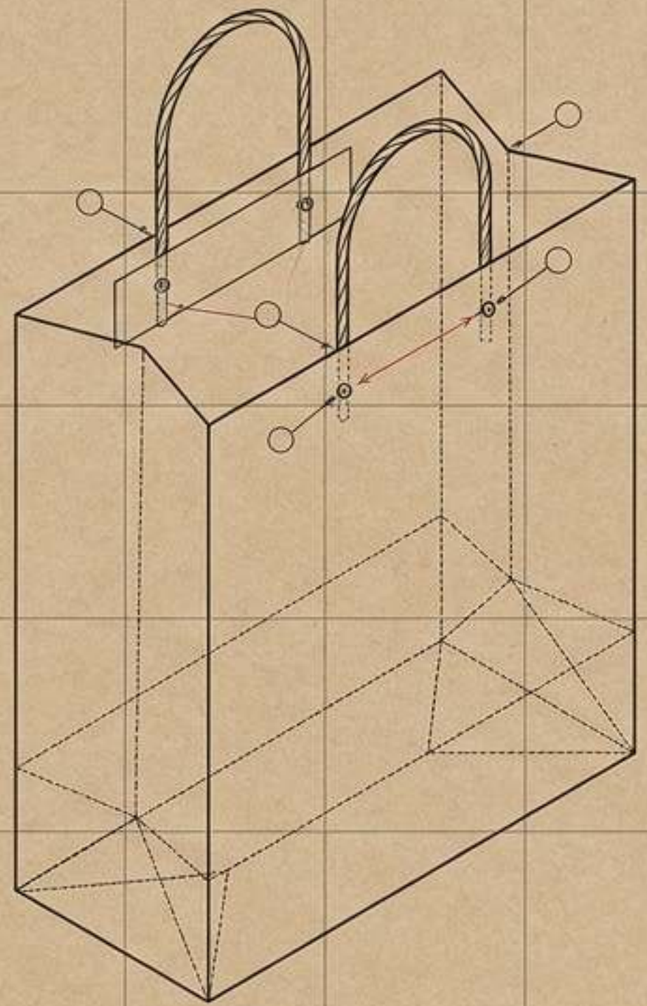
Custom Brown Kraft Paper Bags with Twisted Handles

The ZIGPAC Specifier’s Guide (SKU: ZPCPB0002)

