



Contact Methods
Mob: (86)18668768846
Tel: (86) 577 68668118
Wechat: zigpac123
Skype: bruce.chan1999
E-mail: bruce@zigpac.com
Whatsapp: +86-18668768846
Telegram: @Zigpacstickers

Company Info
Name: Wenzhou Zigpac Industry Limited
Address: No. 148-152, Building C, Jiangbin
Commercial and Residential Building, Longgang
City, Wenzhou City, Zhejiang 325802, China



YOUR CUSTOM PRINTING & PACKAGING PARTNER FOR SMALL AND MEDIUM BUSINESSES



Custom Rubber Fridge Magnets: 2D Molded Soft PVC for Your Brand

Product Image













Details

SEO title: Custom Rubber Fridge Magnets | 2D Molded Soft PVC Meta description: Create custom rubber fridge magnets with 2D molded soft PVC designs. Compare artwork, magnetic backing, sample checks and packaging before requesting a quote.

Custom rubber fridge magnets turn logos, destination artwork and promotional designs into soft PVC keepsakes with magnetic backing. This product is a custom 2D molded soft PVC fridge magnet—not a printed magnetic sheet. Specify the artwork, finished dimensions, backing and intended surface, then approve a physical sample before committing to production.

Give Your Logo a Place in Everyday Spaces [↑](#)

For souvenir buyers, brand merchandise teams and promotional distributors, the starting question is not simply which shape looks attractive. It is what the recipient should recognize immediately: a

destination silhouette, a familiar logo, an event identity or a short message. Build the design around that priority rather than treating the magnet as a miniature brochure.

- **Tourism and gift retail:** Use a landmark or regional outline as the main visual, with a readable place name.
- **Corporate merchandise:** Keep the brand mark prominent and avoid filling the remaining space with unnecessary copy.
- **Hospitality and local businesses:** Decide whether the magnet is primarily a keepsake or a contact-information reminder.
- **Events and commemorative gifts:** Establish a clear hierarchy between the event name, date and illustration.
- **Artist collections:** Preserve a recognizable visual style across designs while checking each outline separately.

A design aimed at adult souvenir buyers should not automatically become a children's giveaway. Intended users, presentation and distribution context belong in the purchasing brief because they influence the safety assessment, packaging and testing requirements.

A Good-Looking Proof Should Not Hide a Poorly Specified Product [↑](#)

A digital mockup can show an attractive logo without revealing whether the lettering remains readable at finished size, whether the backing sits flat or whether the assembled magnet stays in place. These are different approval questions, and a screen image cannot answer them all.

If those questions remain unresolved until delivery, the consequences can include unusable contact details, unexpected material feel, backing separation or an event giveaway that does not behave as intended. A lower quoted unit price provides little protection against a specification mismatch.

The practical solution is to separate artwork approval from physical acceptance. First establish the outline, color areas and text hierarchy. Then confirm the construction and evaluate an assembled sample on the intended surface. Record what was approved so the production order is tied to something more precise than “same as the picture.”



Illustrative applications, not photographs of supplied samples or completed customer orders.

Product Guide

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What Exactly Are You Ordering? [↑](#)

Product identity: Custom 2D Molded Soft PVC Fridge Magnets. **Category:** Custom Magnets > Custom Rubber Fridge Magnets. **Provisional product reference:** NSKU-742-01.

Here, “rubber” describes the familiar soft-touch product category; the specified decorative material is soft PVC. The front design and magnetic backing have separate functions. The PVC creates the visual form, while the backing provides attachment. This is not a claim that the decorative PVC itself is magnetic.

Molded PVC designs can incorporate color into formed areas rather than relying solely on a printed surface image. This construction distinction is illustrated by [Sienna Pacific's molded PVC overview^{\[1\]}](#). That reference explains the format; its dimensions, prices and performance claims are not specifications for this product.

“2D molded” should remain explicit on the drawing and quotation. Confirm the intended face profile and any raised or recessed details in the proof. Do not substitute a photo-printed sheet magnet or a deeply sculpted 3D version without reviewing the changed appearance, tooling and cost.

How Do You Specify Size, Surface and Magnetic Backing? [↑](#)

Start with readable artwork, not a nominal size

Choose dimensions around the smallest detail that matters. A short destination name and a bold silhouette need a different layout from a logo accompanied by contact information. Review the design at actual size, not only enlarged on a monitor. Simplify details that lose their meaning before asking the mold to reproduce them.

Record overall width and height, decorative-body thickness and magnetic-backing thickness separately, using millimeters. Include the assembled thickness where relevant. No dimensional range or tolerance has been verified for this product; those values must be established through quotation and sample approval.



Specify the surface before selecting the backing

Identify the actual display location: a refrigerator door, painted steel cabinet or another intended surface. Test that location with an existing magnet before proceeding, then use the finished sample for acceptance. Do not assume that a stainless-looking appliance will accept magnets or that performance transfers unchanged between finishes.

The backing discussion should cover material, dimensions, coverage, position and attachment method. Flexible magnetic backing and a rigid magnetic component are different construction proposals, not interchangeable upgrades. Their availability for this design remains subject to quotation, and neither establishes a verified holding capacity.

