

Custom Die Cast Keychains for Branded Gifts & Retail Collections

A buyer's blueprint for translating your logo into a dimensional metal specification (SKU: ZPCK0002).

ZIGPAC

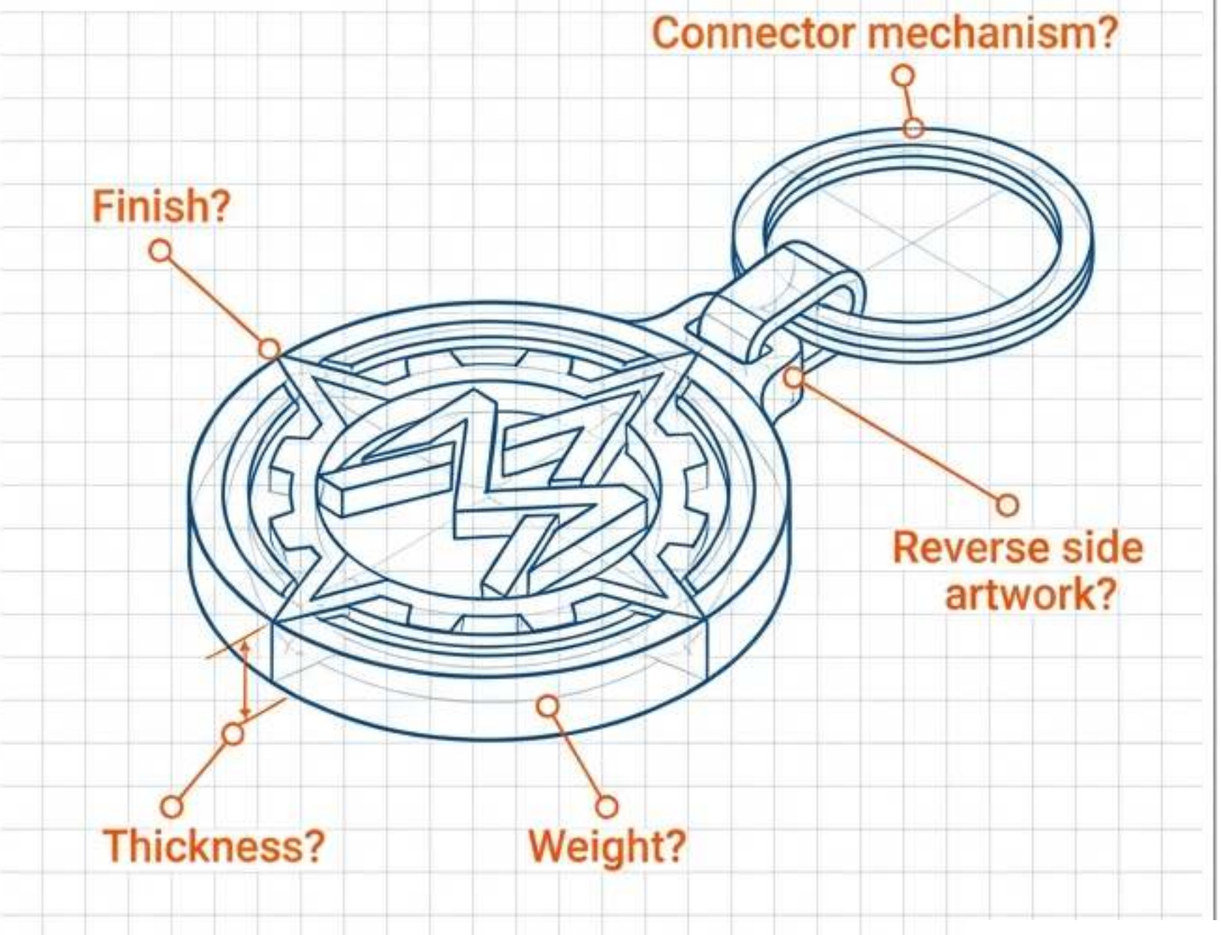
A flat logo leaves the most critical manufacturing decisions unresolved

Antique metal, premium feel, and double-sided mean different things to different people. Without an agreed physical reference, a quotation merely describes one interpretation. Discovering specification mismatches after tooling or production creates hard, costly problems.

