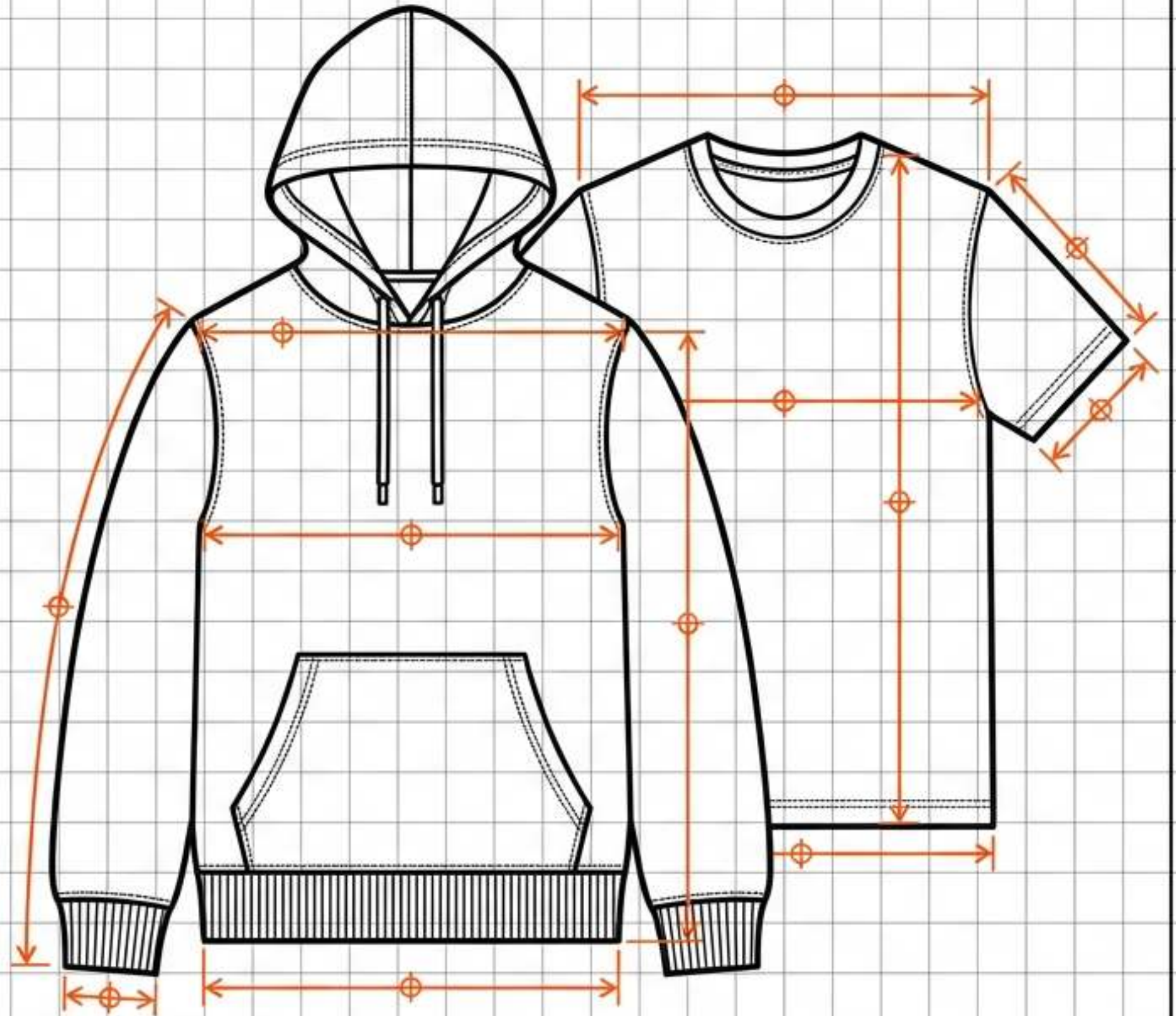
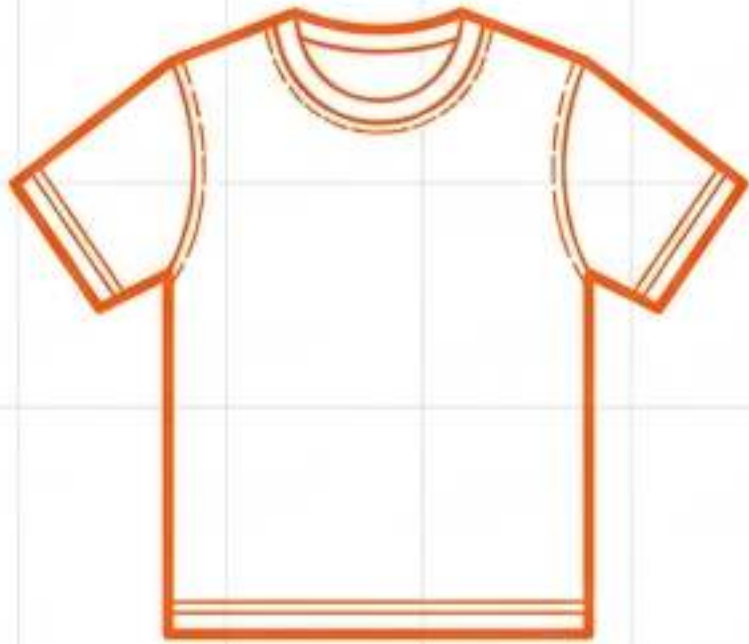


