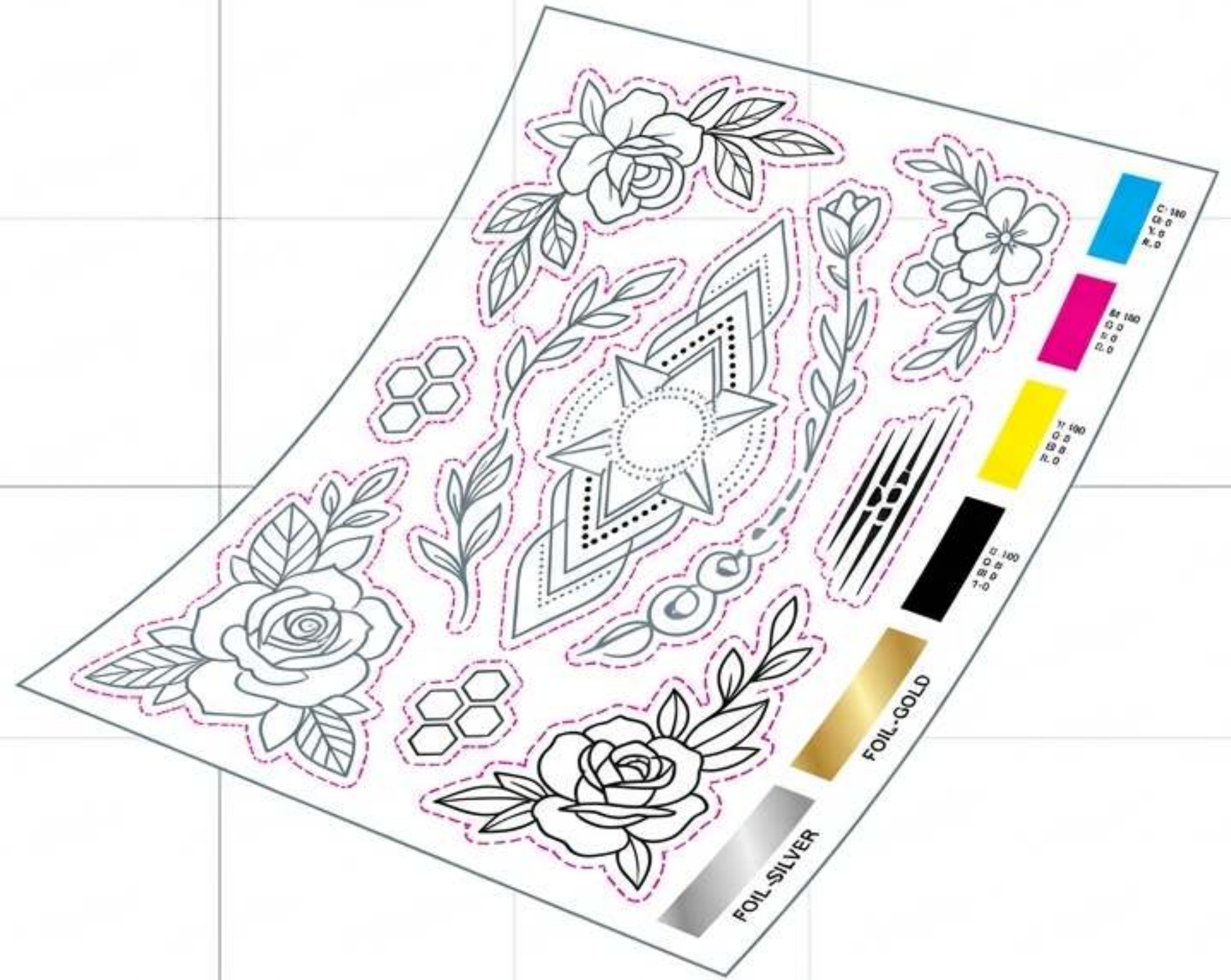


Architecting the Custom Temporary Tattoo

A procurement and design
blueprint for specifying
skin-applied graphic transfers.



Applying graphics to human skin requires an integrated specification system.

The Label



Static surface,
straightforward
adhesion.

The Tattoo



Dynamic surface
requiring
alignment of
artwork, ink
system, transfer
method,
packaging, and
safety review.