THE CONCEPT



THE PHYSICAL REALITY



Intended application defines the physical specification priorities

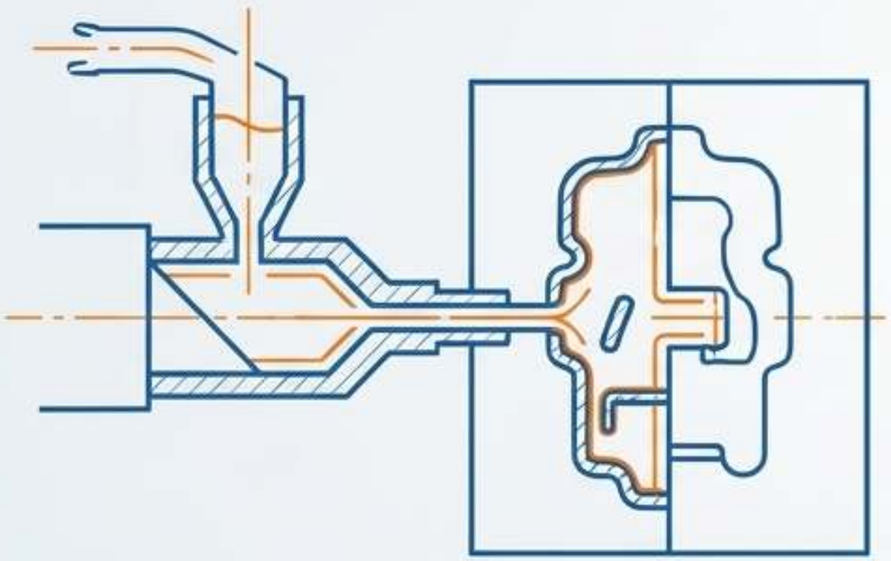
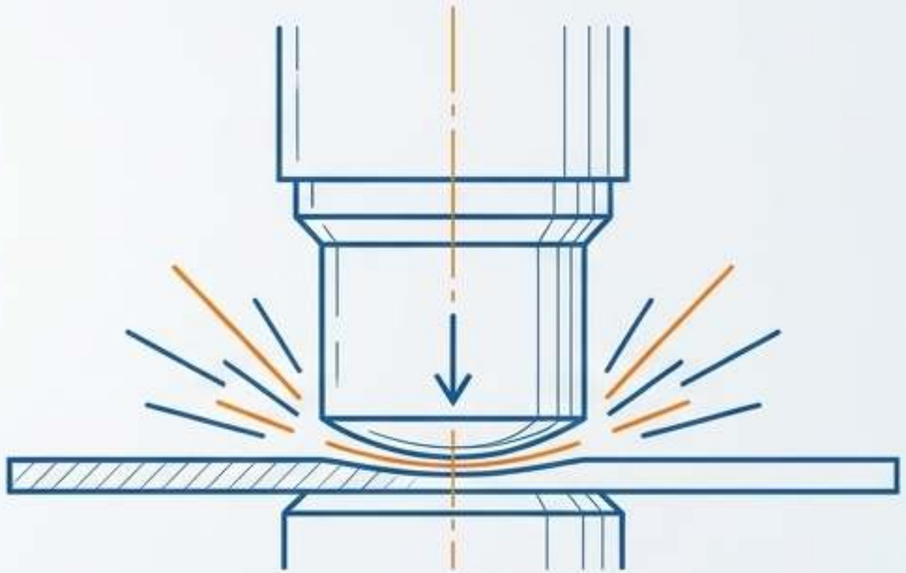
A sculptural collectible and a daily-carry giveaway require entirely different constructions. Decide whether the recipient will display, gift, collect, or carry the item before requesting the heaviest possible construction.

