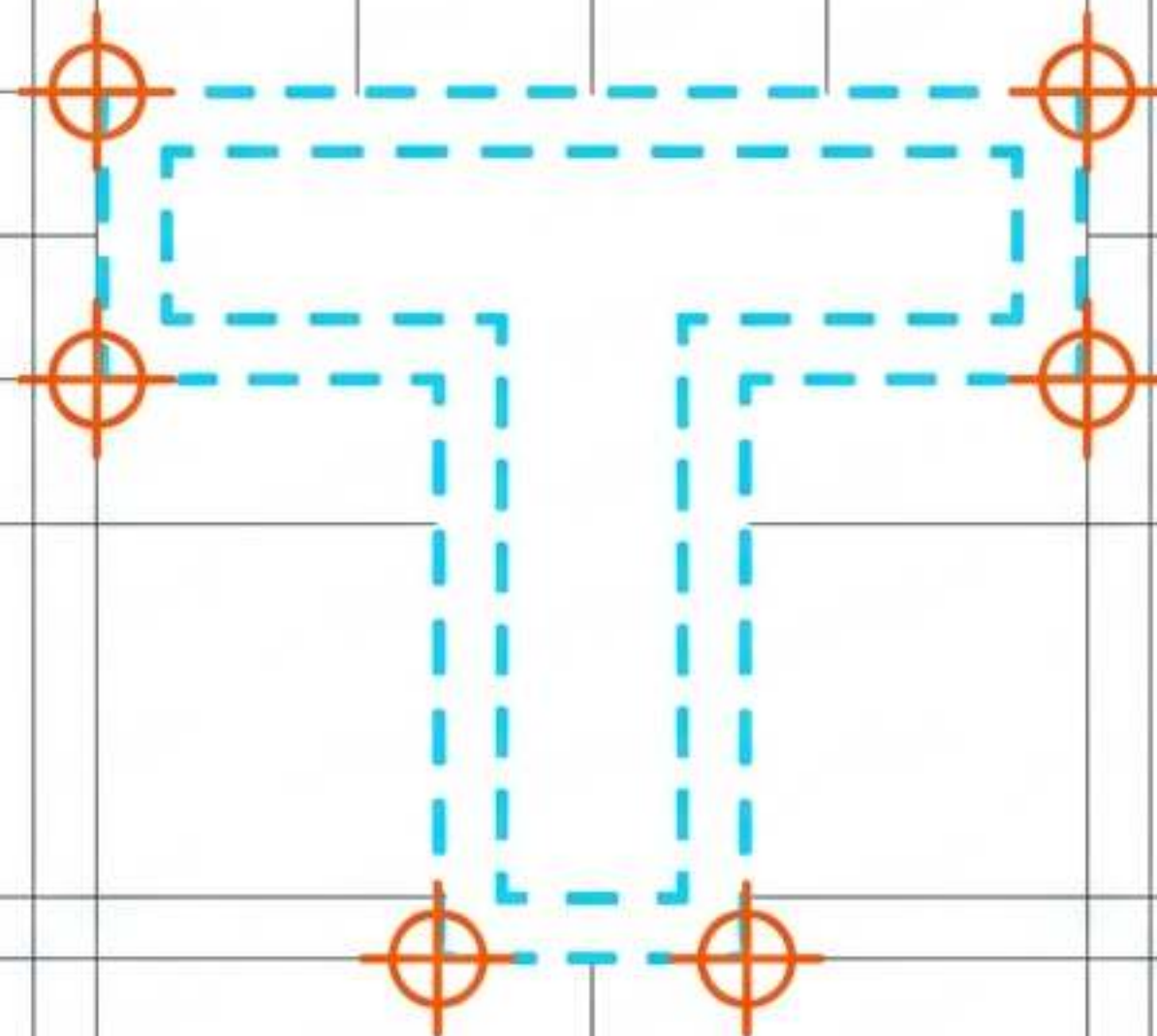


Custom Transfer Stickers: The Buyer's Blueprint

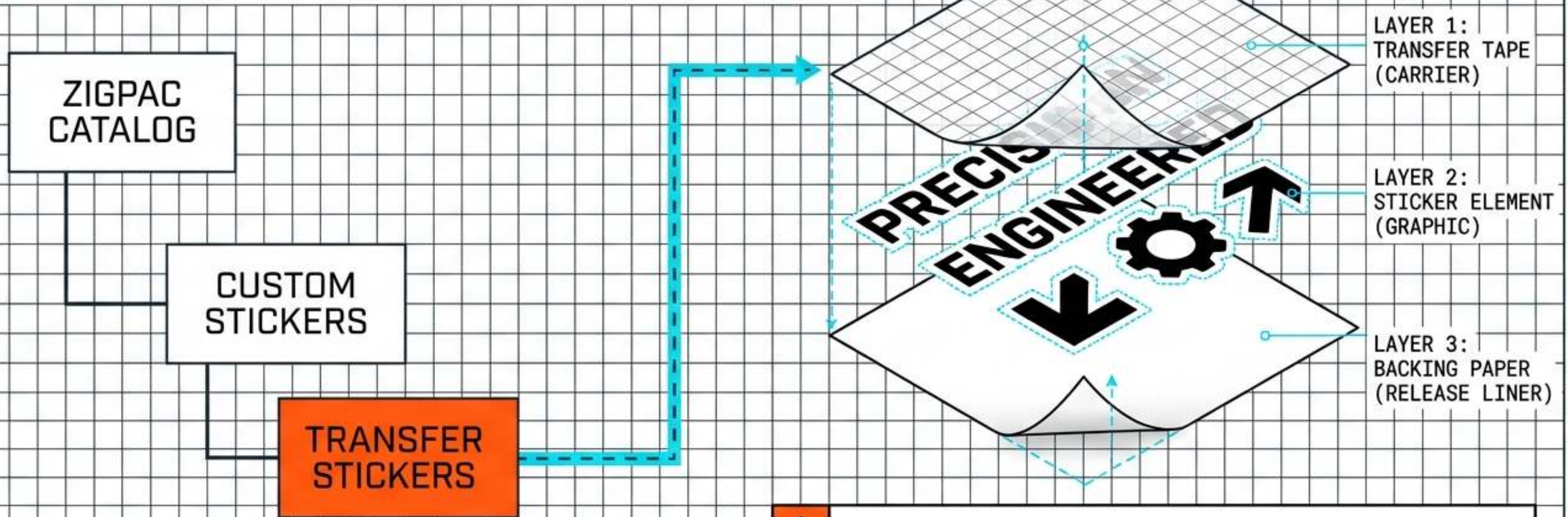
A pre-quote specification and category guide for B2B procurement.



DOC-REF: ZIGPAC-CTS-01

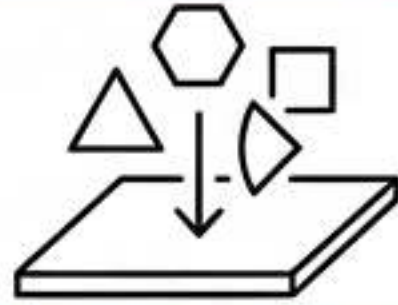
CATEGORY: CUSTOM STICKERS

CATEGORY ORIENTATION: DEFINING THE TRANSFER DECAL



CORE PRINCIPLE: TRANSFER STICKERS ARE ENGINEERED FOR PRECISION. THEY DELIVER STANDALONE DESIGN ELEMENTS DIRECTLY TO A SURFACE WITHOUT A BACKGROUND LAYER.

THE ADJACENCY MATRIX: VALIDATING THE CATEGORY ROUTE



TRANSFER STICKERS

Best when the project requires precise, background-free application of isolated graphics.



DIE CUT STICKERS

The alternative route when the design requires a distinct, fully backed custom shape or specific base material.



ROLL LABELS

The alternative route for high-volume, machine-applied production or rapid manual application.



STICKER SHEETS

The alternative route when delivering multiple complementary designs as a single consumer collection.

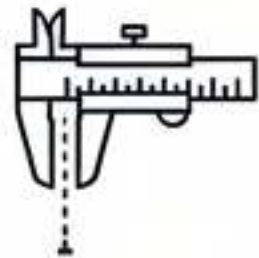
ACTION PROMPT: If the material, structure, or use case aligns better with an adjacent option, pivot your RFQ category now.

THE 6-POINT SPECIFICATION DASHBOARD



1. Real Use Case

Define the exact environment where the sticker will be handled and viewed.



2. Size & Structure

Confirm precise physical dimensions and the structural layout of the design elements.



3. Material Direction

