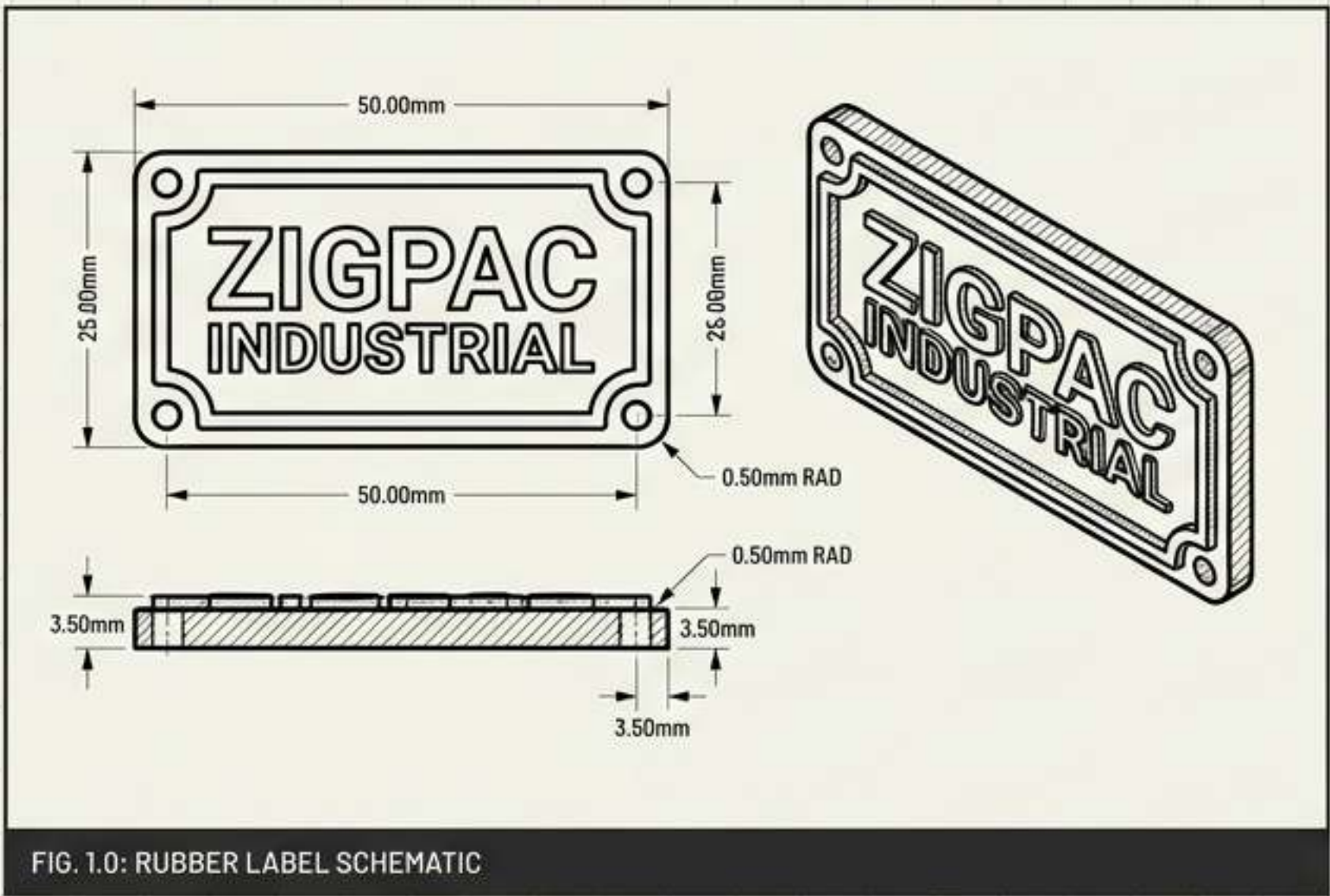


Specifying and Sourcing Custom Rubber Labels

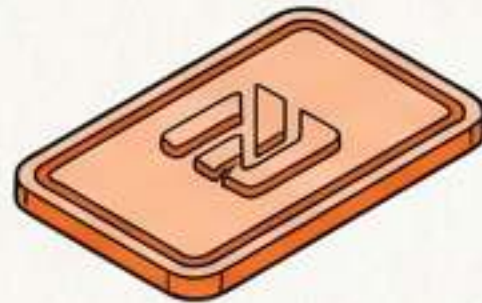


DOCUMENT PURPOSE	DIAGNOSTIC BUYER'S GUIDE
APPLICATION	SPECIFYING, PREPARING, AND QUOTING CUSTOM RUBBER LABELING PROJECTS WITH ZIGPAC.
STATUS	PRE-RFQ PLANNING

Confirming Rubber as the Optimal Substrate

Start with the real use case. Evaluate where the item will be seen and handled before locking the category.