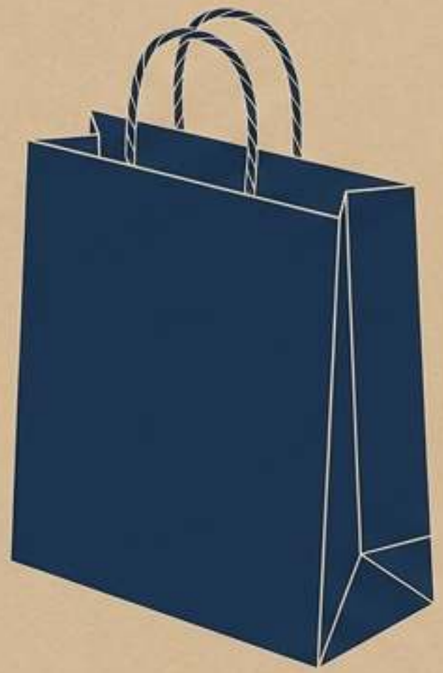


Document Status: Framework / Buyer Blueprint

Configuration: Pending Quotation

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Confirmed Identity



Product Category: ZPCPB0002
Appearance: Brown kraft paper; twisted handles

Pending Specification

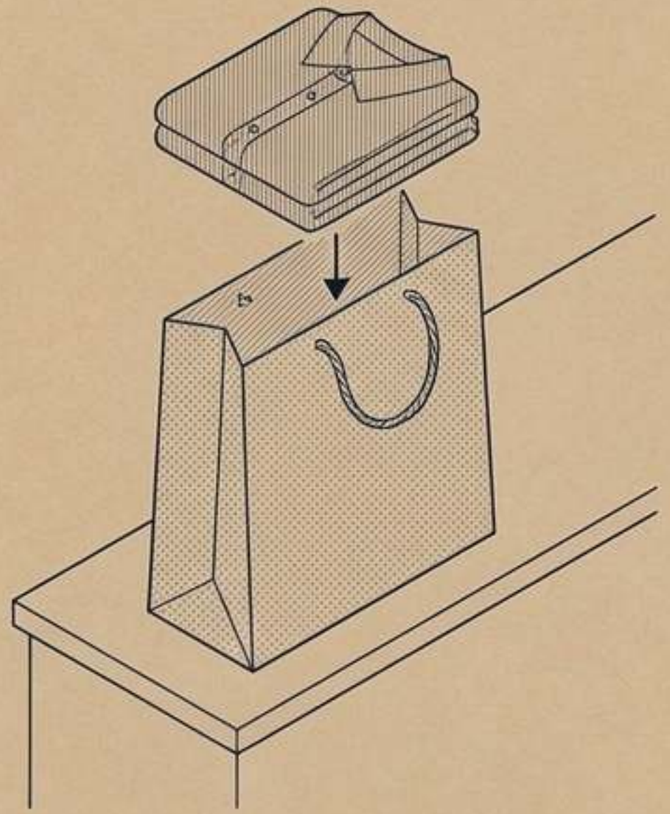


Dimensions
Grammage (g/m²)
Print/Finish
Capacity/Load
Commercial Terms (MOQ, Unit Price, Freight)

A bag is not a specification until the buyer defines the variables.

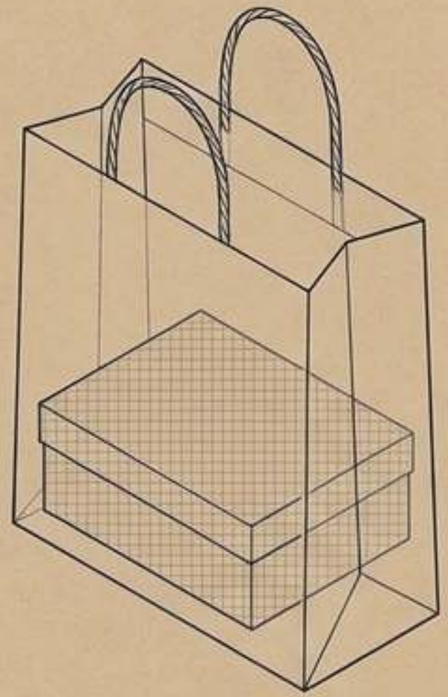
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Variable Application A



Retail Handover

Variable Application B



Protective Outer Packaging

Variable Application C



Direct Food Contact

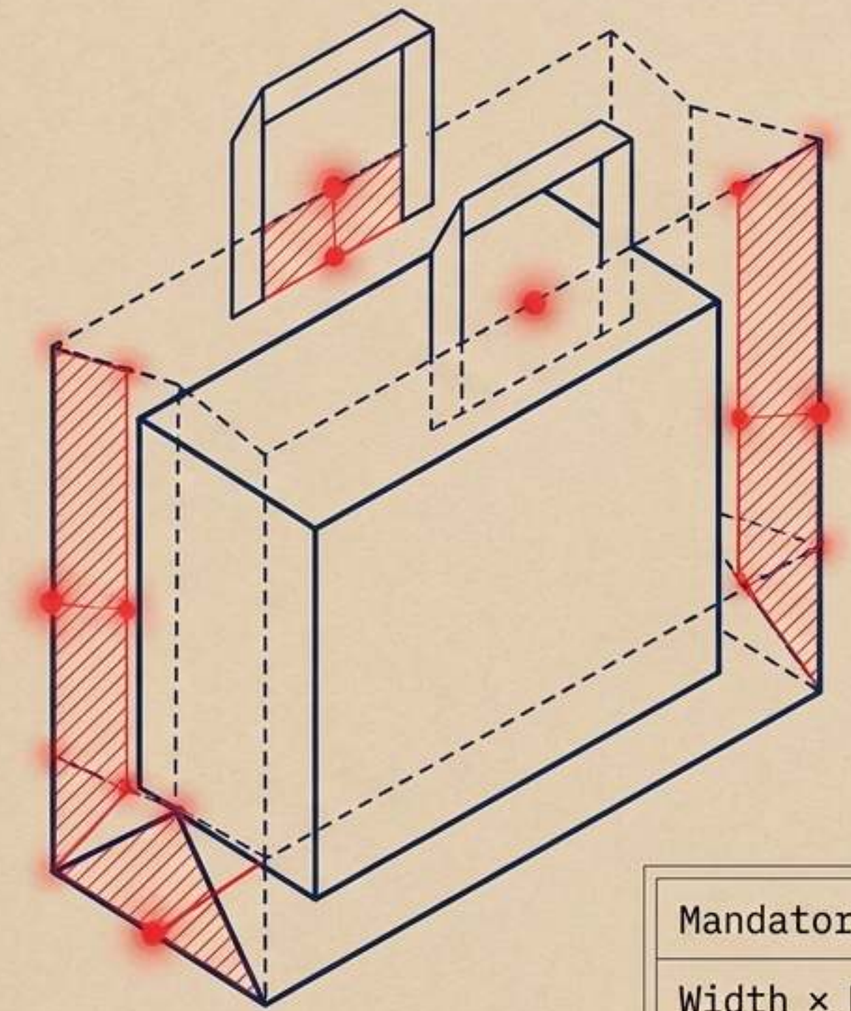
An outer carrier is functionally distinct from direct food-contact packaging or protective shipping mailers. Identify moisture, sharp edges, and handling conditions prior to specification.