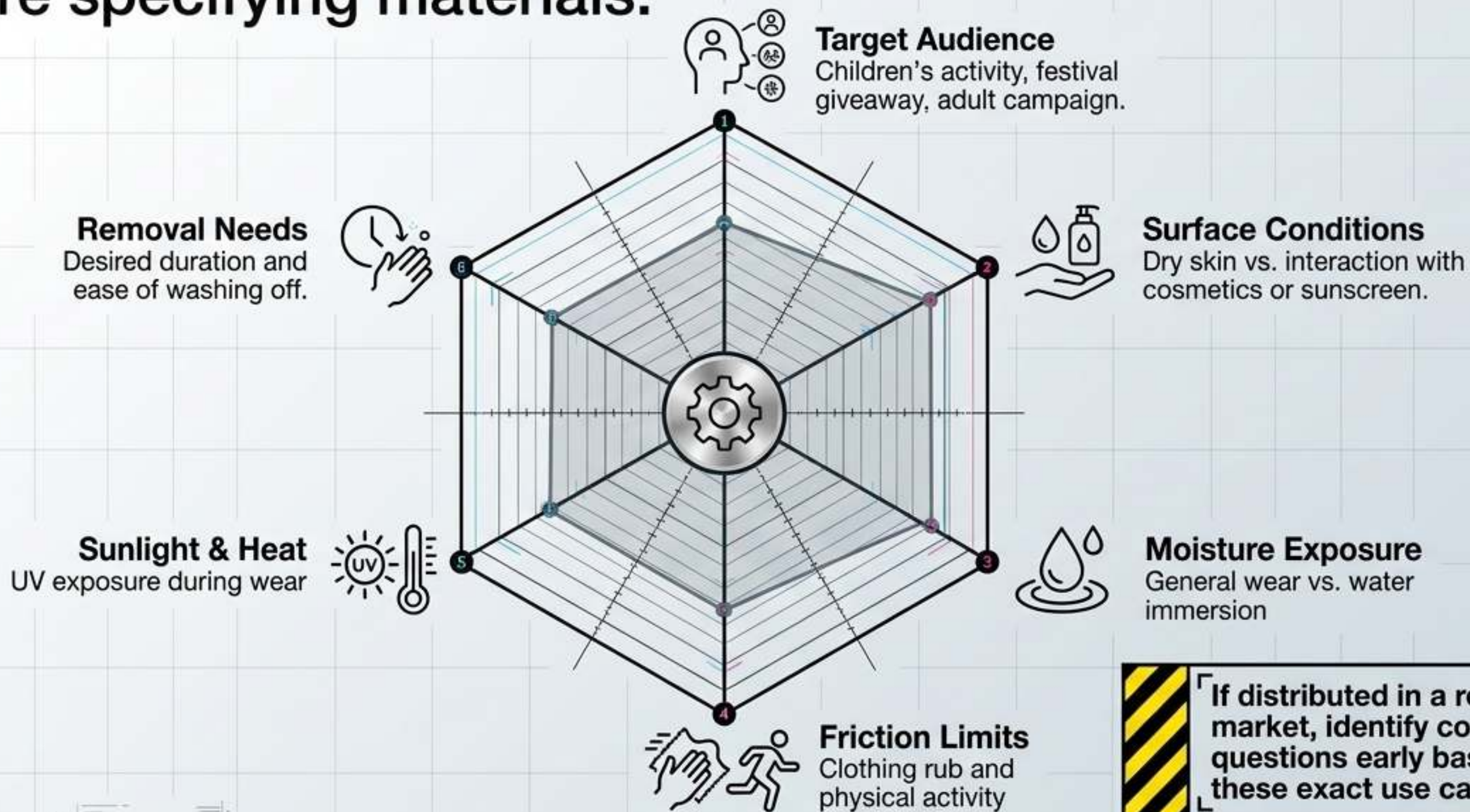
Because the intended application is skin, **no single element**—**from design to packaging**—can be finalized in isolation.

Categorizing skin-applied graphic transfers against alternative mediums.