The Custom Apparel Blueprint

A Technical Buyer's
Guide to Sourcing,
Specs, and Production



Zigpac Production Baselines



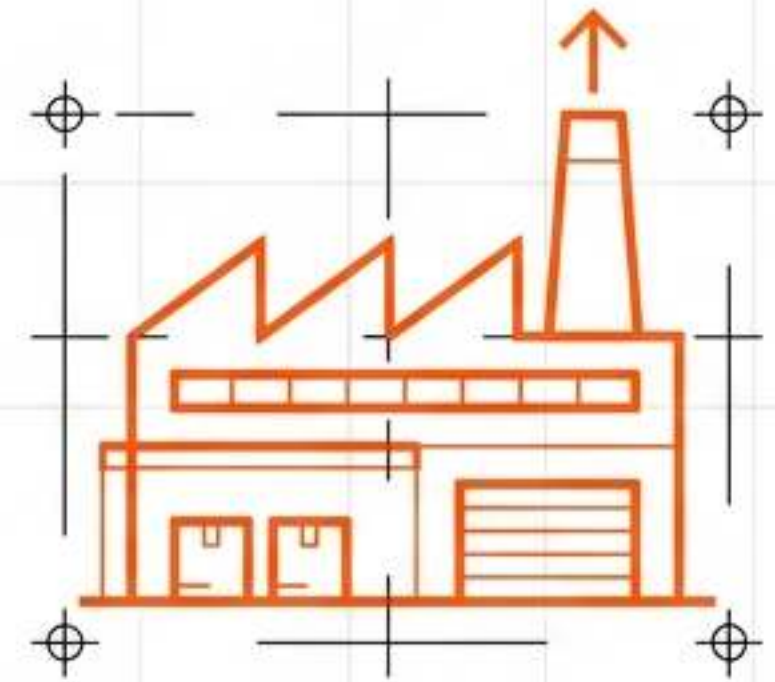
Ultra-Low MOQ

Start production from exactly 1 piece.



Swift Response

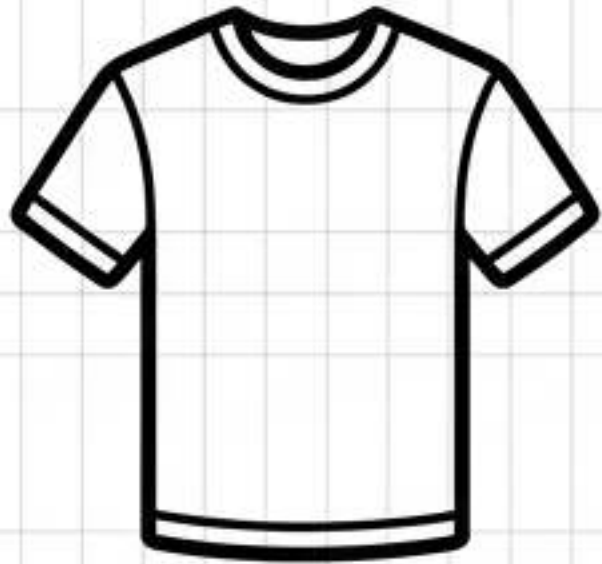
1-hour standard reply time; 5-minute fast-track.



Assured Sourcing

Direct factory pricing and competitive rates.