Corporate Gifting Prioritize immediate recognizability and a practical attachment without requiring a large presentation format.	**Souvenir Retail** Balance recognizable architectural detail (destinations/symbols) with comfortable everyday handling.
Automotive & Enthusiasts Identify silhouettes and fine features that must survive translation into small metal objects.	**Independent Retailers & Creators** Define initial assortment, quantity per design, and packaging presentation before comparing development costs.

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Die-cast construction injects molten alloy rather than stamping solid metal

The core body of the keychain must be formed before decoration. Zinc alloy die-casting is ideal for dimensional relief, irregular outlines, and internal openings. Die-struck construction forms relief by stamping a solid sheet of metal. Neitr process name establishes final quality; artwork translation and assembly still require physical evaluation.

Die-Cast	Die-Struck
	

CAVEAT: The exact alloy and manufacturing feasibility for ZPCK0002 require project-specific quotation and sample approval.

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Evaluate complete constructions instead of isolated decoration methods

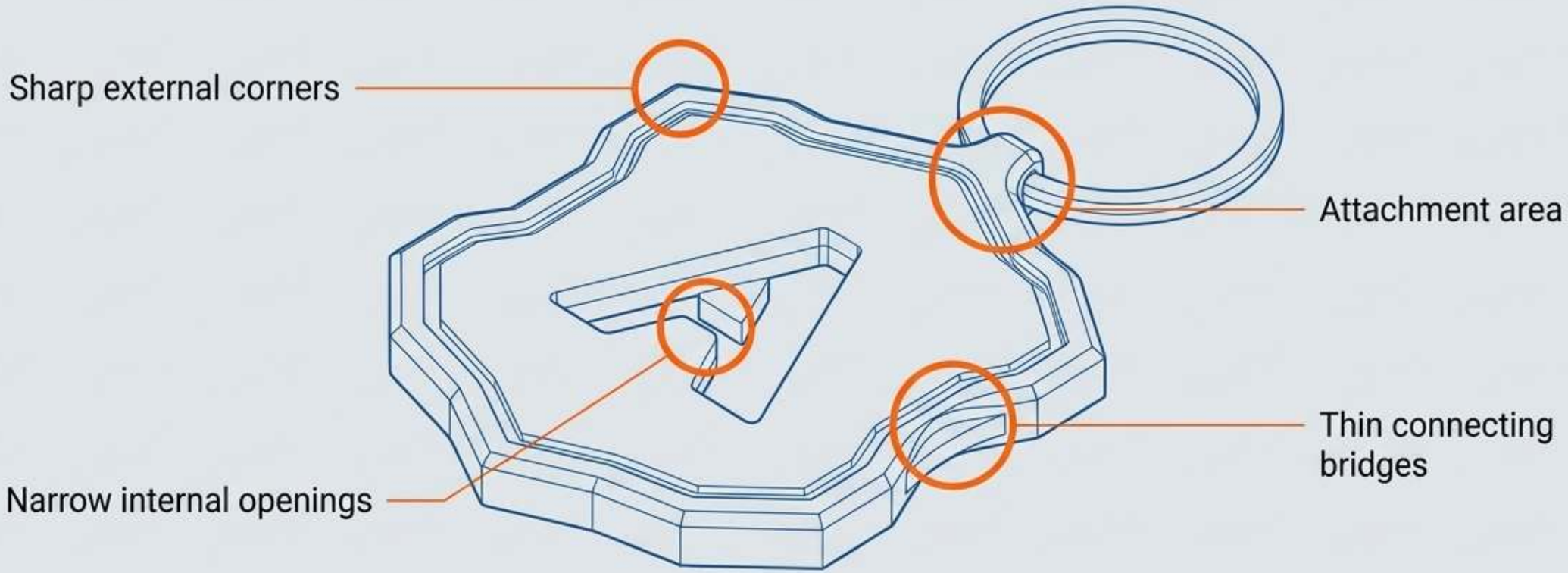
Enamel is a color treatment, not a competing material. A complete brief identifies both the body formation and the surface decoration.

