



Custom Puffy Stickers: The Definitive Buyer's Guide

A strategic procurement framework for category selection, specification design, and RFQ preparation.

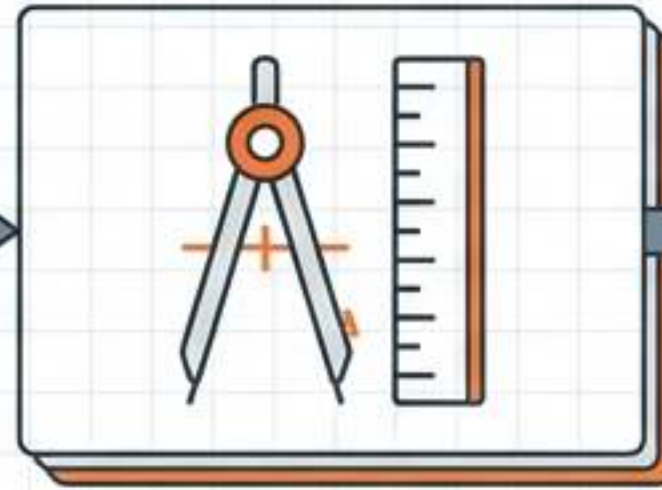


THE CUSTOM PRODUCTION JOURNEY



PHASE 1: CATEGORY ALIGNMENT

Match the real-world use case to the correct sticker structure.



PHASE 2: SPECIFICATION DESIGN

Define size, material direction, surface finish, and artwork.



PHASE 3: QUOTE PREPARATION

Target quantities, packing needs, and RFQ submission.



PROCUREMENT RULE

Do not assume fixed MOQ (Minimum Order Quantity), lead times, certifications, or shipping terms before the final specification review. All logistical details are entirely dependent on the final specs defined in Phase 2.

