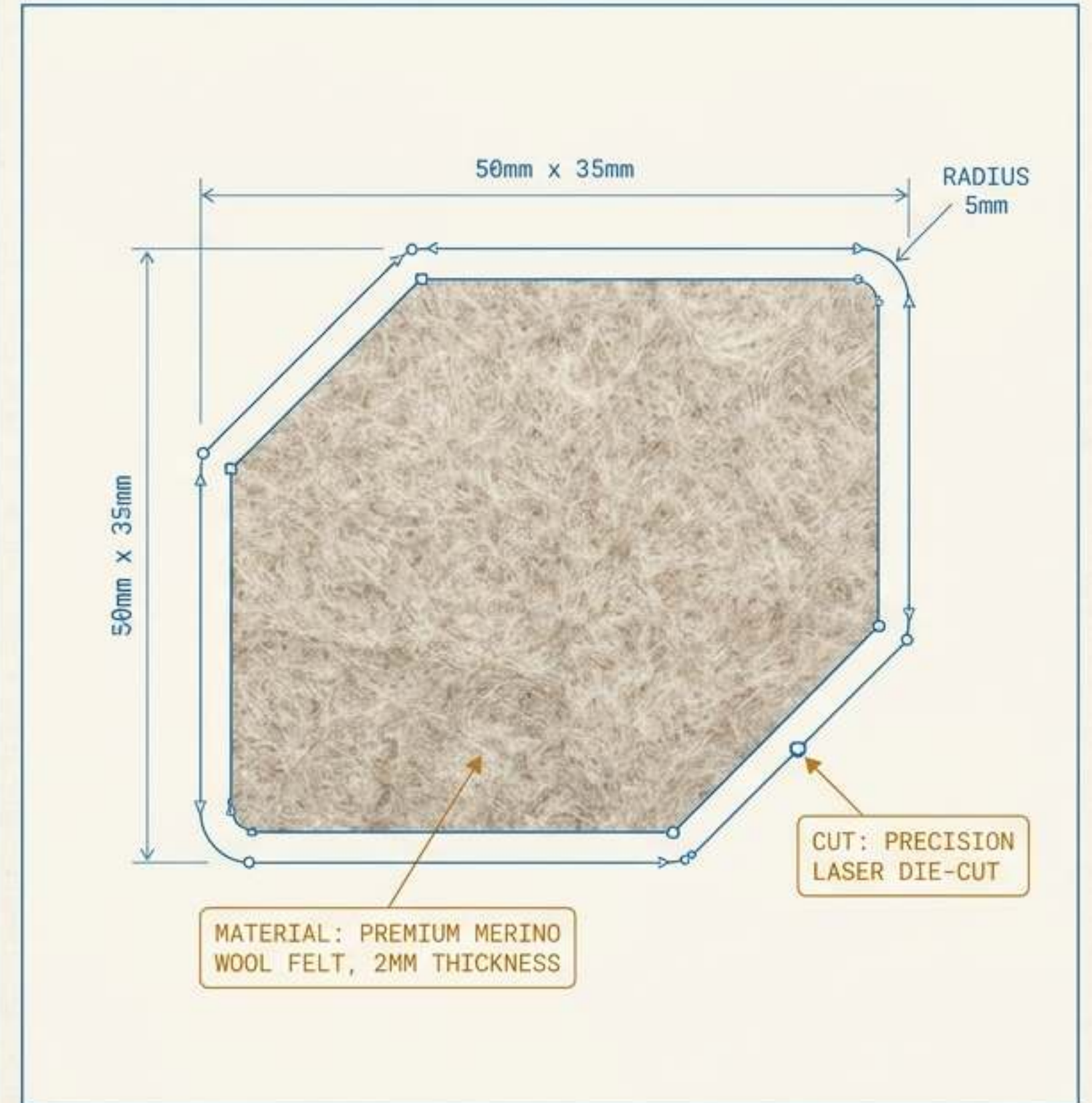


Custom Felt Stickers: The Buyer's Guide

Navigating specifications, materials, and quote preparation for tailored felt applications.