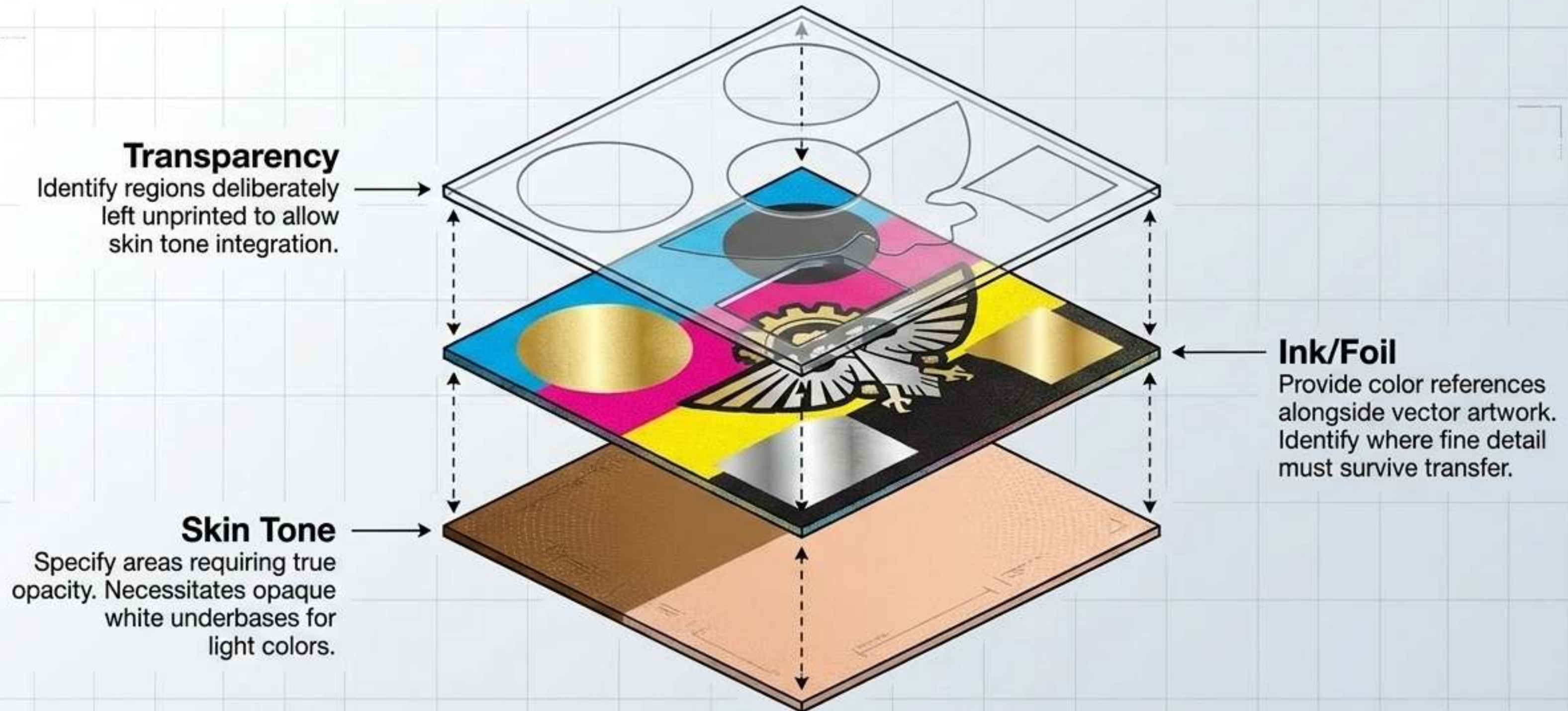
Material & Application Matrix

	Custom Tattoo Stickers	Nail Stickers	Conventional Labels	Permanent Body Art & Cosmetics
Intended Surface	Skin	Fingernails	Hard objects	Skin
Application Method	Temporary Transfer	Direct adhesion (used with nail products)	Direct adhesive	Injection or topical formulation
Regulatory Status	Requires specific review (not automatically cosmetic). Do not assume status.	Distinct from skin contact.	Not designed for skin contact.	Highly regulated cosmetic/medical status.

Define application conditions and exposure limits before specifying materials.



Engineering the visual effects for transparent and metallic skin transfers.



The anatomy of a production-ready artwork file.

1 Vector Cut Contours

Must indicate kiss-cut, pre-cut, or clear spacing.

3 Consumer Copy Area

Must include final copy: application, removal, warnings, age guidance, ingredients.