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Designing from the Inside Out

Measure the packed product, not the product alone.

Instructs buyers to measure the item the item with its box/wrapping, record the record the widest footprint, and add necessary clearance.

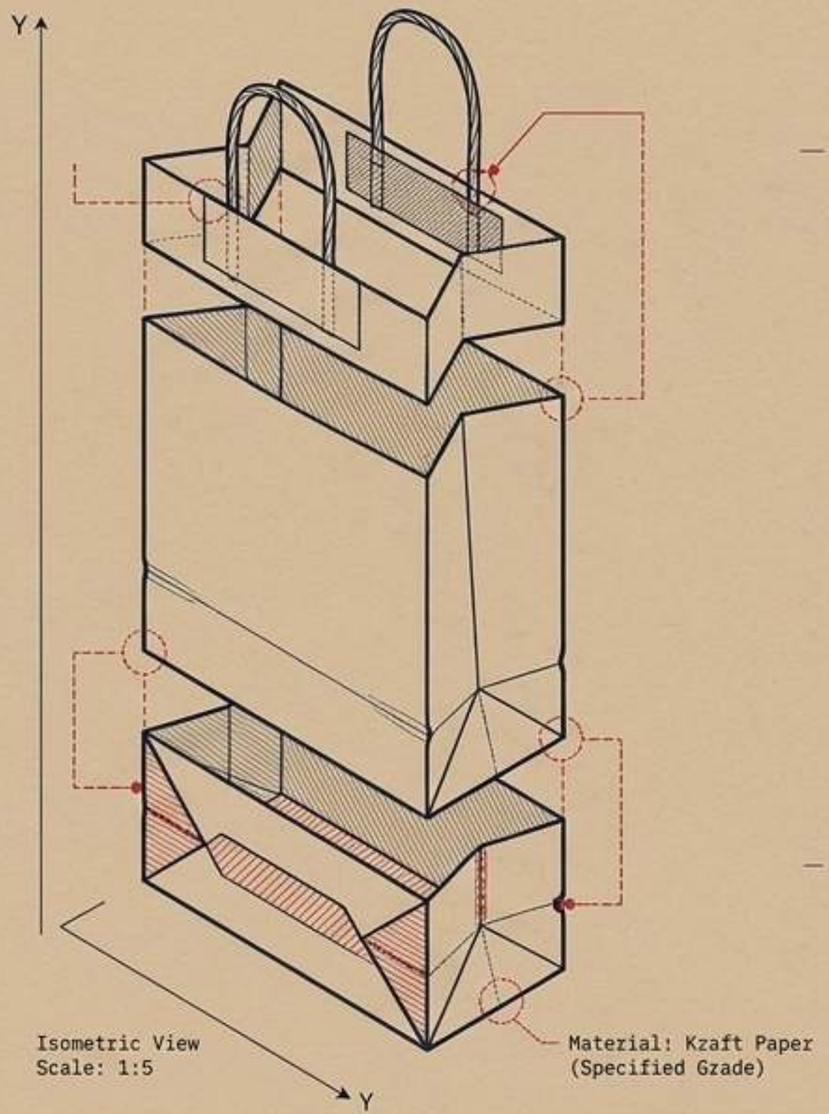


Mandatory Dimension Convention:
Width × Depth/Gusset × Body Height (in mm)

Anatomy of Failure Points

The Illusion of Grammage

Grammage (g/m²) measures mass per unit area, not thickness or guaranteed carrying strength.