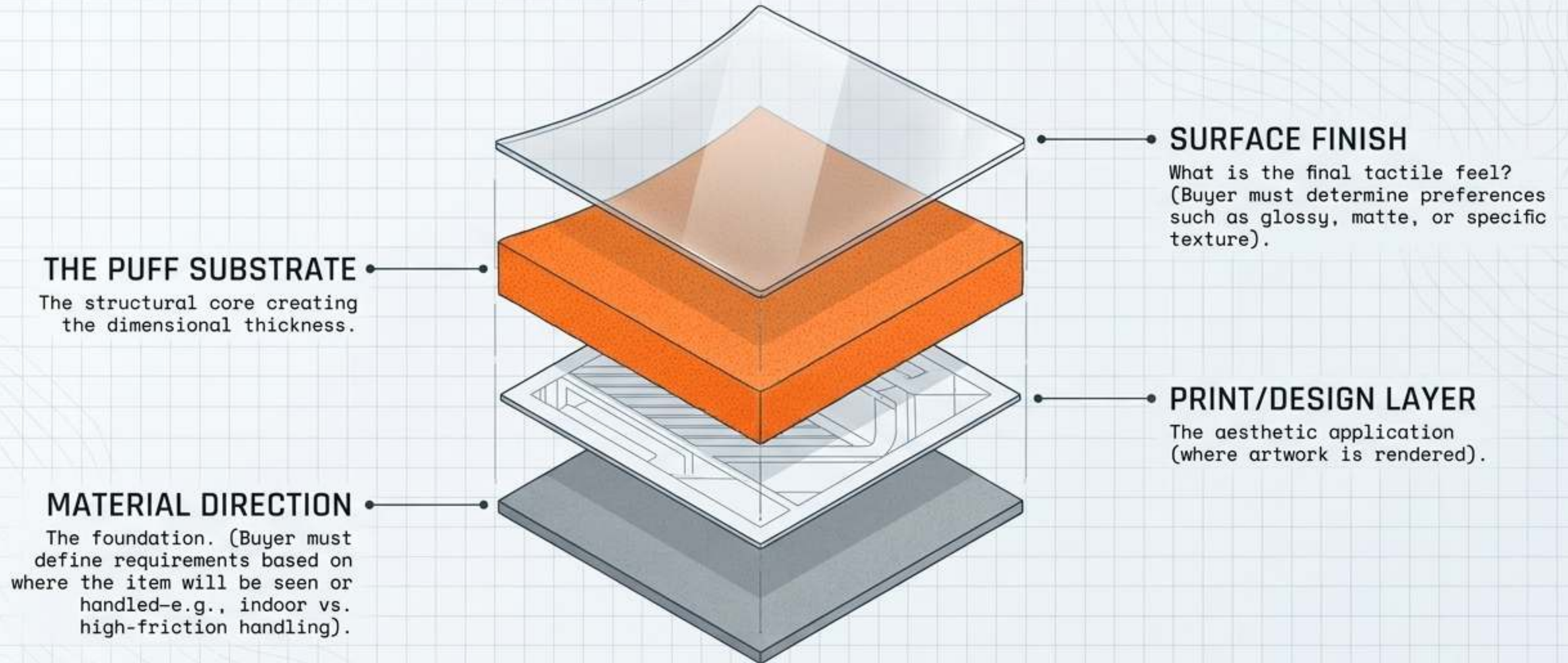
CATEGORY DECISION MATRIX

CUSTOM PUFFY	CUSTOM DIE CUT	CUSTOM ROLL LABELS	CUSTOM TRANSFER
 Features a 3D/tactile profile.	 Flat profile.	 Flat profile.	 Flat profile.
Best when the project specifically needs dimensional, premium physical engagement rather than a flat distribution.	Better when the buyer needs broad material choices and flat, custom-shaped distribution.	Better when the project requires high-volume, automated application or packaging seals.	Better when the buyer needs intricate standalone lettering or transparent background application.



Does your project specifically require a 3D, tactile structure?
If YES, proceed with Puffy Stickers.