	Design Direction	Main Purchasing Consideration
Die-cast metal body	Dimensional relief, shaped outlines, sculptural concepts.	Consider tooling, geometry, and assembled weight.
Die-struck metal body	Relief artwork with a stamped-metal character.	Compare required depth and outline.
Soft enamel decoration	Defined color areas with visible raised metal boundaries.	Check recessed surface appearance.
Hard enamel decoration	Smoother color-filled presentation.	Confirm design compatibility and finishing costs.
Printed acrylic alternative	Photographic artwork, gradients.	Assess print protection and edge condition.
Molded soft PVC alternative	Flexible shapes, layered color.	Assess flexibility and intended-use requirements.

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Scaled artwork must balance readable detail with comfortable handling

Start with the smallest essential brand element. Review artwork at its intended finished size, not as an enlarged screen image. A sample is required to judge if an outline catches, if the relief feels comfortable, and if the connector moves freely.

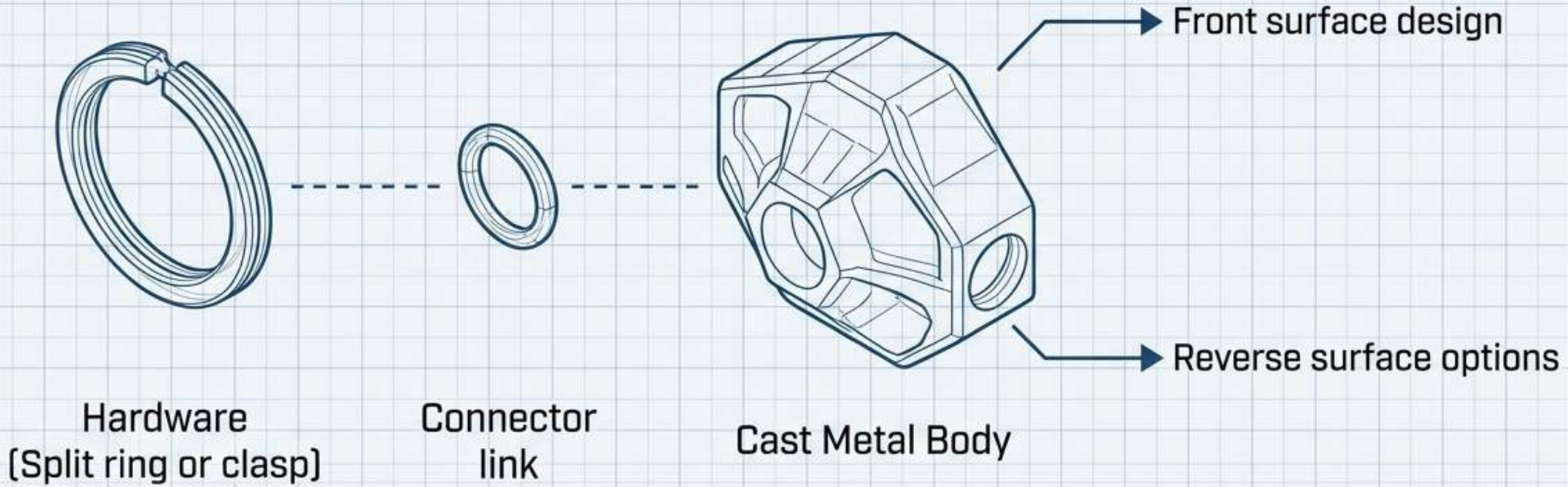


Do not adopt other suppliers' minimum wall thicknesses. There are no verified dimensions, key capacities, or **unit-weights** published for **ZPCK0002**. These are custom fields established strictly via physical sampling.

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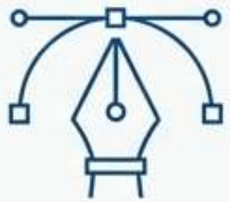
Specify finishes and hardware assemblies as engineered components

Describe the desired surface using a reference sample, not just words like luxury or vintage. A gold-colored appearance is a surface finish, not a declaration of solid gold. Specify the front and reverse separately—a plain back, reverse logo, or engraved identifier changes what must be approved.



