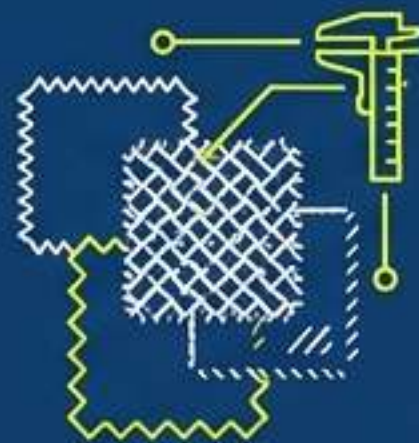


CUSTOM TOTE BAG PROCUREMENT SPECIFICATION

A Technical Buyer's Guide to Material,
Structure, and Quote Preparation

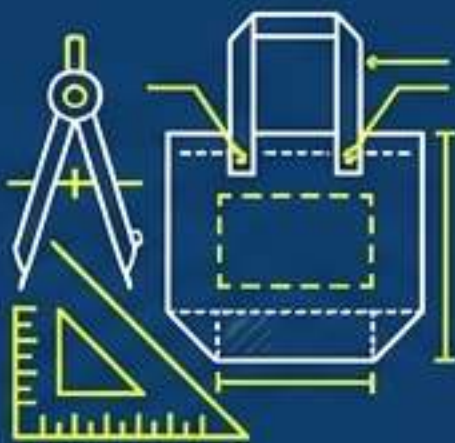
ZIGPAC ENGINEERING &
SOURCING FRAMEWORK

THE THREE PILLARS OF TOTE BAG SOURCING



STEP 1: MATERIAL SELECTION

Connect specific fabrics to target use cases (Retail, Gifting, Events) based on texture and weight profiles.



STEP 2: STRUCTURAL SPECIFICATION

Define the physical anatomy of the bag, including handles, bottom gussets, and artwork surface compatibility.



STEP 3: QUOTE PREPARATION

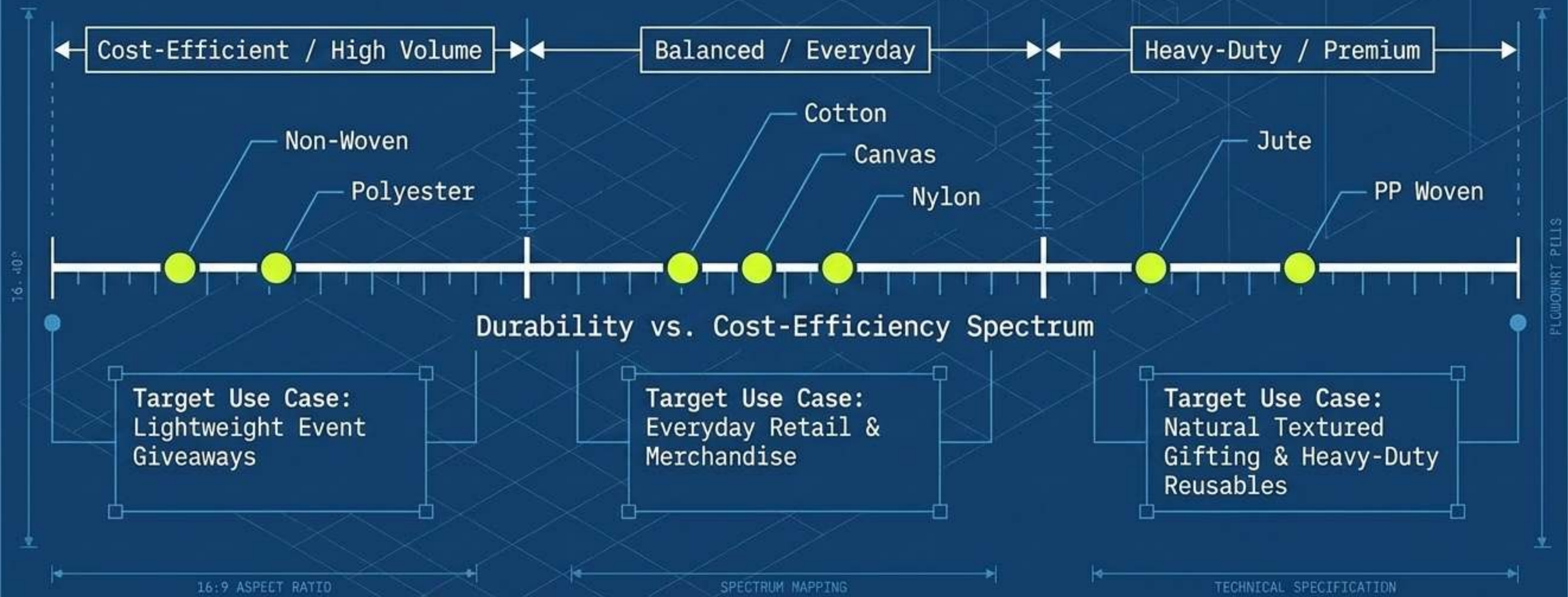
Synthesize pricing drivers, mitigate production risks, and finalize bulk vs. individual packaging logistics before RFQ.