Building Your Custom Specification

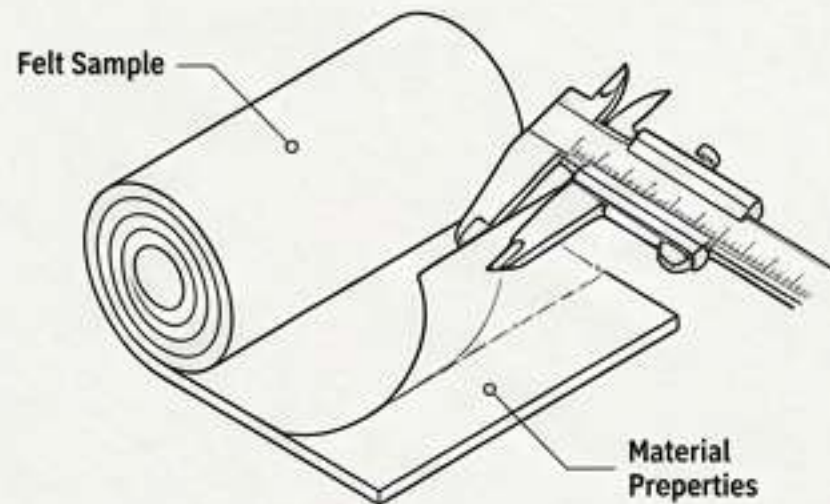
This guide helps you navigate practical category choices before finalizing artwork and specifications. Avoid assumptions; build exact specs.

01

[VALIDATE]

The Category

Ensure felt is the optimal material for your use case.

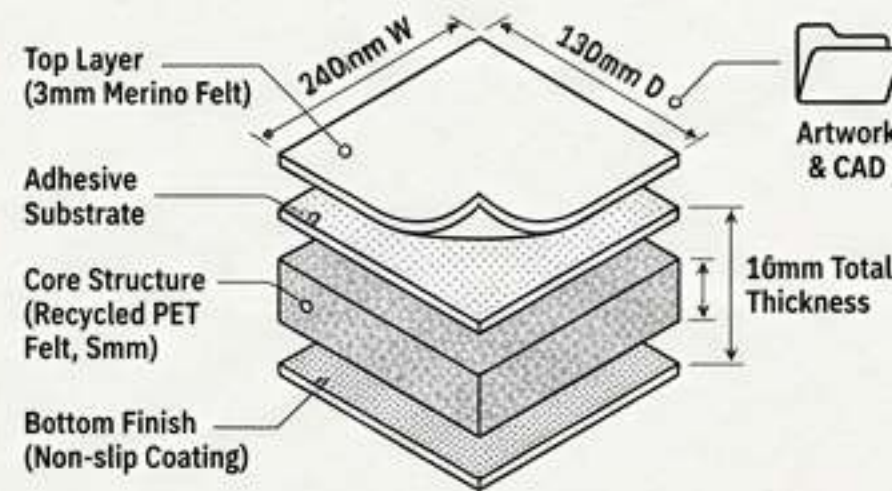


02

[DEFINE]

The Specs

Lock in structure, finish, size, and artwork files.

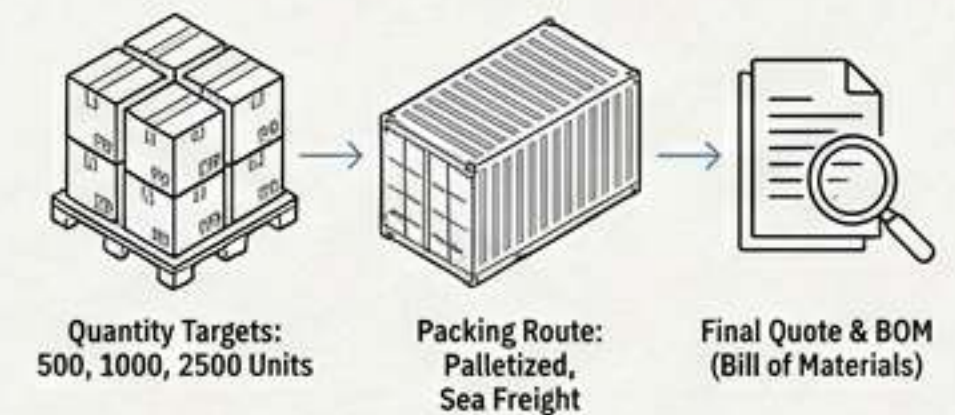


03

[PREPARE]

The Quote

Outline exact quantity targets and packing routes.



Is Felt the Right Choice?

FORMAT	PRIMARY FOCUS	BEST FIT SCENARIO
Custom Felt	Unique tactile dimension	When tactile material is the non-negotiable priority. 
Custom Die Cut	Specific material or intricate cutouts	When the primary need is custom structural shape.
Custom Roll Labels	Roll production routes	For automated, high-volume application.
Custom Transfer	Transfer production routes	For precise, background-free decal deployment.