Determine the foundational substrate requirements for your specific application.



4. Surface Finish

Select the exterior treatment (e.g., matte, gloss, tactile) needed for final presentation.



5. Quantity Targets

Define the initial production volume and future scaling expectations.



6. Packing Needs

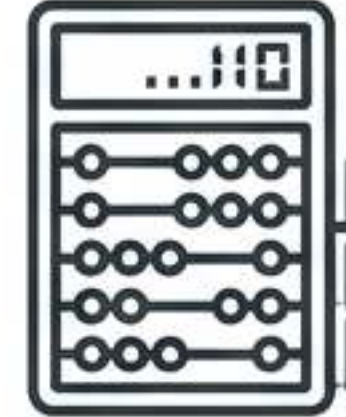
Establish the routing and final presentation requirements for the delivered units.

PRODUCTION RISK MANAGEMENT: FLUID VARIABLES



WHAT YOU LOCK IN

- ☒ The 6-Point Specs (Use Case, Size, Material, Finish, Quantity, Packing)
- ☒ Final Artwork File



WHAT ZIGPAC CALCULATES

Do not assume fixed terms before specification review. The following are dependent variables:

- MOQ (Minimum Order Quantity):** Scales based on material complexity.
- Lead Times:** Dictated by finish requirements and volume.
- Certifications:** Validated against specific structural materials.
- Final Pricing:** Calculated post-artwork review.

THE PRE-FLIGHT RFQ CHECKLIST

- ☒ Use case and application environment clearly defined.
- ☒ Category validated against Die Cut, Roll, or Sheet alternatives.
- ☒ Size target and structural layout measured.
- ☐ Material direction and finish preferences noted.
- ☐ Quantity targets and specialized packing needs established.
- ☐ Production artwork files or exact references ready for submission.

STATUS: READY FOR QUOTE

Proceed to final specification review. Engage Zigpac experts via portal, WhatsApp, or standard RFQ submission.