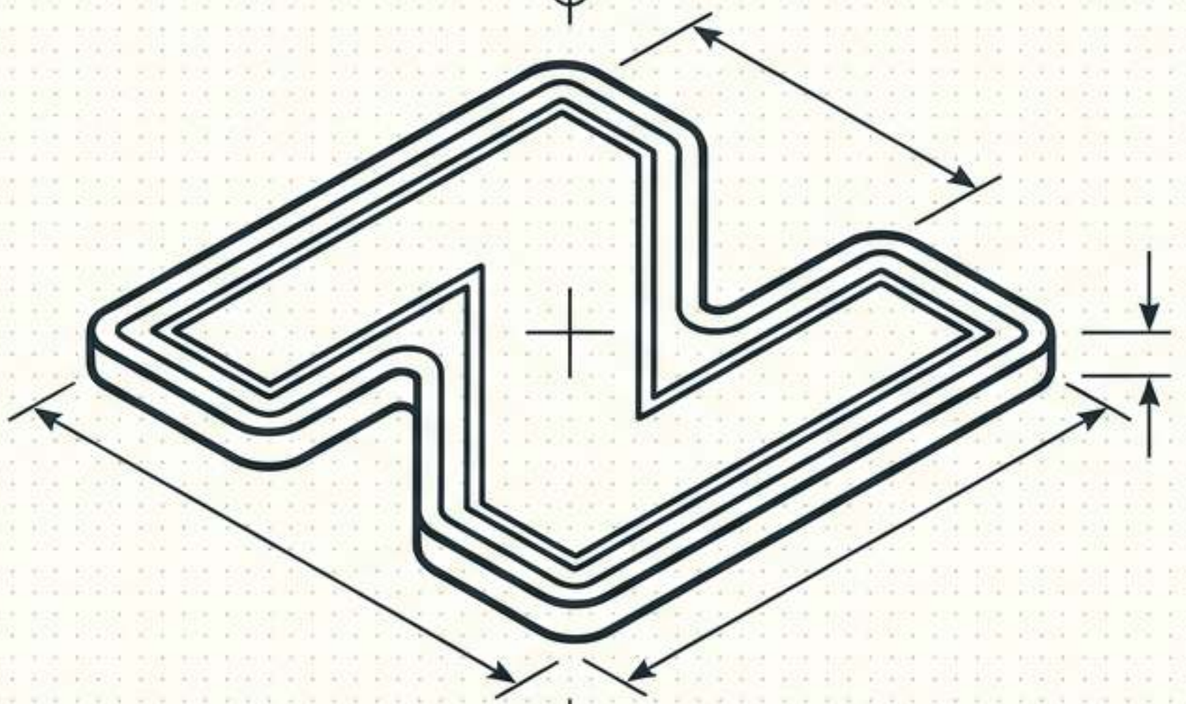


CUSTOM 2D MOLDED SOFT PVC FRIDGE MAGNETS

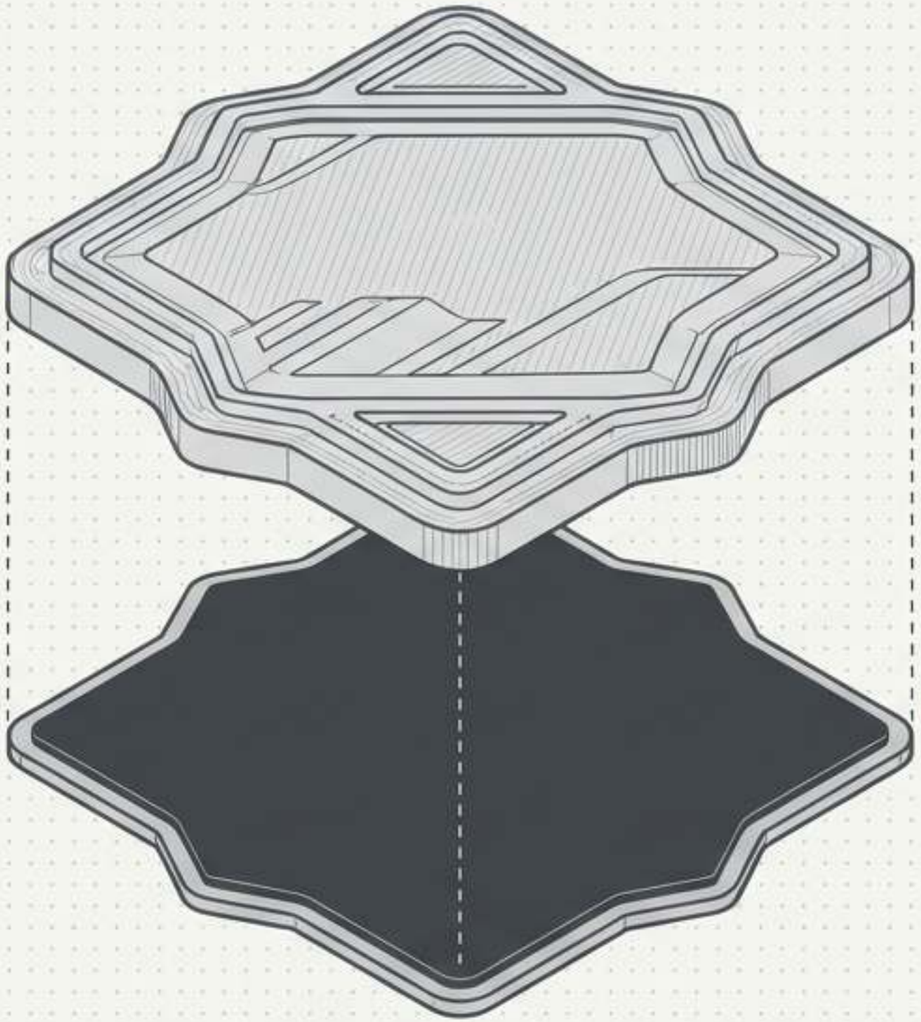
THE ZIGPAC BUYER'S PLAYBOOK FOR SPECIFICATION, APPROVAL, AND QUOTATION (SKU: ZPCM0008)

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Understanding the Physical Assembly

Layer A: Decorative Formed Face (Soft PVC)

Rubber describes the familiar soft-touch feel, but the material is soft PVC. Molded designs incorporate color directly into formed areas rather than relying solely on a printed surface. The PVC itself is not magnetic.



Layer B: Attachment Backing (Magnetic)

The backing provides the attachment function. Total thickness should never be mistaken for magnetic strength.

Matching the Magnet Format to Your Design Priority

2D Molded Soft PVC (ZPCM0008)	Printed Flexible Magnet	3D Molded PVC Magnet
Design Priority: Defined shapes, solid color areas, and a tactile decorative face.	**Design Priority:** Photographs, gradients, and information-led graphics.	**Design Priority:** Sculpted mascots and dimensional artwork.
Purchasing Question: Can important details be reproduced at the selected size?	**Purchasing Question:** Does the printed sample meet image and readability expectations?	**Purchasing Question:** Does added depth serve the design?
Technical Boundary: Tooling, fine details, and backing require approval.	**Technical Boundary:** Lacks the molded construction and tactile feel of soft PVC.	**Technical Boundary:** Requires a separate tooling and construction review.

Aligning Artwork Details with the End User



Tourism & Gift Retail

Priority is a landmark or regional outline as the main visual, paired with a readable place name.



Corporate Merchandise

Keep the brand mark prominent. Avoid filling remaining space with unnecessary copy.



Hospitality & Local Business

Decide whether the primary function is a visual keepsake or a contact-information reminder.