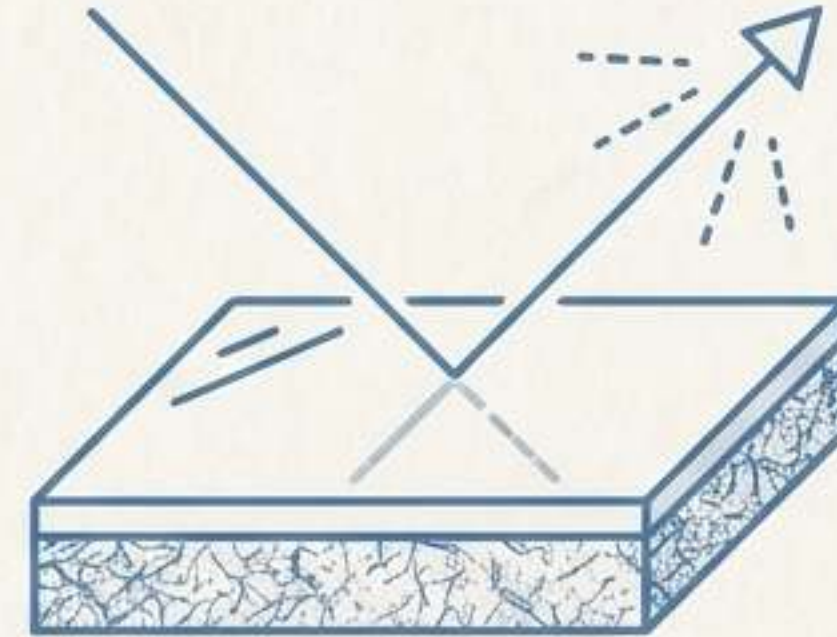
PIVOT POINT: Choose Felt specifically for its tactile properties. For automated application, pivot to Roll Labels. For intricate cutouts, pivot to Die Cut.

Defining Texture and Finish



[MATERIAL DIRECTION]

Felt offers a unique tactile dimension. Confirm your exact material requirements based on the real use case and where the item will be physically handled or seen.