2 Resolution

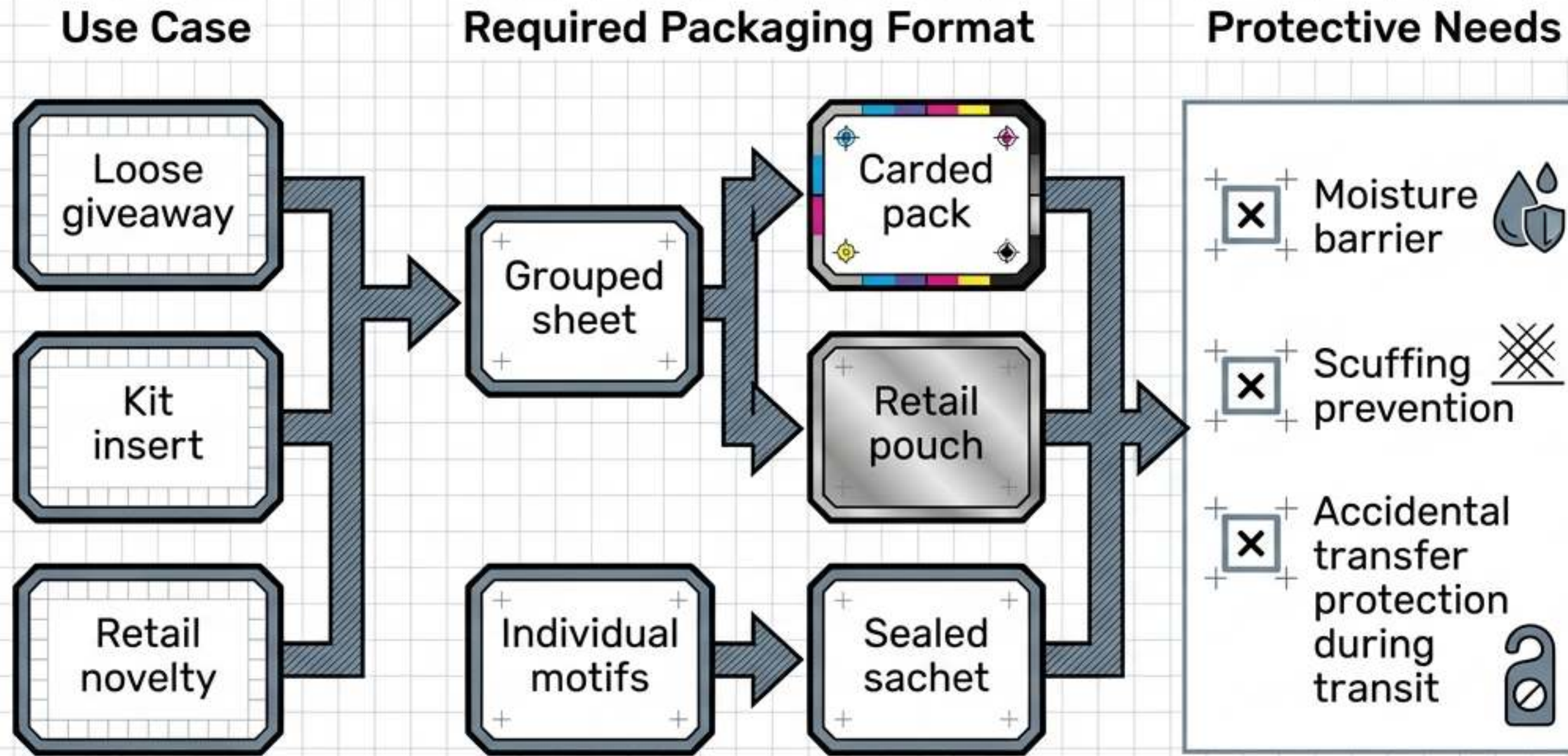
High-resolution or vector only.

4 Licensing Stamp

Licensed artwork only.



Aligning packaging formats with distribution and protection requirements.



Secondary Requirements:

- Define instruction placement, barcode needs, and language versions based on the final packaging format.

Navigating compliance requirements and strict content restrictions.