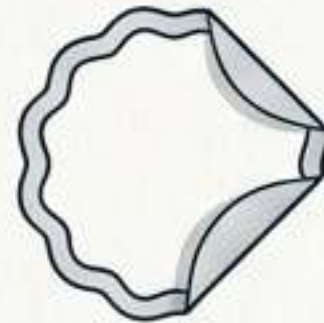
Custom Rubber Labels



Best For:

Projects specifically requiring tactile, durable rubber branding (e.g., outdoor gear, heavy-duty apparel, PVC patches).

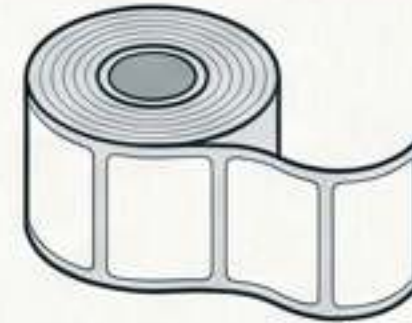
Custom Die Cut Stickers



Best For:

Individual, uniquely shaped handouts or standard surface applications.

Custom Roll Labels



Best For:

High-volume machine application or rapid manual packaging.

Custom Transfer Stickers



Best For:

Seamless, no-background graphics applied to smooth surfaces.

Defining Physical and Structural Specifications

01

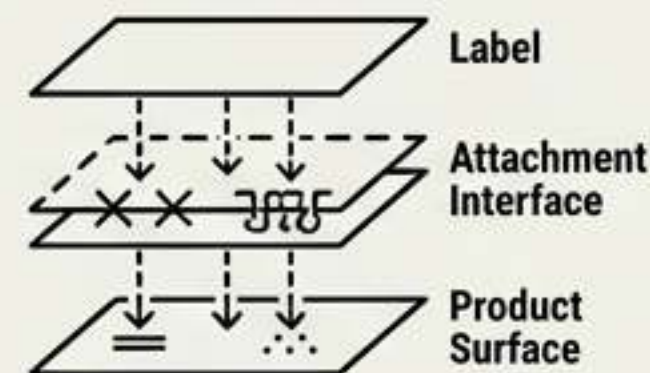
Material Direction & Finish



What is the desired texture, flexibility, and surface finish? (e.g., matte vs. gloss, 2D flat vs. 3D relief).

02

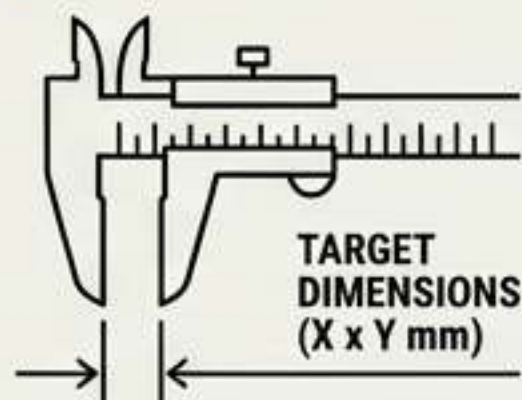
Structure & Application



How will the label permanently attach to the final product? (e.g., sewing channel, velcro backing, adhesive base).

03

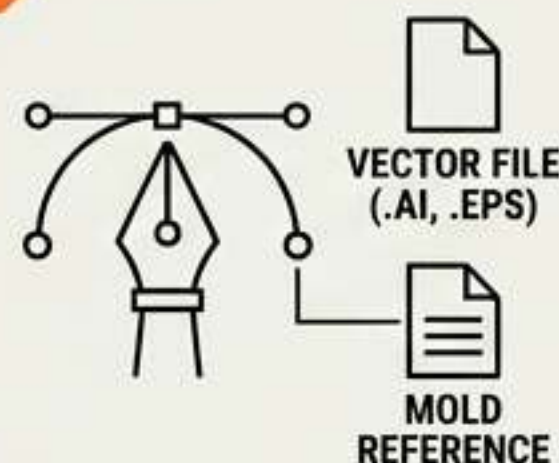
Size Requirements



Establish exact target dimensions based on the final application surface.