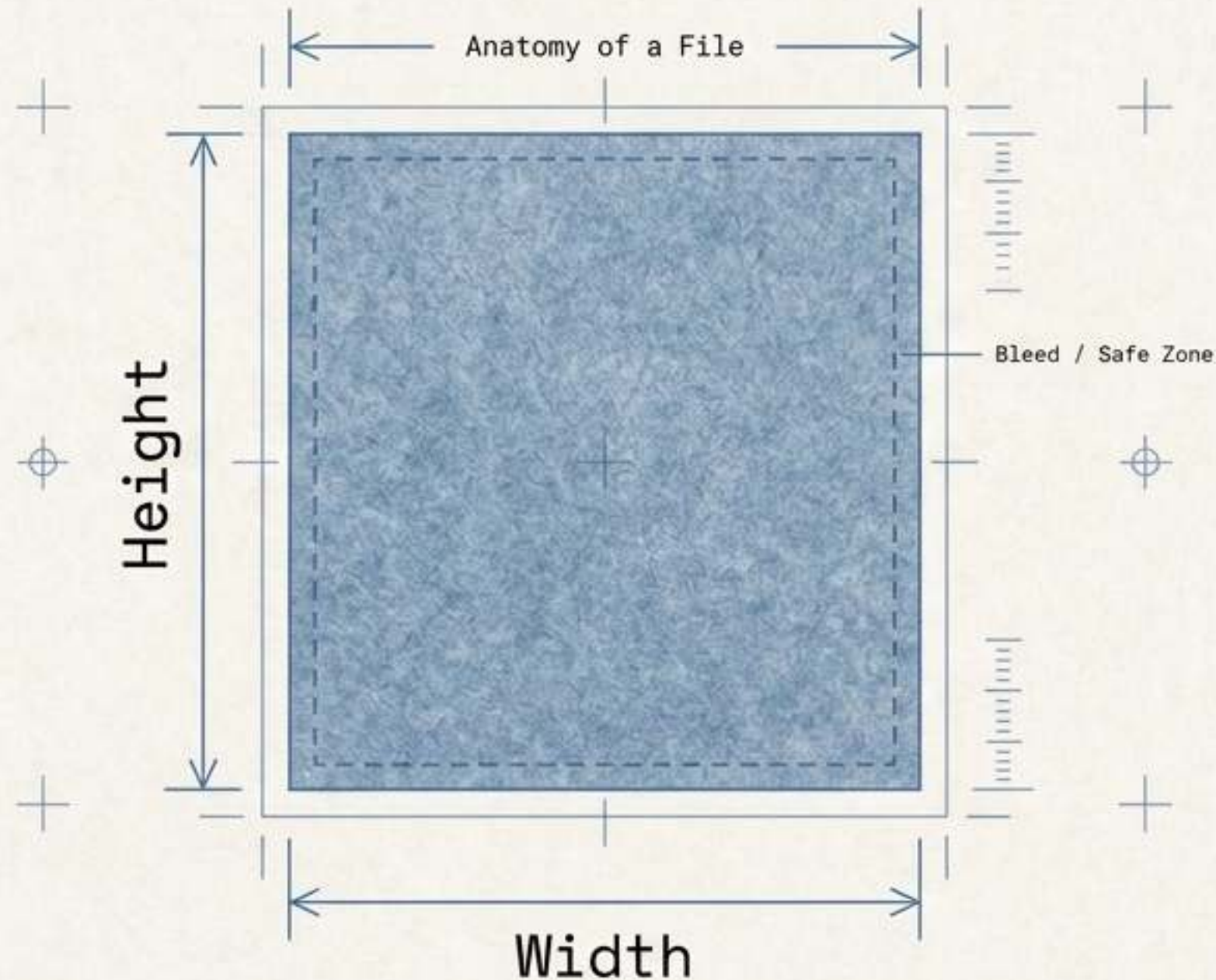


[SURFACE FINISH]

Consider how the final layer interacts with its environment. Determine if your specific use case demands a distinct protective or aesthetic coating over the base felt material.

Sizing & Artwork Precision

Production quality relies entirely on file integrity and accurate dimensioning.



[SIZE TARGET]

Confirm exact physical dimension targets (Width x Height).

[ARTWORK FILE]

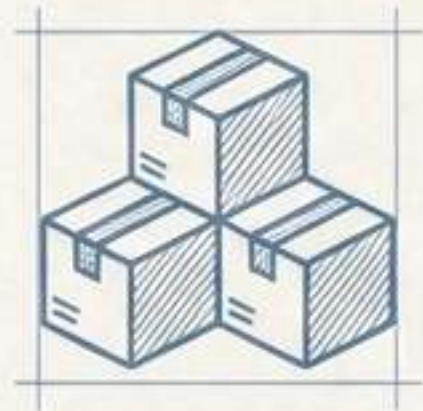
Prepare high-resolution digital artwork files or clear reference concepts.

[TEXTURE ACCOMMODATION]

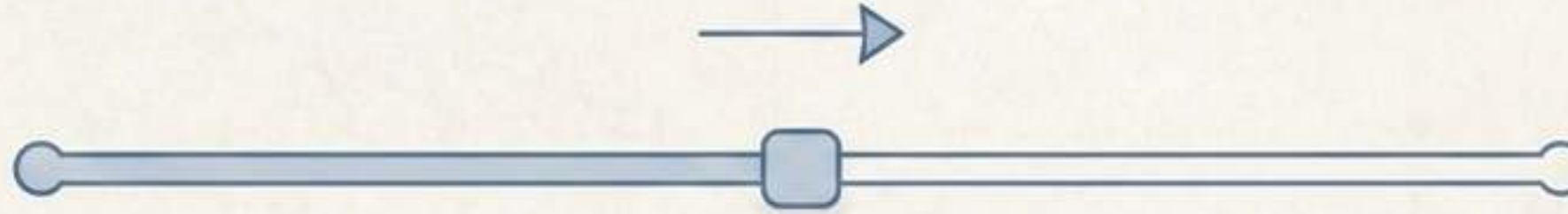
Ensure the design layout accommodates the fibrous, textured nature of felt materials.

Scaling and Delivery Mechanics

How your stickers arrive is as critical as how they are manufactured.



[VOLUME]



[DEPLOYMENT]

[QUANTITY TARGET]

Estimate your specific volume needs. This target directly informs the optimal production methods on the factory floor.

[PACKING ROUTE]

Determine how the stickers must be distributed. Define your packing needs (e.g., bulk stacked, individually bagged) based strictly on how the end-user will deploy them.

Avoiding Specification Assumptions



Every custom felt project is structurally unique. Variables like MOQ (Minimum Order Quantity), lead times, specific certifications, and shipping terms are entirely dynamic.

THE GOLDEN RULE: Do not assume fixed terms before a final specification review. All timelines, MOQs, and requirements depend strictly on the final review of your artwork and chosen quantity.

Ready for Quote? The Final Checklist

Compile these exact specifications to ensure an accurate, rapid response during your final specification review.

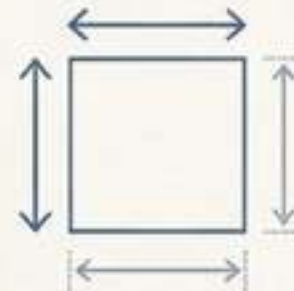
[USE CASE]

Where is the item seen and handled?



[SIZE TARGET]

Exact physical dimensions (X by Y).



[MATERIAL & FINISH]

Material direction and specific coating preference.



[ARTWORK]

High-res file or clear reference ready.



[QUANTITY TARGET]

Estimated volume required.



[PACKING NEEDS]

End-user delivery format.