16:9 ASPECT RATIO

FLOWCHART PILLARS

TECHNICAL SPECIFICATION

Strategic Material Mapping by End-Goal



Material Diagnostic Matrix

USE CASE	MATERIAL	TEXTURE PROFILE	CHARACTERISTICS
Everyday Retail	Cotton & Canvas		Balanced, versatile, smooth print surface.
Natural Gifting	Jute		Rough natural texture, premium tactile feel.
Lightweight Events	Non-Woven & Polyester		Highly cost-effective, smooth finish.
Heavy-Duty Reusable	PP Woven & Nylon		Maximum durability, structured hold.

16:9 ASPECT RATIO

DIAGNOSTIC MATRIX

TECHNICAL SPECIFICATION

The Anatomy of a Custom Tote

HANDLE SPECIFICATIONS

Carry length must be precisely matched to the carrying need (shoulder vs. hand carry).

DIMENSIONAL SIZE

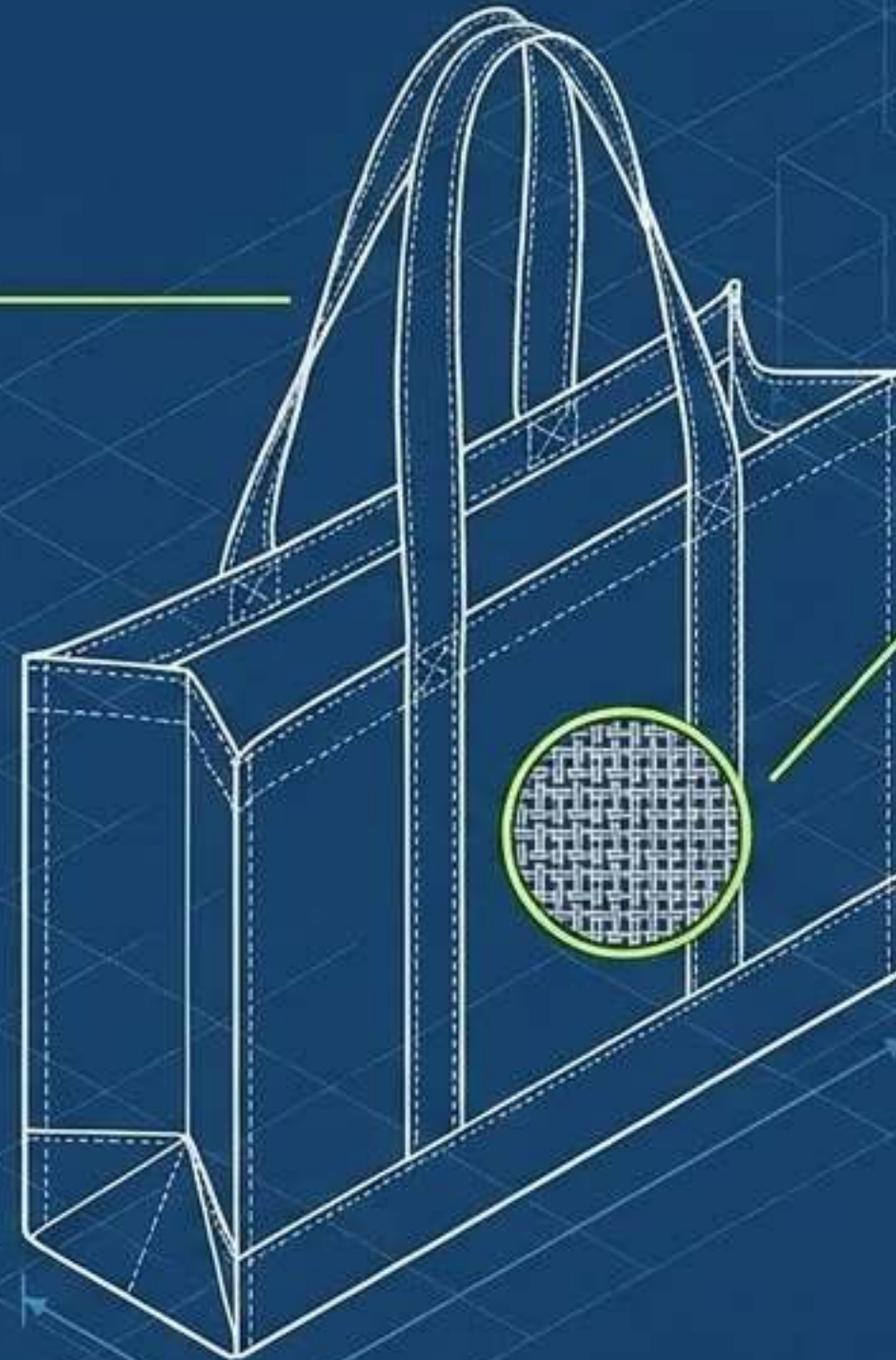
Total width and height defined by end-use cargo constraints.

