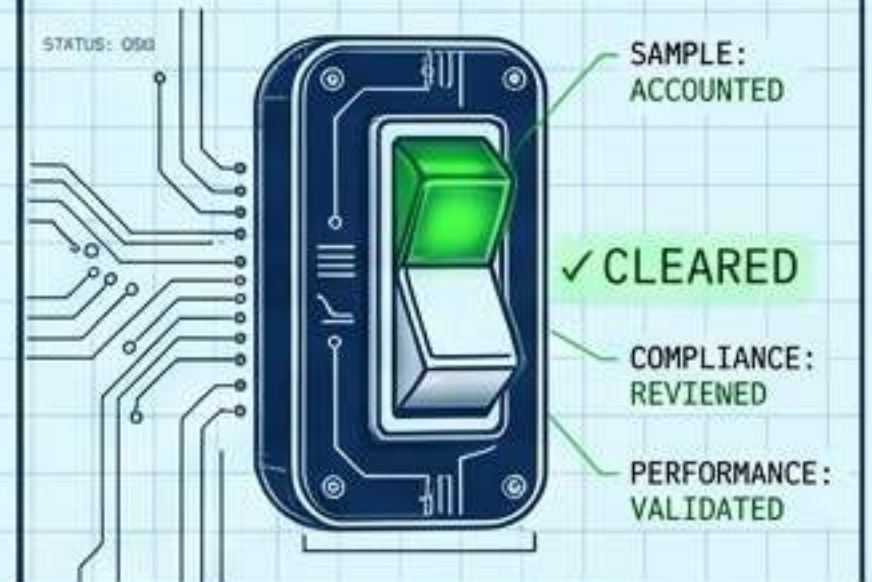
07

Packaging, counting,
labeling, and assembly
defined?



08

Sample and
compliance/performance
review accounted for?



Manufacturer & Content Restrictions



EVIDENCE REQUIRED: Do not claim casino approval, regulation compliance, security performance, exact weight, material composition, durability, or authenticity protection without documented evidence.

NO INVENTION: Do not invent dimensions, prices, minimum quantities, lead times, certifications, or guarantees.



// END OF SPECIFICATION. PROCEED TO QUOTATION.