Events & Commemorative

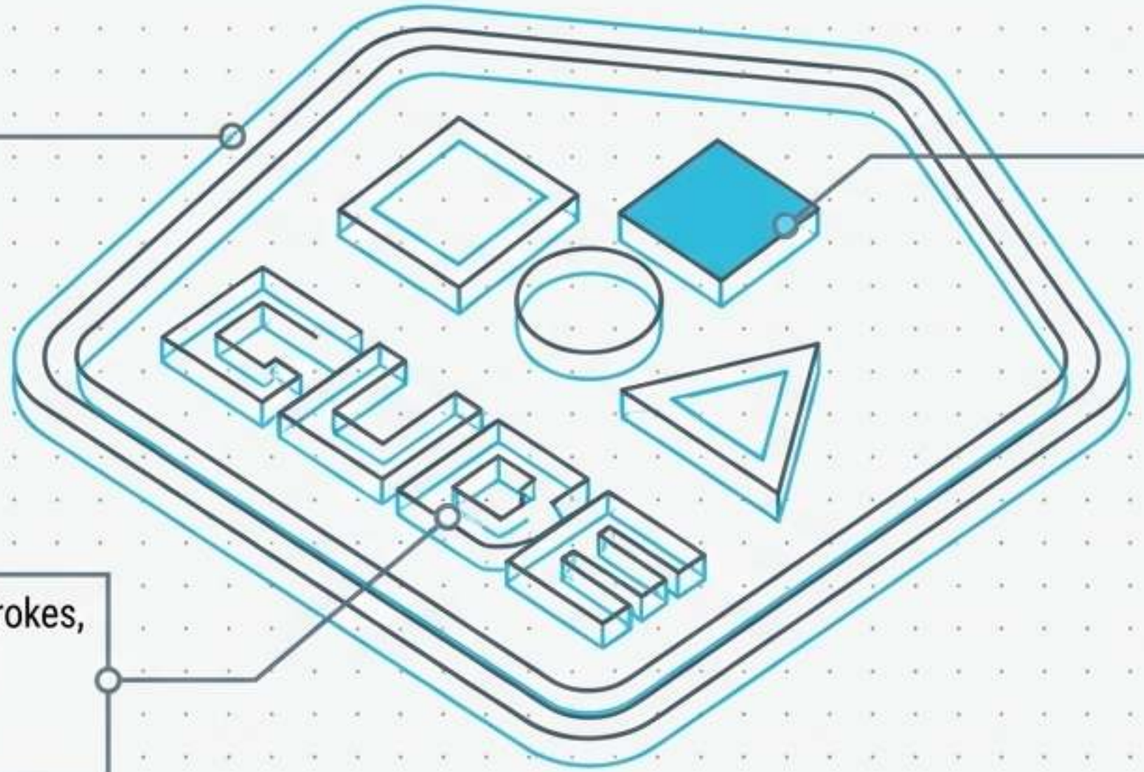
Establish a clear hierarchy between the event name, date, and illustration.

Crucial Context: A design aimed at adult souvenir buyers should not automatically default to a children's giveaway specification. Intended users influence safety assessments and testing.

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Preparing Vector Artwork for a Molded Process

File Format: Provide editable vector artwork (AI, EPS, or vector PDF). Identify essential elements that cannot change.



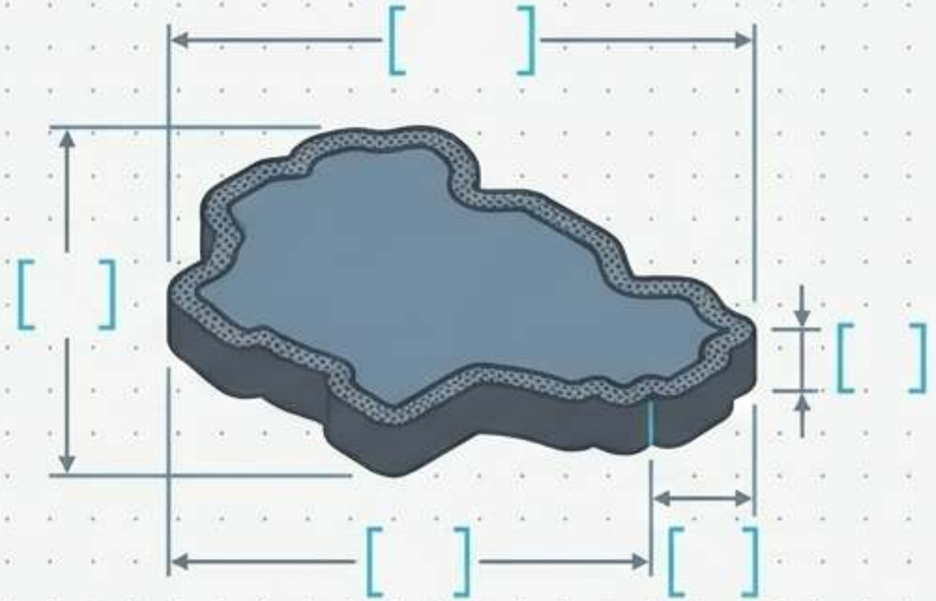
Color Separation: Distinguish solid molded colors. Gradients, shadows, or photographic effects require different treatments or separate printing quotations.