Category Selection Matrix



T-Shirts

Focus: Broad Reach

- ✓ Campaigns
- ✓ Event Apparel
- ✓ High-Volume Giveaways



Polo Shirts

Focus: Professional Identifiers

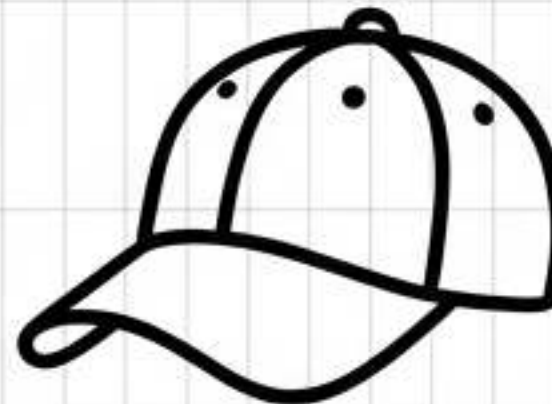
- ✓ Staff Uniforms
- ✓ Corporate Wear
- ✓ Retail Staff



Hoodies

Focus: High-Value Retention

- ✓ Premium Merch Drops
- ✓ Cold-Weather Campaigns



Hats

Focus: Universal Fit

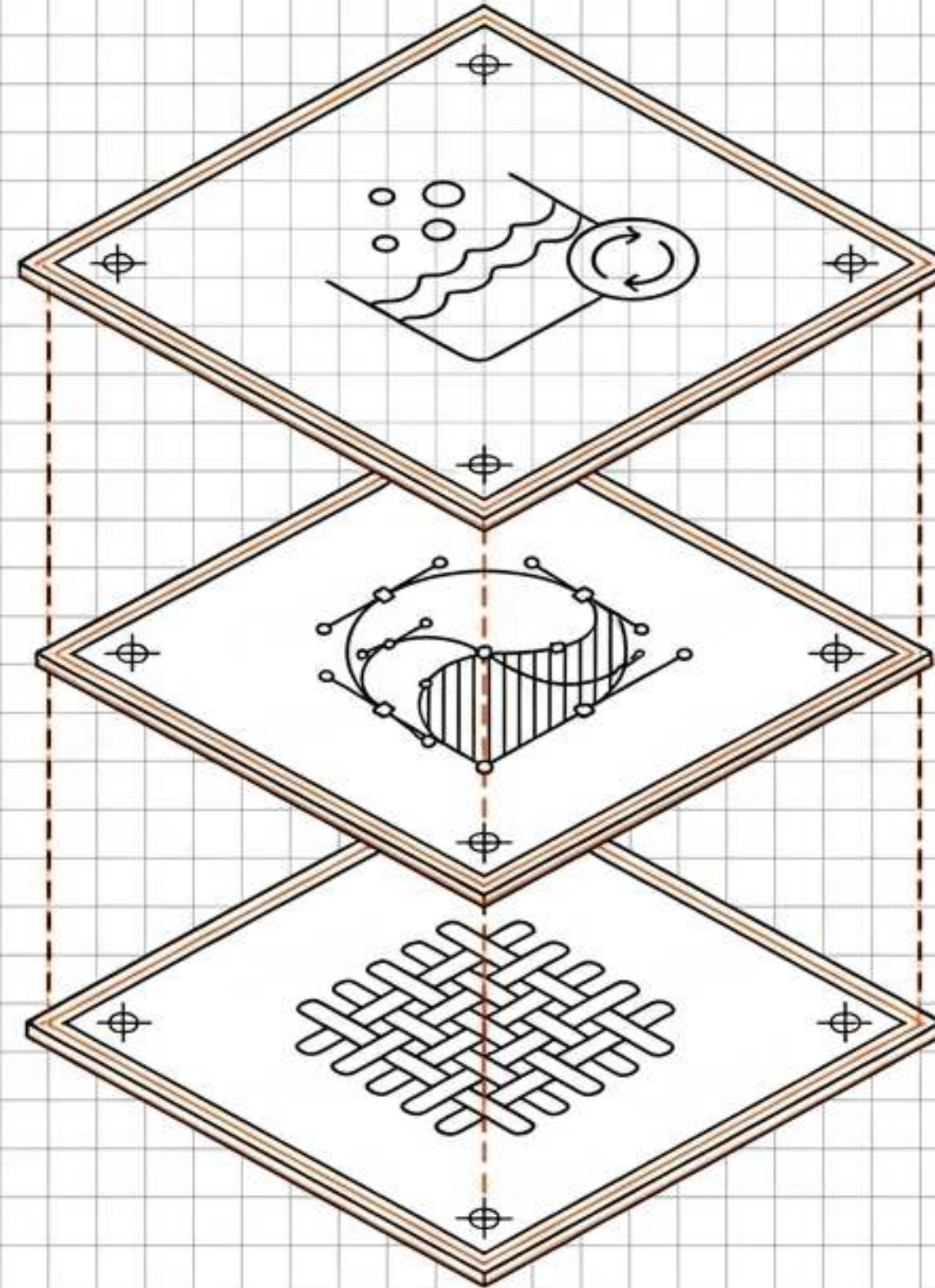
- ✓ Add-on Accessories
- ✓ Size-Agnostic Merch

The Material & Finish Triad

Wash Durability:
Expected lifespan and
laundering frequency.