FABRIC GSM

The weight and thickness metric of the material.

THE GUSSET

Side and bottom expansion panels necessary for adding structural volume and capacity.

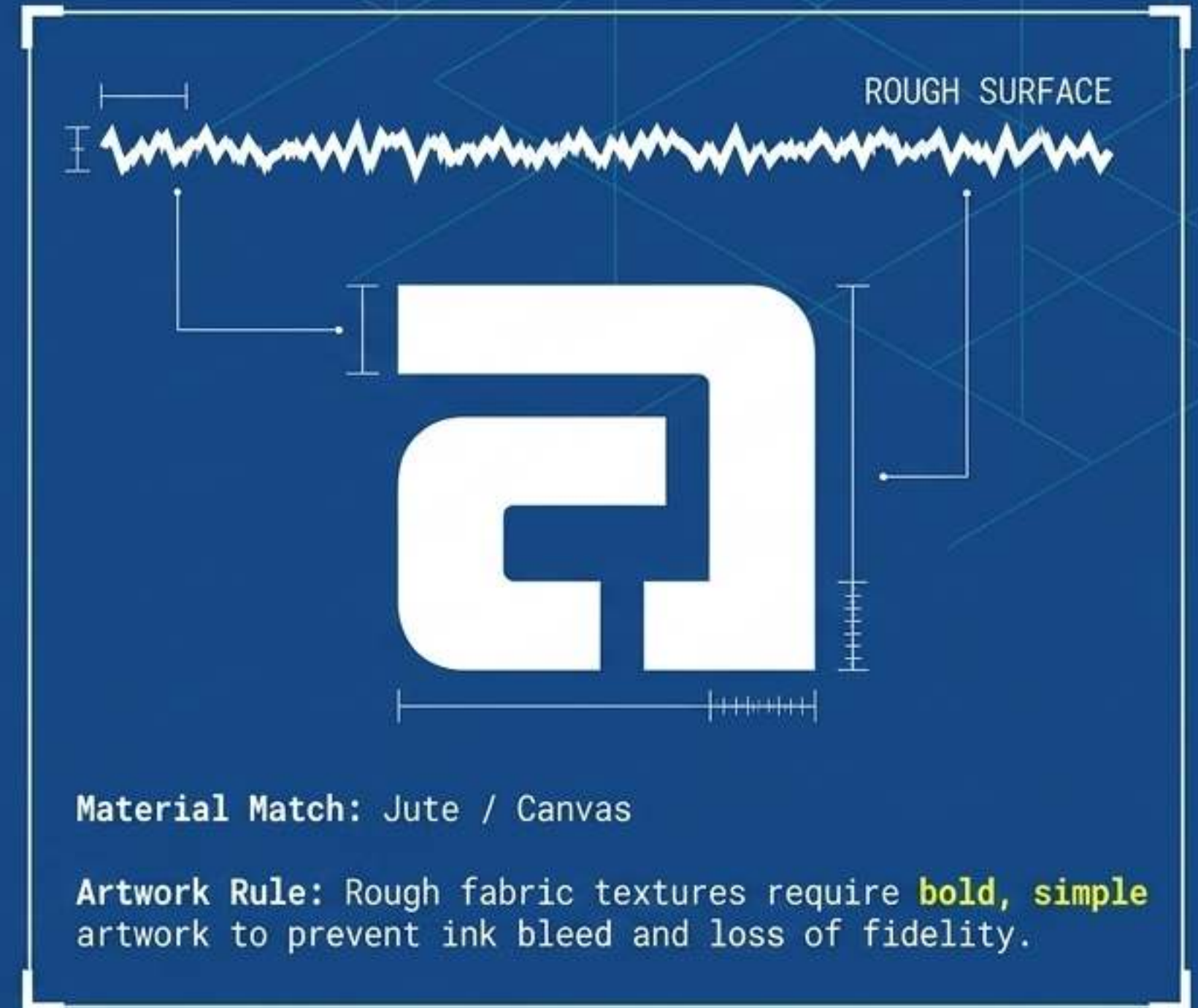
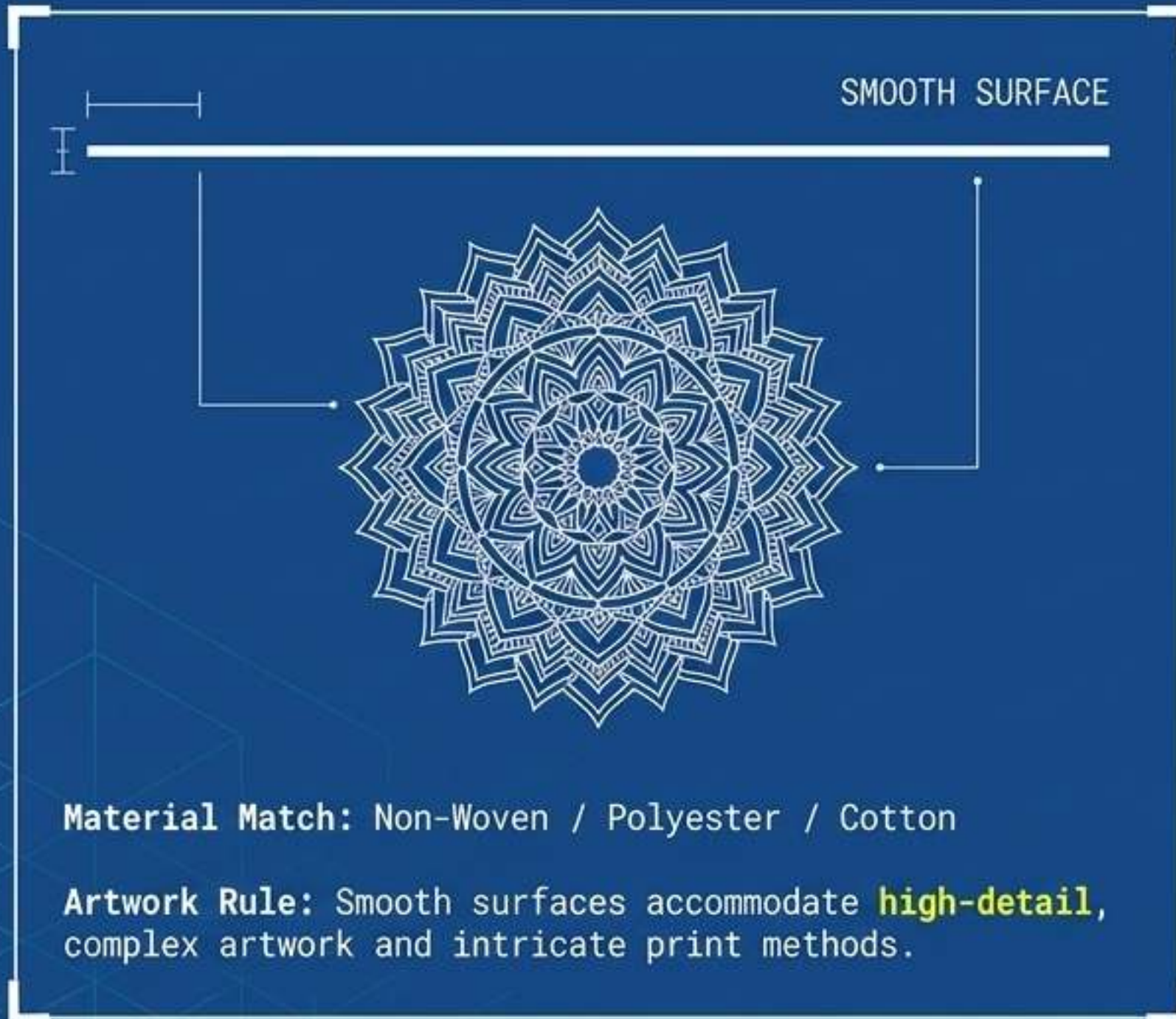