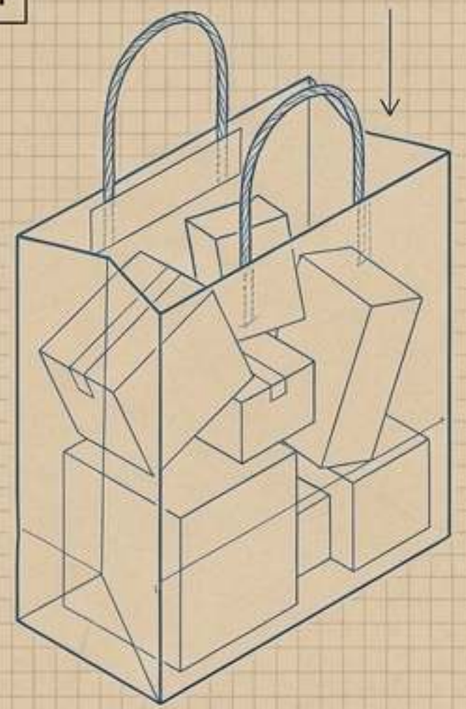
Strength is determined by the intersection of elements.

Folds, adhesive application, bottom construction, and the connection between the twisted handle and the bag wall (the backing patch) dictate actual carrying load under stress.

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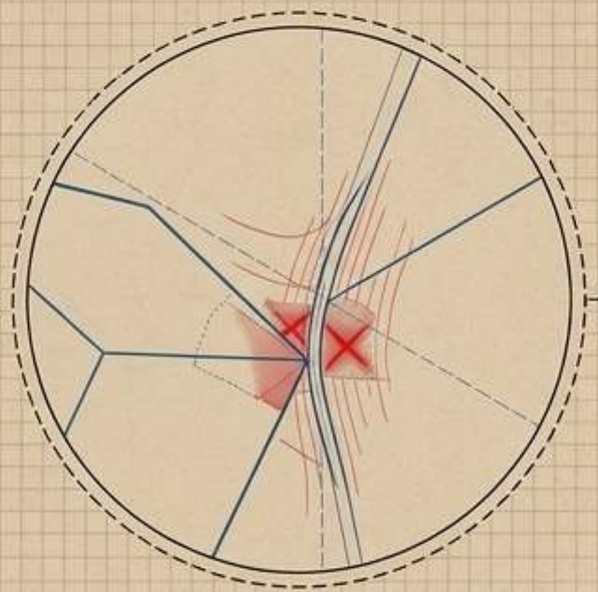
Load Validation Protocol

Step 1



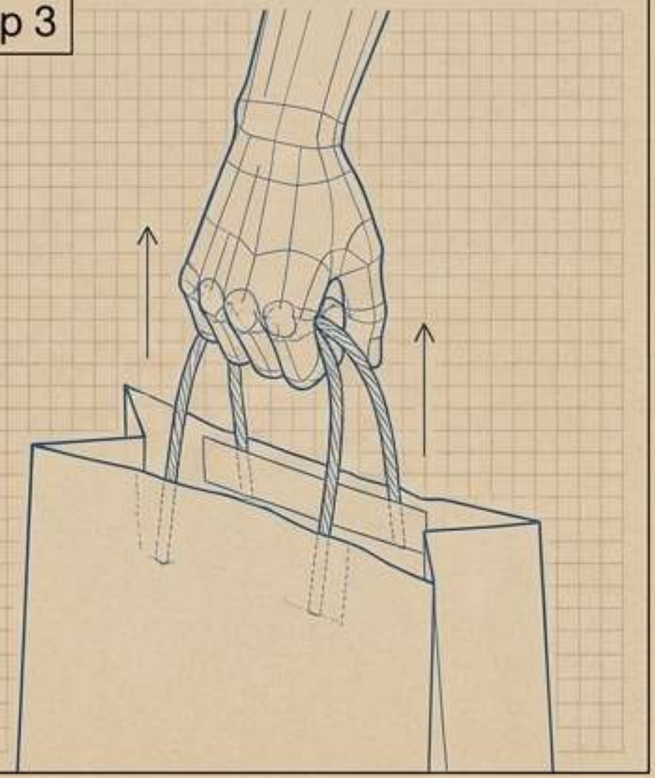
Test the intended loading arrangement, not an empty bag.

Step 2



Identify the combination most likely to concentrate weight or stress. Do corners press against folds?

Step 3



Evaluate while opening, loading, and carrying. Can the customer grasp handles without squeezing contents?

Capacity is validated by physical sampling, not illustrative marketplace photographs.