The required artwork package for an accurate quotation

A precise brief prevents unauthorized artwork simplifications. Ask for proposed manufacturing changes—like enlarged openings or repositioned connectors—to be marked visibly. Keep the approved version attached to all documentation.



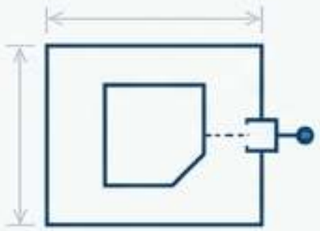
File Format

Editable vector artwork (AI/EPS/PDF with outlined text).



WARNING

A PDF containing an embedded photograph is NOT a vector file.



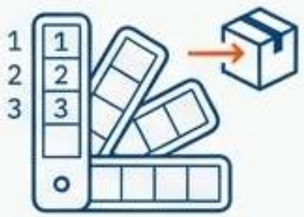
Geometry

Define external shape, internal openings, and attachment position.



Topography

Indicate raised, recessed, and sculpted depth areas (do not rely on 2D shading).



Color & Context

Named color references, quantities by design, packaging needs, and required arrival dates.

Compare identical drawings to uncover the true project cost

A lower unit price is misleading if it excludes tooling, relies on an unspecified alloy, or alters the reverse-side treatment. Demand quotes that separate one-time development from recurring costs.

Quotation Field	Diagnostic Purpose (Why it Matters)
Quantity & Minimums	A combined order total may not meet minimums applied separately to each design variant.
Development & Tooling	Separate initial mold creation from future reuse terms.
Unit Price	Ensure finish, reverse artwork, and hardware match precisely across bids.
Sampling & Testing	Physical samples and third-party tests are rarely free; confirm charges.
Delivery Basis	A product-only price is not a delivered project total (freight, duties, taxes).

No factory price schedule, MOQ, or production timing is available for ZPCK0002. Public competitor prices do not establish cost. Prices require project-specific written confirmation.

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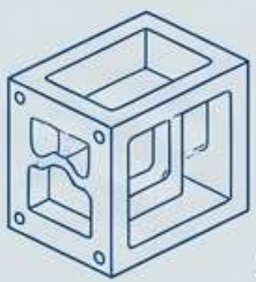
The critical approval sequence for mitigating production risk

A digital proof aligns the layout, but it cannot establish weight, surface feel, or hardware behavior. Physical sampling is vital before authorizing bulk production. Request separate durations for development, sampling, production, and shipping.

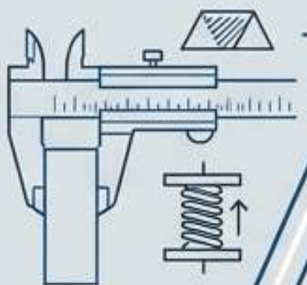
1. Design Review
(Resolve geometry, artwork, color)



2. Tooling Agreement
(Record development scope and sample route)



3. Physical Evaluation
(Inspect dimensions, finish, hardware action)



4. Production Release
(Authorize version, quantity, packaging)



5. Inspection & Dispatch
(Apply agreed checks, reconcile packing)



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Define physical inspection and market compliance criteria upfront

Agree on acceptance criteria before production begins, identifying the inspection method and defect categories rather than leaving acceptance to personal impressions.