Fine Details: Flag narrow strokes, small openings, and closely spaced letters for a tooling feasibility review.

Color Match Reality: Pantone references communicate intended colors, but do not guarantee an exact finished match. Approve color based on physical samples, not digital screens.

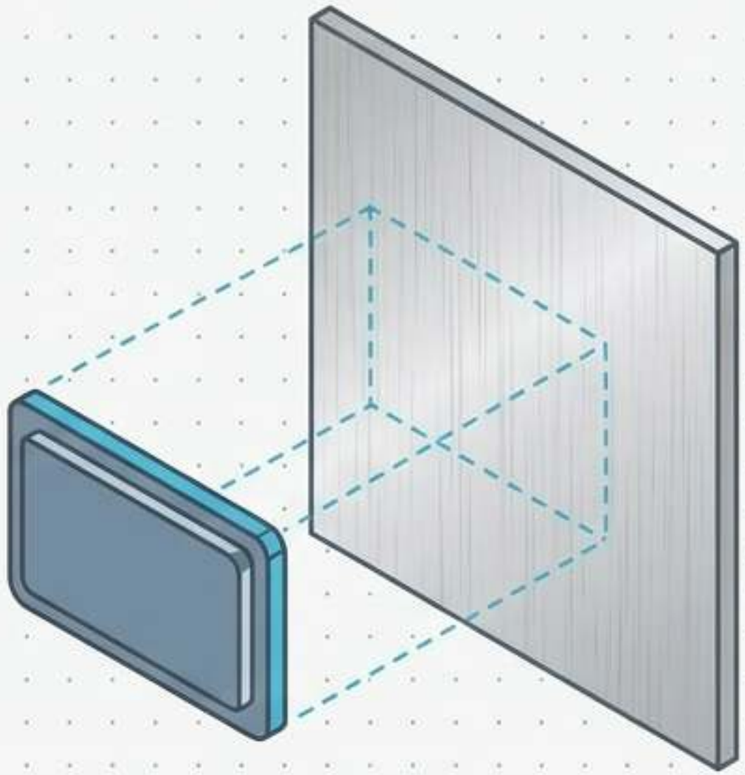
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Specifying Dimensions and Confirming Surface Compatibility



Base dimensions on the smallest detail that matters. Record overall width, height, decorative thickness, and magnetic-backing thickness separately in millimeters.

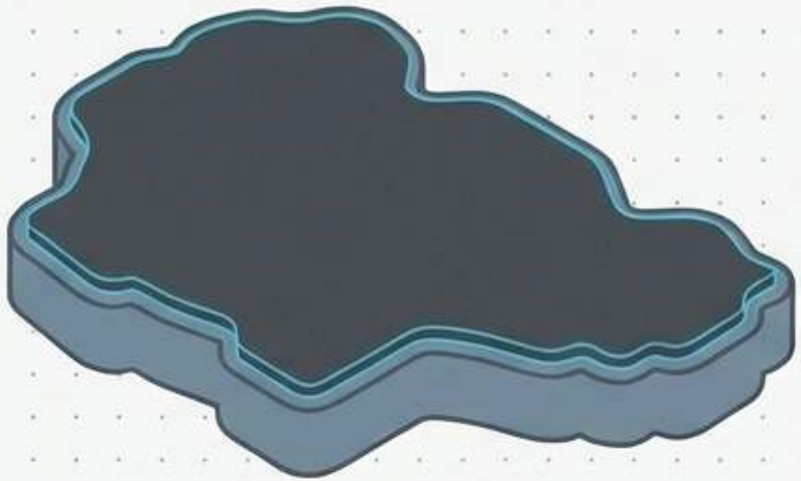
Note: No dimensional range or tolerance is pre-verified; this requires project-specific quotation.



