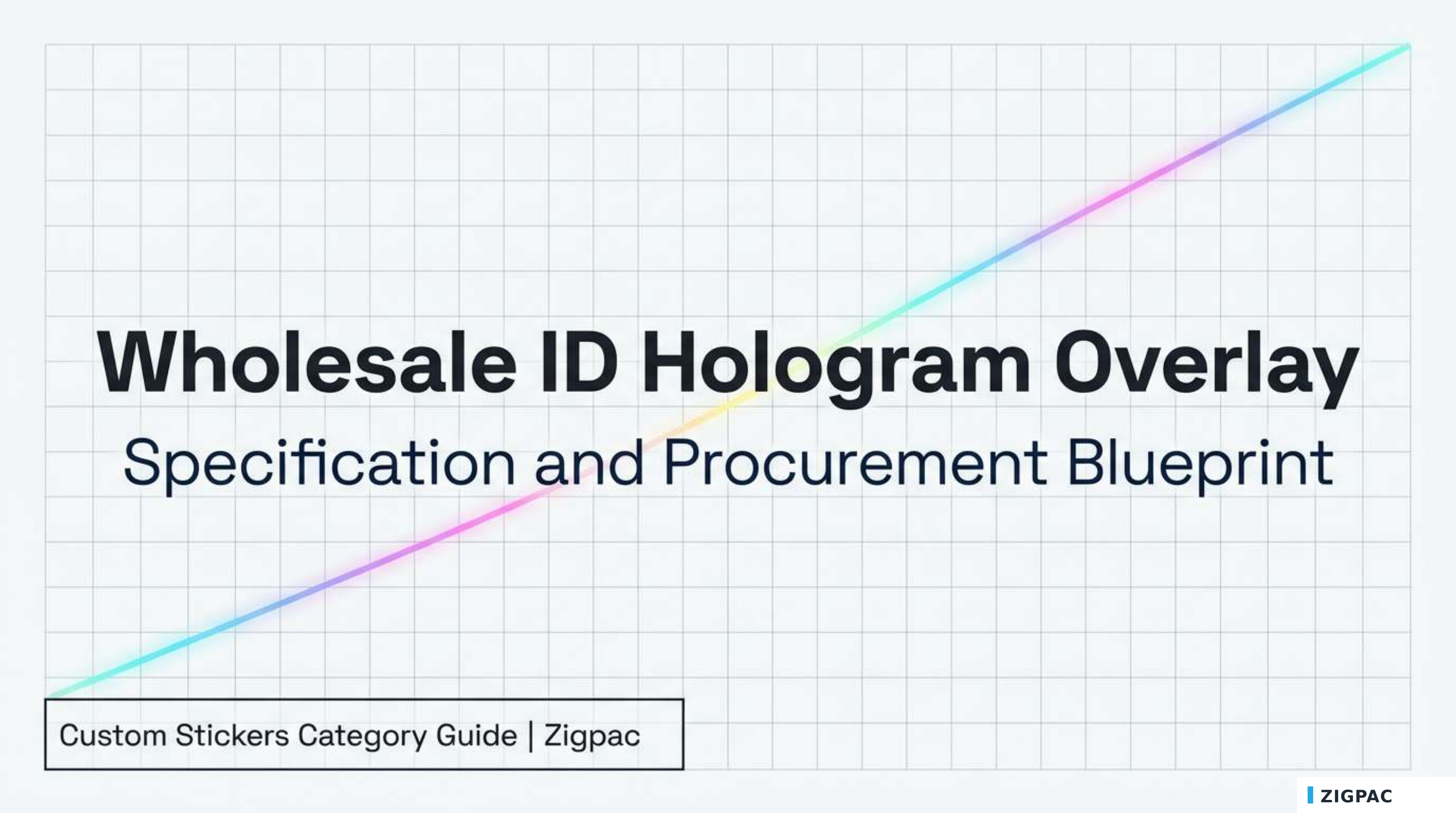




# Wholesale ID Hologram Overlay

## Specification and Procurement Blueprint

Custom Stickers Category Guide | Zigpac

# Validating the Category Path

Wholesale **ID Hologram Overlays** represent a highly focused **procurement route** within the broader **Custom Stickers** category. Selection must begin by evaluating the **real use case** and the **specific physical environment** where the final item will be handled, seen, or verified.