16:9 ASPECT RATIO

TECHNICAL SPECIFICATION

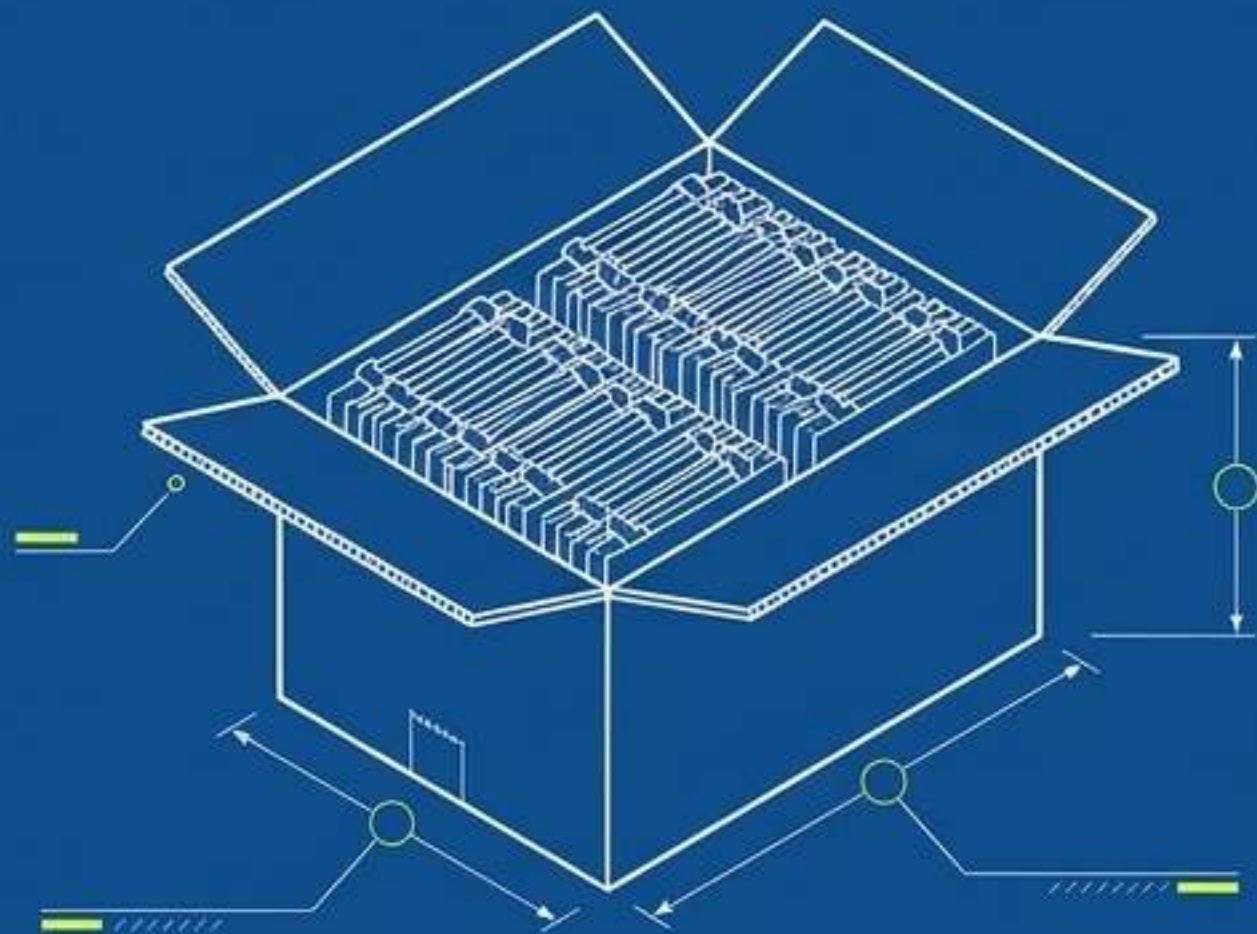
Artwork & Print Compatibility

Texture vs. Ink Matrix



