

The Master Tech Pack

A strategic playbook for sourcing custom apparel projects.



Custom T-shirts are comprehensive apparel projects, not merely printed graphics.

The Amateur View



Just a blank canvas.
Buy blank, slap on a logo.

The Professional View



True apparel sourcing requires deliberate RFQ
attention to every physical and logistical variable.

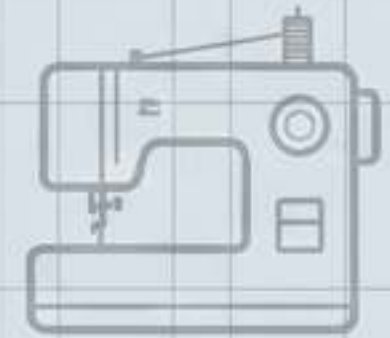
Define the sourcing boundaries before selecting a decoration approach.

Scope Boundary Matrix

IN SCOPE



- Blank-garment route
- Decorated with branding
- Artwork & text inclusion
- Variable names/numbers



OUT OF SCOPE



Confirm the garment silhouette and intended wearer before proceeding.

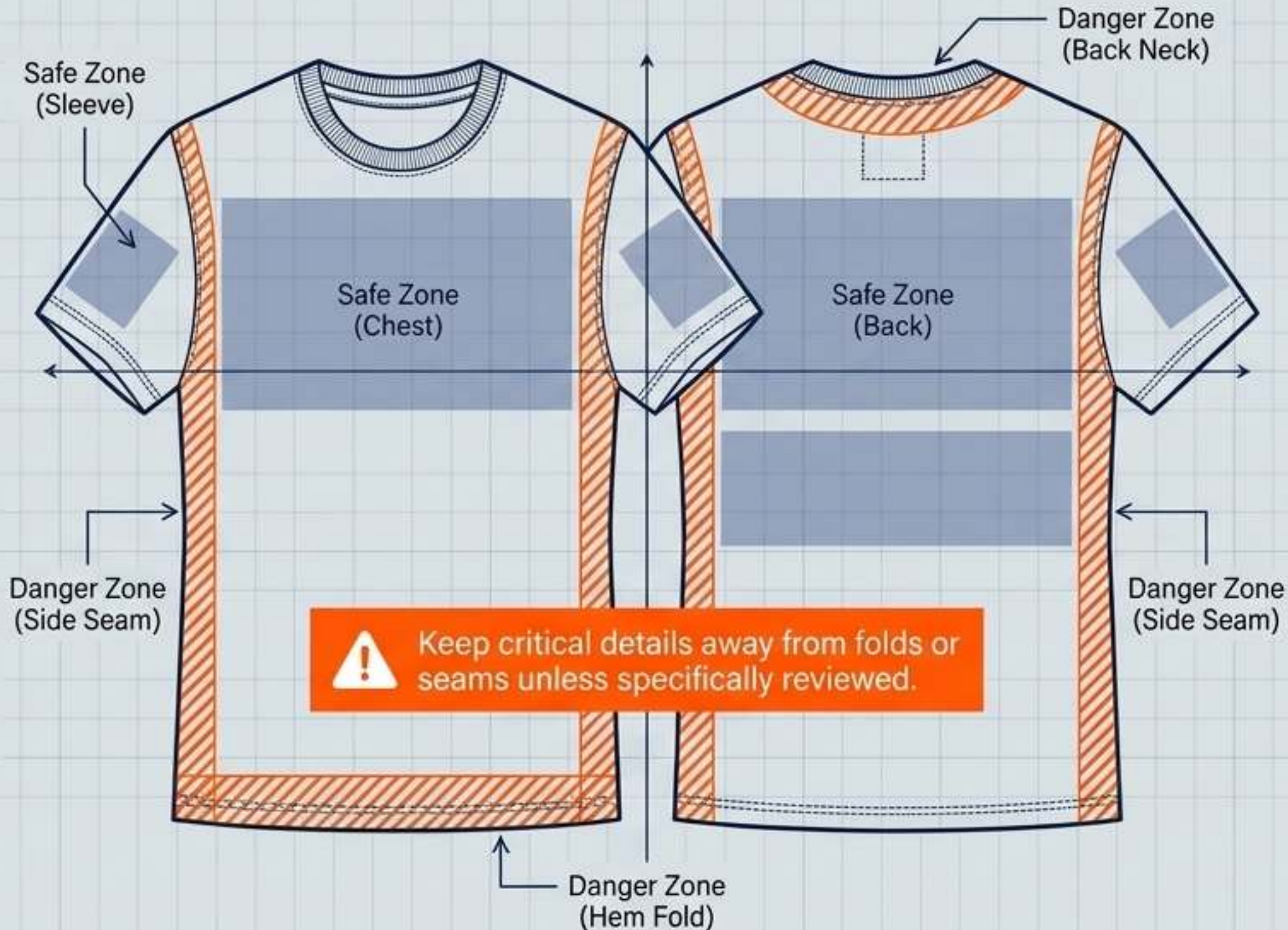
The intended program dictates every material and physical priority.