04

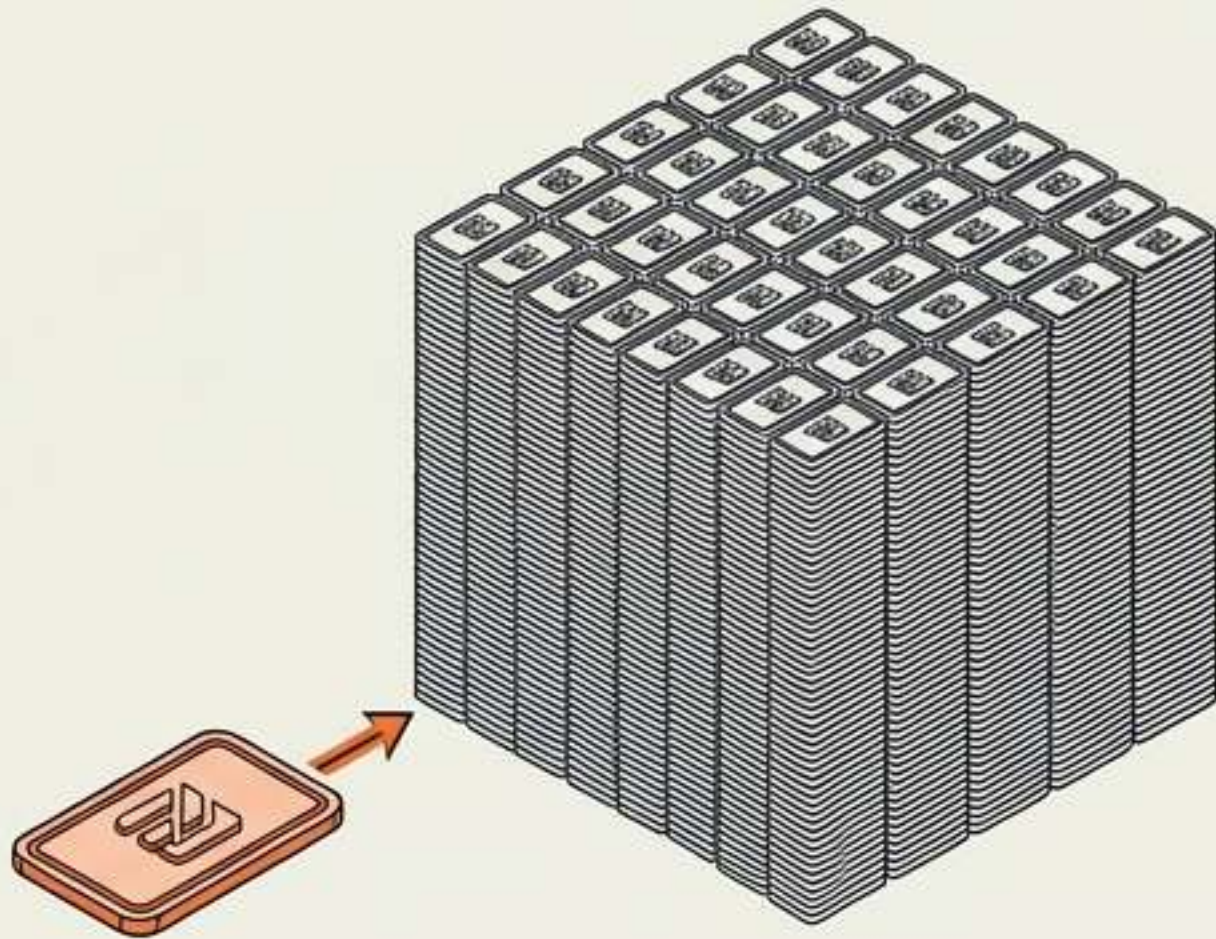
Artwork & Files



Is the artwork properly formatted for mold-making? (Requires strict vector files or high-fidelity visual references).