Packaging Logistics: Delivery Configuration

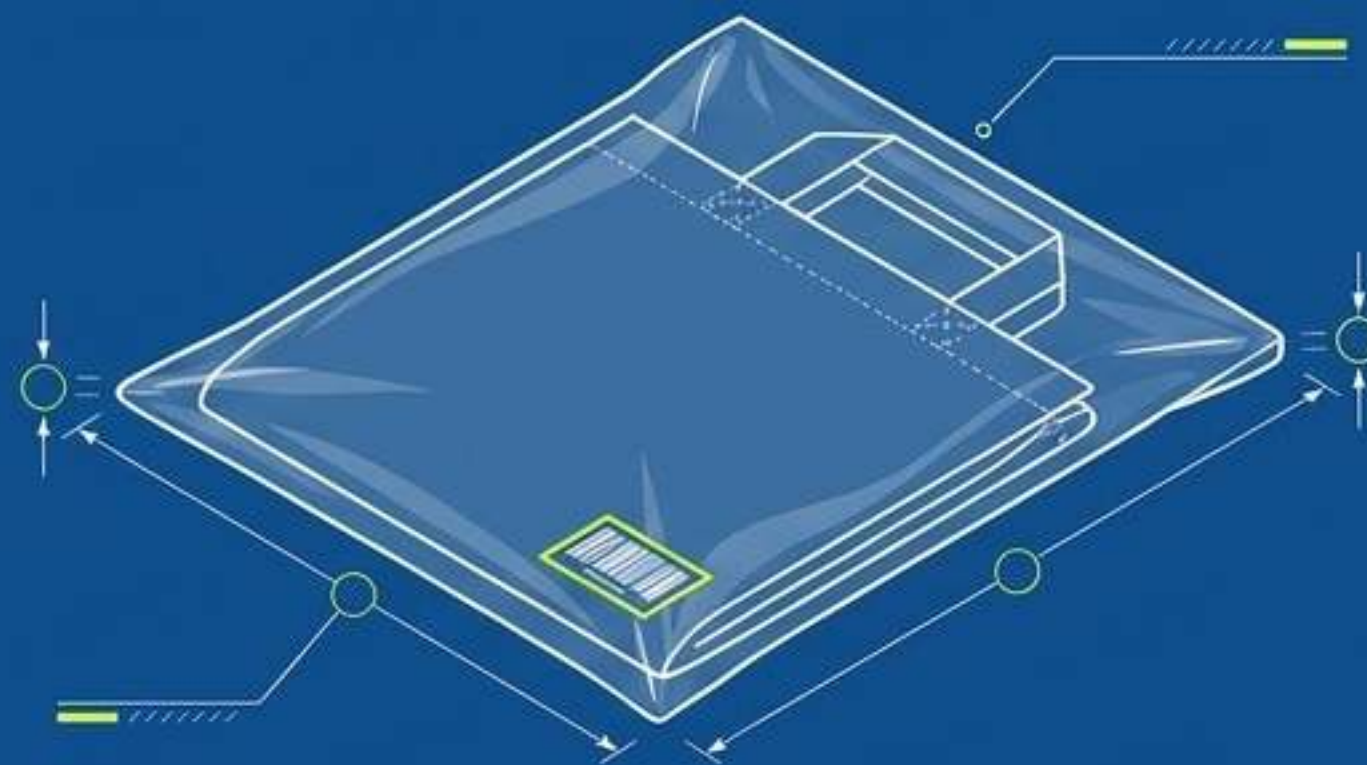
OPTION A: BULK PACKING



Application: Standard operating procedure.