Use-Case Diagnostic Matrix		
Retail Line / Fashion Merchandise / Personalized Gift	Staff Uniform / Sports Support / School Activity	Event Giveaway / Campaigns
[X] Fabric hand feel [X] High opacity [X] Stretch profile [X] Drape characteristics 	[X] Care setting expectations [X] High durability threshold [X] Climate and environment use 	[X] Strict budget constraints [X] High volume scalability [X] Sizing contingency plans 

The Anatomy of Decoration and Specification.

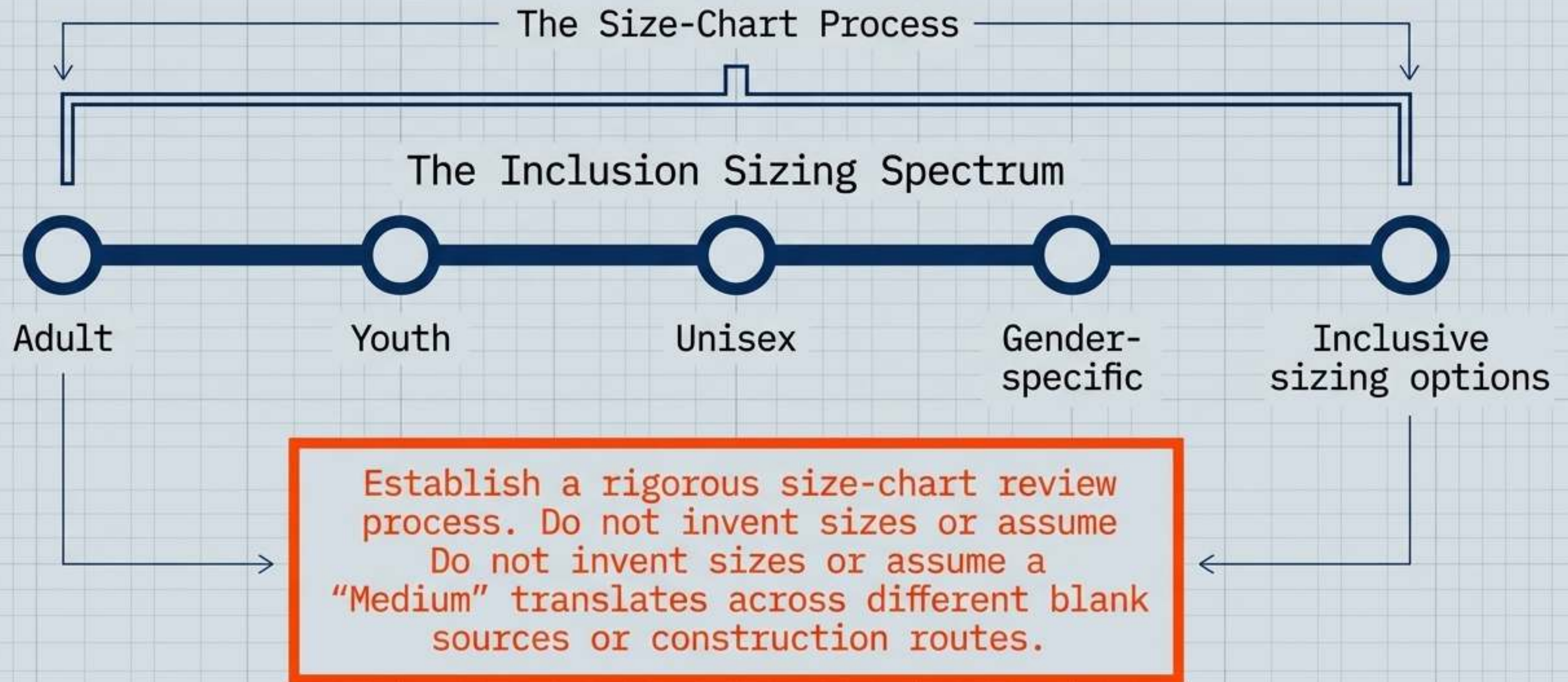
Artwork Prep	
✓	Vector logos
✓	High-res art
✓	Approved color references
✓	Fonts
✓	Proportional placement diagrams
✓	Panel-distinguishing mockups

