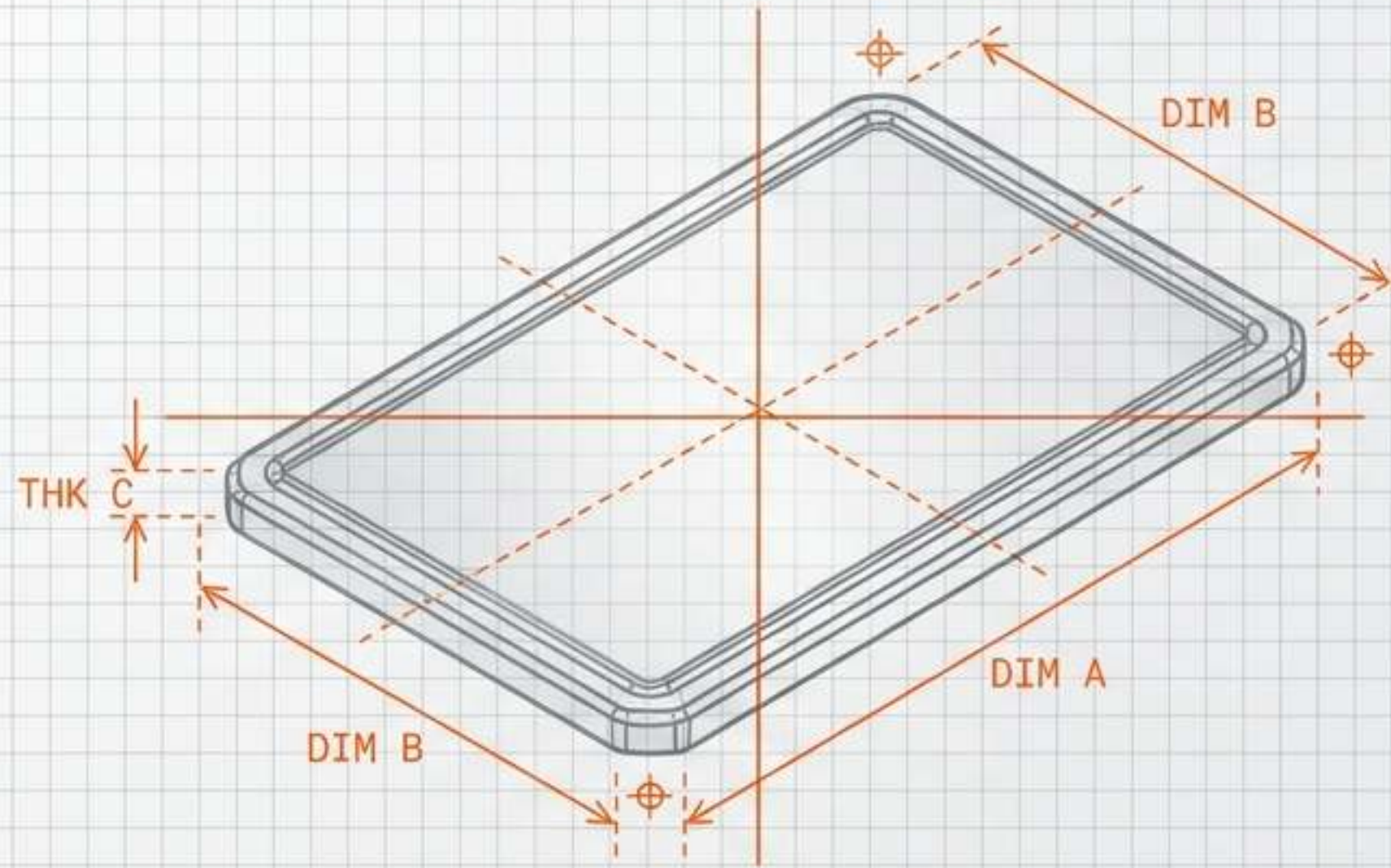




Custom Metal Labels Specification Guide

Essential checkpoints, category comparisons, and RFQ preparation for custom metal packaging labels.