Artwork Detail:
Complexity, line weight,
and color density.

Fabric Type:
The foundational
material structure.



Crucial Check: The
chosen print method must
seamlessly match the
fabric weave, the intricacy
of the artwork detail, and the
required wash durability.

Artwork & Sizing Specifications

File Formats:

Must provide Vector artwork or high-resolution print files.

.ai

.eps

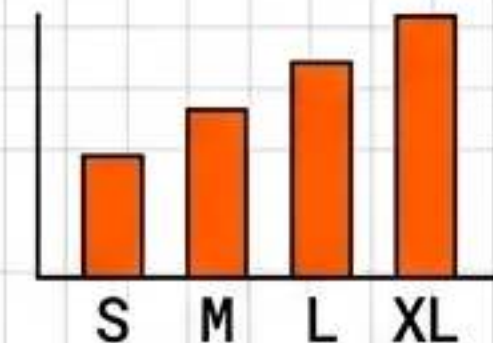
Colorways: Base garment color and ink colorways must be strictly confirmed prior to planning.

Placement:

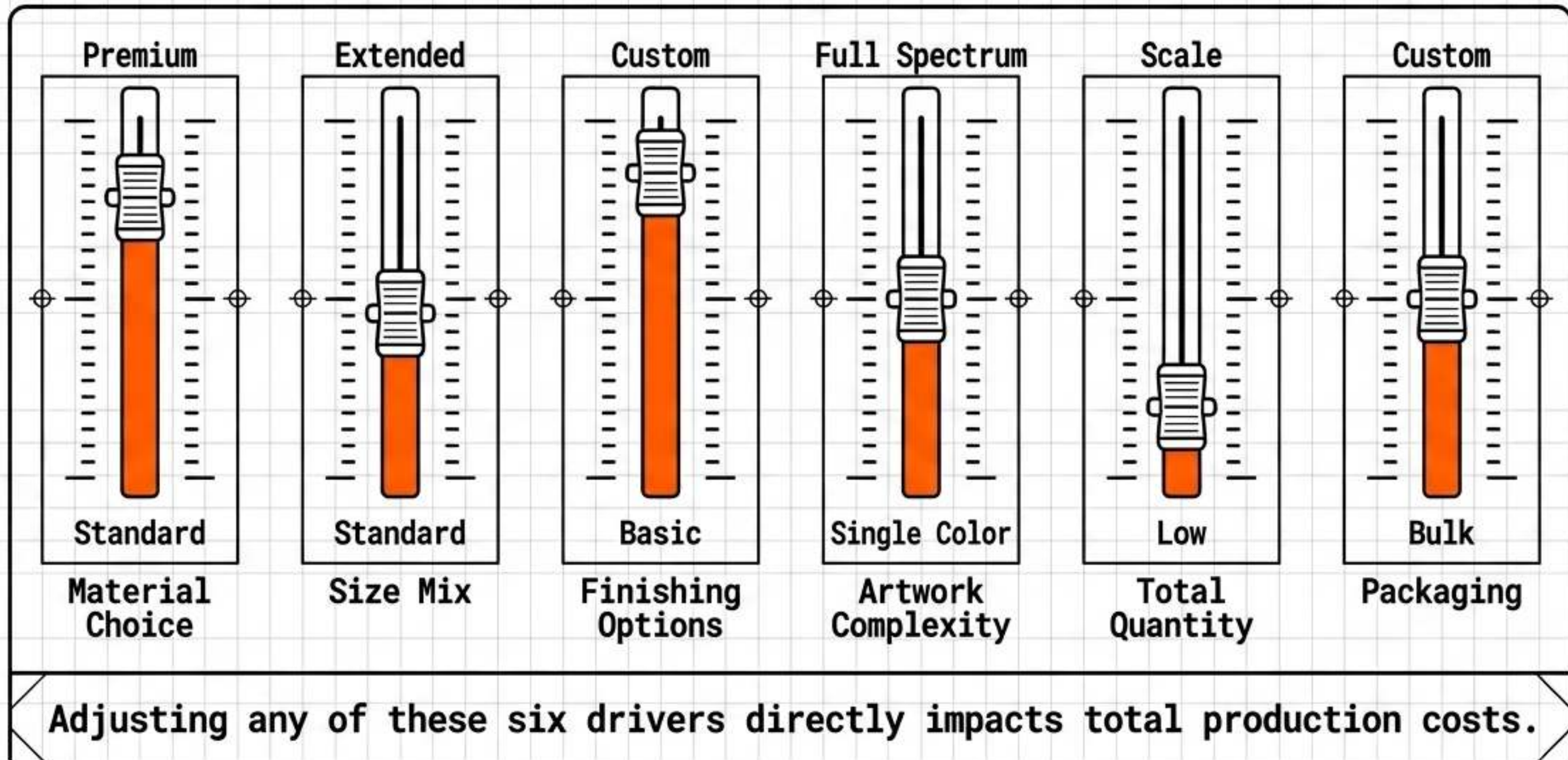
Exact physical placement parameters relative to the neckline/seams.