Identify: logo, large illustration, photo, spot-color, variable name/number, or label.

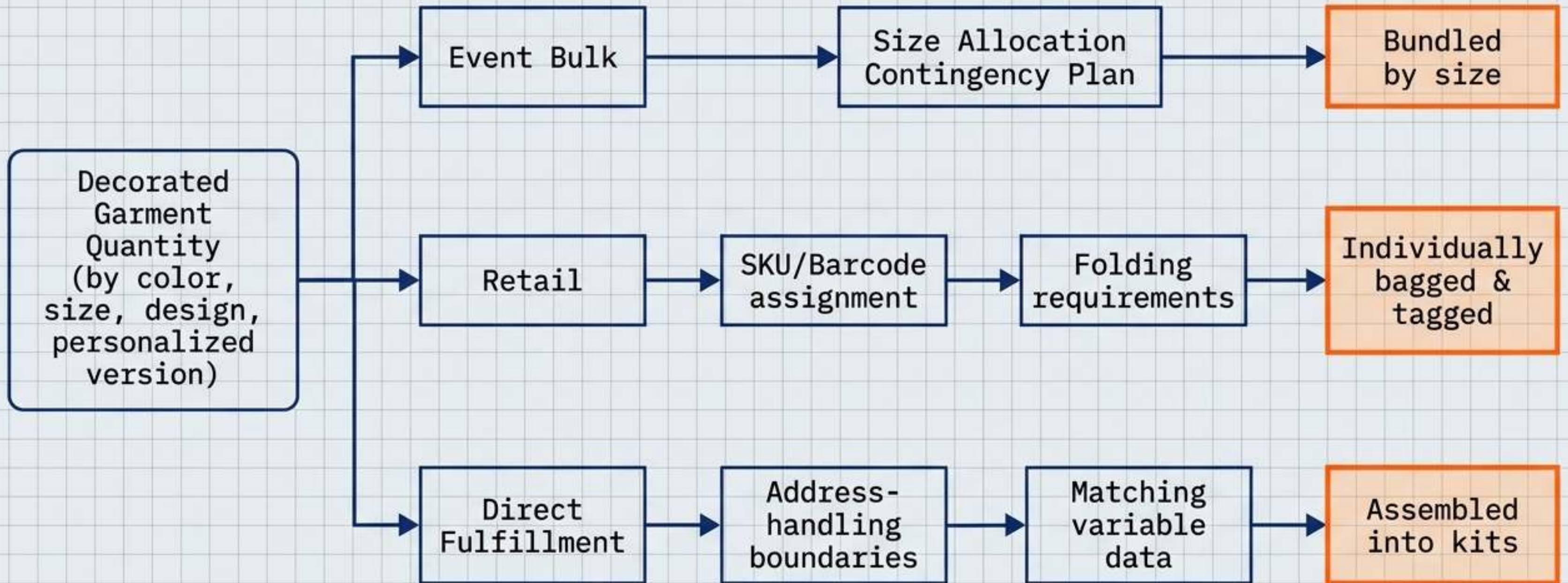


Garment Specs	
✓	Garment color plan
✓	Fabric composition
✓	Weight class
✓	Construction
✓	Collar type
✓	Sleeve style
✓	Finishing preferences

