



Custom Scratch-Off Stickers

The Definitive Buyer's Guide &
Specification Checklist

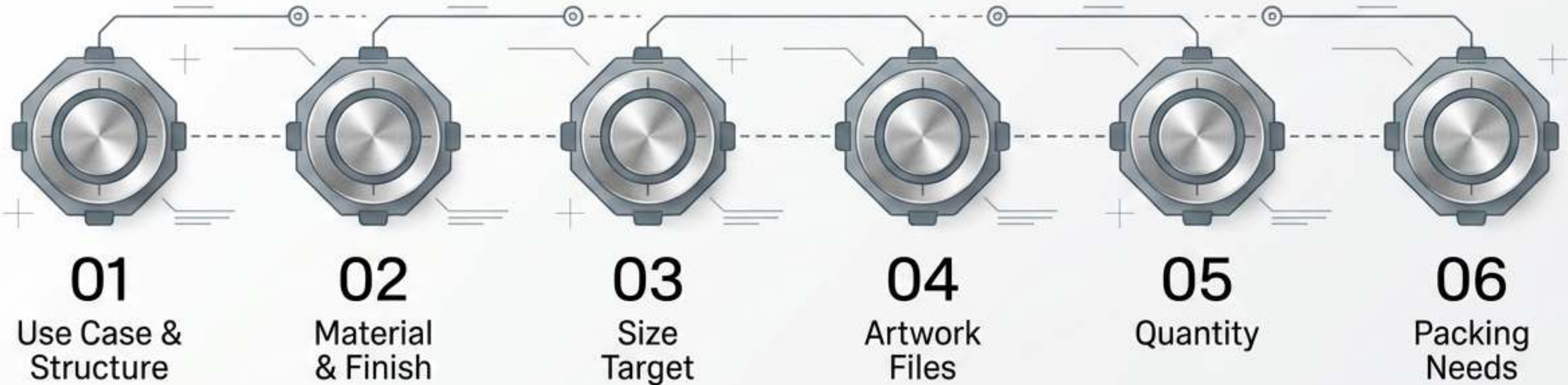


Confirming Your Category Route

Custom Scratch-Off	Custom Die Cut	Custom Roll Labels	Custom Transfer
Best Fit: Interactive reveals, promotions, and gamified packaging. Key Trait: Surface concealment.	Best Fit: Individual handouts and specific, intricate shape requirements. Key Trait: Custom border profiles.	Best Fit: High-volume processing and automated machine application. Key Trait: Continuous feed delivery.	Best Fit: Isolated lettering and graphics without a background layer. Key Trait: Seamless surface integration.

If your project requires interactive surface concealment, proceed with Scratch-Offs.
Otherwise, explore adjacent categories.

6 Checkpoints for a Flawless Quote



Complete all six specification checkpoints to bridge creative vision with manufacturing realities.