☐	Appearance
•	logo clarity, color alignment

☐	Dimensions/Weight
•	measured against approved drawings

☐	Hardware
•	connector closure/operation

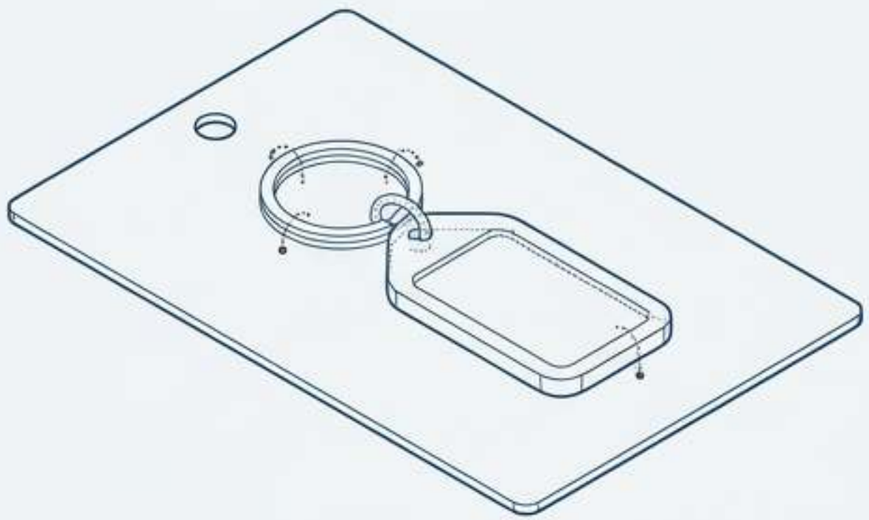
☐	Traceability
•	batch identification

- **NO verified test results** (salt spray, pull strength) are supplied for this SKU.
- **NO blanket compliance claims** (CPSIA, REACH, Prop 65, toy standards) are authorized.
- **Buyer must specify and commission** any necessary **market-specific tests** (e.g., ISO 9227 salt spray, lead testing referencing historical CPSC recalls) for their actual construction and destination.

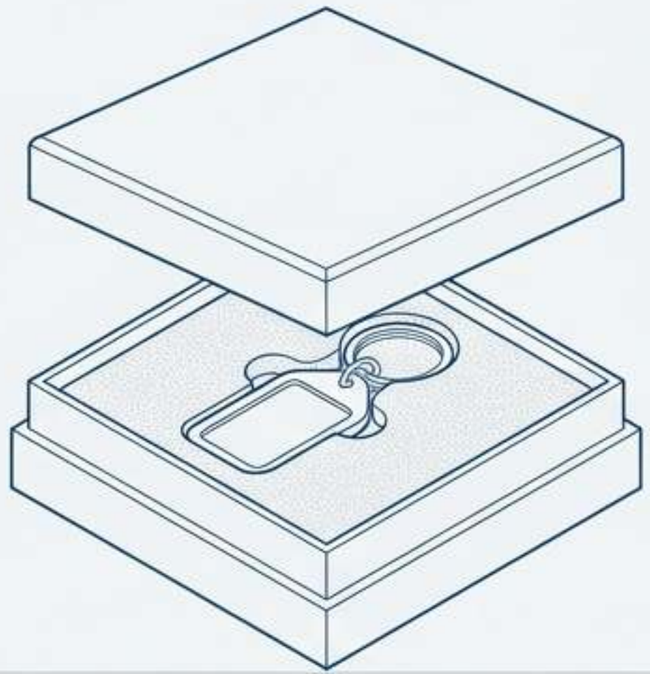
Protect presentation through strategic packaging and strict reorder records

Carton capacity and shipping weight must be determined by actual product dimensions and sample validation, not catalog examples. For reorders, unchanged artwork does not automatically establish free tooling reuse or identical commercial terms. Retain approved drawings and physical reference samples to govern any repeat production.

Retail Backing Card - Focus on Display



Presentation Box - Focus on Protection



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The decision-ready project brief for SKU ZPCK0002

Base your project on concrete physical specifications, not unsupported promises about cost, quality, or delivery. Submit these five pillars to initiate an accurate quotation and sampling sequence.

1	**Intended Use & Destination** How will it be handled, and where is it shipping?	
2	**Editable Vector Artwork** Outlined text, depth indicators, and separate front/reverse views.	
3	**Dimension & Finish Targets** Proposed millimeter dimensions and specific surface references.	
4	**Allocations** Quantity per design version and specific packaging requirements.	
5	**Scheduling** Required arrival date (distinct from proposed dispatch date).	

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