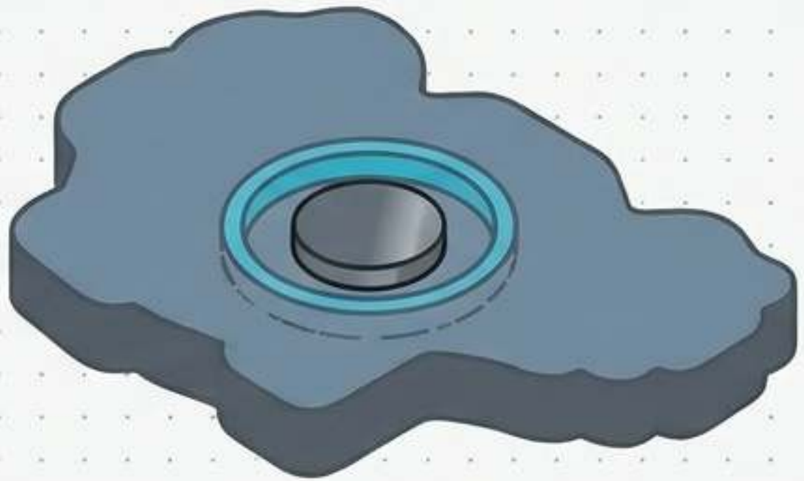
Do not assume all stainless-looking appliances accept magnets, or that performance transfers unchanged between finishes. **Identify** and **physically test** the actual intended display surface.

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Setting Realistic Expectations for Magnetic Attachment



These are different construction proposals, not interchangeable upgrades. Availability is subject to quotation.



Flexible Magnetic Backing
Evaluated based on material, coverage, and placement.

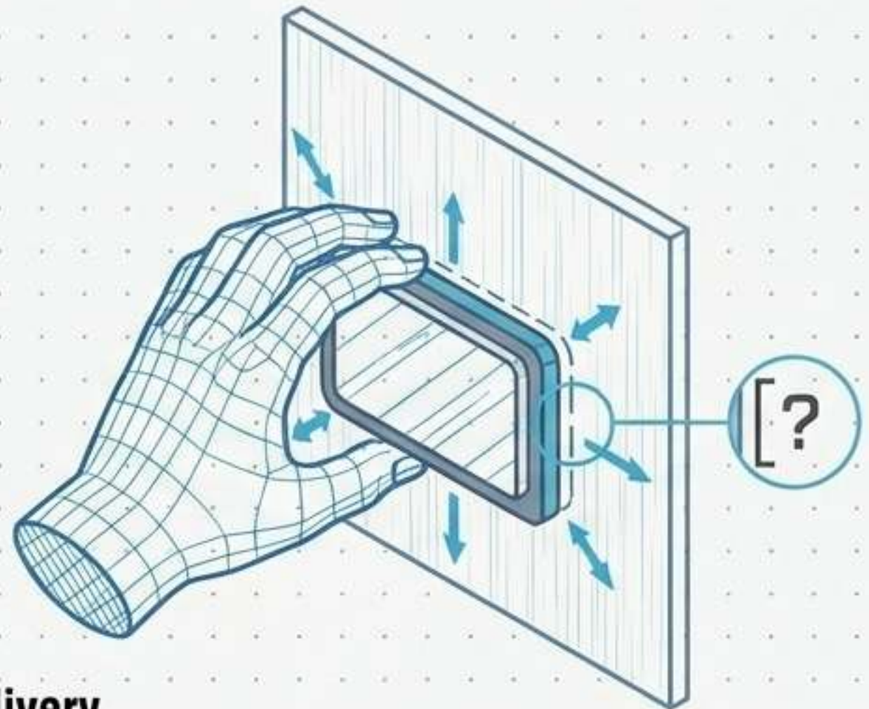
Rigid Magnetic Component
Evaluated for inset placement and attachment method.