## Category Alignment

Step 1: Evaluate Real Use Case



Step 2: Assess Physical Environment



Step 3: Confirm Hologram/Security Need



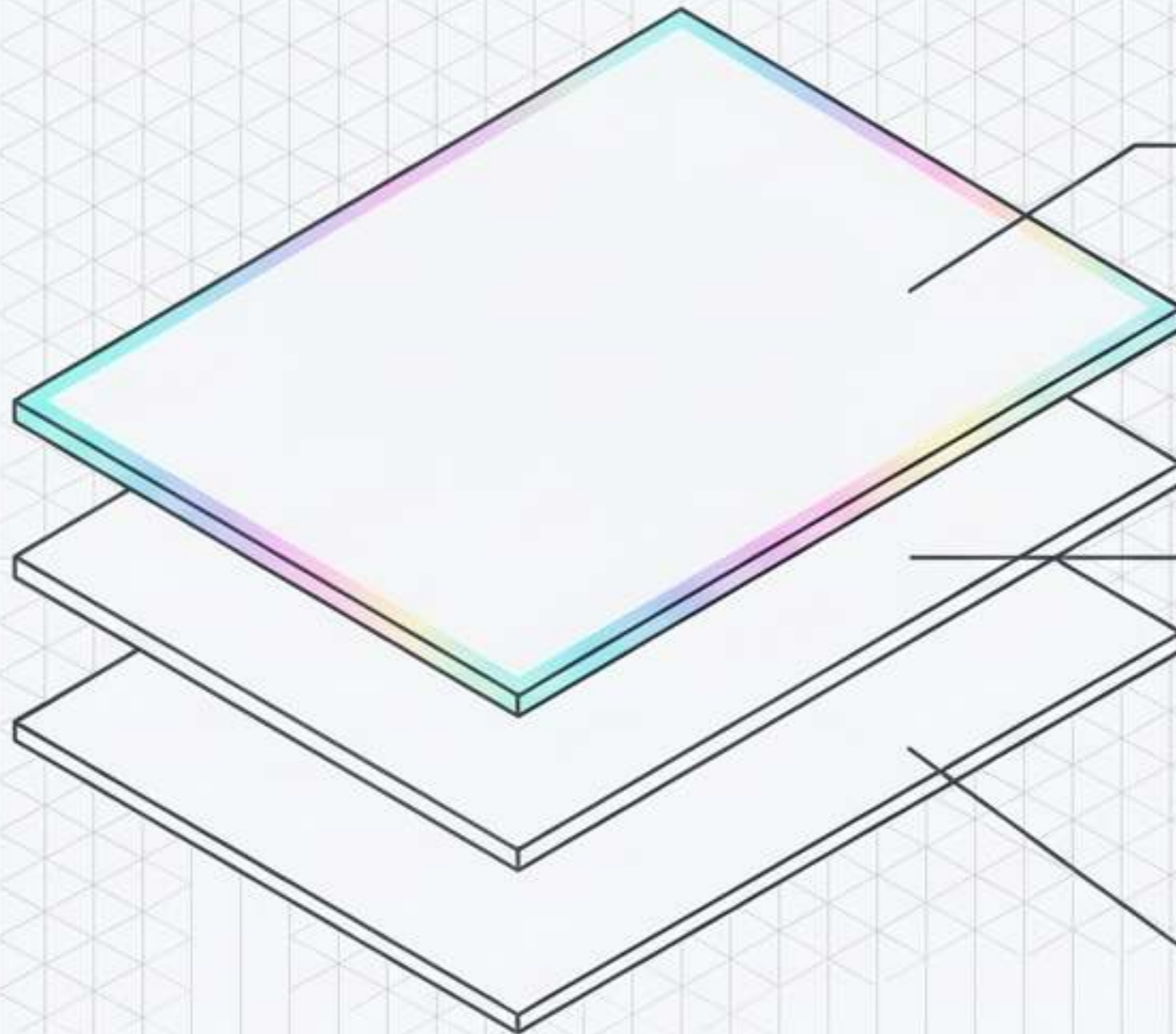
**Target: Wholesale ID Hologram Overlay**

# Category Alignment Matrix

|                                                                                                                                                                             |                                                                                                                                                                                      |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Wholesale ID Hologram Overlay</b><br><br><b>Best Fit:</b> Projects specifically demanding holographic overlays, security features, or strict visual verification layers. | <b>Custom Die Cut Stickers</b><br><br><b>Pivot Here If:</b> The primary requirement shifts to custom standalone shaping, unique structural formatting, or a different core material. |
| <b>Custom Roll Labels</b><br><br><b>Pivot Here If:</b> The primary requirement shifts to high-volume production routes and rapid, machine-applied rollout.                  | <b>Custom Transfer Stickers</b><br><br><b>Pivot Here If:</b> The primary requirement shifts to seamless, background-free application on hard surfaces.                               |

Compare print method, packing route, and budget sensitivity before locking your category choice.