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The Substrate Effect

Digital Expectation



Substrate Reality

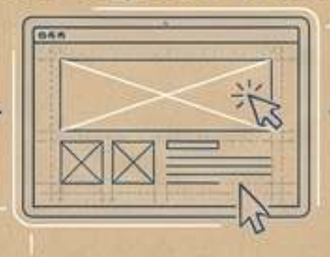
- The base shade and surface texture of brown kraft inherently influence printed results.
- A digital mockup on a white background is an unreliable color reference. Physical samples dictate the truth.

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Two-Track Approval Framework

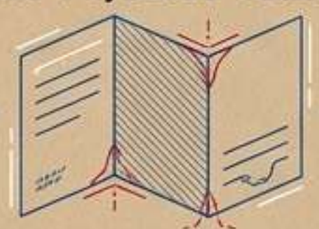
Project Origin Point

Path A: The Digital Track



- ☐ Layout
- ☐ Content/ Spelling
- ☐ Brand Version
- ☐ Barcode Readability

Path B: The Physical Track



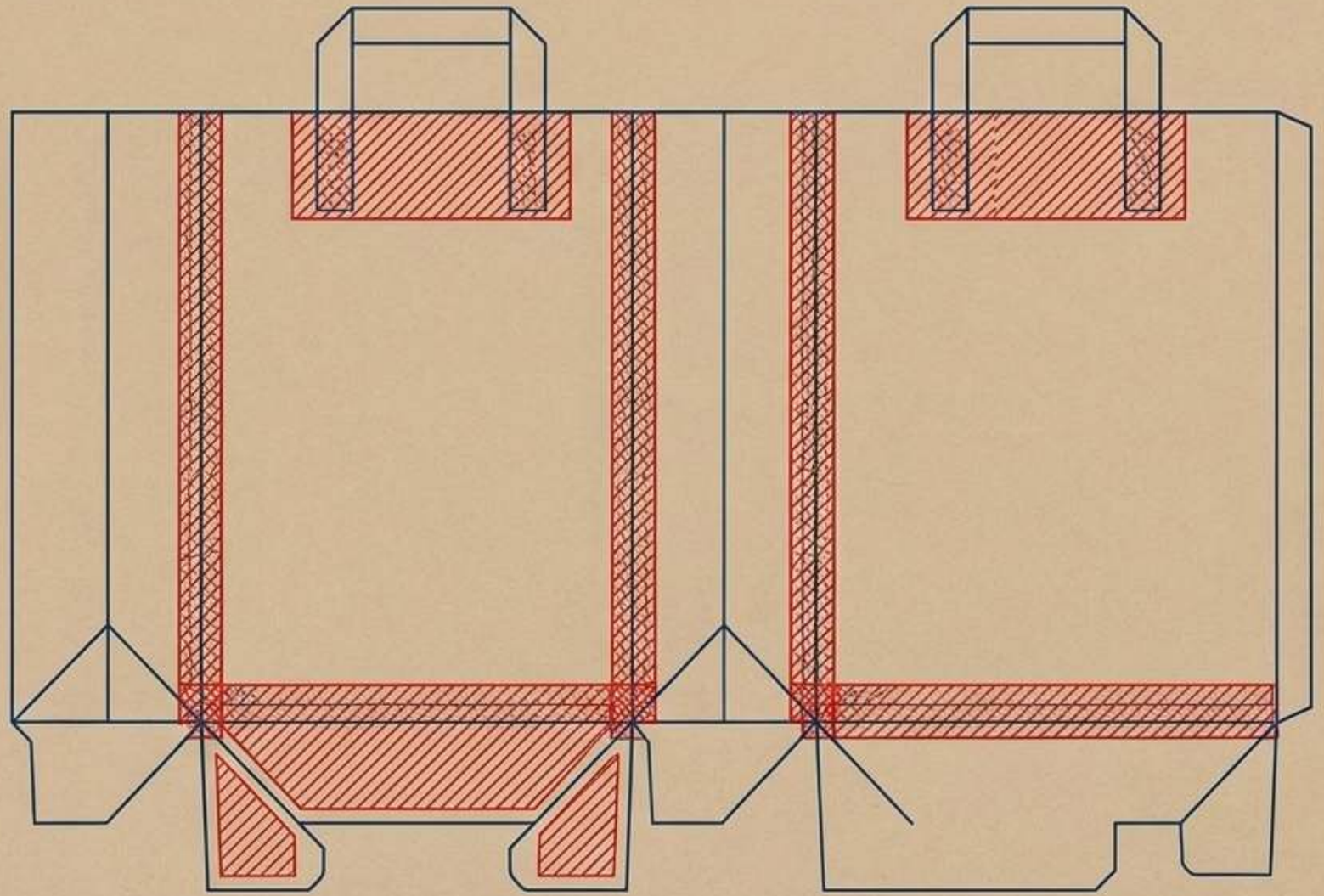
- ☐ Paper Feel
- ☐ Print Contrast
- ☐ Surface Treatment
- ☐ Handle Assembly
- ☐ Bottom Integrity