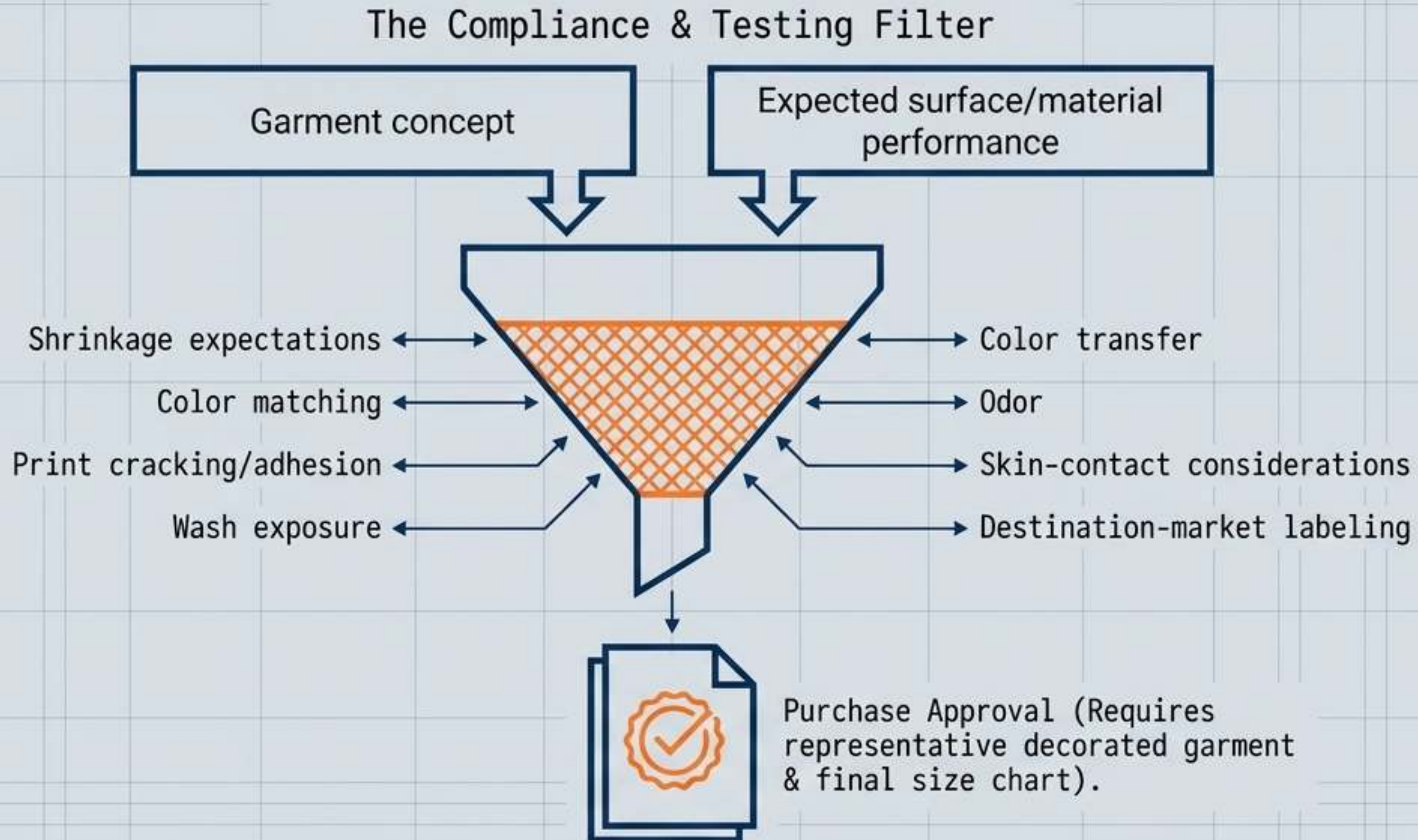
Fit equivalence across sources cannot be assumed.