Best Fit: Event giveaways and internal distribution where bags are handed out directly.

OPTION B: INDIVIDUAL PACKING

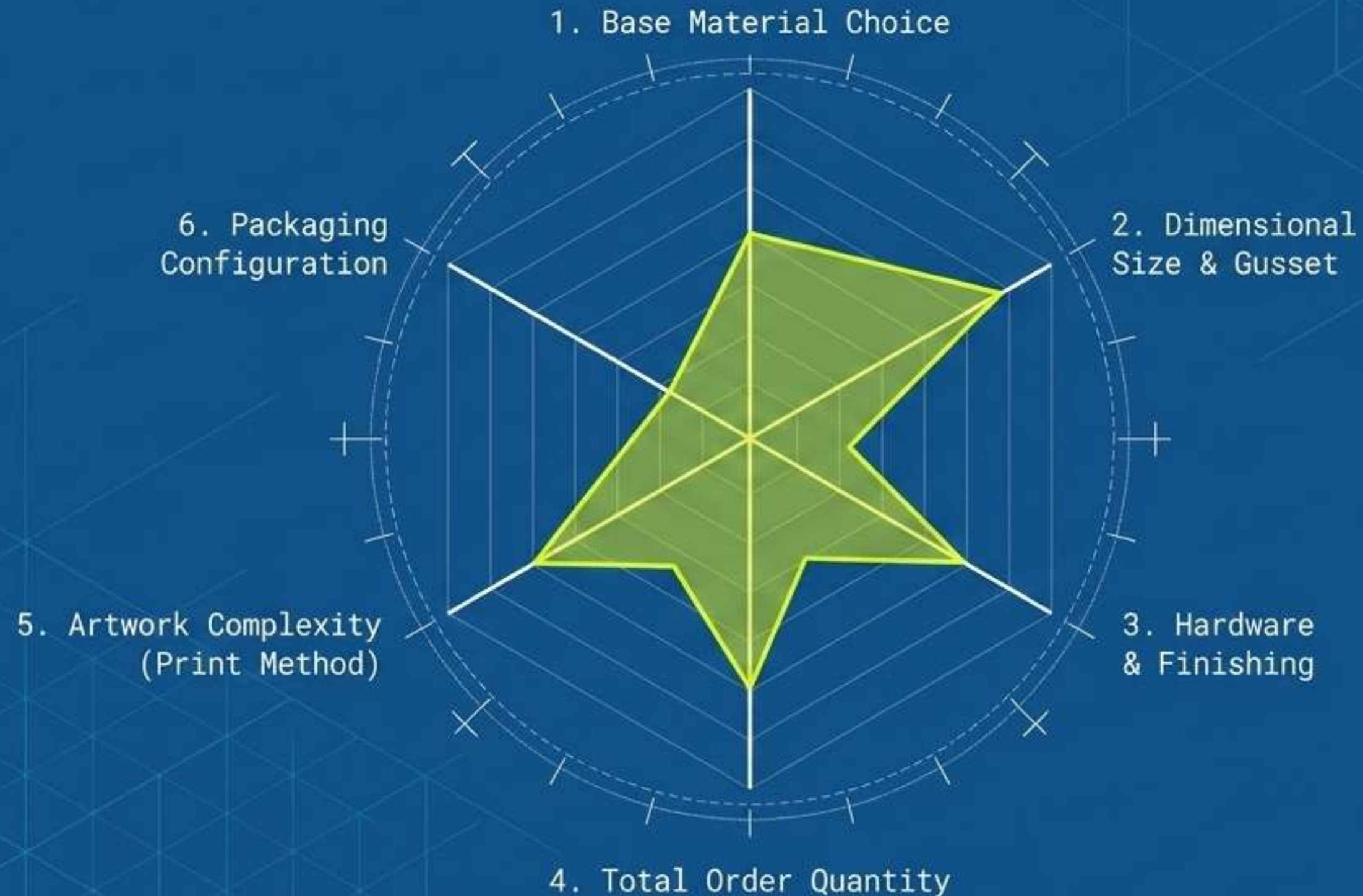


Application: Requires specific pre-planning.