Specification field	Information to provide	Approval needed
Front geometry	Outline, width, height and face profile	Dimensioned drawing and physical sample
Color and surface	Color references and desired appearance	Feasibility review and sample comparison
Magnetic backing	Proposed material, coverage and placement	Assembled attachment test
Display surface	Actual appliance or panel finish	Compatibility check on that surface
Functional use	Decoration only or specified paper-holding task	Test with the intended loading arrangement

These fields prevent total thickness from being mistaken for magnetic strength. Any holding capacity or supported paper quantity depends on physical dimensions, loading conditions and sample validation; no product-specific load rating is available.



Backing concepts are for specification discussions, not confirmed stock options or tested configurations.

How Can You Prepare Artwork That Works as a Molded Design? [↑](#)

Provide editable vector artwork where available, such as AI, EPS or a vector PDF. Include the intended outline and color references. A photograph can communicate the creative idea, but it does not automatically define the separate shapes and color areas needed for a molded interpretation.

1. **Identify essential elements.** Mark the logo, wording and silhouette that cannot change.
2. **Separate color areas.** Distinguish solid molded colors from gradients, shadows or photographic effects requiring another treatment.
3. **Review fine details.** Flag narrow strokes, small openings and closely spaced letters for feasibility review.

4. **Confirm the outline.** Ensure the shape supports the design rather than removing useful space around important text.
5. **Approve the final-size proof.** Check spelling, proportions, orientation and the relationship between the front and backing.

Pantone references can communicate intended colors, but a reference is not proof of an exact finished match. Agree how color will be judged and approve the physical sample under consistent viewing conditions. Screen appearance alone should not define acceptance.

For designs containing detailed photographs, gradients or dense information, compare a printed format before committing to molding. Additional printing on a molded face, if requested, is a separate feasibility and quotation item. Do not assume that every effect visible in a digital file is included.



How Should Sample Approval Connect to Production? [↑](#)

A useful purchasing sequence links each approval to a defined deliverable. Treat the following as a requested workflow, not evidence of a particular factory's equipment, capacity or turnaround.

1. **Quotation brief:** Establish the design, requested quantity, intended market, packaging and delivery destination.
2. **Design review:** Resolve molding details and document any changes to the original artwork.
3. **Tooling and sample proposal:** Confirm charges, sample scope and the conditions for revisions.
4. **Molded sample:** Evaluate the formed PVC face, color boundaries and magnetic assembly together.
5. **Written approval:** Identify the approved sample and record remaining conditions before production release.
6. **Production inspection:** Check the agreed characteristics against the approval reference.
7. **Packing and dispatch:** Confirm quantities, packaging configuration and shipment documentation.

The general molded-PVC route uses a custom mold, colored PVC filling and heat curing, followed by magnetic-backing attachment and packing. The exact process for the proposed order should be confirmed by the supplier. A generic process illustration cannot establish how a specific batch was manufactured.

Keep sample preparation, approval, production and transit as separate schedule entries. Neither a production duration nor a minimum order quantity has been verified here. Request both in the quotation, including what starts the production clock and how artwork changes or sample revisions affect the schedule.



Which Checks Make Sample Approval Meaningful? [↑](#)

Define observable acceptance criteria

“Good quality” is too broad to resolve a disagreement. Specify what will be measured, which sample is the reference and what constitutes failure. Agree the inspection scope and sampling arrangement before production rather than assuming that every unit receives every test.

Check	Requested method	Record to retain
Dimensions and profile	Measure the agreed points with appropriate measuring tools	Drawing revision, measurements and agreed tolerances
Artwork and appearance	Compare lettering, color areas, edges and visible defects with the approved sample	Reference photographs and acceptance notes
Attachment performance	Test the complete magnet on the intended surface and under the agreed loading conditions	Surface, orientation, load arrangement, duration and result
Backing retention	Use an agreed adhesion or retention test suited to the construction	Method, conditions and separation observations

Check	Requested method	Record to retain
Environmental exposure	Request relevant moisture, temperature or aging evaluation where the use requires it	Exposure conditions and post-test observations

A magnetic-material datasheet does not replace an assembled-product test. Keep material measurements separate from the finished magnet's ability to remain attached. All performance results for this product remain pending testing.

Assess safety by construction and intended use

Soft touch does not establish child safety. For products within the scope of the magnet rule, loose or separable magnetic components require specific assessment. Toys follow a separate regulatory route. The [CPSC magnet business guidance](#)^[2] explains these distinctions. Do not assume that either a souvenir label or a soft PVC exterior settles the classification.

Where material restrictions or retailer requirements apply, request documentation for the actual formulation and construction. Identify the product tested, report scope and issue date. No certification, phthalate-free formulation or chemical-test result has been established for this product. A supplier's unrelated report should not be treated as a blanket approval.

Separate indoor care from unverified durability claims

Do not specify outdoor exposure, vehicle use, dishwasher cleaning or a service-life guarantee without evidence for the complete assembly. For the proposed indoor application, agree care instructions and review the sample for rough edges. Keep the contact surfaces clean and lift rather than drag the magnet when removing it.