Match the packing and fulfillment logic to the final destination.

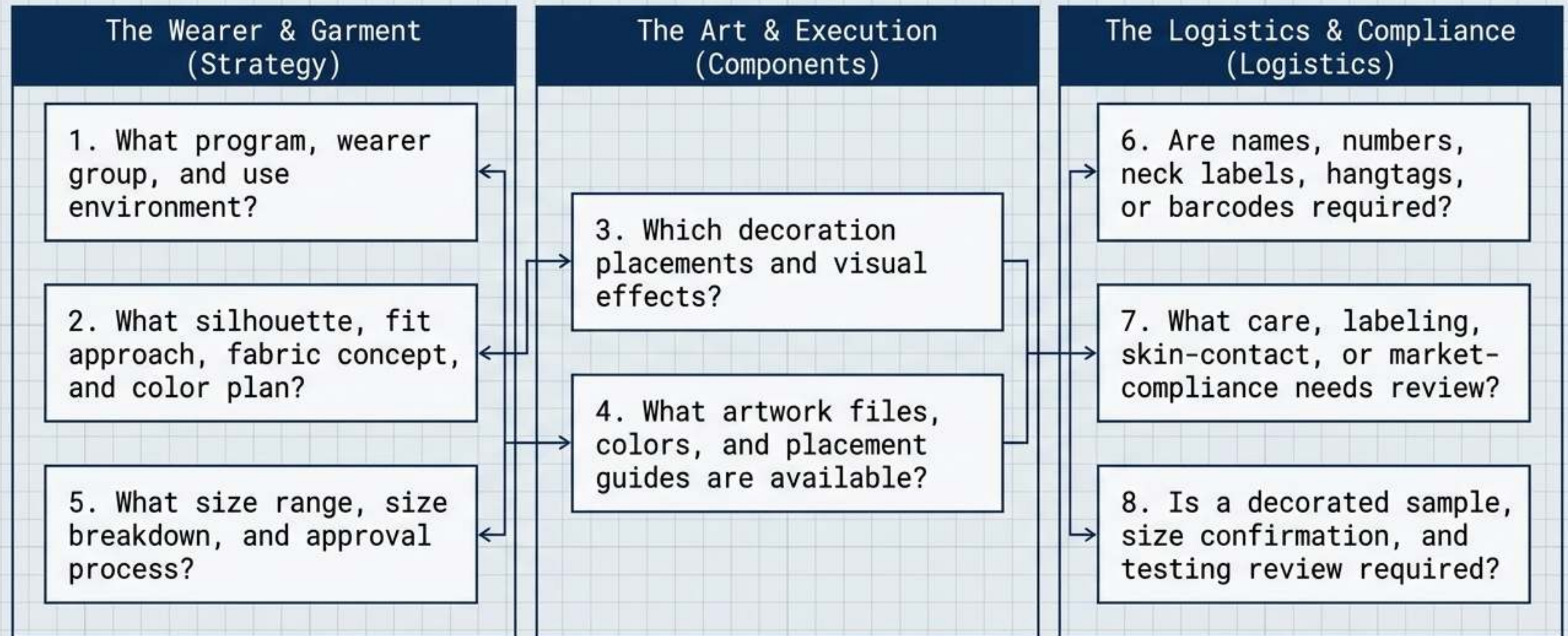


Critical material and compliance requirements require physical testing review.



Do not claim exact fabric content, fit, shrinkage, print durability, colorfastness, sustainability, compliance, or performance without evidence.

The 8-Point RFQ Command Center



Final technical and commercial commitments require quotation against defined wearer requirements, artwork, size/SKU matrices, packing, and destination.