What Must Be Substantiated (Restricted Claims)

Medical or cosmetic status

Hypoallergenic or child-safe claims

Waterproof guarantees

Invented material details, lead times,
or pricing guarantees



What Must Be Provided (Mandatory Copy)

Application instructions

Removal instructions

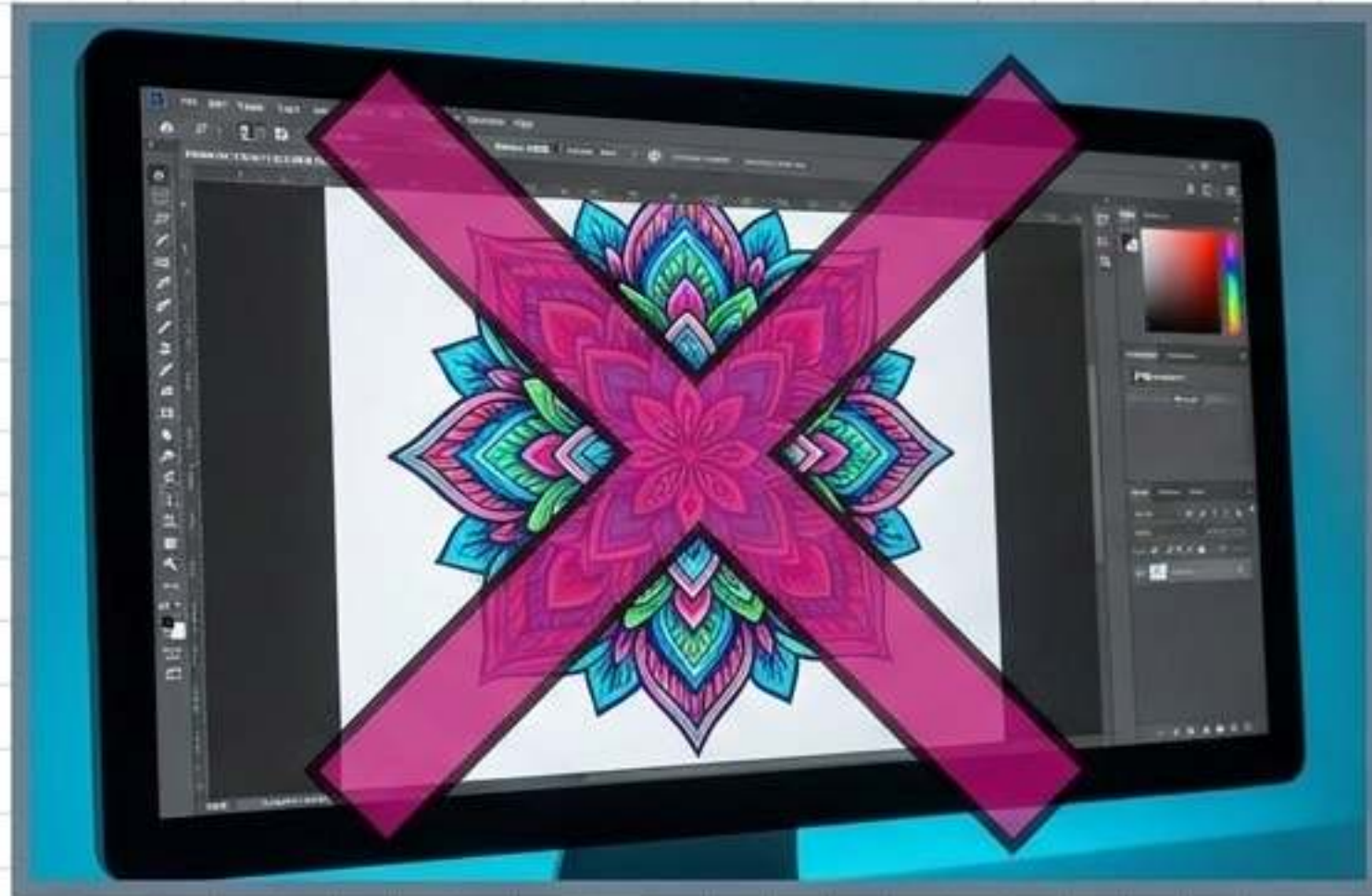
Age guidance

Market-specific legal labeling

Claims of skin suitability or allergen status are invalid until supported by formal review.



Digital proofs cannot validate skin appearance or transfer behavior.



Monitors cannot simulate skin interaction.