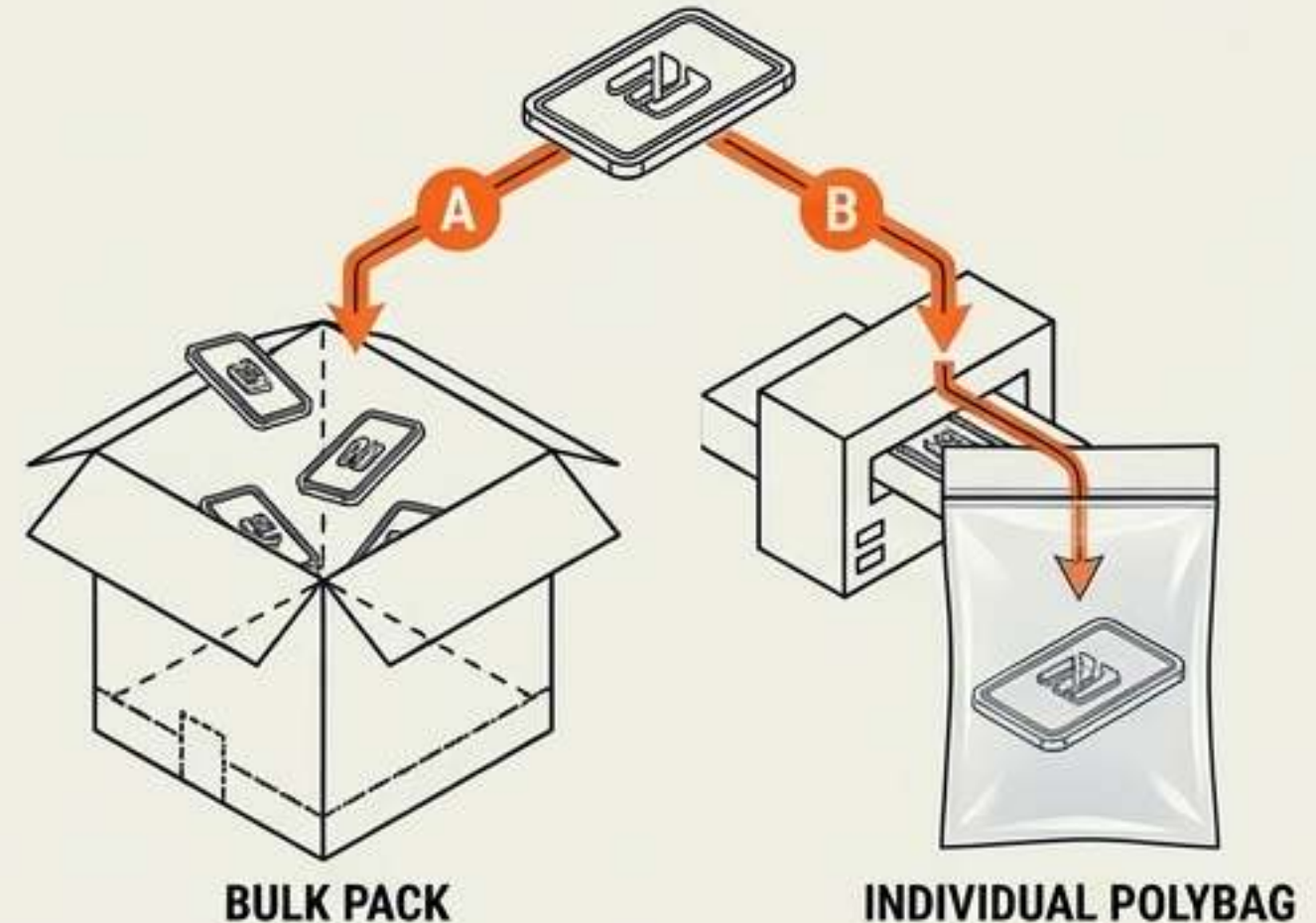
Aligning Production Scale with Fulfillment Logistics

Quantity Targeting (Volume)



Define the precise total volume needed. Production methods, tooling amortization, and pricing scale dramatically based on exact quantity targets.

Packing Considerations (Presentation)



Determine how the labels must be delivered to your facility. Options include bulk packed, individually bagged, or staged sequentially for a specific assembly line.



Isolating Critical Production Variables and Risks

Do not lock assumptions before finalizing specifications.

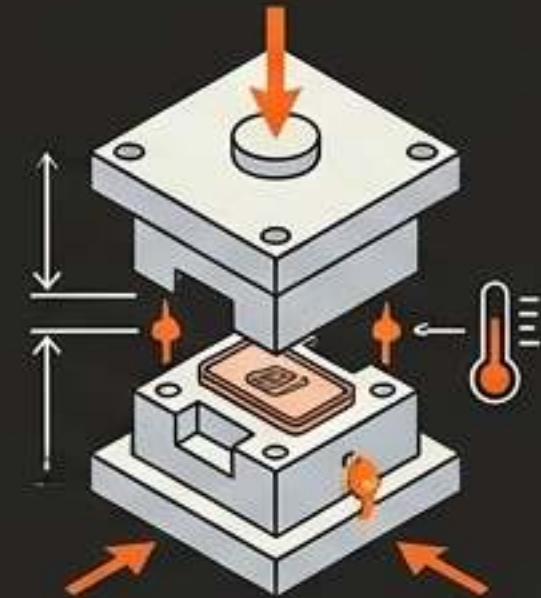


The Risk

Assuming fixed Minimum Order Quantities (MOQs), standard lead times, pricing, or certifications based on generic industry standards.

The Reality

Rubber label manufacturing requires custom molds and tooling. Final MOQ, production lead time, and shipping terms cannot be confirmed until the exact size, structure, artwork, and complexity are formally reviewed.



The Quote Preparation Pre-Flight Checklist

Before requesting a quote (RFQ), ensure you can confidently define the following parameters:

☐	1. Use Case: Where exactly will this label be applied and handled?
☐	2. Dimensions: What is the precise target size?
☐	3. Format: Is the artwork file ready (or a clear reference provided)?
☐	4. Material: What is the preferred material direction and surface finish?
☐	5. Volume: What is the specific target quantity?
☐	6. Logistics: Are there specific packing or delivery requirements?

SYSTEM READY: Proceed to Zigpac RFQ Submission.