Size Mix:

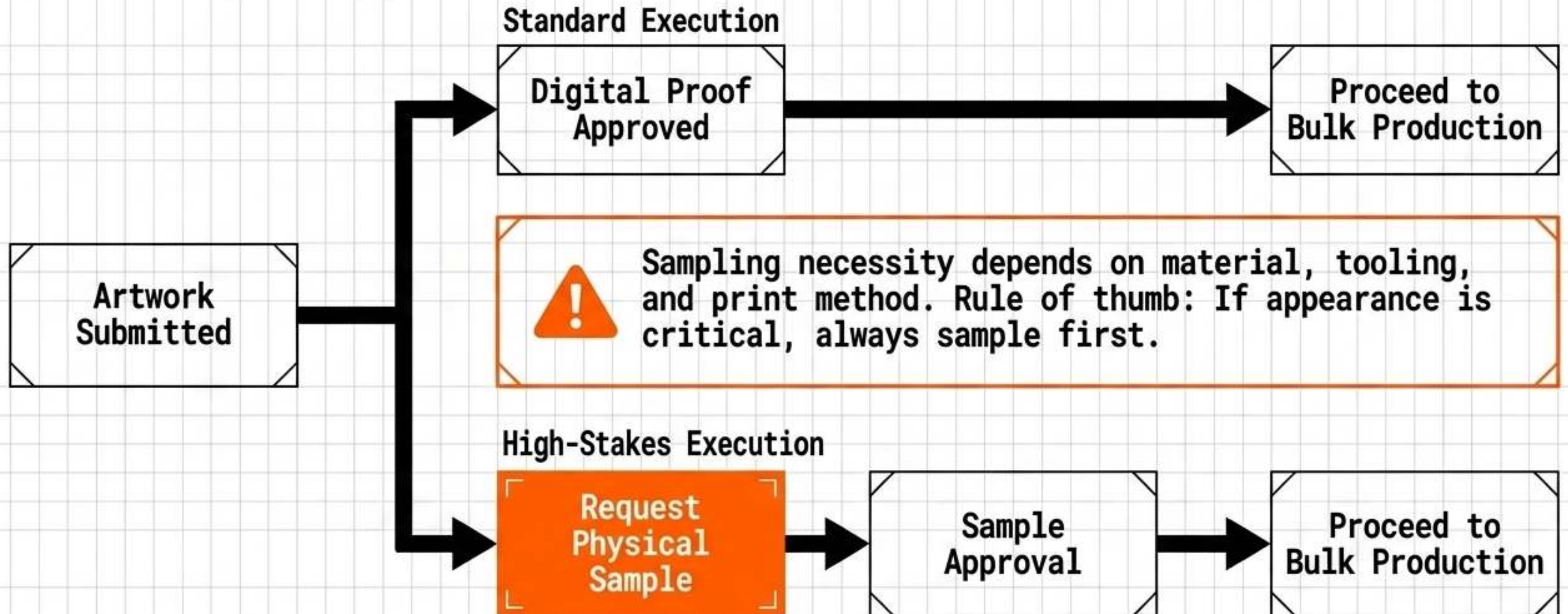
Exact breakdown of the size chart is required for tooling.



Quote Calculation Drivers



Production Timeline & Sampling



The Pre-Quote RFQ Checklist

- ☐ Primary use case and category selected.
- ☐ Material and print method aligned for durability.
- ☐ Artwork finalized in Vector or High-Res format.
- ☐ Exact size mix and colorways mapped.
- ☐ Custom packaging requirements defined.
- ☐ Risk assessed: Sample required vs. Direct to bulk.

**Ready for
production?**

**Talk to an
Expert today
to lock in your
quote.**