Warning: No verified holding capacity exists prior to testing. Any supported paper quantity depends on physical dimensions, loading conditions, and physical sample validation.

Bridging the Gap Between Digital Proofs and Physical Reality



The Proof
A digital mockup establishes the outline, color areas, and text hierarchy. It cannot reveal if lettering is physically readable, if the backing sits flat, or if the assembly stays in place.

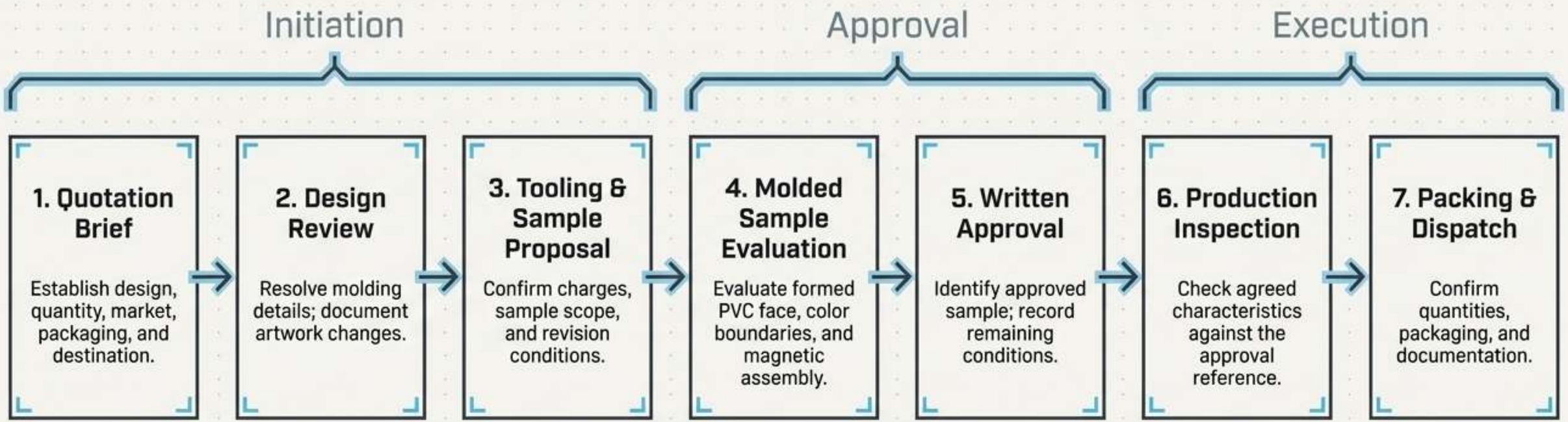


The Delivery
Separating artwork approval from physical acceptance is your protection against unexpected material feel or backing separation.

A lower quoted unit price provides little protection against a specification mismatch. Confirm construction with an assembled physical sample.

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Navigating the 7-Step Purchasing and Approval Sequence



Note: Keep sample prep, production, and transit as separate schedule entries. No production duration is guaranteed without quotation.

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Defining Observable Criteria for Sample Approval

A magnetic-material datasheet does not replace an assembled-product test.

Check	Requested Method	Record to Retain
Dimensions & Profile	Measure agreed points with tools.	Drawing revision, measurements, tolerances.
Artwork & Appearance	Compare lettering, edges, and defects with approved sample.	Reference photographs and notes.
Attachment Performance	Test complete magnet on intended surface under agreed load.	Surface, orientation, load arrangement, duration.
Backing Retention	Agreed adhesion test suited to construction.	Method, conditions, separation observations.
Environmental Exposure	Moisture/temp evaluation if required.	Exposure conditions, post-test observations.

Establishing Compliance, Safety, and Care Boundaries



Safety Assessment

Soft touch does not establish child safety. Loose components that fit the small-parts cylinder are subject to CPSC magnet rules (flux-index limits < 50 $kG^2\ mm^2$). Toys follow separate regulatory routes. Assess based on actual construction and intended use.