Step 1: Confirm Your Category Fit

Evaluate your primary use case, material, and structural needs before locking in a category.



CUSTOM METAL LABELS

Best when the project specifically needs metal materials and premium structural use cases.



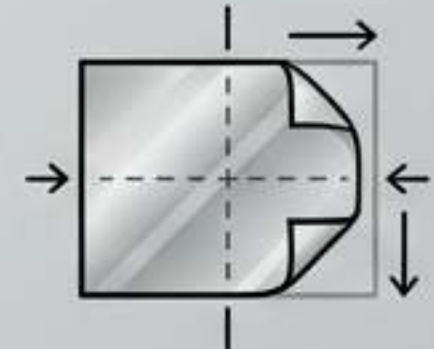
CUSTOM DIE CUT STICKERS

Better when custom shapes and standard sticker production routes are the priority.



CUSTOM ROLL LABELS

Better when the primary need is high-volume, automated application or specific roll production routes.

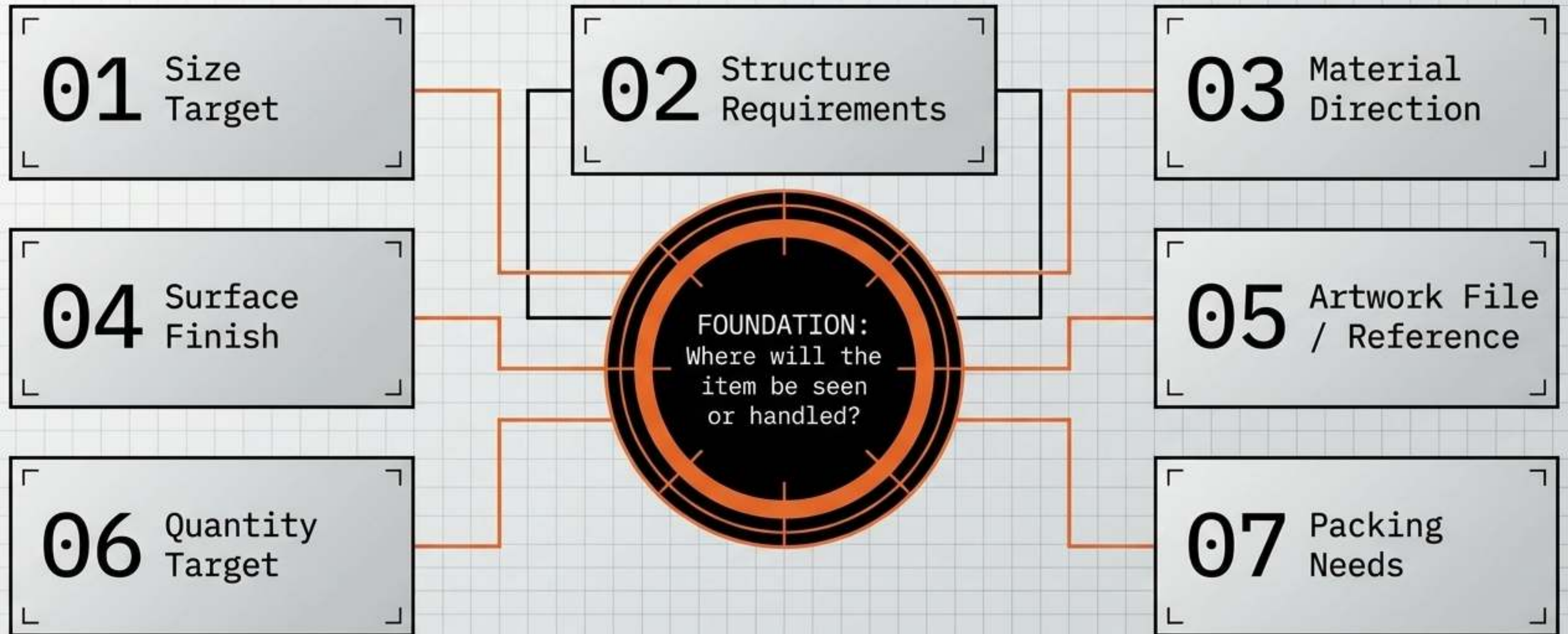


CUSTOM TRANSFER STICKERS

Better for seamless, background-free application on smooth surfaces.