DEFINING THE SPECIFICATIONS

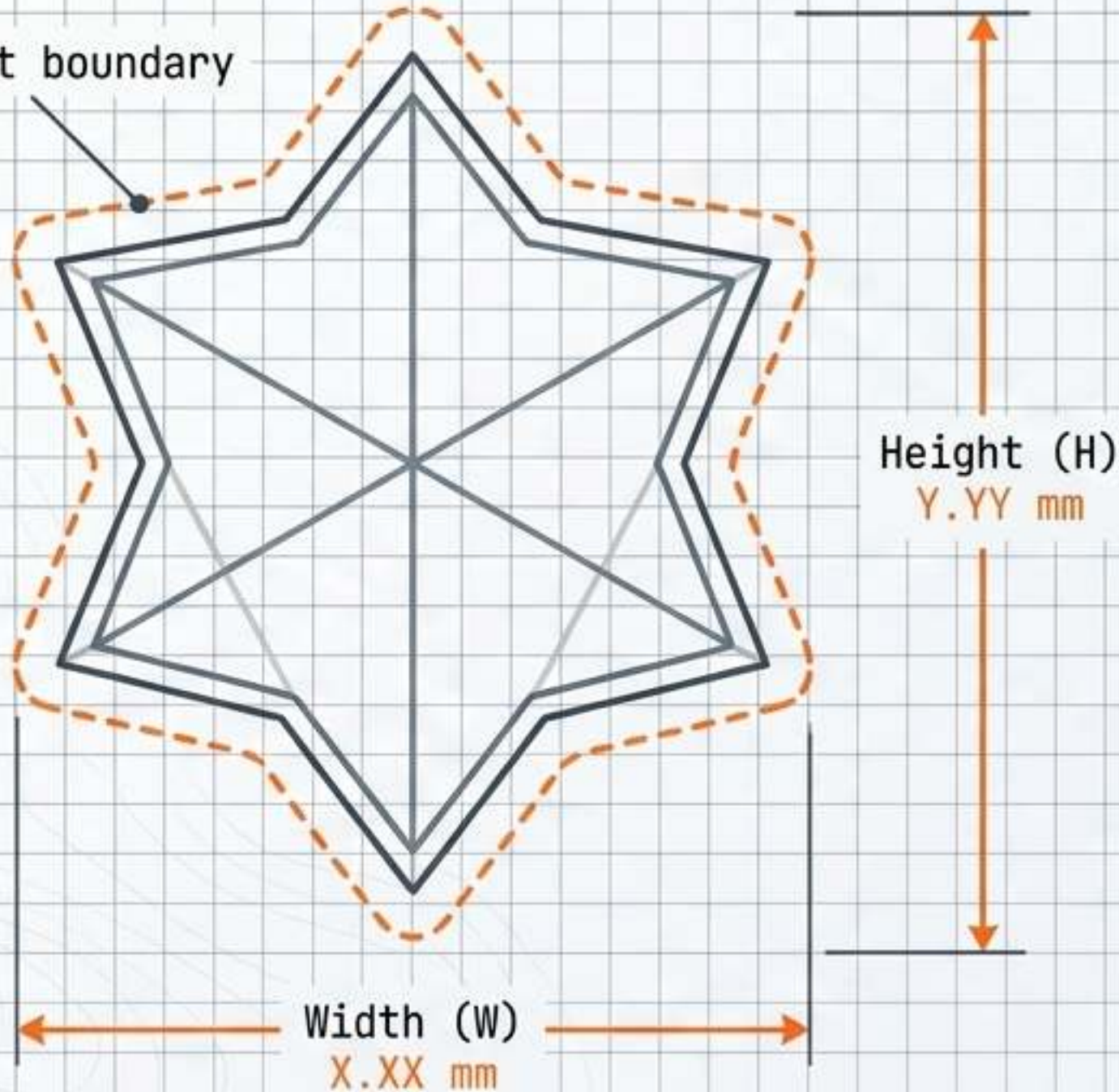


DEFINE YOUR MATERIAL DIRECTION AND SURFACE FINISH BASED STRICTLY ON THE END-USER ENVIRONMENT AND THE INTENDED PHYSICAL INTERACTION.

Artwork & Size Requirements

Wireframe Workspace

Die-cut boundary



Requirements Dashboard



Target Size

Must be provided in exact final dimensions (Width x Height).



Structure

Identify the complexity of the custom shape.

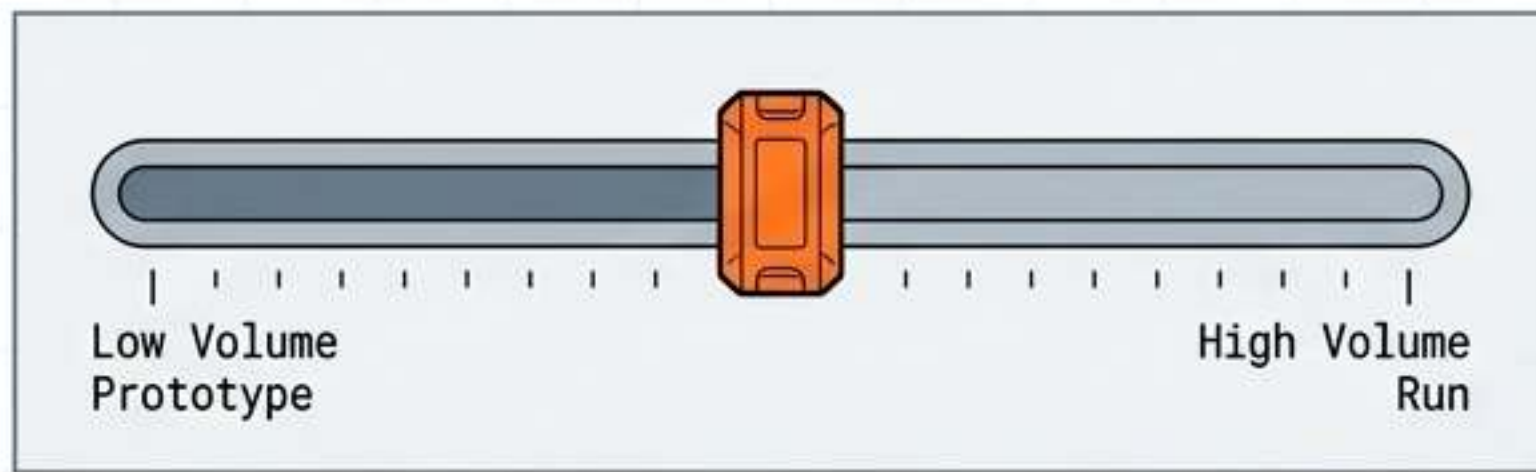


Artwork Files

Provide production-ready vector files or highly detailed visual references for quoting. Accurate quotes require clear visual references.