# The Anatomy of a Specification



## **Layer 1: Surface Finish**

Confirming tactile feel and visual top-coat preferences.

## **Layer 2: Material Direction**

Defining the core substrate behavior and physical properties.

## **Layer 3: Structure & Size**

Locking in the exact dimensional target and physical format.

**Key Takeaway:** Every custom order requires locking in these three physical layers before production can be mapped.

# Production and Fulfillment Planning



Data Track

**Artwork:** Finalize and prepare exact artwork files or specific visual references. Production routing cannot begin without strict artwork review.



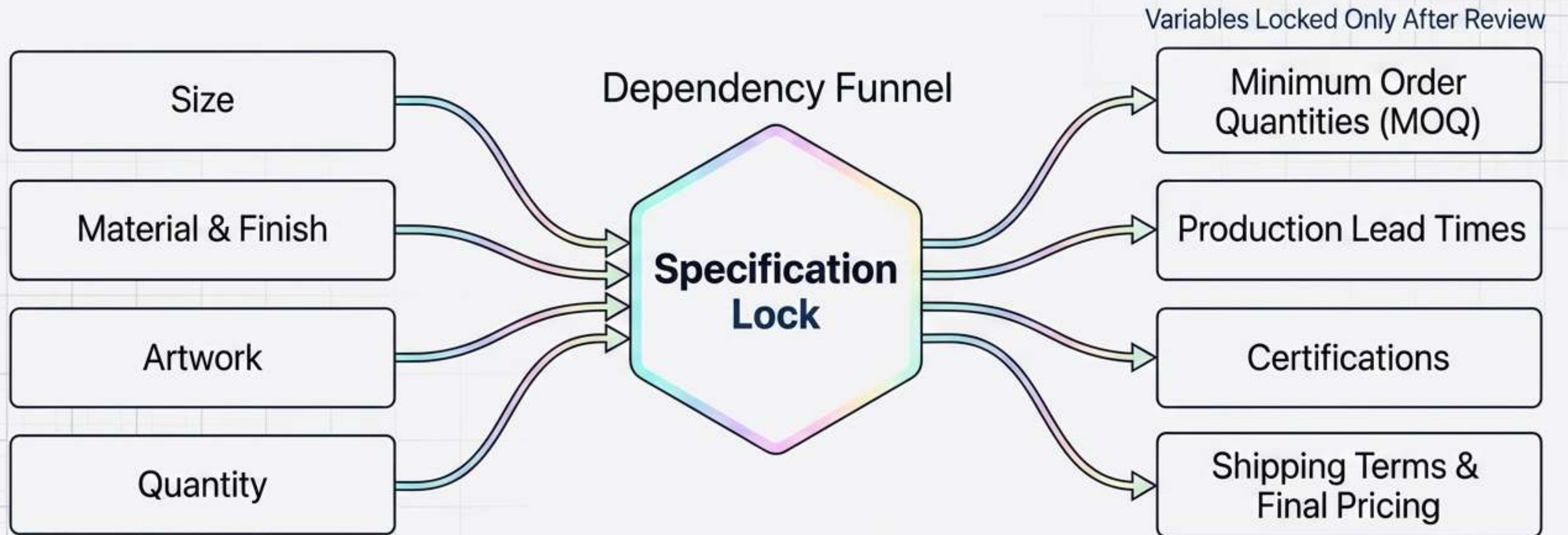
Logistics  
Track

**Quantity Targets:** Define the scale of the run to optimize production. Custom runs support ultra-low minimums, starting from 1 piece.

**Packing Needs:** Specify exact requirements for how the final overlays must be bundled, boxed, or rolled for the final distribution point or assembly line.

# Managing Production Unknowns

**Core Principle:** Never assume fixed terms prior to a final specification review. In custom sticker manufacturing, critical variables cannot be pulled from an off-the-shelf catalog.



# RFQ Readiness Blueprint

- ☐ Is the core use case and physical environment clearly defined?
- ☐ Are exact size and structural targets locked?
- ☐ Is the material direction selected?
- ☐ Is the surface finish preference confirmed?
- ☐ Are final artwork files or references prepared?
- ☐ Is the specific quantity target established?
- ☐ Are precise packing and delivery needs defined?

## Call to Action

Proceed to quote preparation with complete specifications. Zigpac provides factory direct pricing with a 1-hour swift response protocol.