Step 2: Define Your Core Specifications

Start with the real use case and handling environment, then confirm these 7 variables prior to requesting a quote.

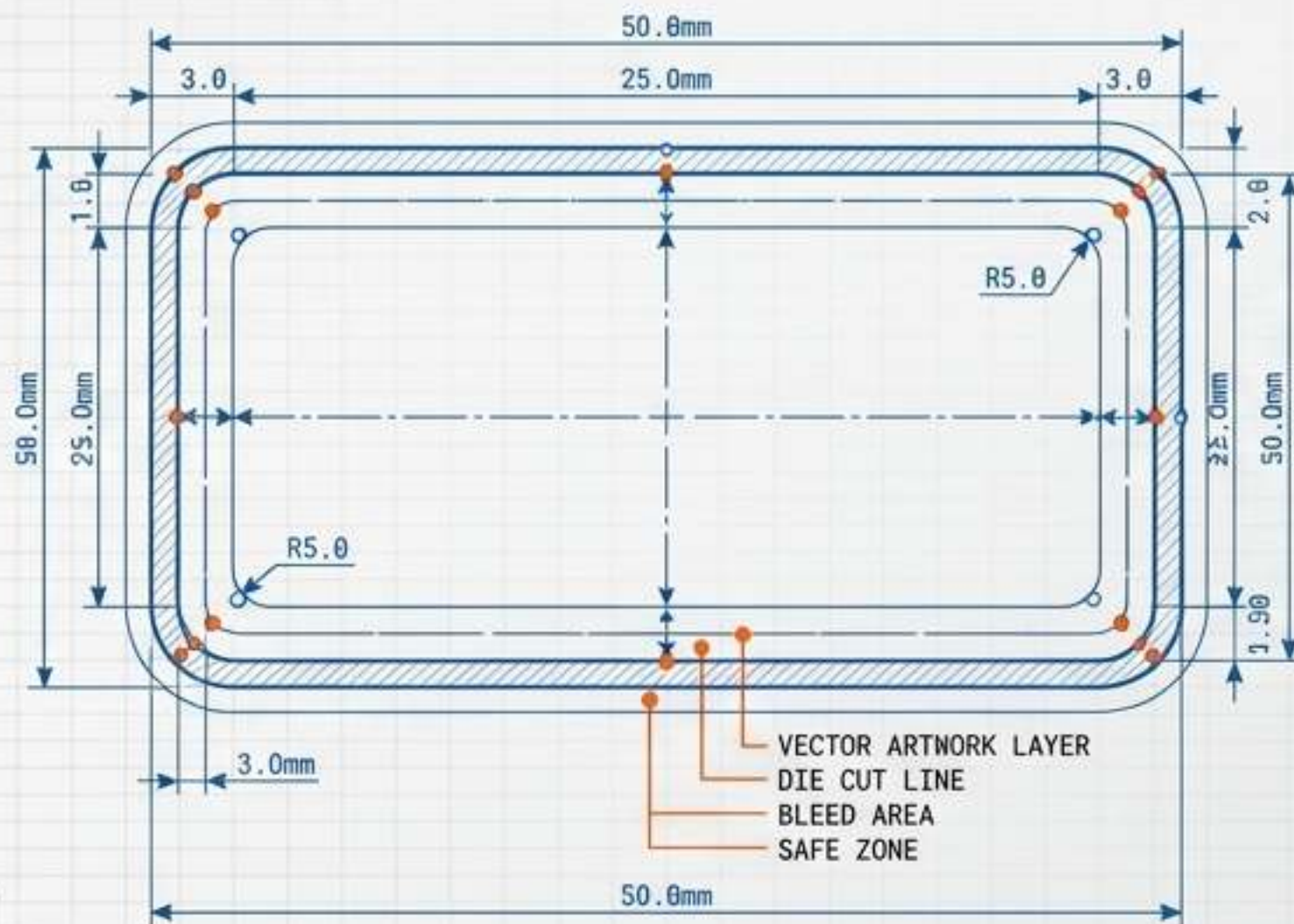


Artwork & Format Alignment

What to prepare before submitting your inquiry.