Best Fit: Bags intended to be sold as retail merchandise or gifted individually in premium settings.

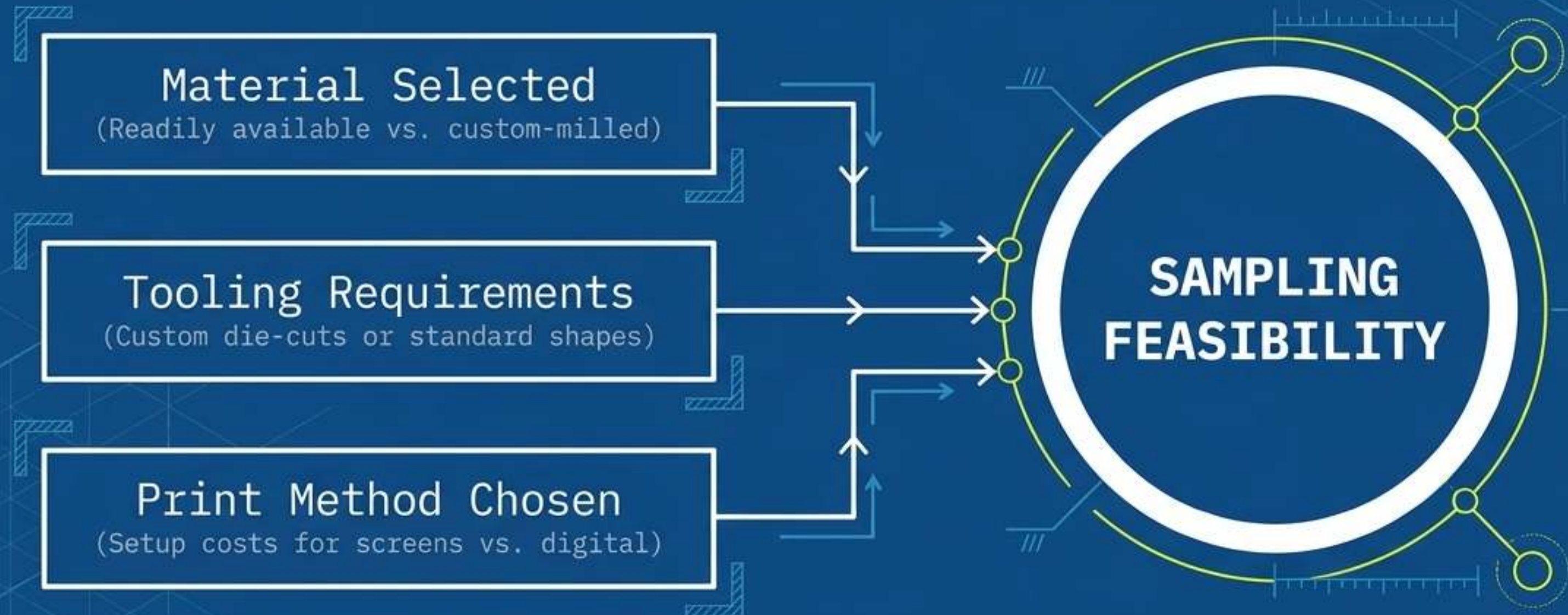
The Pricing Drivers Synthesis

Final cost is a formula of six interconnected variables, not a fixed commodity price.



Pre-Production & Sampling Risks

Core Directive: Always ask about sampling feasibility before bulk production if visual appearance is mission-critical.



The Pre-Quote RFQ Checklist

Precision in specification equals predictability in production.

- [✓] Confirmed bag size & gusset volume capacity?
- [✓] Selected targeted material & fabric GSM?
- [✓] Matched handle length to specific carrying needs?
- [✓] Aligned print method with artwork complexity?
- [✓] Designated bulk vs. individual retail packaging?

Note: Accurate RFQs enable Zigpac's standard 1-hour reply and fast factory pricing.