Release for Production

Never let a digital layout approval become an unintended authorization of final color, finish, or structural integrity.

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Mapping the Printable Area



- Keep critical information (fine lines, small lettering, reversed details) away from folds and attachment zones where registration shifts or adhesive interferes with legibility.
- Verify barcodes on a physical printed sample.

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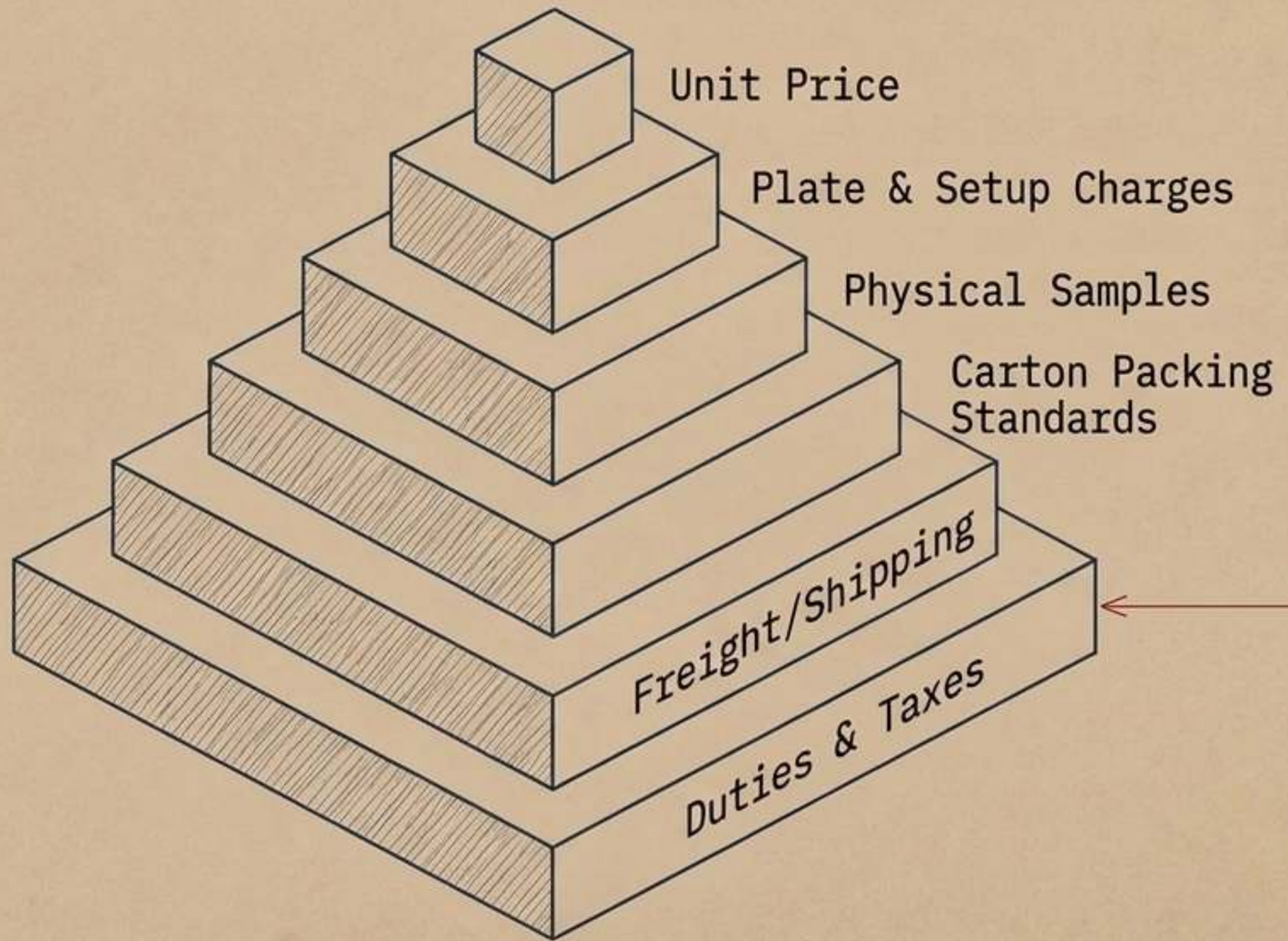
Purchasing Route Diagnostic