Inspection illustration only; no passing result, load rating or certification is represented.

Which Magnet Format Best Matches Your Design and Budget? [↑](#)

Compare product formats before comparing unit prices. Printed magnetic stock, molded PVC and sculpted PVC answer different design needs. [Monterey Company's format overview^{\[3\]}](#) distinguishes printed graphics from sculpted depth. Supplier terminology varies, so the drawing and construction description should take precedence over “2D” alone.

Format	Design priority	Main purchasing question	Boundary to retain
2D molded soft PVC: this product	Defined shapes, solid color areas and a tactile decorative face	Can the important details be reproduced at the selected size?	Tooling, fine details and backing need approval
Printed flexible magnet	Photographs, gradients and information-led graphics	Does the printed sample meet image and readability expectations?	Not the same construction or feel as molded PVC
3D molded PVC magnet	Sculpted mascots and dimensional artwork	Does added depth serve the design?	Requires a separate tooling and construction review
Alternative rigid magnetic backing	A different proposed attachment arrangement	Does the complete assembly pass the intended-use test?	Availability, retention and safety require assessment

No format earns an automatic strength or durability ranking from its name. Compare finished samples against the same intended use, and avoid transferring another supplier's holding claims to this design.

Compare complete quotations rather than headline prices

Request separate entries for tooling, samples, production, packaging, testing and transport where applicable. Clarify which charges recur on a repeat order and whether revisions create additional costs. The unit price is meaningful only when the underlying specification and included services are comparable.

A larger order may spread setup costs across more units, but that does not eliminate inventory risk. Compare requested quantities against realistic distribution or retail needs. No product-specific price, MOQ, unit weight or production time is available; all remain quotation items rather than advertised promises.

How Can Packaging and Records Support Delivery and Reorders? [↑](#)

Choose packaging around the sales channel. Individual bags, backing cards or gift presentation can be proposed, but availability and cost need confirmation. Retail presentation may require different information and handling than bulk event distribution. Review the packaged sample as well as the loose magnet.

Ask for the proposed packing arrangement, carton dimensions and measured shipment weight before final freight confirmation. Pack quantity and fit depend on actual product dimensions, the loaded arrangement and packaging-sample validation. Do not calculate a shipping commitment from an

unverified unit-weight estimate.

For cross-border orders, establish which transport charges, duties and destination costs are included. Separate the dispatch date from the expected arrival date. If the order supports a fixed event, allow the quotation process to expose schedule constraints rather than relying on an unconfirmed rush-production claim.



Retain the approved artwork, color references, drawing, sample identification and packaging instructions together. For repeat orders, confirm whether tooling remains available and whether materials or backing have changed. An earlier approval should not silently authorize a different construction.

Avoid describing the finished assembly as recyclable, biodegradable or made with recycled content without supporting documentation. If an environmental claim matters to the purchase, request its material basis and scope, including whether it concerns the packaging, magnetic backing or decorative face.

Keep the Essential Buying Decisions Visible [↑](#)

- **Specify the actual construction.** This product is a 2D molded soft PVC decorative face with magnetic backing, not a generic printed magnetic sheet.
- **Approve legibility at finished size.** Resolve essential lettering and shape details before committing to tooling.
- **Validate the complete assembly.** Holding capacity and supported quantities depend on physical dimensions, loading conditions and sample validation.
- **Applicable toy-magnet requirements include a defined flux-index limit.** — Less than 50 kG² mm² for loose or released magnetic components that fit the small-parts cylinder, subject to the applicable provisions and exceptions ([Source^{\[4\]}](#)).
- **Resolve commercial unknowns in writing.** Product-specific MOQ, production time, unit weight, pricing and test evidence remain unconfirmed.

Turn Your Design into a Defined Quotation Request [↑](#)

A useful quotation begins with a recognizable design and ends with an agreed construction, acceptance method and delivery scope. For molded PVC magnets, the decisive details are the ones a mockup cannot prove: physical readability, backing retention, surface compatibility and the finished assembly's behavior.

Request a quotation for NSKU-742-01 with your artwork, requested quantity, target dimensions, intended surface, destination and required arrival date.

^[1]Molded PVC construction: Sienna Pacific explains molded PVC faces and magnetic backing. Used only for general construction context, not as evidence of this product's specifications or supplier capabilities. [↵](#)

^[2]Magnet safety scope: CPSC business guidance describes covered magnet products, testing and certification, and the separate treatment of toys. Applicability requires assessment of the actual product and intended use. Reviewed September 23, 2026. [↵](#)

^[3]Product-format comparison: Monterey Company distinguishes printed magnetic stock and PVC formats. Its terminology and commercial terms do not define this product's construction or quotation. [↵](#)

^[4]Toy magnet provisions: CPSC toy-safety guidance summarizes magnet requirements and relevant exceptions. The cited threshold is regulatory context, not a test result or compliance claim for this product. Reviewed September 23, 2026. [↵](#)

Product Option