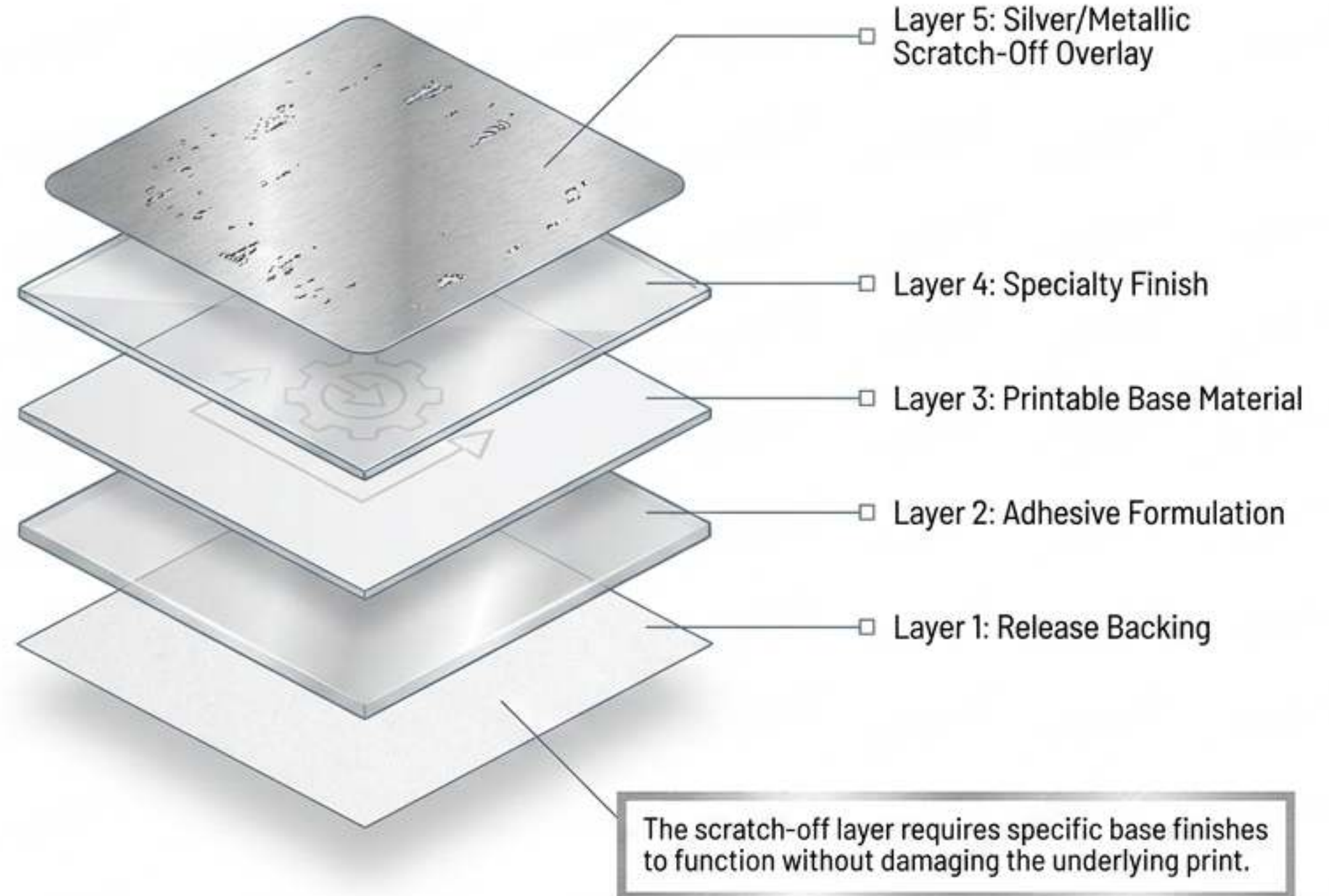
01 Use Case / 02 Material Direction

01 Use Case



Define the primary environment. Will this be handled in a retail setting, mailed directly, or applied to product packaging? Environmental factors dictate structural limits.