Purchasing Route	Reason to Choose	Main Trade-Off
Blank Kraft + Separate Label	Modifiable branding without reprinting stock	Application labor and label adhesion risks
Simple Logo Print	Preserves raw paper look with focused branding	Contrast depends on substrate; setup charges apply
Complex Graphics	Supports full-bleed or intricate artwork	High color and registration demands; feasibility review required
White/Barrier Alternatives	Needed when brown kraft fails color/exposure brief	Radically changes product identity; requires total respecification

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Defining the Delivered Cost

Anatomy of a Quote



Quote Boundaries

- When comparing suppliers, hold dimensions, grammage, and artwork constant.
- Clarify currency, delivery basis, and quote validity.
- Do not assume general low-MOQ advertising applies to your specific custom run.

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The Reality of Certifications

1	**PFAS/Food Contact**
☐	Fact: The FDA announced (Feb 2024) a market exit for PFAS grease-proofing in US food packaging.
☐	Fiction: This announcement serves as a PFAS-free test certificate for this SKU.
☐	(Reality: Direct contact requires CFR Part 176 specific documentation based on exact construction/moisture levels).
2	**Recycled Claims**
☐	Fact: CalRecycle requires 50% postconsumer content for covered stores by Jan 1, 2028.
☐	Fiction: This rule acts as a nationwide specification proving this bag qualifies.

Never infer certification or compostability from the brown color. Every claim requires documented evidence for the exact proposed construction.

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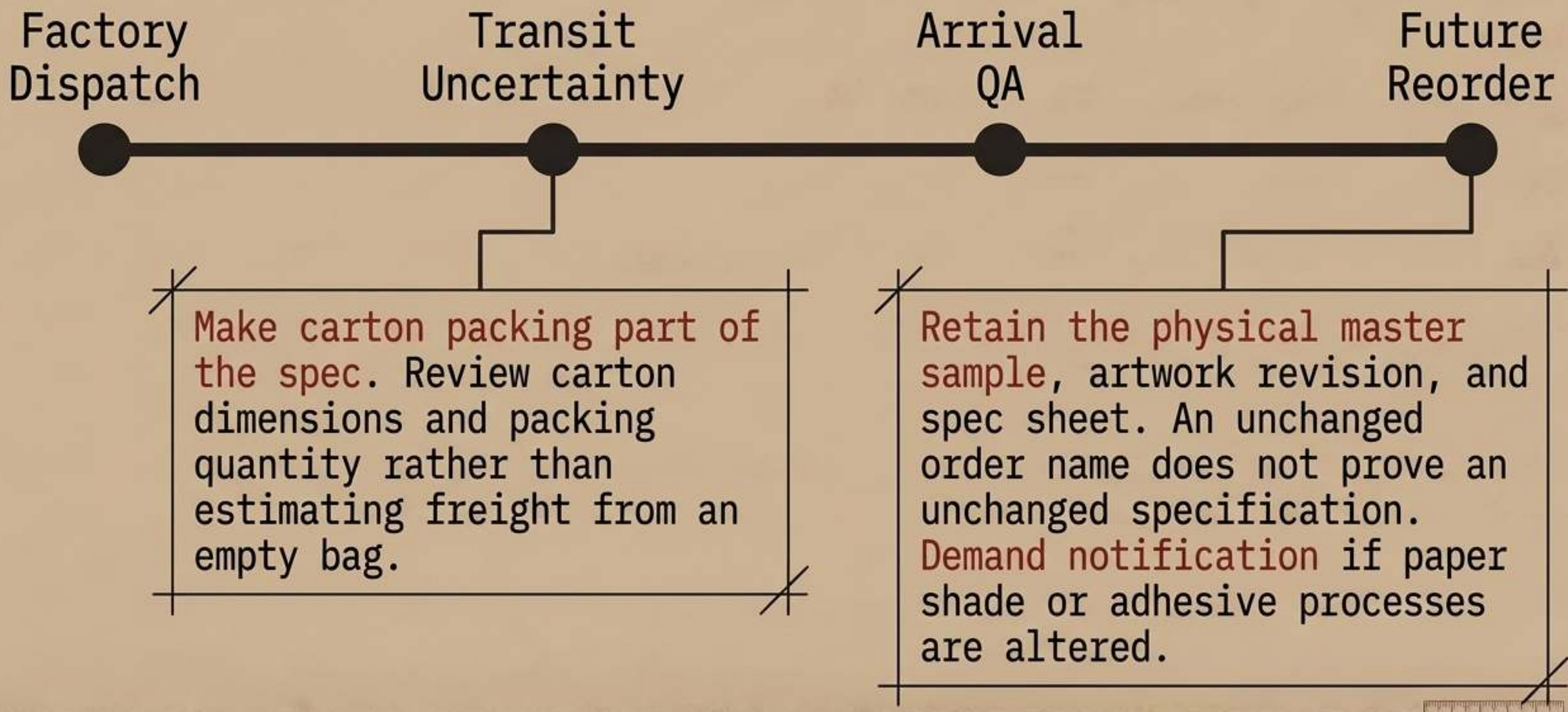
Incoming QA Checklist