Prepared Artwork File

You must have a clear artwork file or structural reference ready before submission.



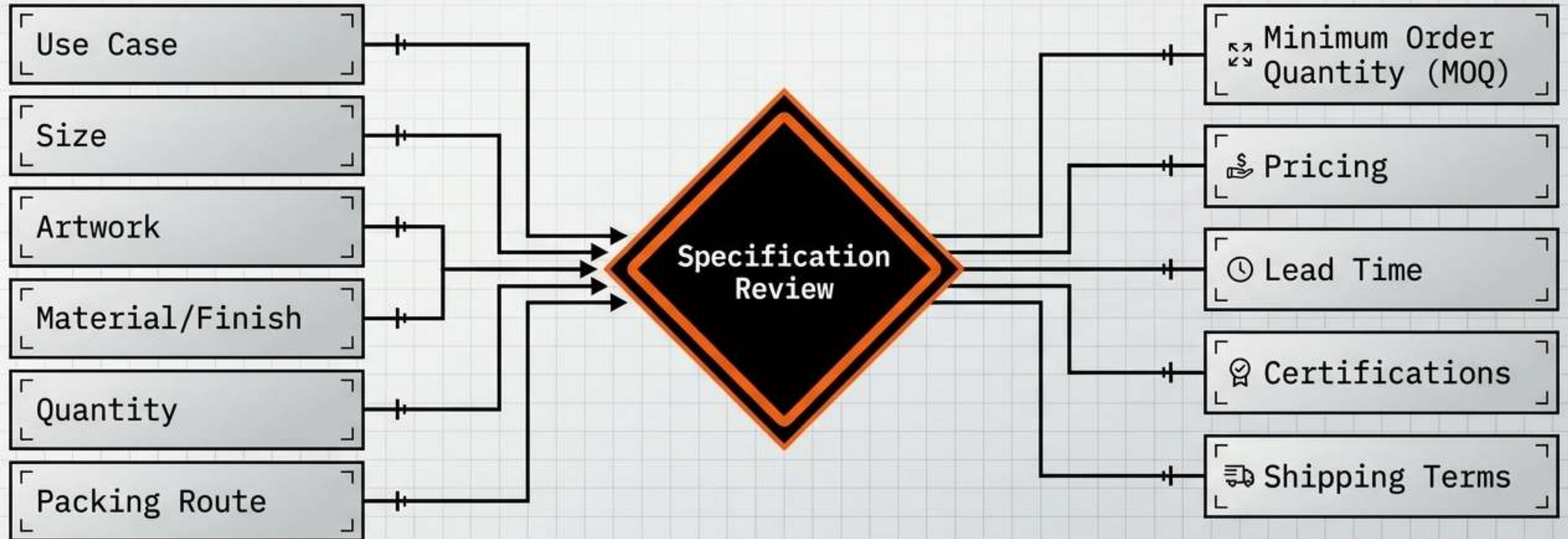
Production Reality

Print methods and surface finishes must align perfectly with your artwork to avoid production risks and delays.



Step 3: Navigating the Quote Process

Production terms depend entirely on final specifications.
Do not assume fixed terms prior to this exchange.



 *Disclaimer: MOQ, lead time, and certifications cannot be confirmed until artwork and quantity are reviewed.

Buyer's Pre-Quote Checklist

- ☒ Confirmed metal is the best-fit category over Die Cut, Roll, or Transfer stickers.
- ☒ Defined handling environment and core use case.
- ☒ Prepared artwork reference and size targets.
- ☒ Selected material direction and surface finish.
- ☒ Established target quantities and packing needs.
- ☐ Ready for Supplier Review to confirm MOQ, pricing, and lead times.