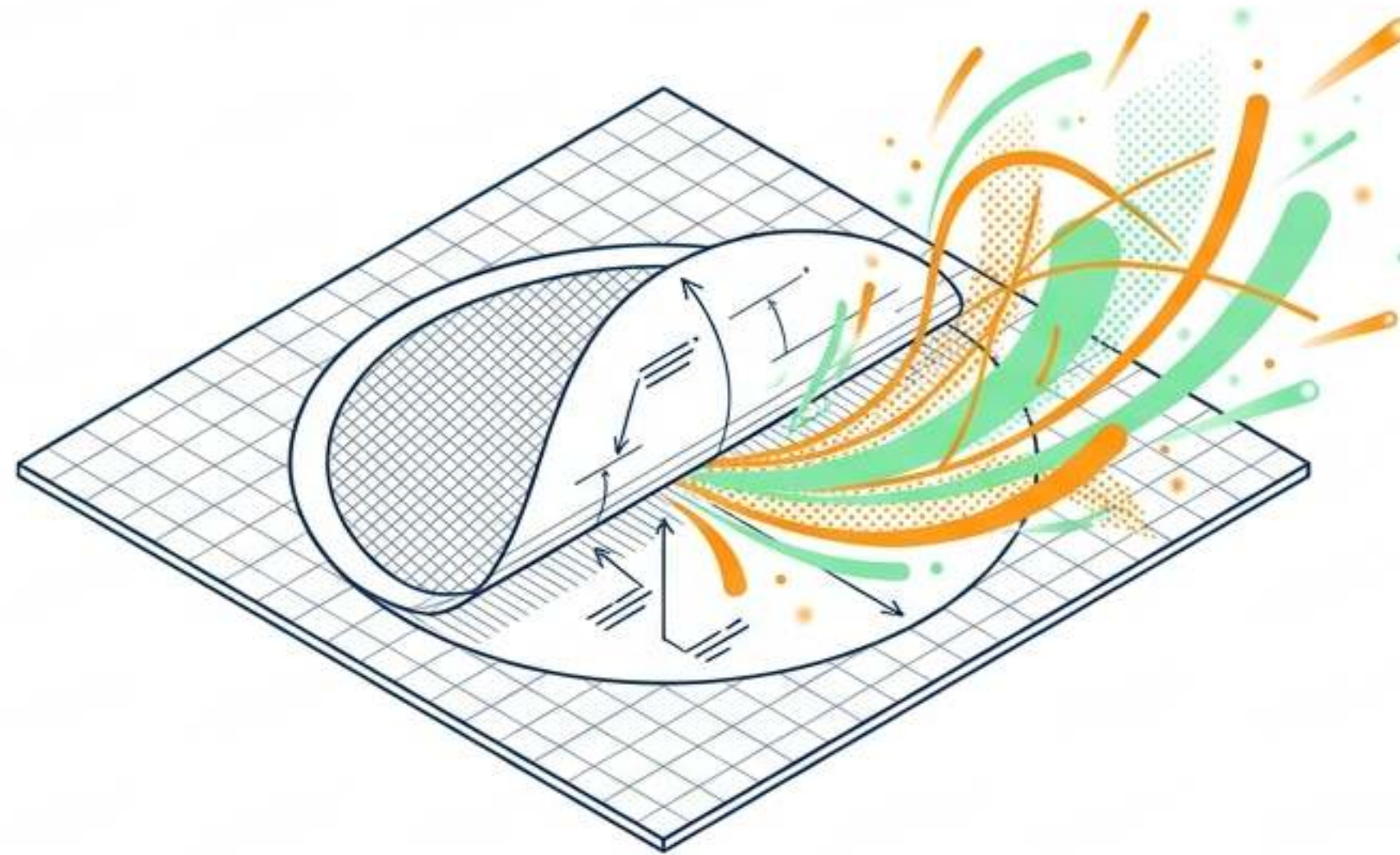


The Buyer's Guide to Custom Scratch and Sniff Stickers

SPECIFYING YOUR PROJECT FOR A PRECISION QUOTE



ZIGPAC

Purpose & Category Focus



The Category

A highly focused production route under Custom Stickers designed specifically for scent-activated, interactive applications.

The Goal

Help buyers compare practical category choices and lock down structural requirements before artwork, quantity, and final specifications are submitted for quotation.

The Category Decision Matrix

Custom Scratch & Sniff

✓ Decision Rule:

Choose this route ONLY if physical scent interaction is the primary driver of the project.

Custom Die Cut Stickers

➤ Route here if:

The exact custom shape, durable material, or specific die-cut production route is more important than scent.

Custom Roll Labels

➤ Route here if:

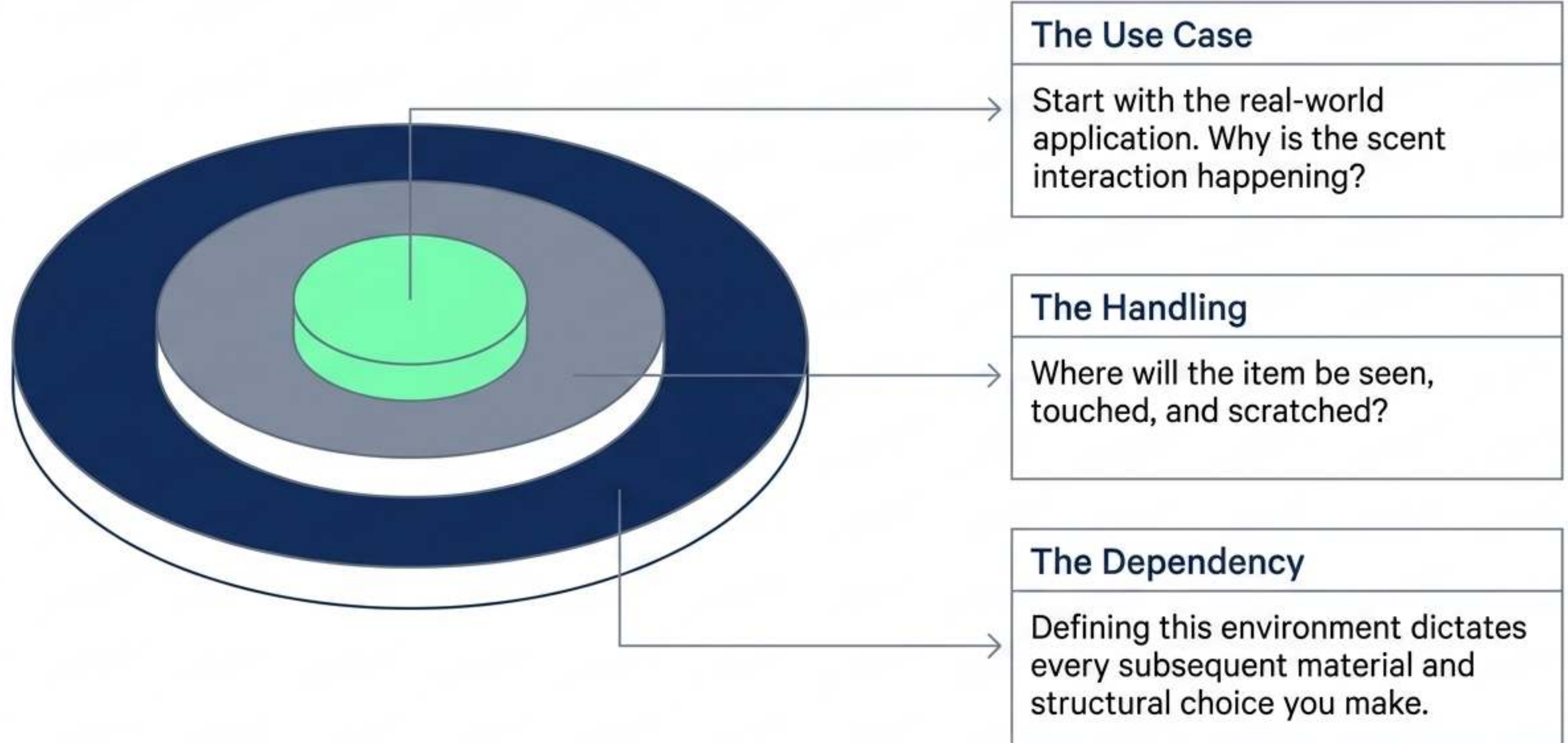
High-volume application (machine or rapid manual) and roll format take precedence over interactive features.

Custom Transfer Stickers

➤ Route here if:

You require a decal format without background material upon application.

Phase 1: Context & Environment



Phase 2: Structural & Material Choices

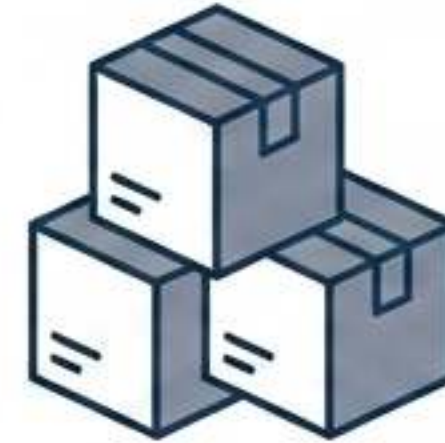
	Specification Menu	
	Size Target	Establish precise dimensional parameters based on the application surface.
	Specification Menu	
	Structure	Determine the specific shape and cut requirements.
	Specification Menu	
	Material Direction	Select the base substrate suited for the chosen environment.
	Specification Menu	
	Surface Finish	Confirm the desired visual and tactile exterior coating.

Phase 3: Execution & Delivery Specs



Digital Inputs

Artwork: Finalize the artwork file format or visual reference that will carry the design and scent zone.



Physical Outputs

Logistics: Define exact quantity targets and highly specific packing/packaging routing needs.

Production Variables: What NOT to Assume

Unconfirmed Variables Dashboard



Fixed Minimum
Order Quantities
(MOQ)



Guaranteed Lead
Times



Specific
Certifications



Final Shipping
Terms



These details depend **entirely** on final specifications. They cannot be confirmed until your artwork, quantity, and material choices are fully reviewed by the production team.

The RFQ Readiness Checklist



1. Documented real-world Use Case



2. Exact Size Targets



3. Prepared Artwork file or visual reference



4. Chosen Material direction



5. Preferred Surface Finish



6. Defined Quantity Target



7. Specific Packing needs

Proceed to Quote

Submit your prepared specifications to our team today.
Ultra-low MOQ starts from 1 piece.
Factory pricing with a 1-hour swift response.



Live Chat
(Fastest reply)



**WhatsApp
Message**



Telegram
(Zigpacstickers)



Messenger



Email
(sales_support@zigpac.com)