02 Material & Finish



03 Size Targets / 04 Artwork Preparation

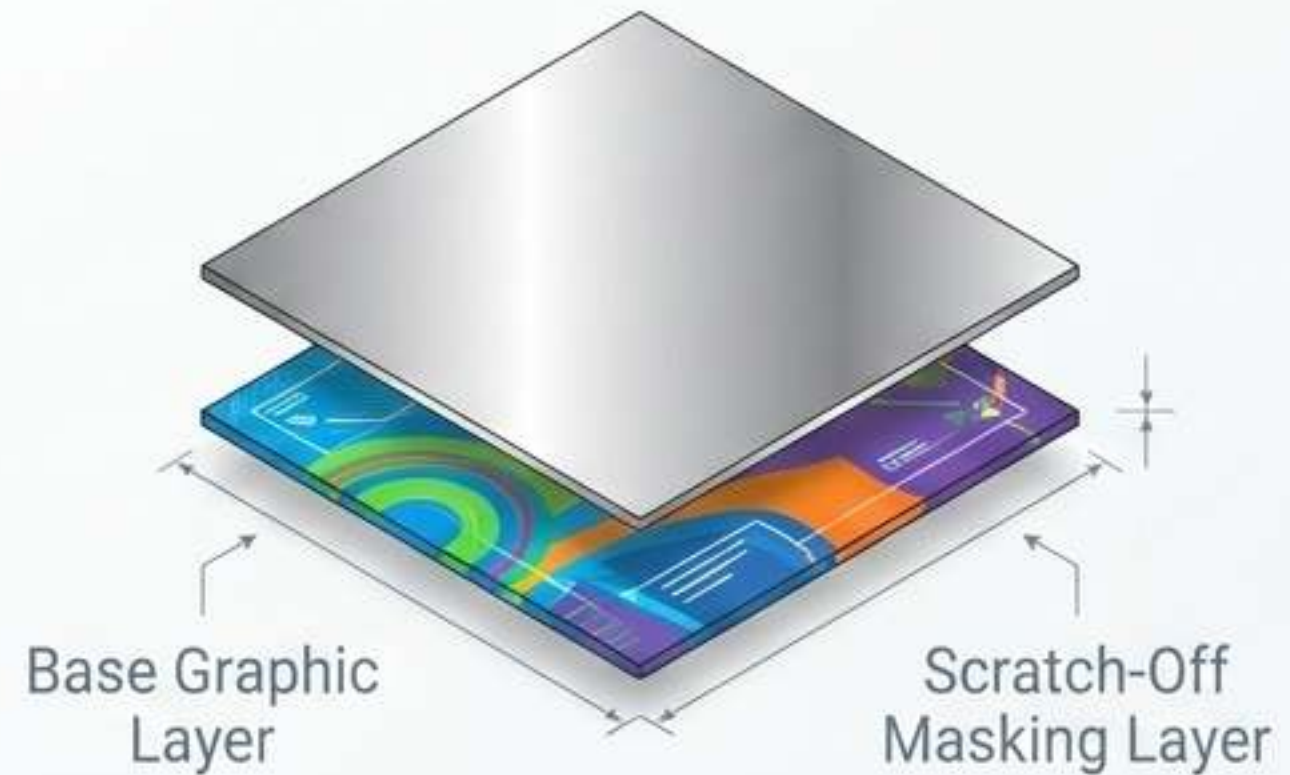
03 Size Target



Establish exact dimensions (Width × Height).

Custom sizes directly impact structural viability, material yield, and production method.

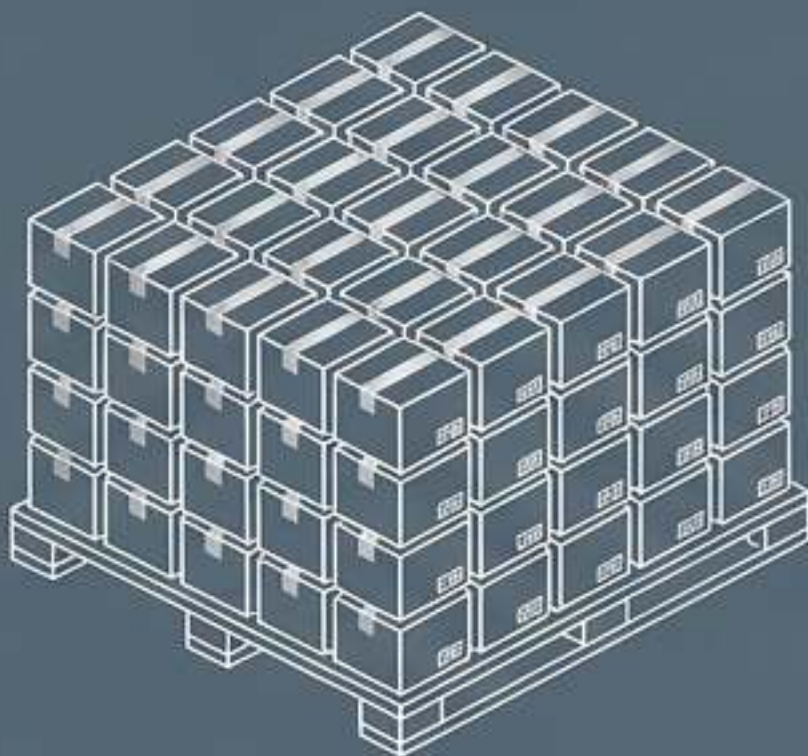
04 Artwork Prep



Artwork files must be strictly separated. Clearly delineate the base printed graphic from the overlay scratch-off area using independent structural layers in your design software.