Logistical Variables

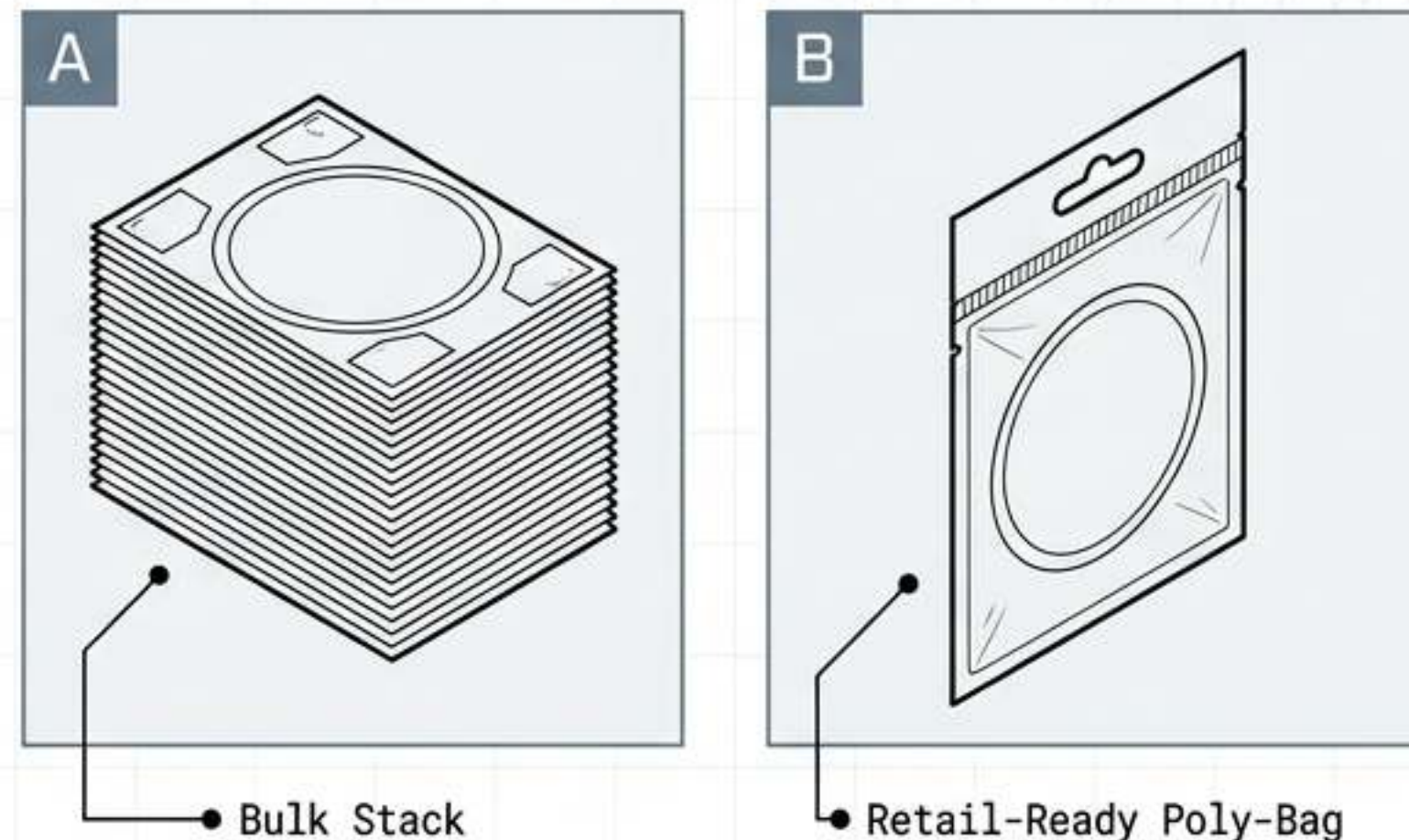
Volume Strategy



Outline your target quantity early. Volume heavily impacts the factory's production routing and efficiency.

Reminder: Ultra-low MOQs may be available, but final minimums are entirely dictated by the complexity of the material and finish choices confirmed in Step 2.

Packing Strategy



Define how the stickers should be delivered to optimize your workflow. Will these be bulk-packed for internal application, or do they require individual retail-ready packaging?

The RFQ Flight Check

Confirm these 7 variables to generate a rapid, accurate quote.

Interactive Dashboard

Variable Checklist	Additional Requirements
☐ Real Use Case: Where will this item be seen or handled? 	☐ Finish Preference: Surface texture (gloss, matte, etc.) selected. Gloss Matte
☐ Target Size: Defined exact Width x Height. Width Height  W.XX mm x H.YY mm	☐ Quantity Target: Estimated total volume outlined.  Units
☐ Artwork: Vector file or strong visual reference attached. 	☐ Packing Needs: Bulk vs. individual routing noted.  
☐ Material Direction: Base layer requirements defined. 	

Once these variables are locked and submitted, exact MOQ, lead time, certifications, and final pricing will be confirmed.