Chemical Compliance

If material restrictions or retailer requirements apply, request documentation for the actual formulation. Unrelated supplier reports do not constitute blanket approval or phthalate-free certification for this specific product.



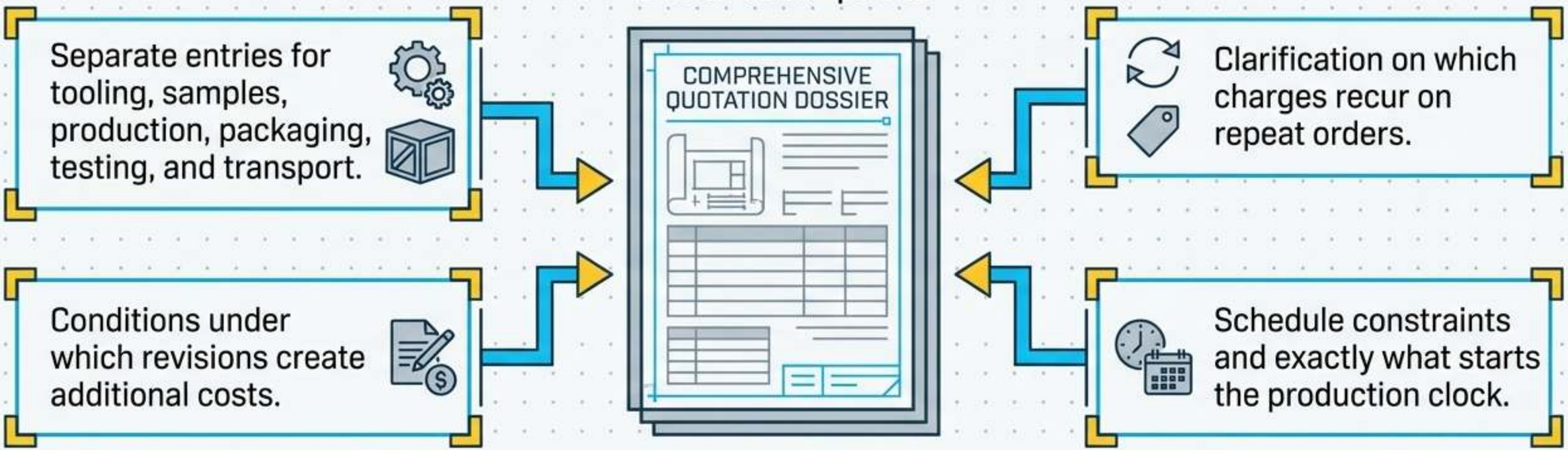
Indoor Care Expectations

Do not specify outdoor exposure, vehicle use, or dishwasher cleaning without complete assembly testing. For indoor use, keep contact surfaces clean and lift rather than drag the magnet.

Building a Comprehensive Quotation Request

Compare complete quotations rather than headline prices. A larger order spreads setup costs but does not eliminate inventory risk.

Build Your Quote



Product-specific minimum order quantities (MOQ), unit weights, pricing, and production times remain unconfirmed quotation items, not advertised promises.

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Planning Logistics, Packaging, and Repeat Orders



Packaging Strategy

Choose packaging around the sales channel. Retail presentation requires different handling than bulk event distribution. Availability and cost of individual bags or backing cards require confirmation.

Shipping Math

Pack quantity depends on actual dimensions and packaging-sample validation. Do not calculate freight on unverified weight estimates. Establish cross-border duties upfront.

Repeat Orders

Retain approved artwork and physical samples together. Confirm if tooling remains available; do not assume an earlier approval silently authorizes a different construction or backing.

The Essential Specification Checklist for SKU: ZPCM0008

Specify Exact Construction

Demand 2D molded soft PVC with magnetic backing, not a generic printed sheet.

Approve at Finished Size

Resolve essential lettering and shape details before committing to tooling.

Validate the Assembly

Test the physical magnet's holding capacity on the actual intended surface.

Verify Compliance

Assess the final product against applicable CPSC flux-index limits and intended-use safety rules.

Resolve the Unknowns

Secure MOQ, production time, exact unit weight, pricing, and specific test evidence in a written quotation.

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