05 Quantity Scaling / 06 Packing Route

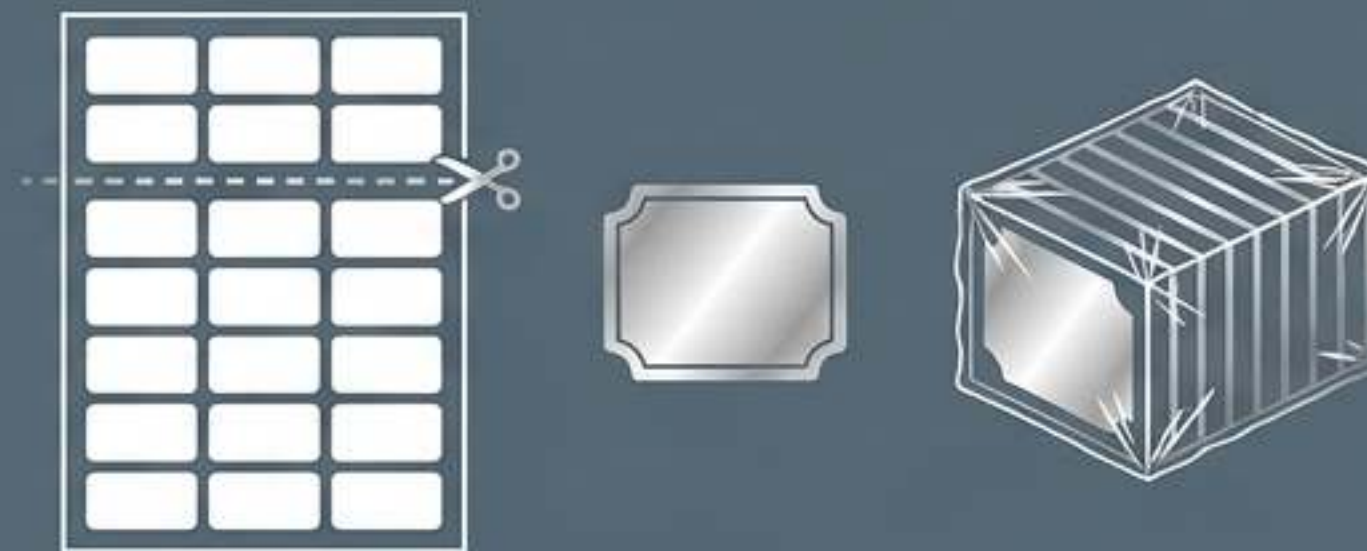
05 Quantity Target



Define the total unit volume required.

Volume dictates the optimal print method (digital vs. offset) and available structural options.

06 Packing Needs



Specify the required delivery format based on your assembly or distribution line:

- Full Sheets
- Individual Die-Cuts
- Specific Batch Kitting

Production Guardrails: Pre-Quote Unknowns

Finalizing specifications is mandatory before locking in manufacturing realities. Do not assume fixed parameters for:



Minimum Order Quantities (MOQ). Varies dynamically based on final size and material yield.



Lead Times. Highly dependent on current facility capacity and specific material availability.



Certifications. Must be strictly verified against your specific final material choices.



Shipping & Pricing Terms. Dictated entirely by final volume, packing route, and destination.

Ready for Manufacturing Quotation

Specification Checklist

- ☒ 01. Use Case Defined
- ☒ 02. Material Direction Set
- ☒ 03. Exact Size Confirmed
- ☒ 04. Layered Artwork Ready
- ☒ 05. Quantity Target Set
- ☒ 06. Packing Route Chosen

Next Steps

Submit these 6 specific data points to your Zigpac representative.

This confirmed spec sheet unlocks an accurate, reliable production quote and locks in your specific MOQs and Lead Times.