Inspection Area	Proposed Check	Acceptance Record
Opening/Assembly	Check for stuck-together bags, incomplete seams, missing handles	Record defect counts/photos
Carrying Performance	Test handle attachment and bottom integrity with packed load	Record observed failures
Print/Surface	Inspect rubbing/folding effects against approved sample	Record visual deviations
Packing Condition	Inspect creasing, pressure marks, carton condition	Record carton ID and receiving evidence

Agree on sampling plans and defect classifications in writing prior to purchase. No default AQL value is pre-established.

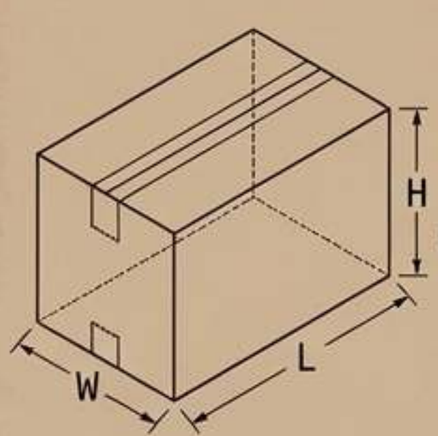
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Protecting the Transit & Reorder



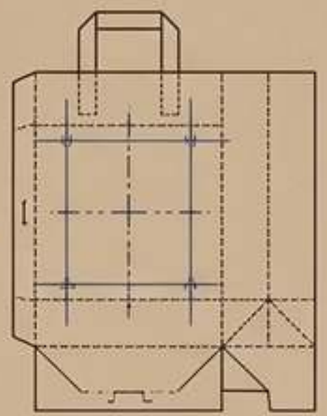
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The Comparable Quote Blueprint



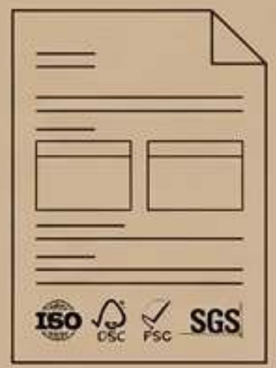
[Validated Merchandise Dimensions]

+



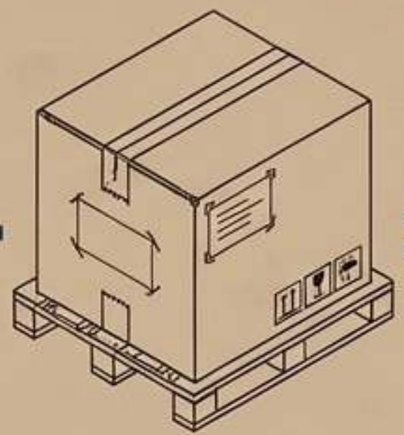
[Physical Artwork Layout Proof]

+



[Documented Component Certifications]

+



[Agreed Delivery/Acceptance Terms]

=

A Bulletproof Request for Quotation (RFQ) for ZPCPB0002

A useful quotation connects your exact merchandise, specific artwork, and delivery realities into one defined baseline. Buy against a complete specification, not just a headline price.

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Finalize the Framework.

Compile your packed-product dimensions, target loading weight, and preliminary artwork.

Submit these validated variables to ZIGPAC to transition from an initial concept to a fixed, comparable quotation.

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