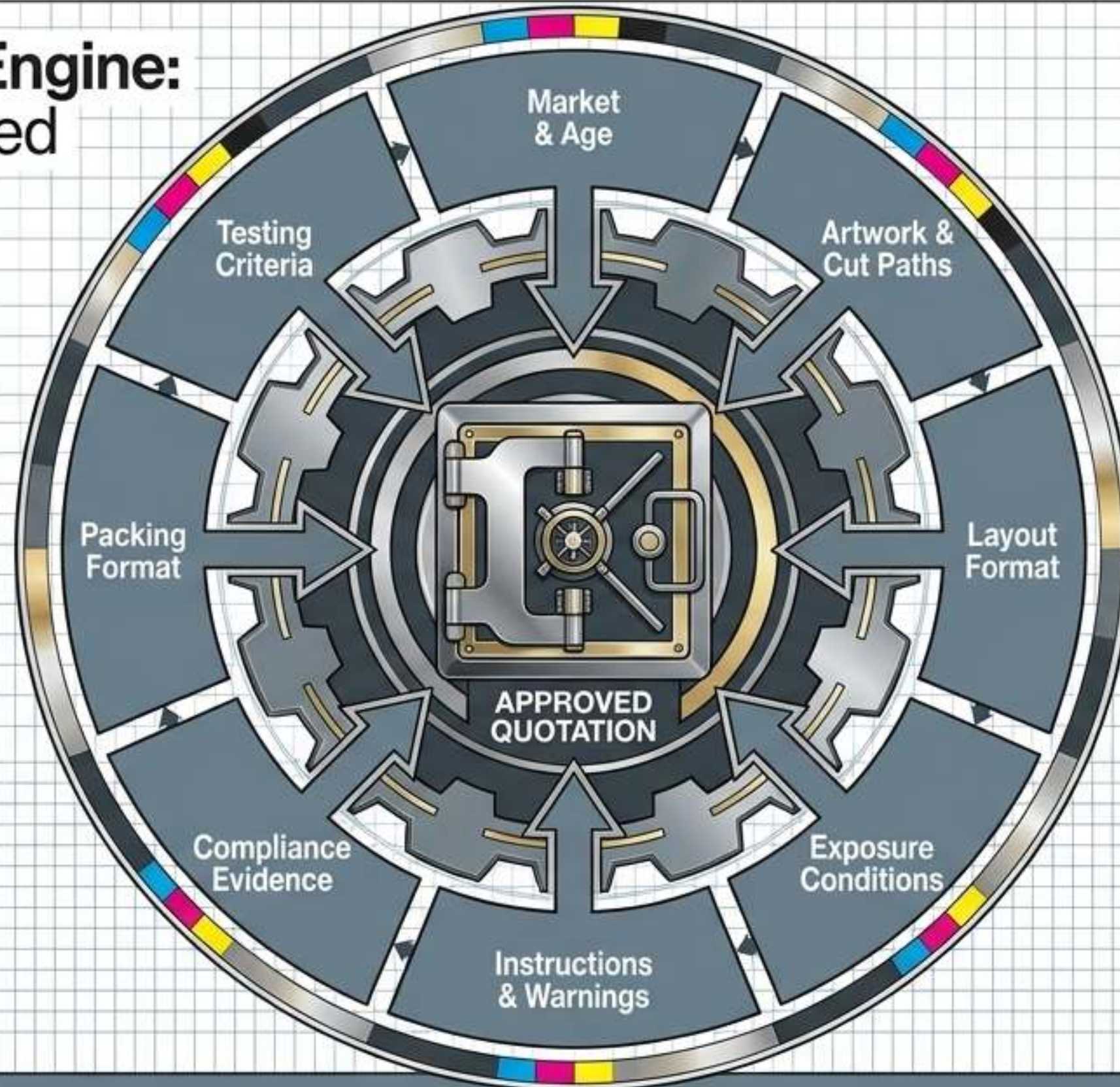


Complex color, small text, and material performance require physical sample testing.

Final commercial commitments require evaluating sample acceptance criteria for transfer, appearance, and skin-contact concerns in the real world.

The Master RFQ Engine:

Eight inputs required for an approved quotation.



Quote only after application, artwork, pack copy, and market requirements are defined.
Missing inputs lead to invalid technical and commercial commitments.